

LIFE



DONNA REED

JUNE 10, 1946 **10** CENTS
YEARLY SUBSCRIPTION \$4.50



SET IT—  AND FORGET IT...

your new **KELVINATOR "AUTOMATIC COOK" ELECTRIC RANGE**

Now you can dish up a "company" dinner—and never set foot in your kitchen the whole afternoon! It's all because of a new-day miracle... an electric range with "brains."

The secret is the "Automatic Cook," that automatically turns the current on, times the cooking period required, and then turns the current off when your dinner is ready to serve. It controls not only oven operations, but top-of-the-range and deep-well cooking, too. And it's so easy to use. Just set it and forget it!

This new Kelvinator "Automatic Cook" Electric Range is a beauty. It takes over all the tedious part of cooking, and gives you all the other advantages of electric cookery: instant,

multiple heats to save minutes, accurate controls to help preserve the goodness in foods, radiant heat broiling, automatic basting, economical deep-well cooking, a cool kitchen, clean pots and pans and better-cooked, more appetizing, nourishing meals. Better make a date with your Kelvinator dealer today!

KELVINATOR DIVISION, NASH-KELVINATOR CORP., DETROIT



THERE'S A KELVINATOR ELECTRIC RANGE SPECIALLY MADE TO FIT EVERY BUDGET! In addition to the "Automatic Cook" model, there are two other beautiful models, loaded with exclusive Kelvinator features!



Get the Best things First...
Get **Kelvinator**



Kelvinator high-speed surface units get hot quick. Seven accurate cooking heats from simmer to high. Floodlighted knobs indicate unit in use.

Kelvinator's "Automatic Cook," the "brains" of the range. Turns current on and off. Times cooking operations. Just set it and forget it!

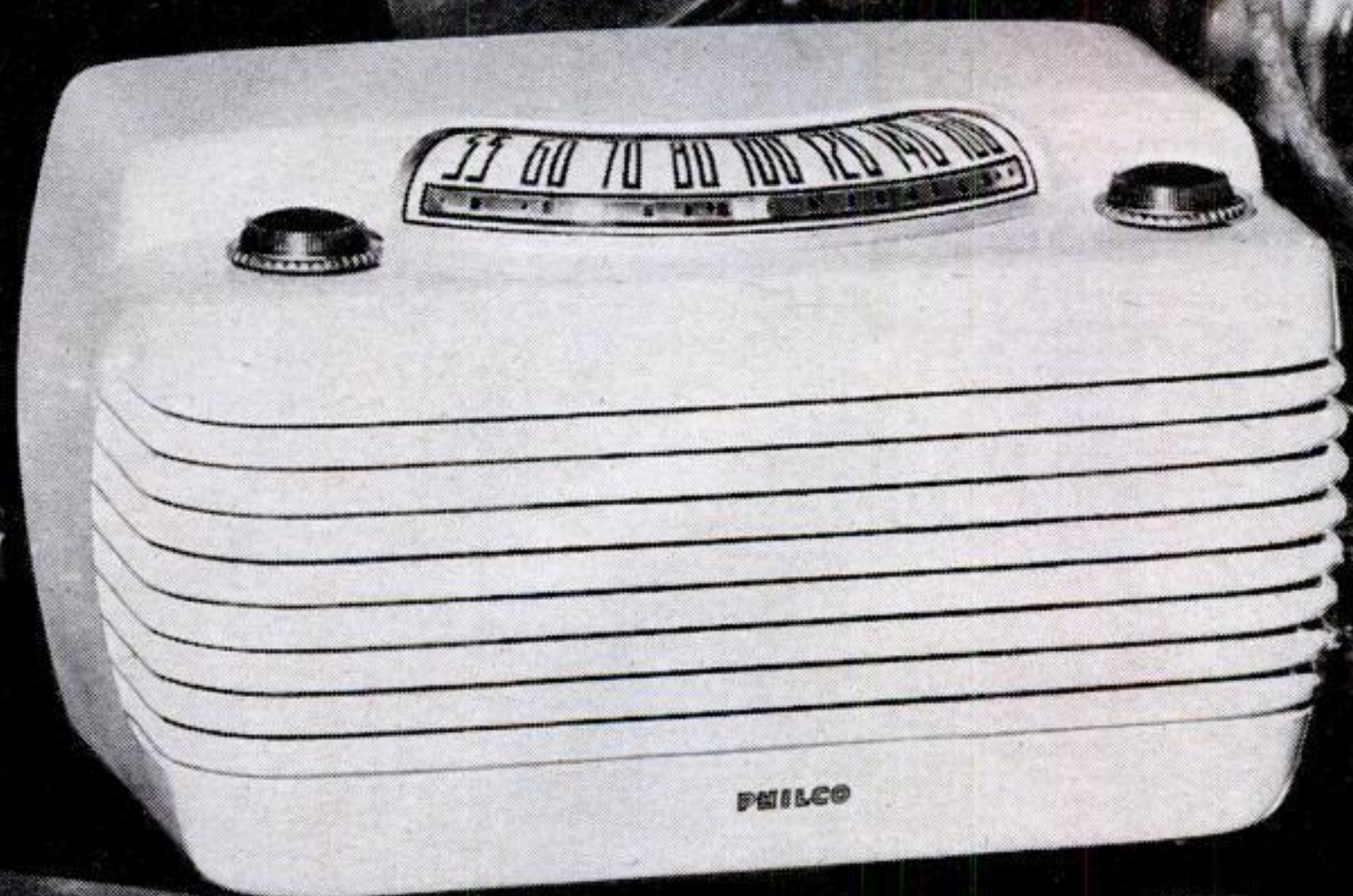
Kelvinator's 2-unit broiler oven takes a 25-lb. turkey, or a 5-dish oven dinner. Radiant heat broiling (like charcoal). "Automatic Cook" control.

Kelvinator's Scotch Kettle with trivet and inset pan cooks whole meals economically, stews, steams, bakes, deep-fat fries, sterilizes.

Kelvinator's Warming Oven is a deep spacious drawer, equipped with thermostatically controlled heat for warming dishes, keeping foods hot.

Kelvinator's double utility drawers give ample storage for pots and pans. Smooth sliding, on ball-bearing rollers with automatic stops.

TUNE IN NASH-KELVINATOR'S MUSICAL HIT—DAVID ROSE AND HIS ORCHESTRA WITH CURT MASSEY, KITTY KALLEN. WEDNESDAYS 10:30 P. M., E. D. S. T. COLUMBIA BROADCASTING SYSTEM.



Philco for 1946 is new, all the way through . . . new developments in tone and performance, new beauty in cabinet design, new joys from radio and recorded music. See and hear the sensational new models, now at your Philco dealer.

PHILCO

Famous for Quality the World Over

420 IVORY (above) Exquisite new design in gleaming ivory. Glorious new tone quality . . . superb performance.

350 PORTABLE (right) New war-developed circuit gives amazing power and performance, indoors or outdoors.



*Mr. Drew Pearson
and Countess Felicia Gizzycka
announce the marriage
of their daughter
Ellen
to Mr. George Arnold*

IT'S ANOTHER WOODBURY DEB WEDDING!



George beams as Woodbury deb Ellen kisses "dad"—Drew Pearson.



Childhood sweethearts, Ellen and George unite two famous families. George, back from Marine Corps action, studying profession of father, Thurman Arnold, former Asst. Attorney General of the United States. Ellen is daughter of the Countess Felicia Gizzycka, and descendant of Joseph Medill (founder of *Chicago Tribune*).



Washington's Who Who attended Georgetown ceremony. Look at just-weds! You'll glimpse "something borrowed"—Ellen wears great-grand-mother's petticoat. Made of hand-worked batiste, frothy with real Valenciennes lace!



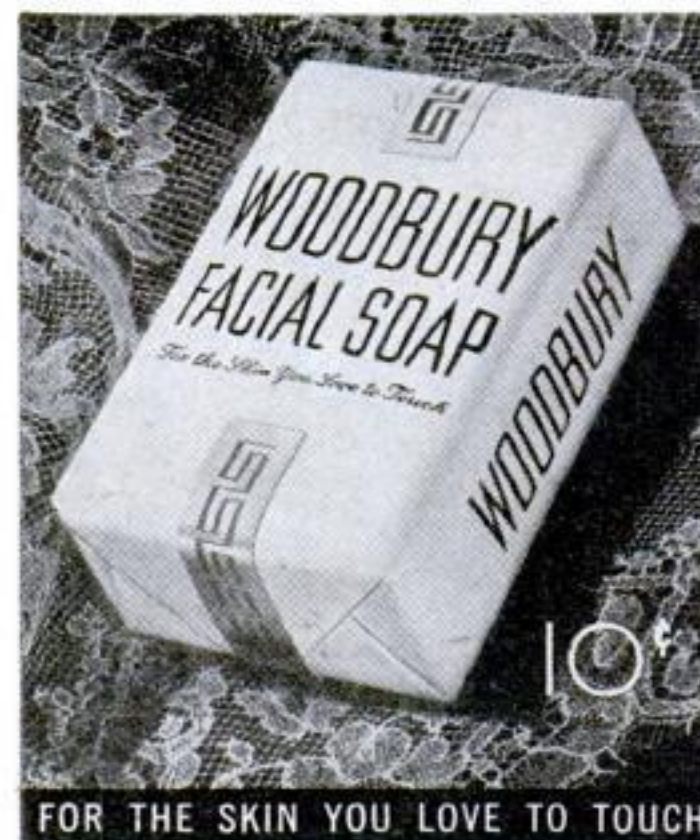
Point de Venise veil frames Ellen's apple-blossom complexion, ever in expert Woodbury beauty-care. Those precious pearls match Ellen's luminous skin, kept aglow by one soap alone... Woodbury! Made *extra-mild*, made to cherish sensitive skin!



Washington reception at the Carlton. Social "merry-go-round" of nation's celebs gathers for cake-cutting! All admire Ellen's skin beauty, daily refreshed by Woodbury-mild care.



Flower-tint skin. "And sensitive!" says Ellen. "I love Woodbury Facial Cocktails for creamy-lather cleansing. Woodbury's so *mild*! After rinsing, my skin's a-smooth—a-sparkle!"



FOR THE SKIN YOU LOVE TO TOUCH

Beauty-cream ingredient, in Woodbury Facial Soap, makes such a difference! Lather is creamy-rich, creamy-mild. Yes, as debs know, Woodbury is *extra-mild*, caressing to skin!



Playing hookey with Judy and Bepi, day before wedding. Sunlight "plays up" Ellen's flawless skin which George adores. Yes, men feel that way, girls, about Woodbury-smooth appeal!



"Sounds like opportunity to me!"

If you are looking for a career, your Bell Telephone Company may have exactly what you want—work that's interesting, important and pleasant.

Right now in many places Bell Companies need young women to help meet the demand for telephone service.

Wages and working conditions, good. Associates, friendly. Annual vacations with pay. Benefit payments. Attractive openings of many kinds.

Ask the nearest Bell Telephone employment office to tell you what opportunities there are in your community.



BELL TELEPHONE SYSTEM

This One



YKYT-E0Z-285K



It isn't your necklace they'll notice, Pet!

No one overlooks underarm odor—so look to Mum for protection

IT'S A GIFT—the way you wear jewels for smart effect.

But, honey, can't you see? Even the loveliest of trinkets fails to be effective when charm itself fades away.

So don't stop at washing away *past* perspiration. But *do* guard against risk of *future* underarm odor. Let Mum give

underarms the special care they need.

Mum smooths on in half a minute. Keeps you bath-fresh and sweet—safe from offending underarm odor all day or evening long.

Mum is harmless to skin and clothing. Creamy, snow-white Mum is so quick and easy to use—before or *after* dressing. Won't dry out in the jar or form irritating crystals. Why take chances with your charm when you can trust Mum? Get a jar of Mum today.

For Sanitary Napkins—Mum is gentle, safe, dependable... ideal for this use, too.



Product of Bristol-Myers

Mum

TAKES THE ODOR OUT OF PERSPIRATION

LETTERS TO THE EDITORS

TRAGEDY OF LIBERALISM

Sirs:

The method in which the Alsop brothers, in "Tragedy of Liberalism" (LIFE, May 20), have blithely classified Washington's existing liberals, and blandly written off dozens of countries as victims of Soviet "imperialism," indicates that the boys are little more than parlor politicians. These two grand admirals of the order of the armchair have virtually sewed up the problems of the world for us; all we have to do is convince ourselves that they're right.

ELWOOD A. RICKLESS

Rochester, N.Y.

Sirs:

The article by the Alsop brothers is one of the most intelligent and clear-thinking pieces I have read. It's too bad that a greater number of our government representatives couldn't have been taught to think along similar lines and to have acted accordingly.

J. S. ALBERGOTTI

Charlotte, N.C.

Sirs:

... It is all too true that most liberals think they must appease Russia and sit back while she goes on with her plan of aggression. What America needs is a true liberal without taint of leftist activities. The liberals' policy should be to save America, not to force upon her a kind of government unknown to a democratic country. We must meet Russia face to face now, before she gets so large we must fight her. . . .

BOB OWEN

Tulsa, Okla.

CONTINUED ON PAGE 6

LIFE is published weekly by Time Inc. at 330 East 22nd Street, Chicago 16, Illinois. Printed in U. S. A. Entered as second-class matter November 16, 1936 at the Post Office at Chicago, Illinois, under the act of March 3, 1879. Entered as second-class matter at the Post Office Department, Ottawa, Canada.

Subscription rates. U. S. and Possessions, 1 yr., \$4.50; 2 yrs., \$8.50; 3 yrs., \$12.50; Canada, 1 yr., \$5.00; 2 yrs., \$9.40; 3 yrs., \$13.75 (Canadian funds); countries in Pan American Union, 1 yr., \$6.00; elsewhere, 1 yr., \$10.00. Special rates for members of the Armed Forces: 1 yr., \$3.50; 2 yrs., \$6.00; 3 yrs., \$9.00. Special rates for recently discharged members of U. S. Armed Forces, \$3.50.

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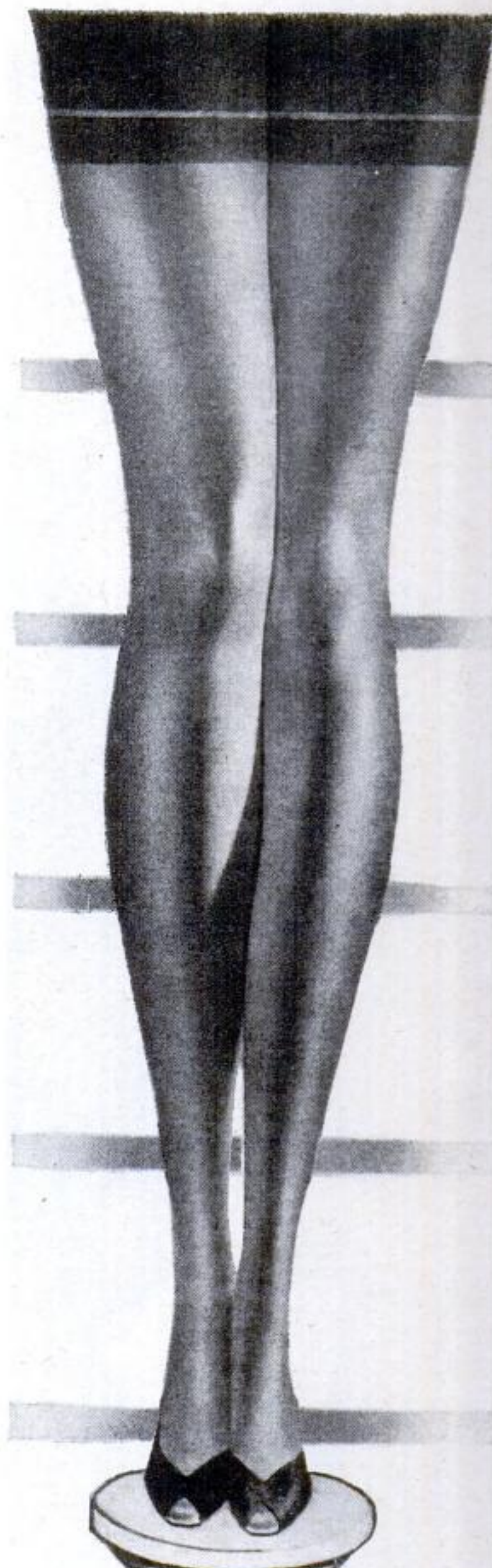
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Subscriptions and all correspondence regarding them should be addressed to CIRCULATION OFFICE: 330 East 22nd Street, Chicago 16, Ill. Editorial and advertising offices, TIME & LIFE BUILDING, Rockefeller Center, New York 20, N. Y.

LIFE
June 10, 1946

Volume 20
Number 23



ON A PEDESTAL



GOTHAM HOSIERY CO., INC.

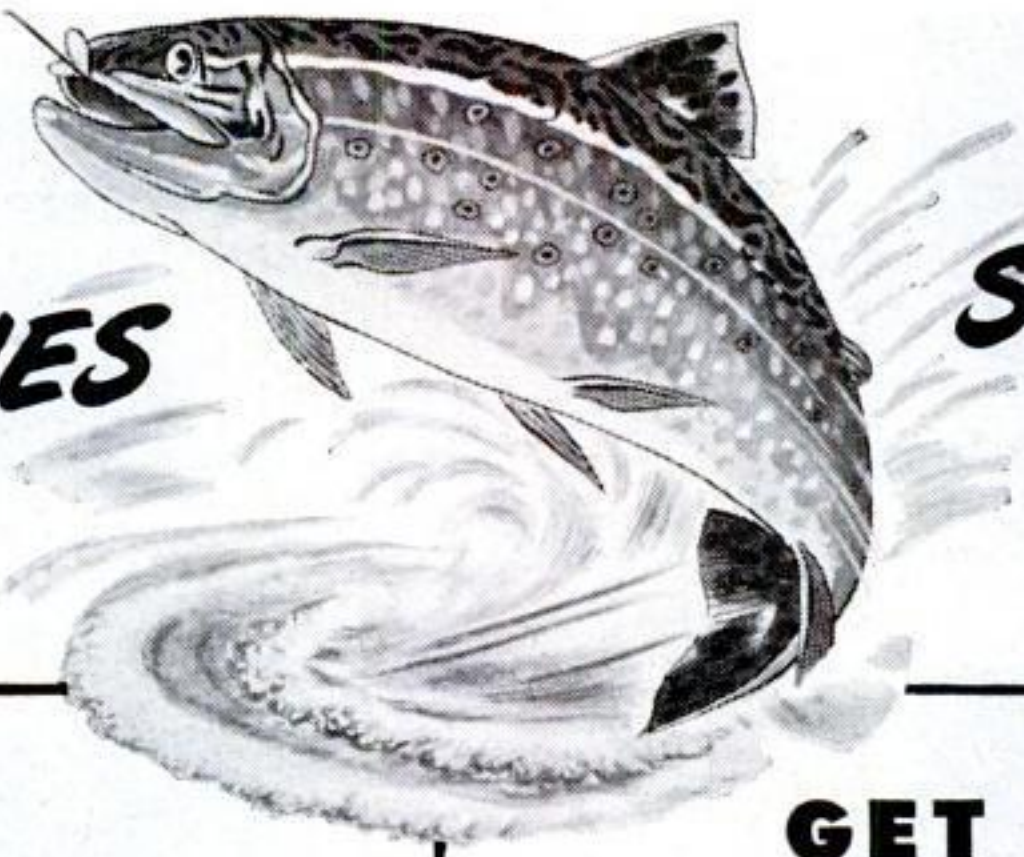
200 MADISON AVE., NEW YORK 16, N. Y.

ALSO MANUFACTURED BY

GOTHAM HOSIERY CO. OF CANADA, LTD.

WHEN THE BIG ONES

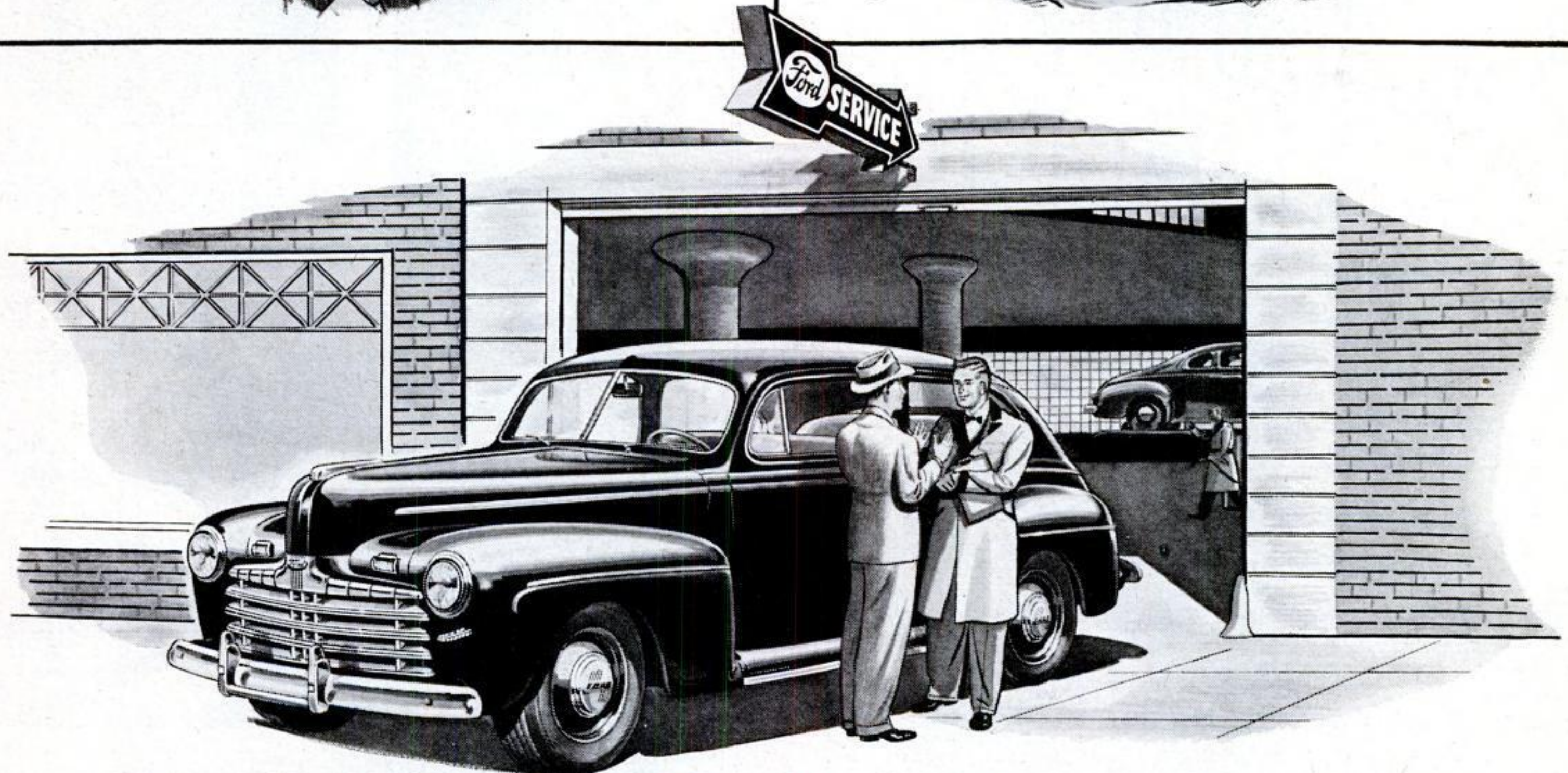
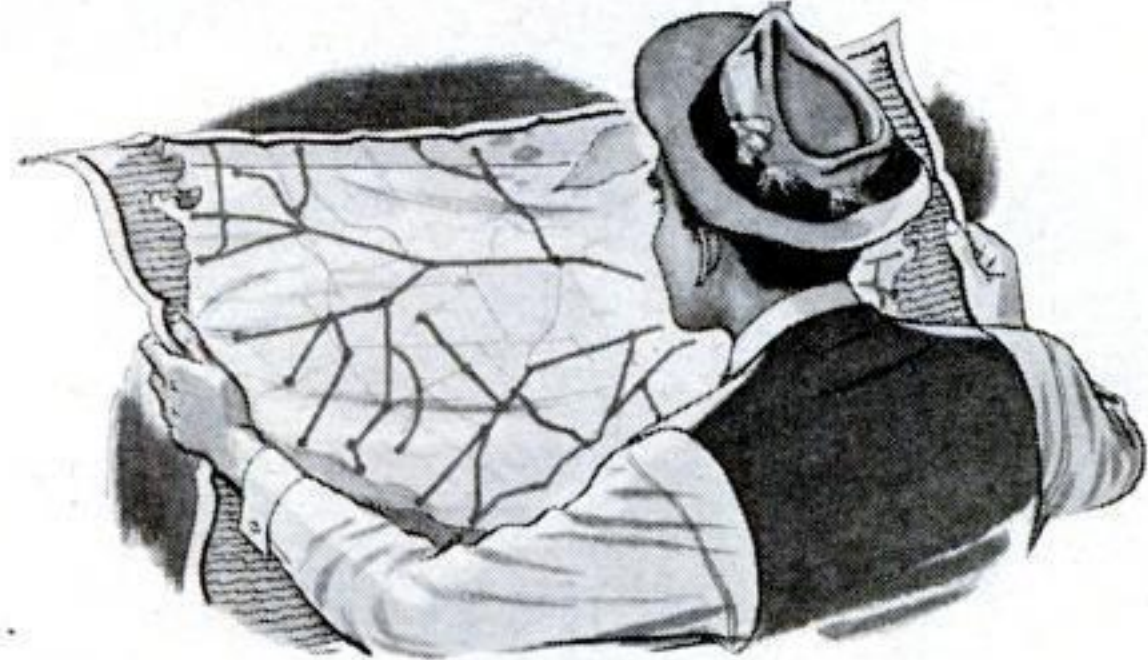
START RUNNING



**GET OUT YOUR
FAVORITE TACKLE...**



**GET OUT THE
ROAD MAP...**



**GET YOUR CAR READY FOR CAREFREE TRIPS WITH
SUMMERTIME CONDITIONING BY YOUR FORD DEALER**

About this time of the year, most every car develops a sort of "ho-hum" attitude. It runs . . . but it doesn't quite have the get-up-and-go you like when you start out on a holiday. That's just an automobile's way of having spring fever. And that's easy enough to fix, too . . . just take your Ford "back home" to your Ford dealer for summertime conditioning. He will renew lubricants—clean and adjust vital parts—have it raring to go in no time. See your Ford dealer soon . . . and assure yourself of carefree trips this summer.



FORD MOTOR COMPANY



New - and they'll almost outwear Junior

No matter how hard your youngsters are on shoes, **NEOLITE** can keep up with 'em! For these amazing new soles are *not rubber, not leather, not plastic, not fabric*. They're test-tube triumphs that make the sturdiest soles take a back seat on wear. Yet they won't mark floors any more than leather does.

What's more, **NEOLITE** Soles are waterproof. They stay dry in rain, slush, snow . . . insulate feet against

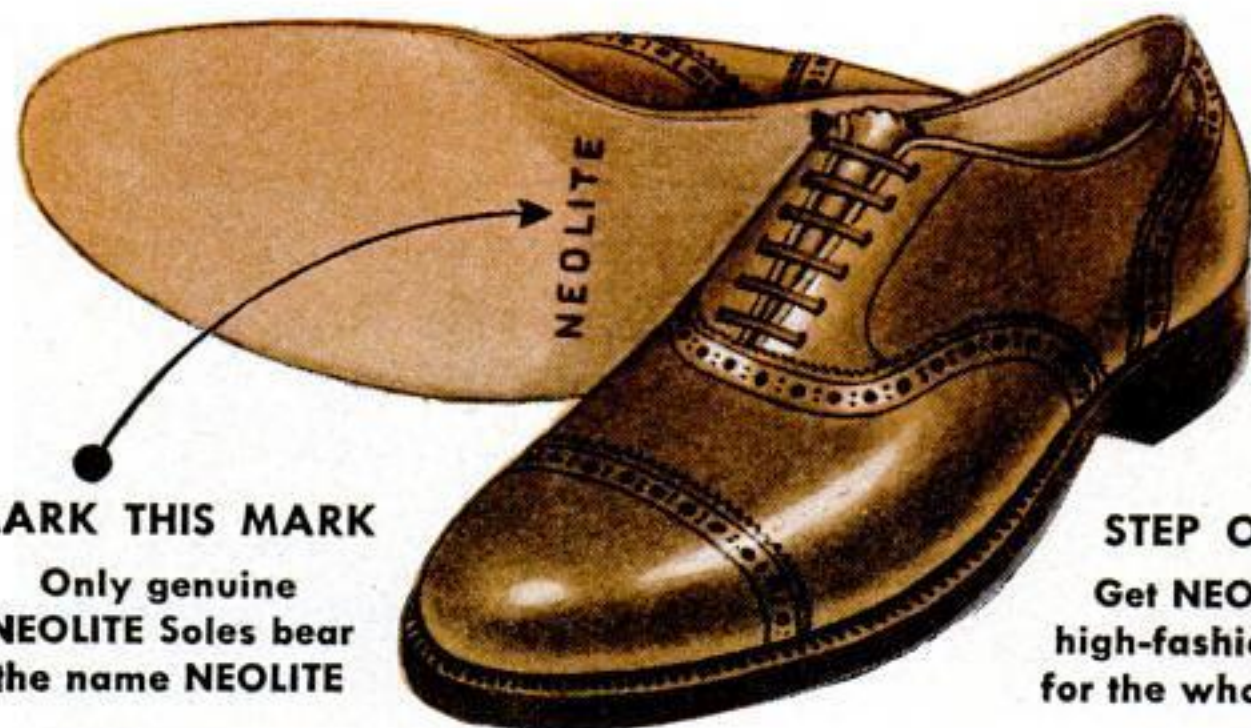
heat or cold. They're wonderful to walk on . . . easy as a slipper, yet with plenty of good, firm support.

And talk about looks! **NEOLITE** really keeps shoes in shape—makes them stay smart, look new a lot longer. You'll find these new wonder soles on famous brands of shoes at good stores everywhere. And don't forget—have shoes resoled with **NEOLITE** at your favorite shoe service shop. It doubles their life and looks.

NEOLITE

The World's First truly Perfect

SOLES



MARK THIS MARK
Only genuine
NEOLITE Soles bear
the name **NEOLITE**

STEP ON IT!
Get **NEOLITE** in
high-fashion colors
for the whole family

LETTERS TO THE EDITORS

CONTINUED

IRAN

Sirs:

The picture in your story on Iran (LIFE, May 20), showing a rug mender, is just a plain, unadulterated phony. Rug mender my eye! It's nobody else but our Information-Pleasing friend, Franklin P. Adams!

HAROLD WENGLER

New York, N.Y.



IRANIAN (TOP); ADAMS (BOTTOM)

SCHOOL FOR GENTLE-WOMEN (Continued)

Sirs:

Re Victor Simons' letter deploring lack of a Texas college to "train its young women to conduct themselves correctly" (LIFE, May 20), I can say only this: either the young man is unable to attract well-bred, truly representative Texas girls, who have long been noted for their personality, friendliness and beauty, or he has unfortunately met only those who have acquired un-Texan attitudes by recent association with men from the U.S.

INEZ WEATHERLY

San Antonio, Texas

Sirs:

. . . Mr. Simons is probably one of those yokels from Texas A. & M. College at College Station, Texas who has never been out of the sticks long enough to discover whether or not there are gentlewomen in Texas. . .

RUTH LANFORD

Blanket, Texas

Sirs:

. . . If you can't conduct yourself as a gentleman and true Texas Aggie, "Fish" Simons, try not to put it in writing.

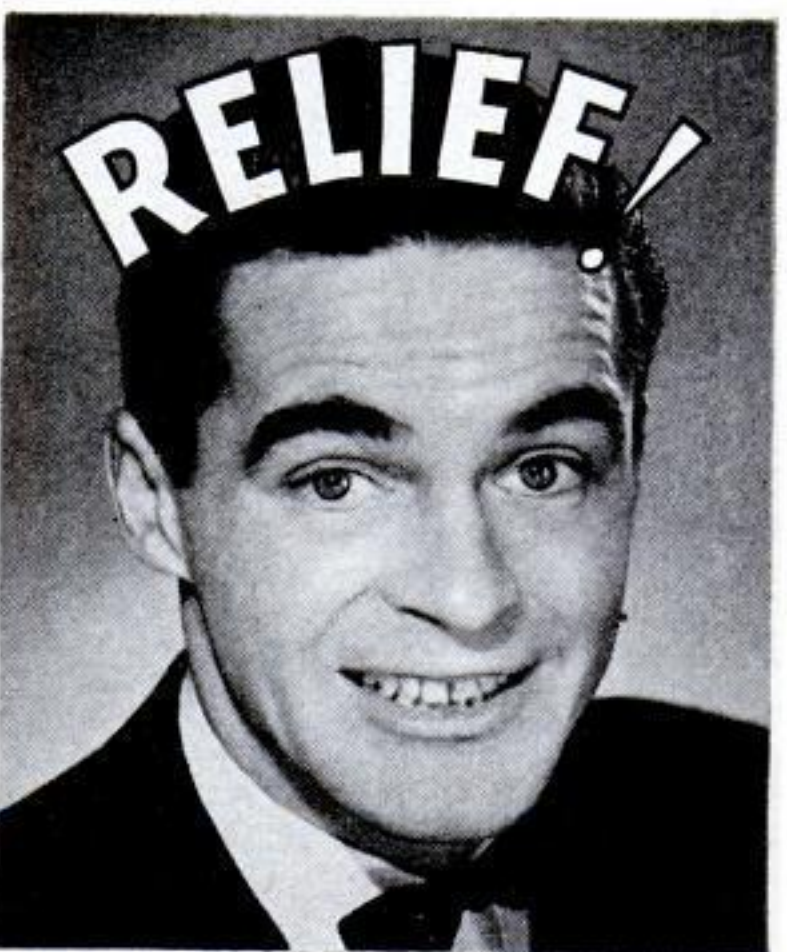
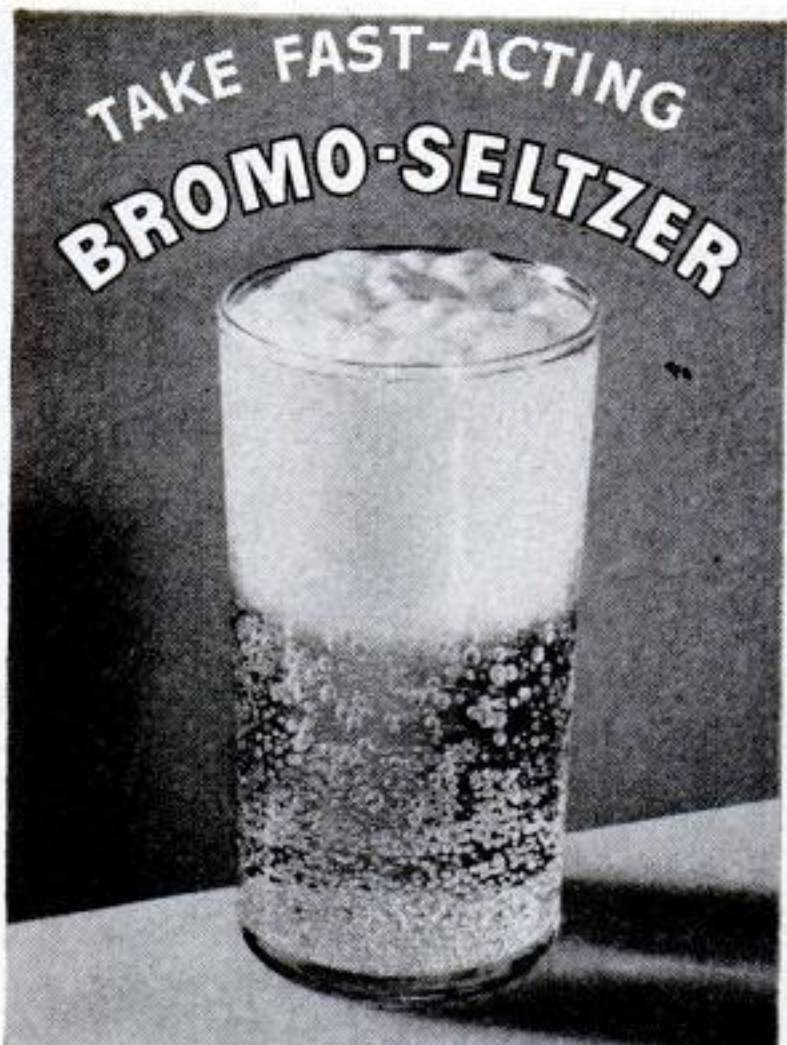
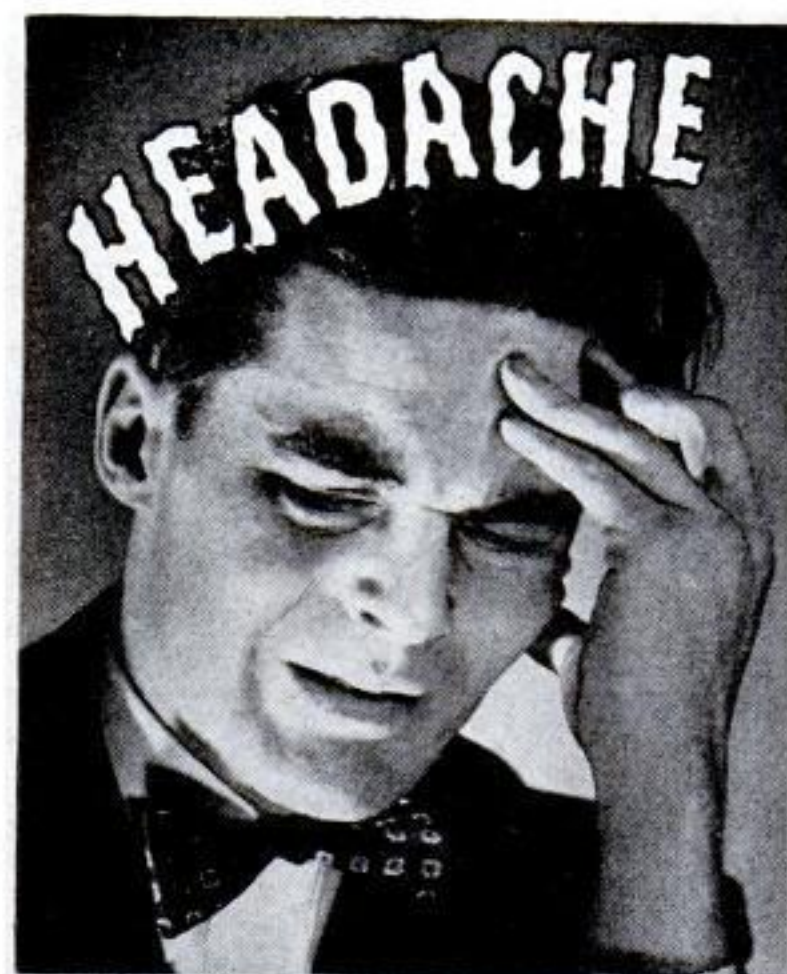
JOSEPH D. GODSEY

Texas A. & M.
College Station, Texas

TRAIN-WRECK INQUIRY

Sirs:

The pictures and story of the "Train-Wreck Inquiry" of the Burlington rear-end collision (LIFE, May



When headache strikes, try pleasant, fast-acting Bromo-Seltzer . . . famous for 60 years. Bromo-Seltzer fights ordinary headaches three ways:

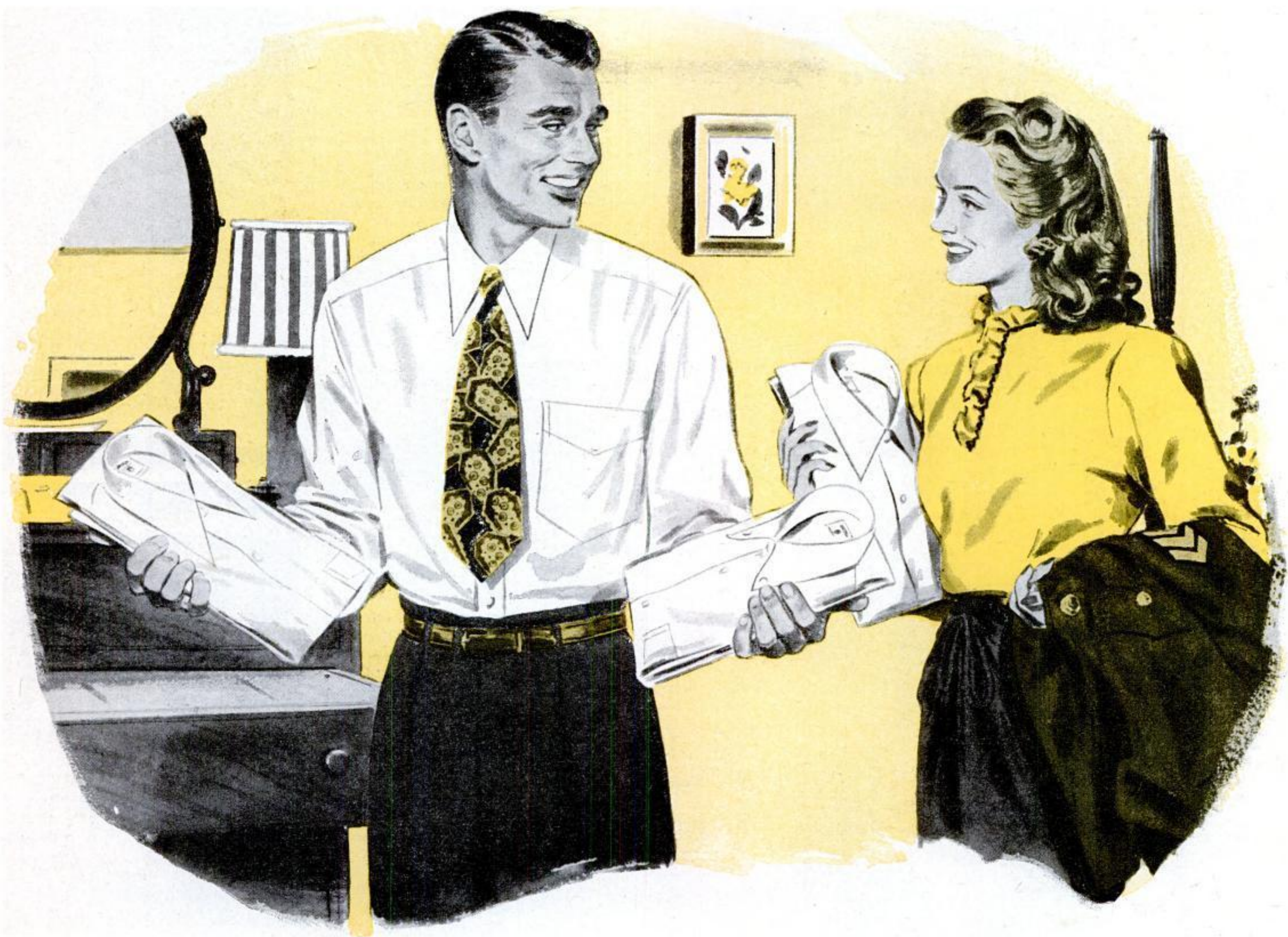
1. Helps relieve headache
2. Helps relieve upset stomach
3. Helps quiet jumpy nerves

—all of which may combine to cause trouble. Caution: Use only as directed. Get Bromo-Seltzer at your drug store counter or fountain today. Compound in four convenient home sizes.



For **FAST** headache relief
BROMO-SELTZER
A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

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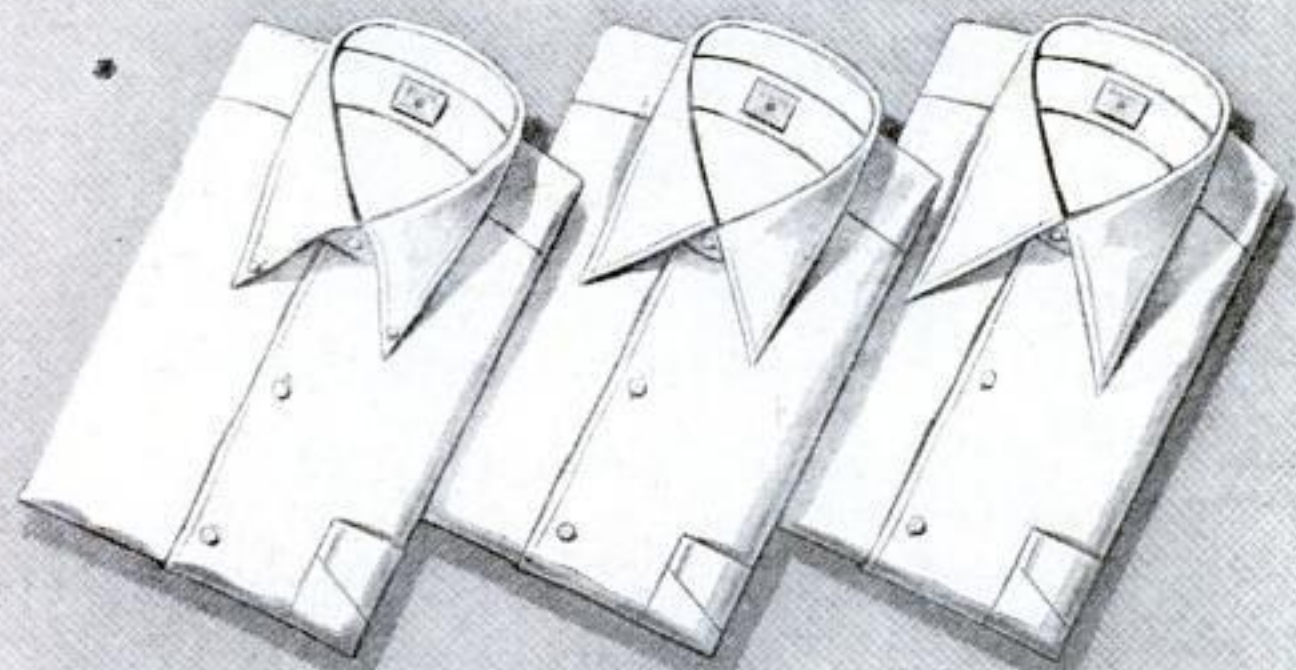


A Yank in Oxford...

What luxury! Handkerchief-soft, lustrous, silky to the touch — yet richly masculine! They're

Van Heusen's De Luxe Oxfordian Shirts with famous Van Heusen collar styling and Van Heusen magic seamanship throughout. Get back into superb quality today! Get into a Van Heusen De Luxe Oxfordian! Sanforized and laundry tested.

Phillips-Jones Corporation  New York 1, N. Y.



BUTTON-DOWN
Favorite with men everywhere, with your favorite collar fit and comfort sewn in.

CARSON...A collar of average length fashioned with above average skill and tailoring.

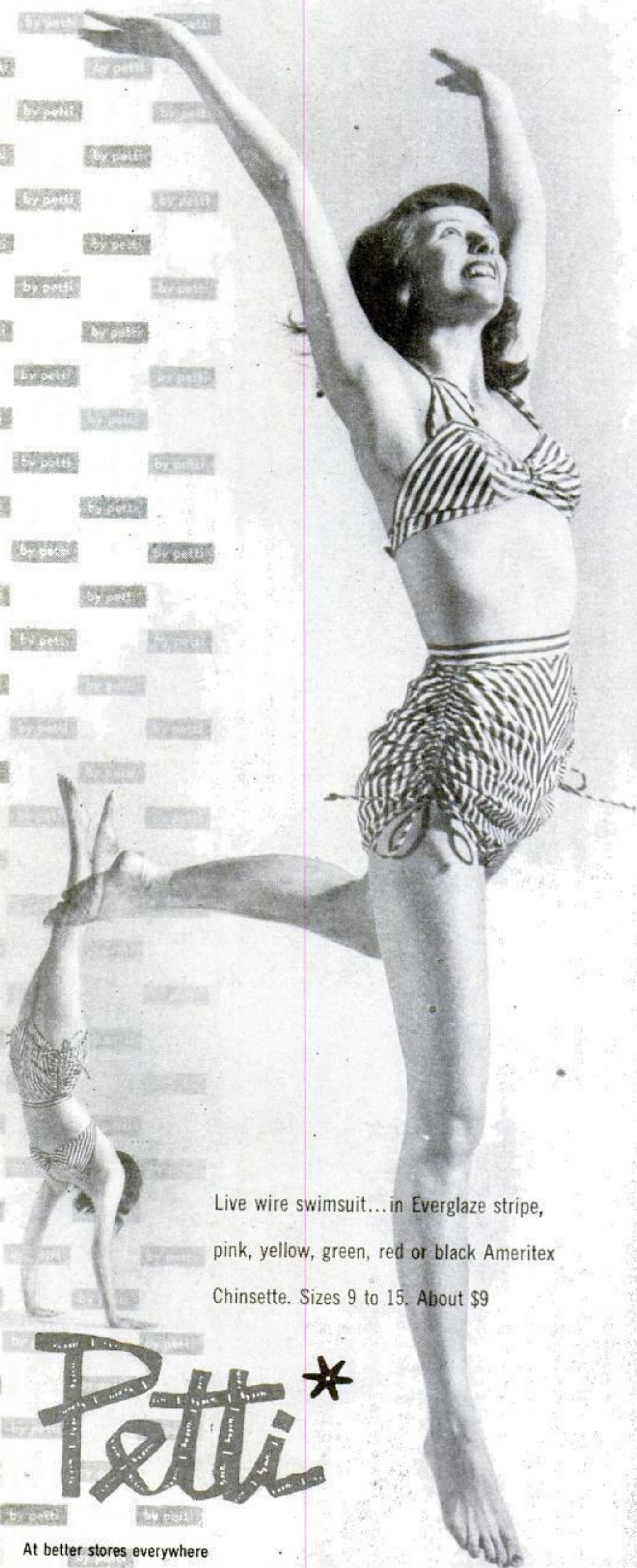
CIRO...A smart new Van Heusen collar style for those who prefer collars with longer points.

Van Heusen

DE LUXE OXFORDIANS

MAKERS OF VAN HEUSEN SHIRTS • TIES • PAJAMAS • COLLARS • SPORTSWEAR

AMERITEX* *Chinsette*
PERMANENT GLAZE *TRADE MARK REGISTERED



Live wire swimsuit...in Everglaze stripe,
pink, yellow, green, red or black Ameritex
Chinsette. Sizes 9 to 15. About \$9

Petti*

At better stores everywhere
or write Rhea, Milwaukee 7, Wis.

LETTERS TO THE EDITORS

—CONTINUED—

20) are very interesting, but I take exception to parts of your second paragraph.

We engineers of the New York Central never "ride" the yellow signal and wait for the red signal before applying the brakes on any train we are handling. Our rules require that we immediately apply the brakes as soon as a yellow signal is observed and bring the speed of the train down to 30 mph or less.

... If an engineer on our railroad should ignore a yellow or red signal, the automatic train-stop device would immediately bring the train to a full stop.

Our locomotives are all equipped with a speed recorder and tape, the tape showing our speeds at all times, and any violation of any of the speed rules is sufficient cause for severe discipline.

CARL A. PETERSON

Syracuse, N. Y.

Sirs:

We feel that antiquated signal systems are inadequate for safe operation of modern high-speed trains running on close schedules. We have just completed design for the Boston & Maine Railroad of a complete radio system on the 160 megacycle band allotted to the railroad for its main Boston-Troy-Mechanicville line. This radio system covers 190 miles of track, provides two-way communications for train to train with 20-mile range, train to control tower within its control area and cab to caboose on long freight trains. . . .

FRANK H. CLARKE JR.
Supervising Engineer
B. & M. R. R. Project

Raytheon Mfg. Co.
Dedham, Mass.

● To date, the Federal Communications Commission has issued permits to 11 railroads for operational use of radio communication and warning systems.—ED.

BLACK MARKET

Sirs:

The adult people of the U. S. are not the only ones who deal in the black market (LIFE, May 20). The children have a black market of their



own in which the principal item is bubble gum. It seems the young folks buy and sell bubble gum at tremendous prices.

Only a few weeks ago my sister, who is in grade school, was telling me about a boy at her school who had managed to get a whole box of bubble gum and because of its scarcity had been able to sell about one hundred 1¢ pieces at prices ranging from 5¢ to 73¢. . . .

RICHARD FREDELL

Lake Forest, Ill.



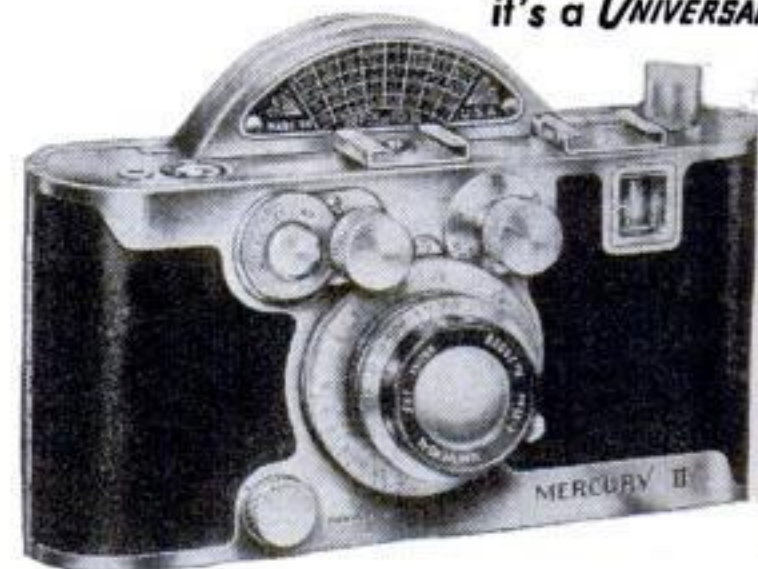
TODAY AN EXPERT!



ANYBODY can be a candid camera expert almost overnight with the new

MERCURY II

it's a *UNIVERSAL*



MERCURY II will take the blush out of your family album. You don't have to be an old camera hand to take striking portraits or split-second action shots with Mercury II. Amazing simplicity and foolproof features make this precision instrument perfect for both camera rookie and camera star.

DESIGNED ESPECIALLY FOR COLOR! The new Mercury II gives you color pictures just as clear at the edges as in the center! Check it before choosing your new camera.

UNIVERSAL CAMERA CORPORATION

NEW YORK • CHICAGO • HOLLYWOOD

Manufacturers of Mercury, Cinémaster, Corsair Cameras and Photographic Equipment

CONTINUED ON PAGE 11

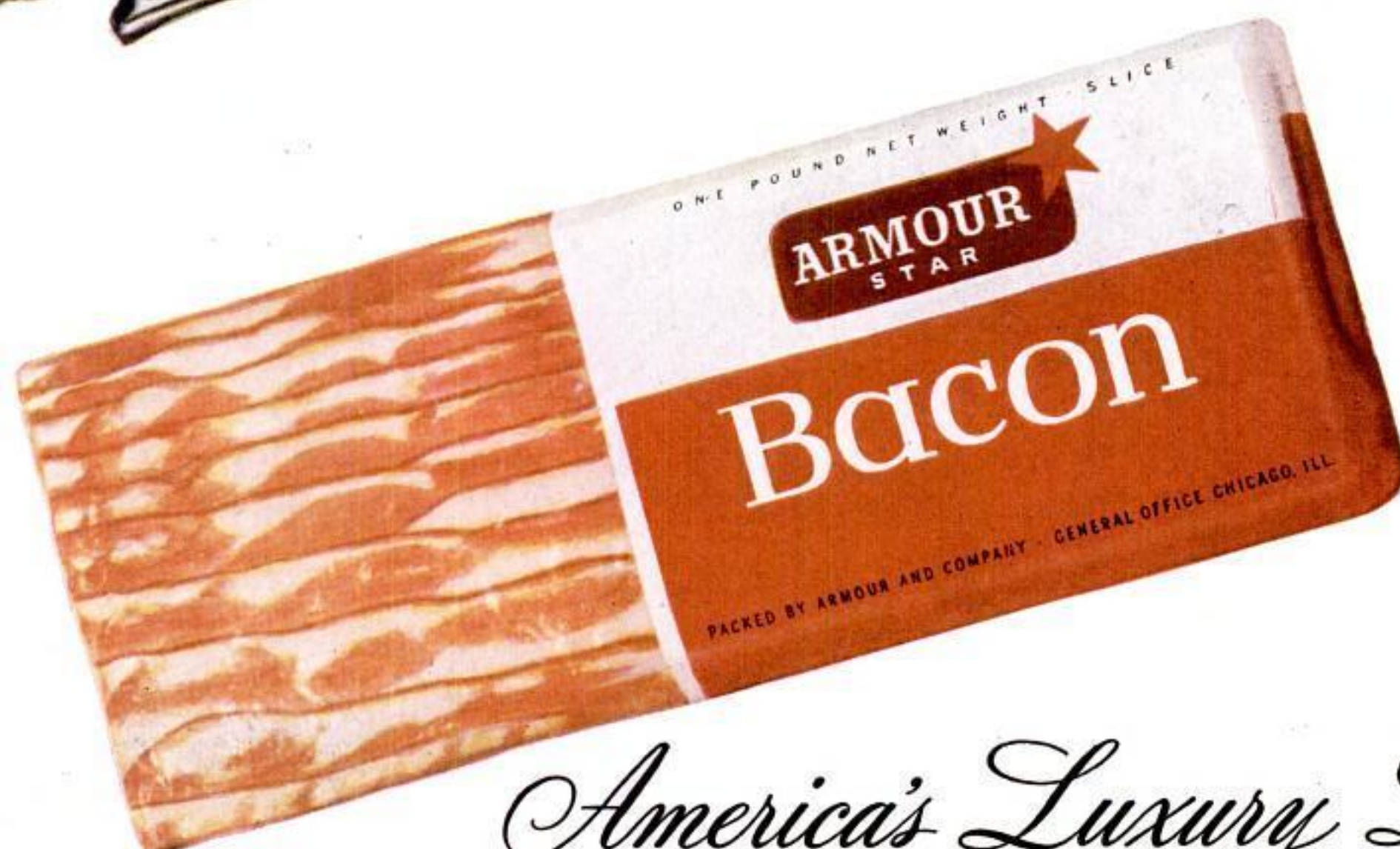
The best
and nothing but
the best is labeled
Armour Star



Prize your purchase when you can tuck Armour Star Bacon in your shopping bag! It's naturally hardest to get during this time of scarcity!

How to fry bacon right! You enjoy *all* the mild, delicious flavor of Armour Star Bacon when you fry it this easy way: Place strips in cold frying pan over low heat and cook slowly, 7 to 8 minutes, turning often. Pour off fat as it accumulates. Perfectly-fried bacon is crisp, but not brittle, evenly cooked and only slightly curled.

Hand Picked
Sugar Cured
Tender Smoked



© ARMOUR AND COMPANY 1946

America's Luxury Bacon

Listen to Hedda Hopper's Hollywood every Monday night over ABC (Blue) Network. See local papers for time and station.



**More Miles
per Gal.**

**More Smiles
per Gal**

... the Engine is **Mobiloil Clean!**

**Actual Tests on Rings, Pistons,
Bearings Prove NEW Mobiloil Makes
Engines Cleaner! . . . Which Means You
Get Better Protection, Finer Performance,
More Miles from Gasoline!**

AMAZING cleaning properties make the big difference between New Mobiloil and "just oil."

In a Mobiloil-Clean engine, pistons, rings, valves, bearings are freer from fuel-wasting, power-wasting deposits—hence better protected against engine-wrecking wear! Because your whole engine

is cleaner, it runs better, more smoothly—is easier on gas and oil!

Avoid trouble—repairs! Get New Mobiloil—it's the finest ever made!

SOCONY-VACUUM OIL COMPANY, INC.
and Affiliates: Magnolia Petroleum Company,
General Petroleum Corporation of California.



Summerproof
Your Entire Car ... and Change to
NEW Mobiloil



TUNE IN "INFORMATION PLEASE"—MONDAY EVENINGS, 9:30 E.D.T.—NBC

• ALWAYS STOP AT THE SIGN OF FRIENDLY SERVICE

HANDS OFF



PAINFUL SUNBURN

Sprinkle Soothing Powder

Don't touch tender skin surfaces irritated by sunburn, heat rash, nettle rash, chafing, diaper rash or insect bites! Don't risk spreading infection by the handling of cuts, scratches or minor skin and foot irritations!

Sprinkle Ammen's Antiseptic Powder on the disturbed surface. Let the soothing, analgesic powers of Ammen's do their work quickly and effectively—to ease pain, prevent infection and promote healing.

Because Ammen's is antiseptic, analgesic and absorbent, more and more doctors are prescribing it as an ideal all-purpose body powder which belongs in everybody's medicine cabinet at all times.

At all druggists and drug counters, 25¢

AMMEN'S

THE POWDER THAT'S
ANTISEPTIC • ANALGESIC • ABSORBENT



Over 27 million cans of Ammen's were used by the Armed Forces during the war.

LETTERS TO THE EDITORS

CONTINUED

THE WORLD AND JOHN L.

Sirs:

After the millions of words written about John L. Lewis it remained for you to use (LIFE, May 20), in terms that most truly fit the case, "the elephantine and esoteric ambitions of John L. Lewis. . . ."

W. S. MEAD

Roanoke, Va.

SORORITY FIGHT

Sirs:

. . . I just boiled over when I read "Sorority Fight" (LIFE, May 20), which told of a Negro's admission to a sorority in University of Vermont. Imagine! Miss Crystal Malone! . . .

Just try to be contented with what you have up there and don't envy us because we know we are superior.

MRS. W. M. BEARD

Baton Rouge, La.

Sirs:

. . . Orchids to Mrs. Robinson and the national headquarters of Alpha Xi Delta. . . .

W. H. FULLER JR.

Atlanta, Ga.

Sirs:

. . . Weeds to their national president, Mrs. Beverly Robinson . . .

NORRIS CHAPMAN

Iowa State College
Ames, Iowa

Sirs:

Orchids to Vermont chapter of Alpha Xi Delta for its New England grit.

F. E. WALKER

Rochester, N.Y.

Sirs:

. . . These girls apparently believe that selectivity should be based on individual worth and achievement, while Alpha Xi Delta's President Robinson leans toward social snobbery and racial prejudice. . . .

WOODIE L. TUCKER

University of Virginia
Charlottesville, Va.

MAINBOCHER

Sirs:

Although I shall probably never own a \$600 creation of Mainbocher, "The 'Cheapest' Dressmaker" (LIFE,



A UNIFORM BY MAINBOCHER

May 20), I should like to boast that the navy-blue suit which I have worn for nearly two years was Mainbocher-designed! Compliments of Uncle Sam.

SP (S) 1/C ERNESTINE
GULLEY, USNR

New Orleans, La.

Keeps dry, wild "SUN-BAKED" HAIR looking Handsome all day!



WHAT A MESS! After a day of golf, tennis, swimming or gardening his hair looks a sight. Baked and scorched by the sun. Frazzled by the wind. Comb-ing with water doesn't keep it in place. Kreml Hair Tonic is famous to groom dry, wild "sun-baked" hair. Keeps it neatly in place all day.



WHAT A MISTAKE! And what a drip with the ladies. Thinks he's well-groomed with his hair plastered down like a dummy's. How gals laugh at him. If only he were up-to-date and would try Kreml. It keeps hair looking so handsome yet so MASCULINE—never greasy, oily or dirty.



WHAT A MAN! How trim and attractive his hair always looks even on sun-scorched, windy days. Kreml makes tangled hair so easy to comb. It grooms dry, "sun-baked" hair so handsomely—keeps it looking its best at all times. Let Kreml help improve the appearance of your hair!

• Ask for Kreml Hair Tonic at your barber shop. Buy a bottle at any drug counter. Use it daily for a cleaner scalp—for better-groomed hair.



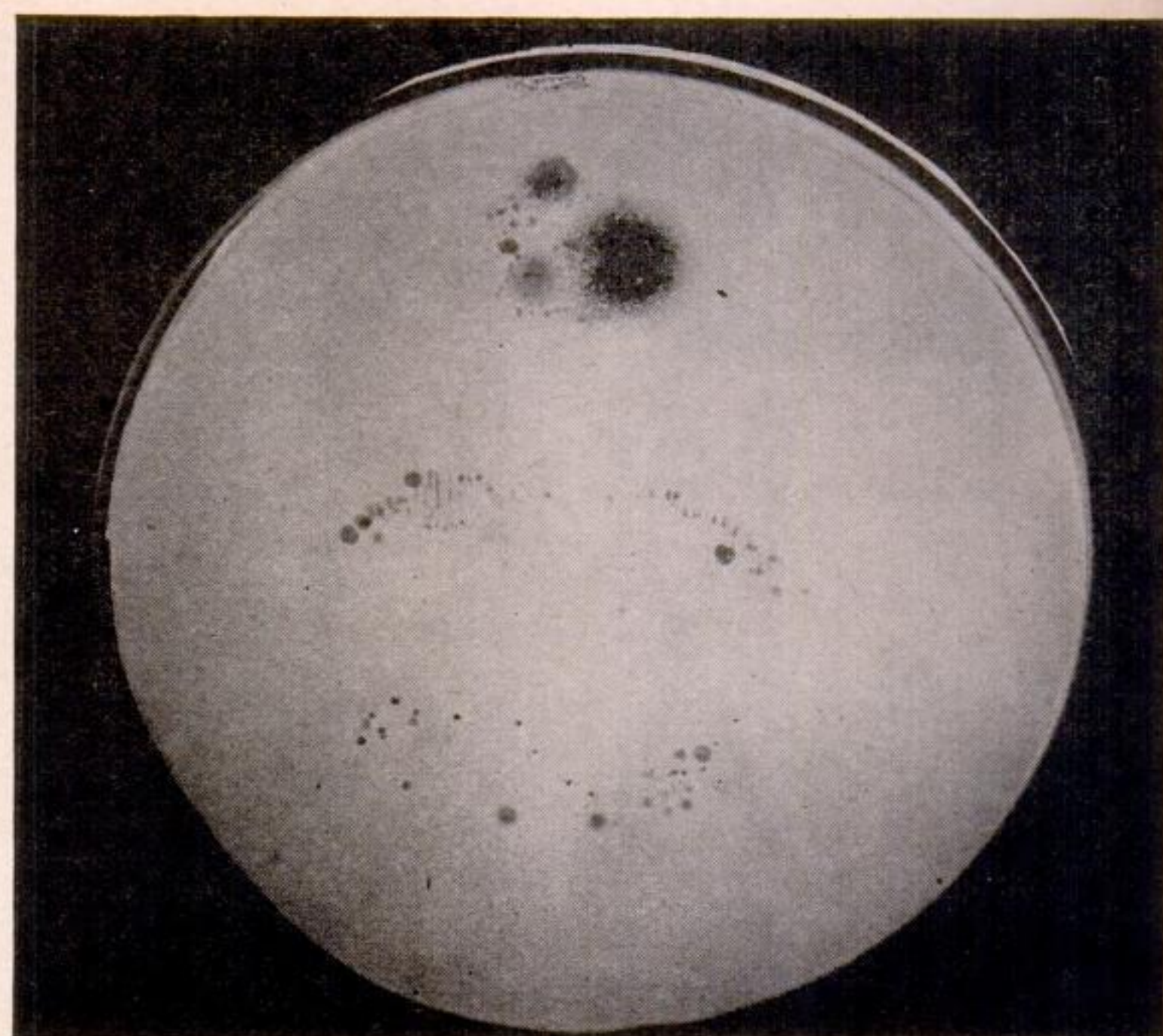
KREML Hair Tonic

A product of R. B. Semler, Inc.

Keeps Hair Better-Groomed Without Looking Greasy—
Relieves Itching of Dry Scalp—Removes Dandruff Flakes



KISS FOR SCIENCE is performed by John Harrison, 22, and "Mike" Adams, 19. They twine arms and press lips to glass testing plates to find how germey their kissing is.



JOHN HARRISON'S KISS shows light sprinkling of harmless staphylococcus dots on his lips and a big green mold which came from his nose and is a penicillin mold.

SPEAKING OF PICTURES...

WASHINGTON STUDENTS TEST THEIR KISSES FOR GERMS



BOYS simulated pre-kissing expressions (top) and then kissed the plate (bottom). Fred Carl's plate showed molds.



BIG MOLD from nose showed on Joseph Cowan's plate. Such molds are harmless, are present almost everywhere.



CLEAN KISS was given by an Air Forces veteran. On his plate there were deposited only a few staphylococcus dots.



"MIKE" ADAMS' KISS shows staphylococcus dots from lips, a big mold and bacteria (bottom) where chin touched plate. Slash near top is where nose cracked agar solution.

To test the hugely popular notion that kissing never hurt anybody, eight healthy, hand-picked students (four girls, four boys) at American University in Washington, D.C. last month concluded one of the most satisfactory experiments in the annals of science. The tests were conducted by an assistant biology professor at the university. After certain unscientific preliminaries (right) each student was asked to kiss a glass plate (left and below) coated with a nutrient agar base which caught and nourished a lot of bacteria transferable in ordinary osculation. When the plates were photographed, students noted happily that most of the germs which showed up were harmless, although they looked terrible (above). They also noted that the girls' kiss prints were generally germier than the boys', a fact probably due to the girls' regular use of powder, face cream and lipstick, which trap germs. None of the experiments showed traces of mumps, measles or flu, for which germs the lips are excellent carriers.



KISS FOR FUN is performed by Harrison and Adams, who are not engaged but have been going together for several years. Neither conceded ill effects from the embrace.



TEEN GIRLS puckered up before kissing. Pat Lanzillotti, 20, single and married, planted a big green chin mold on plate.



MOLD FROM HER NOSE and staphylococcus dots from lower lip were left on plate by Margaret Long, 19.



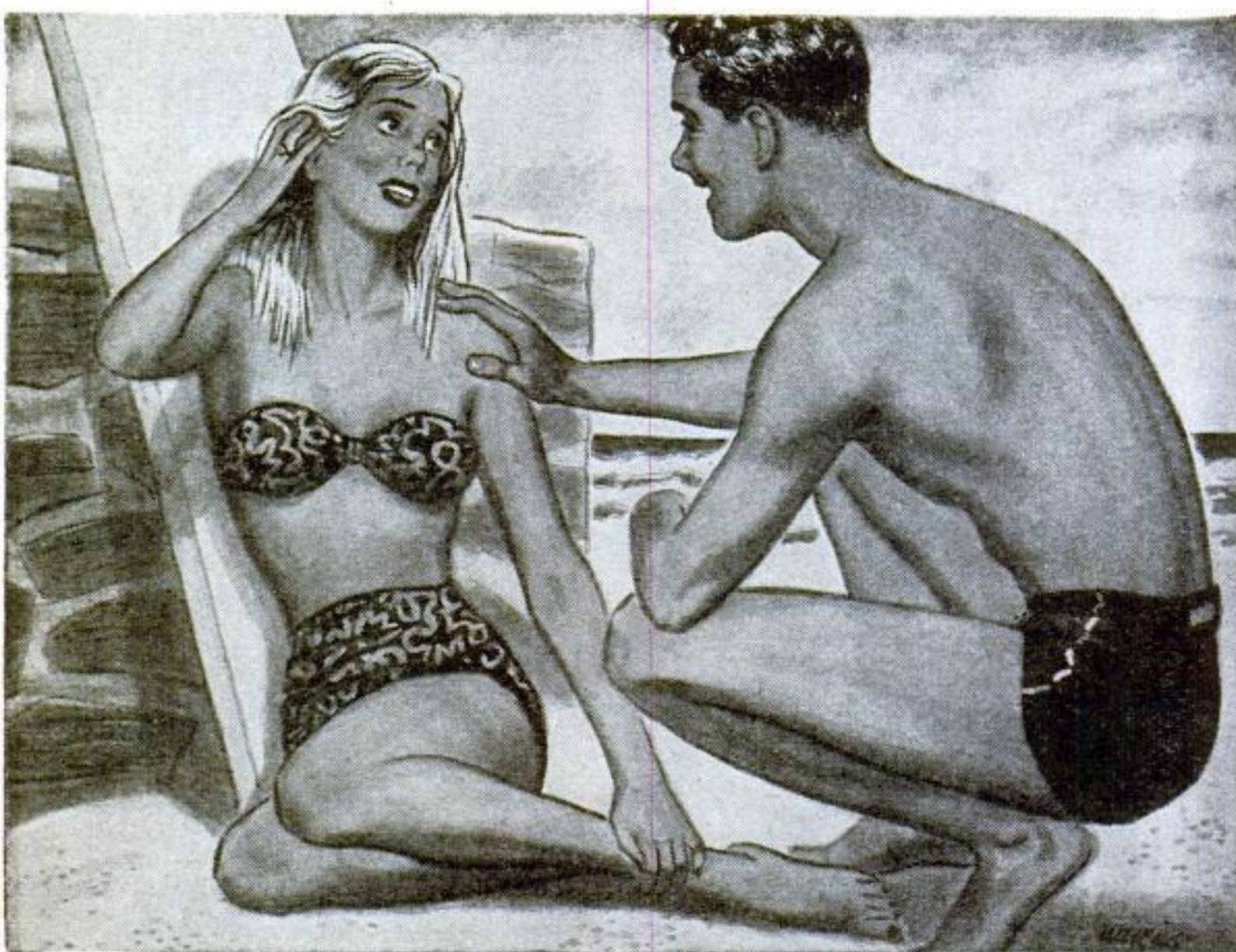
CLEANEST KISS among girls turned out to be Jessie Higginbotham's kiss. Jessie is 17 and a nursing student.

LIFEGUARD GETS SAVED!



It's 7 A. M.—Due on the beach at 9. But I'm feeling terrible . . . Headachy, dull, logy—sure need a laxative. Seems

hopeless till kid sister Pat, the family brain, makes with a glass of sparkling Sal Hepatica. "Drink," she orders.



At 9 A. M.—On the job, feeling great. I pull a scared blonde out of the surf. Sal Hepatica saved me from missing a thrilling encounter.

Taken first thing in the A. M., this sparkling saline laxative usually acts within an hour—gives quick, ever-so-

gentle relief. Helps counteract excess gastric acidity, helps turn a sour stomach sweet, too.

Not surprising that a country-wide survey shows 3 out of 5 doctors interviewed recommend Sal Hepatica. Try it, next time you need a laxative.

ASK YOUR DOCTOR about the efficacy of this famous prescription! Sal Hepatica's active ingredients: sodium sulphate, sodium chloride, sodium phosphate, lithium carbonate, sodium bicarbonate, tartaric acid. Get a bottle of Sal Hepatica today, remembering this: caution—use only as directed.

Whenever you need a laxative
—take gentle, *speedy*
SAL HEPATICA

TUNE IN: { "MR. DISTRICT ATTORNEY"—Wednesday night, NBC Network
"THE ALAN YOUNG SHOW"—Friday night, ABC Network

SPEAKING OF PICTURES

CONTINUED



HAND OF DR. ALTA SCHROCK, an assistant professor of biology, is placed on a kissing plate. She ran kiss experiments for general science show.



DR. SCHROCK'S PLATE developed some big spattered-looking growths, shown at left, known as *Bacillus mycoides*, a harmless soil and air organism.



STUDENTS DEMONSTRATE kissing approaches and stances on the steps of university building. Harrison and Adams are kissing again at left.



FRANK SINATRA—sensational star of his own radio program, Wednesday nights over CBS.

GENERAL ELECTRIC PRESENTS

The First and Only

SELF-CHARGING PORTABLE RADIO

♪ Here's a new portable that does what no other radio ever did before. It renews its battery power over and over again. It's self-charging.

No Battery Worries

Play it all you please with never a worry about the trouble and expense of regular battery replacements. Until you actually see and hear it you won't believe that any portable can be so smart, so light, so small. And still have such big-set performance—such big-set tone—such big-set power and selectivity.

Play it wherever you go—on picnics—on boats—on trains. Then indoors—just plug it in to AC house current. Even while you play this General Electric self-charging portable like any table set, the compact storage battery recharges for more hours of carefree entertainment anywhere.

Built Like A Battleship

Hear this amazing portable radio at your General Electric dealer's—now. See the beautiful plastic finish—the sturdy aluminum case. Open the back. You'll marvel at masterful engineering such as you never saw before in any radio. Tune in more stations with more power and clearer natural color tone than you get on most large sets. This G-E self-charging portable will be your prized companion—everywhere.

GENERAL  ELECTRIC
170-EG

LEADER IN RADIO, TELEVISION AND ELECTRONICS

RADIOS



★ RENEWS ITS POWER OVER AND OVER AGAIN

★ GOOD-BYE BATTERY WORRIES!

★ NATURAL COLOR TONE



This tiny leak proof storage battery furnishes full constant power. (All other portables use dry batteries—performance is limited—their power fades rapidly as batteries age.)

Built like a battleship. All vital parts protected in sturdy compartments which also give inherent electronic shielding. The first peace time use of such compact, military design.



See if "Milk-Chocolaty" Hemo won't help you, too!

Listen, youngsters, oldsters, everybody! Why don't you try the glorious, new, *milk-chocolate* flavored Hemo so many folks are going for?

It's the mouth-wateringest chocolate-flavored *food* drink ever. And it's teeming with *vitamins* . . . vitamins 3 out of 4 persons may not get enough of with their meals. Plenty of minerals, too!

And many other food elements to help you act and feel "alive."

Great with meals. A smooth "pick-me-up" any time. Its super-delicious flavor has kids tearing home for their after-school snack. Just 59¢ the pound jar.

Note to "sheep counters." Sip a cupful of luscious hot Hemo at bedtime to help you relax.

HEMO exceeds adult requirements!

Minimum daily needs set by U. S. nutritionists	2 servings of HEMO, made with milk, give
4000 USP units	VITAMIN A 4900 USP units
333 USP units	VITAMIN B ₁ 400 USP units
2 milligrams	VITAMIN B ₂ 3 milligrams
400 USP units	VITAMIN D 410 USP units
(Not set)	NIACIN 10.3 milligrams
10 milligrams	IRON 15.7 milligrams
750 milligrams	CALCIUM 950 milligrams
750 milligrams	PHOSPHORUS 750 milligrams



JUST ONE GLASS of Hemo gives you:

- The Vitamin A in 3 boiled eggs!
- PLUS
- The Vitamin B₁ in 4 slices of whole wheat bread!
- PLUS
- The Vitamin B₂ (G) in 4 servings of spinach!
- PLUS
- The Vitamin D in 3 servings of beef liver!
- PLUS
- The Niacin in 3 servings of carrots!
- PLUS
- The Iron in ½ pound of beef!
- PLUS
- The Calcium & Phosphorus in 2 servings of cauliflower and 1 serving of cooked green beans combined!

© Borden Co.

Borden's Hemo

IF IT'S BORDEN'S, IT'S GOT TO BE GOOD!



Just 2 glasses of HEMO made with milk supply a full day's needs of all the vital vitamins and minerals listed above.

TUNE IN: Tommy Riggs and Betty Lou—Friday Evenings—CBS.

LIFE'S REPORTS



AMERICAN AND MIHAILOVICH relax in Yugoslavia in 1944. Nick Lalich (left) parachuted in to rescue U.S. Army fliers shot down by Germans.

FIGHT FOR MIHAILOVICH

U.S. airmen try to help accused Chetnik leader
by JEANNE PERKINS

A fortnight ago 19 U.S. veterans, mostly fliers and OSS men, arrived in New York to testify in behalf of a defendant on trial for his life. The defendant was not present. But since the court in which he was to be tried had refused to admit the veterans as witnesses, they decided to present their testimony at a tribunal of their own.

The man for whom the fliers want to testify is General Draja Mihailovich, former Yugoslav underground leader, who is charged by the Tito government with collaborating with the Germans. There is good reason to believe that Tito has the goods on his old antagonist. An Allied army dossier, prepared by British intelligence officers, presents a large body of evidence that Mihailovich's Chetniks did in fact collaborate with the Germans. But unlike Göring, Hess and the other war leaders on trial for their lives, General Mihailovich is being tried in his own country by a national court rather than by the Allied War Crimes Commission. The trial is now about to begin in Belgrade's Peoples Court.

When Tito first announced the capture and impending trial of Mihailovich three months ago, Will Rogers, an ex-pilot who runs a bus line between Manteno, Ill. and Chicago, called up some of his friends who, like him, had been rescued by Mihailovich. They had lunch at the Stevens Hotel in Chicago and formed the National Committee of American Airmen to Aid Mihailovich. They then sent telegrams to everyone whose address they knew, asking each rescued airman to give an account of what had happened to him when he was with Mihailovich and whether or not he felt the general had helped the Germans, as Tito charged. The response was immediate and impassioned.

Meanwhile the State Department asked Tito to let the airmen give their testimony at Mihailovich's trial, but the answer was a flat no. Mihailovich would get a fair trial, Tito said, "but we have enough legal evidence now to convict him of treason." According to Tito, "Mihailovich's crimes are far too big and horrible to allow discussion of whether he is guilty or not."

The airmen were not satisfied with Tito's answer, so a delegation of them chartered a plane and flew to Washington to see President Truman. They stayed a week, lobbied their senators and congressmen continuously. Although they had no audience with

CONTINUED ON NEXT PAGE



*"We don't talk fancy
in the cow country, but..."*

MRS. FLORA NORMAN of Nubieber, California, is "just a simple housewife, not addicted to high-flown phrases"... she says in her letter.

But there *are* things which move her to poetic eloquence.

Mt. Shasta, for instance, looming across the valley "like a huge ice cream cone." And her snowy white Pequot guest sheets, "lasting so beautifully through the years." Lest that term "guest sheet" mislead you, Mrs. Norman hastens to explain:

"In the cow country we have lots of guests. My Pequots have been laundered at least weekly, all these years."

During wartime, Mrs. Norman kept the family linen supply up to snuff by improvising... occasionally mating half of a well-worn Pequot with the remains of what she describes as an "off brand." And here's what she found:

"The Pequot halves outlasted the others, sometimes three to one!... Right now I have a deer to can and a duck to roast, but I must take time to tell you that to me Pequots

will always be the aristocrats of sheetdom!"

If you compare Pequots and other brands, we're sure that you will also find the Pequots outwear, outlook, and outfeel the others every time. But why not save all that trouble? Ask for aristocratic (but thrifty) Pequot Sheets, right off!

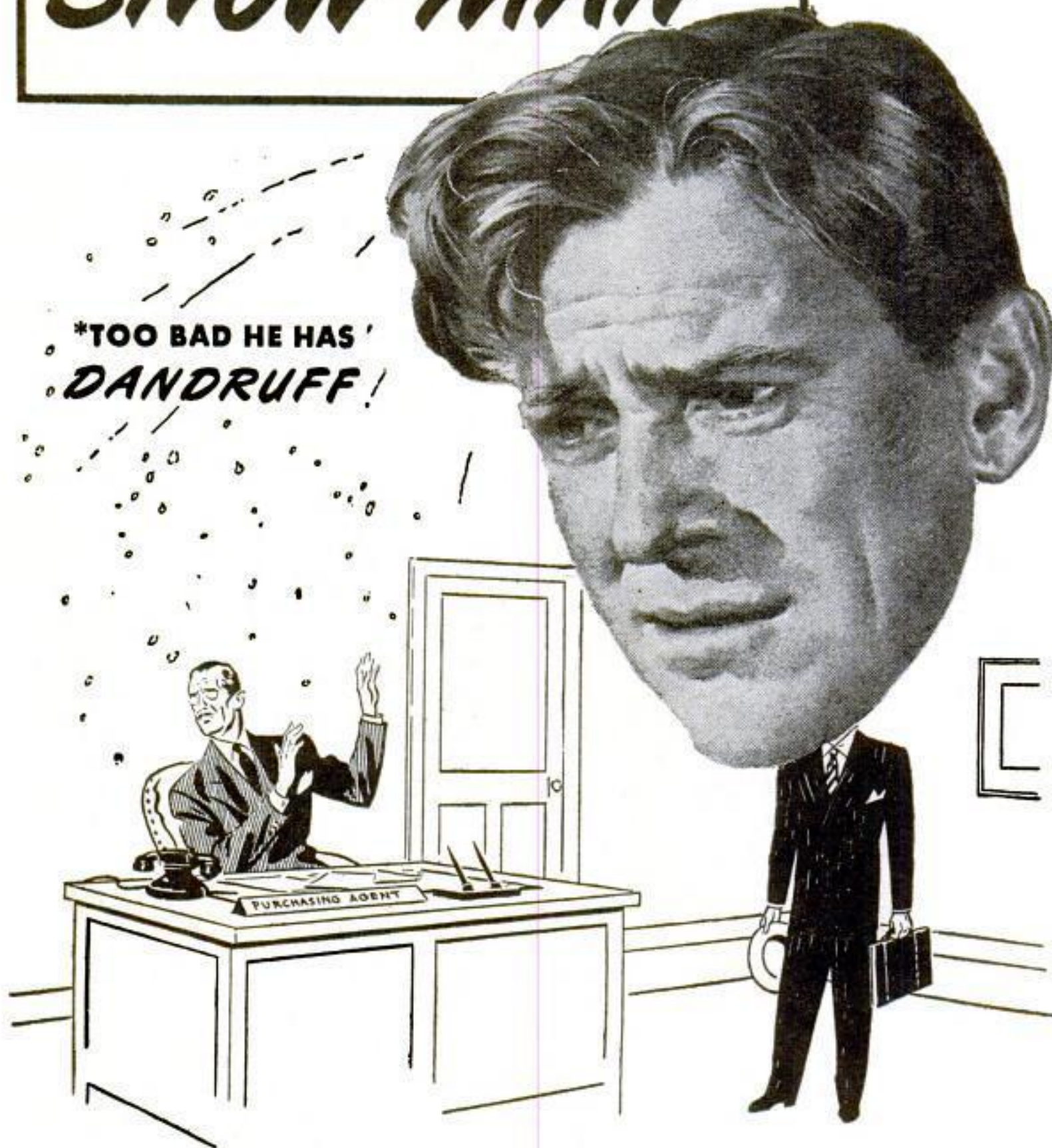
We're doing our best to keep retail stores supplied... so keep on asking for Pequots—smooth, close-woven, smartly tabbed. They're America's favorite sheets! Pequot Mills, Salem, Massachusetts.

PEQUOT SHEETS

so good-looking  so long-wearing

TOO BAD HE'S A *SNOW MAN**

*TOO BAD HE HAS
DANDRUFF!



HE NEEDS **JERIS** FOR
FIVE-IN-ONE HAIR CARE

- 1 Corrects loose dandruff
- 2 Gives antiseptic protection
- 3 Relieves itchy Scalp
- 4 Cleanses the scalp
- 5 Keeps hair in place



Start your Five-in-One hair care today. Ask for Jeris at your favorite barber shop or drug counter.

JERIS ANTISEPTIC
HAIR TONIC

LIFE'S REPORTS CONTINUED

the President, they managed to see Dean Acheson, Acting Secretary of State, who thereafter dispatched a second note to the Yugoslav government asking again that the veterans' testimony be admitted at the trial.

Nothing further was heard from Tito. In a final effort to gain the fliers a hearing, a civilian committee under the chairmanship of Arthur Garfield Hays set up a "Commission of Inquiry" in Manhattan at which they would have a chance to present their testimony.

For five days, five hours a day, the veterans told their stories. They were corroborated by representatives of the U.S. Office of Strategic Services, formerly assigned to Yugoslavia, and also by ex-U.S. Army intelligence officers who had spent as much as two years



U. S. PARACHUTER, Captain George Musulin, poses for snapshot in Yugoslavia. He flew in with first mission to Mihailovich in late 1943.

attached to Mihailovich's headquarters. The small audience was composed largely of Yugoslav exiles, Balkan enthusiasts and professional liberals gathered in the dimly lit auditorium of the County Lawyers Association at 14 Vesey St. Also present were two unofficial observers from the Yugoslav consulate. A few days after the hearings ended, the airmen got their answer. The second U.S. request was "an intrusion," the Yugoslav Foreign Minister said, and would be ignored. The airmen returned to their homes disappointed but still determined to keep trying.

These men who were rescued by Mihailovich's Chetniks are by their own admission "prejudiced." After all,



Style Champions
for
Father's Day



Dad deserves the best, so why give any other suspender when you can now obtain All Elastic "Paris Free-Swing" Suspender? There's a big difference—all in his favor. Only "Free-Swing" Suspenders have the exclusive rotary action back that

"Can't skid off your shoulders." "Paris" is widely imitated, but never duplicated. Ask for All Elastic "Paris Free-Swing" Suspenders . . . at better stores everywhere, \$1.50 to \$3.50. To get more than you expect, don't say suspenders—say "Paris Free-Swing."

He will also enjoy famous "Paris" Belts of fine leather, \$1 to \$7, and All Elastic "Paris" Garters, 55c to \$1.
* Reg. U. S. Pat. Off.—a product of A. Stein & Company
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LOOK TO "PARIS" TO LOOK YOUR BEST

P A R I S

Patented Free-Swing

Free-Swing



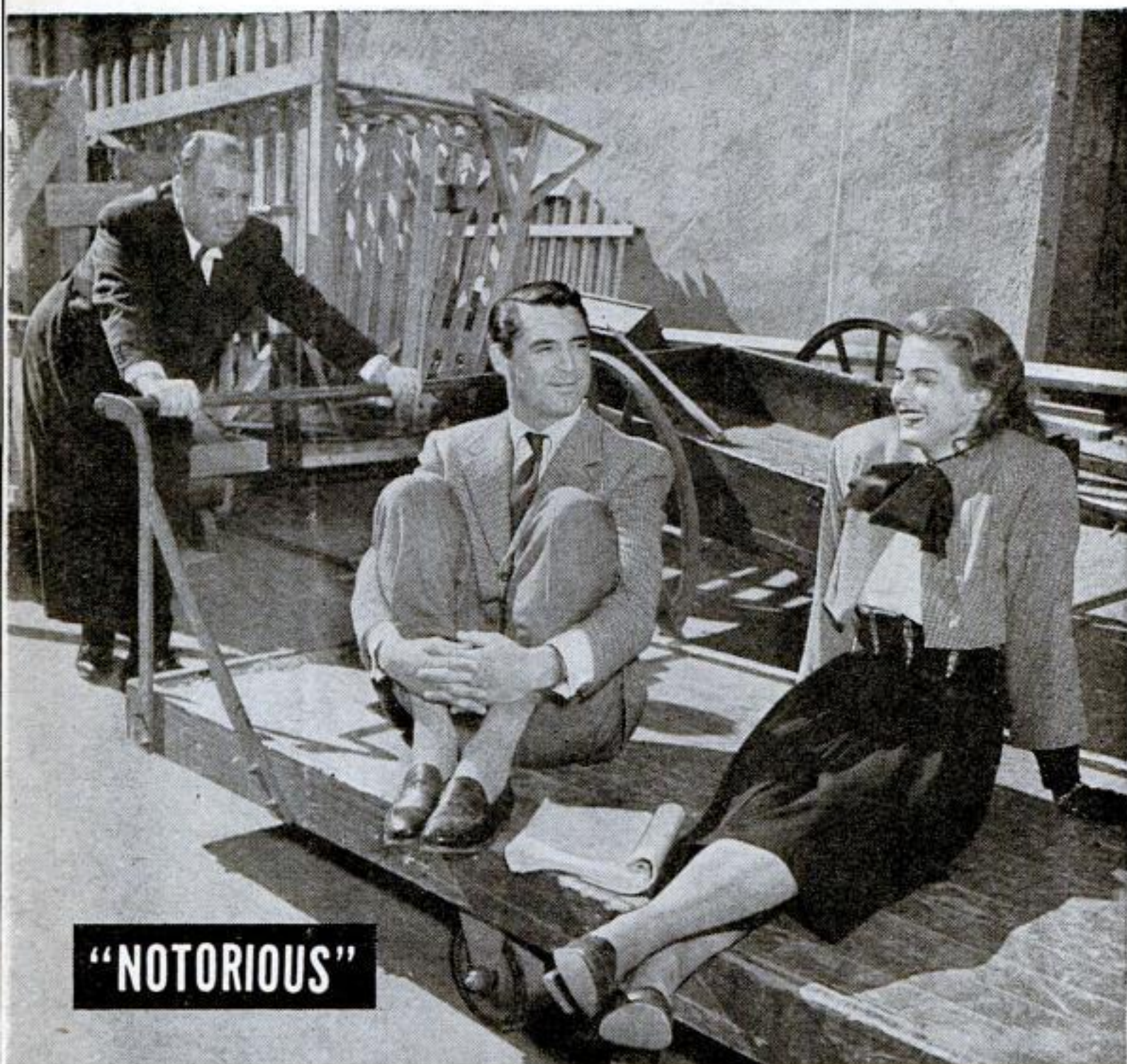
Rotary Action Back

Suspenders

Can't skid off your shoulders

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RKO's PIC-TOUR OF THE MONTH



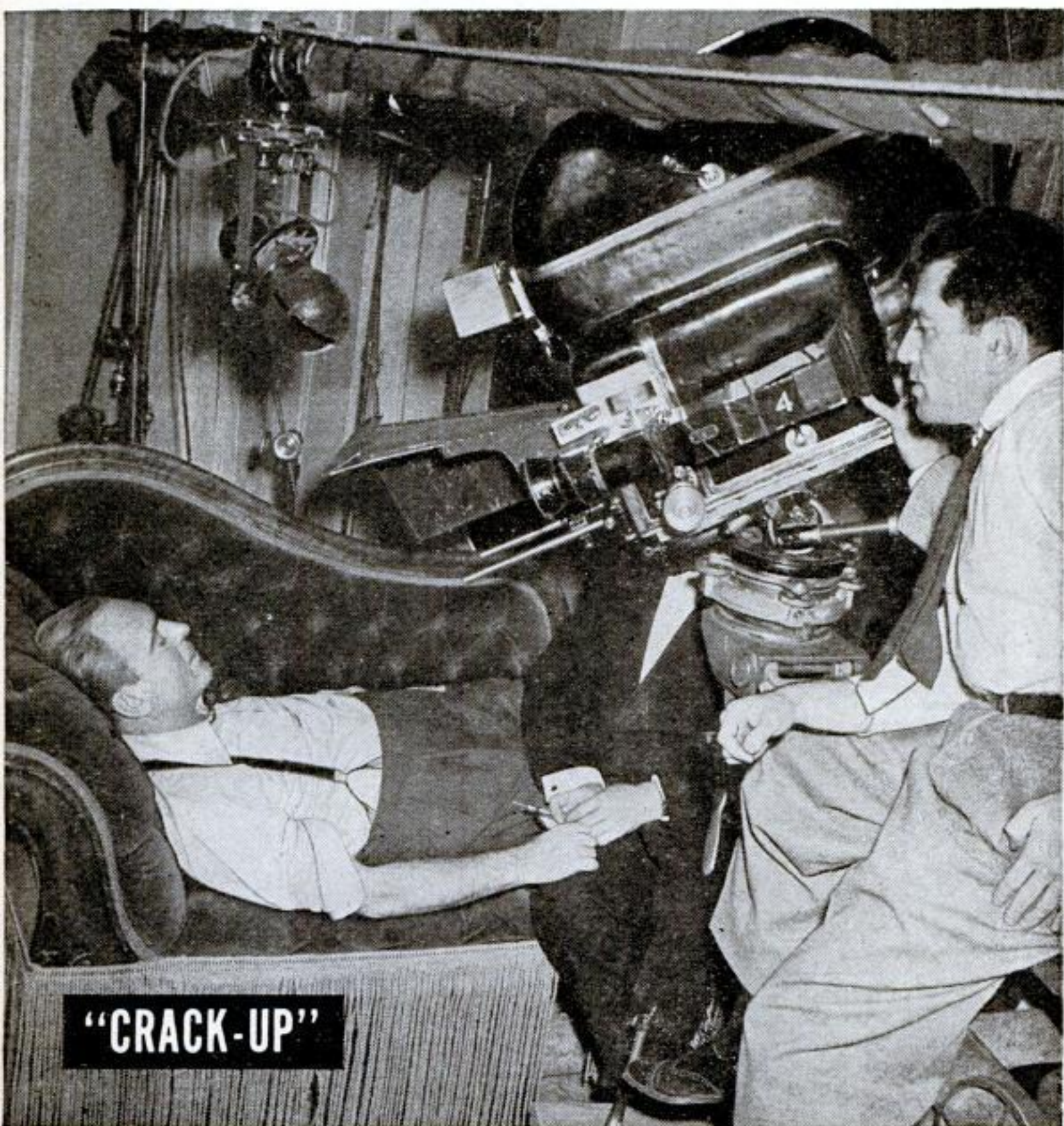
"NOTORIOUS"

POWERED BY "HITCH." Between scenes of high voltage romance, nerve-tightening tension, ALFRED HITCHCOCK, producer-director of *Notorious*, takes CARY GRANT and INGRID BERGMAN for a ride. The production looms big on RKO's noteworthy film calendar.



"LADY LUCK"

SWEET REVENGE. Irked by ROBERT YOUNG'S pursuit of Lady Luck on their wedding night, bride BARBARA HALE tries own hand at game. Wins chips, baffles bridegroom. They co-star with FRANK MORGAN in RKO'S *Lady Luck*, gay, romantic comedy with Las Vegas locale.



"CRACK-UP"

NO SIESTA. Mental blackout scene for RKO'S *Crack-Up*, a spine-tingler, gives PAT O'BRIEN what appears to be a temporary rest, but it's hard work. Director IRVING REIS, (right) studies each facial expression. CLAIRE TREVOR and HERBERT MARSHALL are co-starred.



"SINBAD THE SAILOR"

LINING UP FOR "TAKE." While DOUGLAS FAIRBANKS, JR. rests his head in lap of MAUREEN O'HARA, for scene in RKO'S *Sinbad the Sailor*, an assistant cameraman uses tape to assure correct focus. WALTER SLEZAK shares star honors in this technicolor production.

**THESE BIG RKO PICTURES WILL
SOON BE SHOWN AT YOUR THEATRE**





***B.V.D. Liray**
BRAND

*RUGGERS SHIRT

What hoe!—famous “B.V.D.” comfort in a smart new sport shirt, the Liray Ruggers Shirt. It’s only one of a great new family of sport shirts that combine “B.V.D.” comfort standards with high new standards in luxurious fabrics and smart styling. Every “Ruggers” has a double-purpose convertible collar—right with or without a tie. Remember—whether it’s sport shirts, pajamas, swim trunks or underwear, “Next to myself I like ‘B. V. D.’ best!”



* REG. U. S. PAT. OFF.

THE B. V. D. CORPORATION, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

LIFE'S REPORTS CONTINUED

they owe him their lives. But since the Manhattan hearings constitute in all probability the only chance the American airmen will get to have their say, their testimony is worth recording. Here are some excerpts from their reports, in person or by letter.

Lieutenant Rogers: “It isn’t the guy we want to defend, it’s the idea. Maybe what we saw was wrong; maybe somebody else can prove that the general was a collaborator. But at least the judge should hear both sides. That’s all we’re asking for—it’s the only fair way.” Lieutenant Rogers landed in Yugoslavia with a broken leg and spent 45 days with Mihailovich and his men. They entertained him with Chetnik songs and he taught them *Mairzy Doats*.

Lieut. Ralph Volk, Wilmington, N.C.: “My crew and I hit the silk near the city of Kragujevac, south of Belgrade, on July 4, 1944. We spent approximately 40 days in Yugo. Our lives were safeguarded by the Chetniks; we were constantly on the move in order to avoid any contact with the German troops prevalent in that area. Our guides told us in all sincerity that the Germans executed five of their people for failure to disclose our whereabouts. Though rules and regulations may say no, to me this man is an American citizen. . . .”

Cpl. David La Bissoniere, Milwaukee, Wis.: “The fact that I am alive is proof enough of his good faith.”

Captain Walter Mansfield, first U.S. liaison officer to parachute into Yugoslavia, now a New York attorney: “I saw no evidence whatsoever of collaboration.”

Lieut. Mike McCool of Dallas, Texas: “On July 4, 1944 my crew was forced to bail out over Yugoslavia. The Chetniks rescued me and my crew from the Germans. When the

CONTINUED ON PAGE 23



AMERICAN FLIERS shot down in Yugoslavia during 1944 slept in hayloft like their Chetnik hosts.

The
Ideal Gift

Fine Leatherware
by RUMPP

FINE LEATHERWARE—sure to please as a gift, or as a selection for yourself! You'll like Rumpp's careful styling . . . the rich, soft leathers . . . the painstaking workmanship . . . the years of wear.

Rumpp Style Stitch
with NYLON
Visible Strength
Leather Lightness

WALLETS:
Slim and light in soft, rich leathers. Lots of room; no useless bulk. Style Stitched with Nylon—for strength and smartness. For men and women.

LETTER CASE:
The ultimate in distinction. Unusually fine workmanship and design.

OVERNIGHTER:
For traveling light. Compact, yet complete, in lustrous leather.

SMOKIT:
Mellow, rigid leather, quick zipper loading. No crushed, ragged cigarettes. Holds a pack, regular or king size.

Rumpp also makes leather picture frames, jewel cases, stud boxes, writing cases—many other quality items of personal leather goods. Ask for them in leading stores. Look for the Rumpp trade mark on your purchase.

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“The Sterling of Leatherware”

C. F. Rumpp & Sons, Phila. 6, Pa., Since 1850

Eugenics in a Cornfield

or how Niblets Brand Corn gets that way



Niblets

BRAND WHOLE KERNEL CORN

The Green Giant seed experts

shown here are measuring

sample ears of our exclusive

D-138 type seed, parents-to-be of Niblets Brand whole kernel corn.

It's Planned Parenthood, so the identical Niblets Brand labels you see

in your store will always surround the identical quality of corn you

like to see on your tables—can after can. Bred right, grown right,

then "packed at the fleeting moment of perfect flavor."

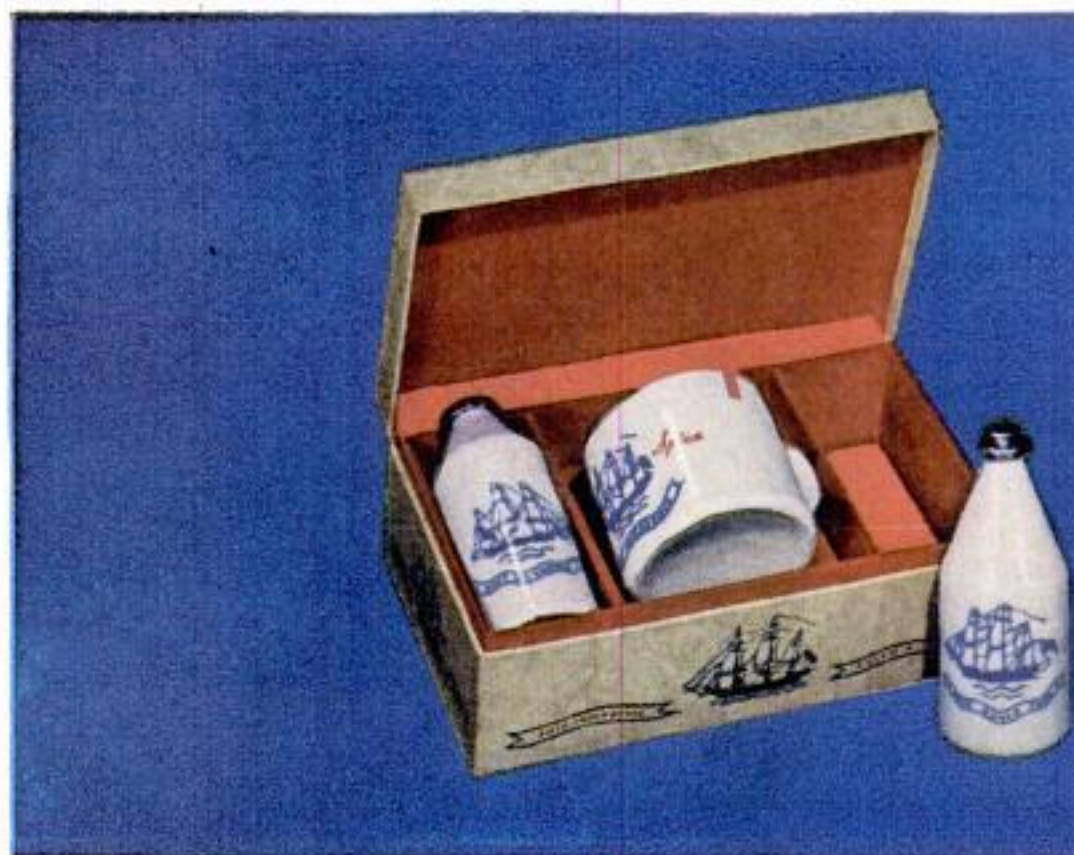
Packed only by Minnesota Valley Canning Company, headquarters, LeSueur, Minnesota, and Fine Foods of Canada, Ltd., Tecumseh, Ont. Also packers of the following brands: Green Giant Peas, Niblets Mexicorn whole kernel corn and peppers, Del Maiz Cream Style Corn and Niblets Asparagus.

"NIBLETS" BRAND REG. U. S. PAT. OFF. ©MVCCO.

Dad's Ship is in



FATHER'S DAY
JUNE 16th



All his basic shaving essentials, smartly gift-boxed—sturdy mug of Shaving Soap, After-Shaving Lotion, soothing Talcum **2.75**



Complete Shaving Luxury — Shaving Soap in handsome mug, After-Shaving Lotion, Talcum, Cologne, 3 cakes of Bath Soap **5.00**



EARLY AMERICAN
Old Spice
*
FOR MEN



Smart Gift—especially for men who use electric shavers. Invigorating After-Shaving Lotion, skin-toned Talcum, neatly boxed **1.75**

Something New in shaving sets—the “Big Stick” of Old Spice Shaving Soap, travel sizes of After-Shaving Lotion and Talcum **1.25**



After-Shaving Lotion — for that tangy “good morning” feeling. Now available in **1.00** 4 oz. two convenient sizes. 8 oz. **1.75**



Three shaving refreshants in handsome gift box—cooling After-Shaving Lotion, Talcum and brisk-as-a-breeze Cologne **2.75**

Prices plus tax *Reg. U. S. Pat. Off.

Each an Original by **SHULTON** Inc., Rockefeller Center, New York 20, N. Y.

Germans didn't catch any of us Americans, they took 20 hostages from among the peasants in the area, all sympathizers of the Chetniks. Ten of those hostages were shot when the Germans couldn't get any information from them about us. Is it possible that these Chetniks and their sympathizers would cooperate with the Germans?"

Captain George Musulin, Pittsburgh, also OSS: "Whether General Mihailovich is innocent or guilty is not for us but for a court to decide. We ask only that he be given a fair trial, which he can't get from the Tito regime because it has already adjudged him guilty. He should be tried by an impartial tribunal and allowed to introduce witnesses in his behalf. Then if he is found guilty, okay. But the hundreds of



AT WHITE HOUSE former U.S. pilots William Rogers (left) and George Salapa Jr. joined other ex-airmen to request U.S. government help in trying to obtain Allied War Crimes trial for Mihailovich. They did not get to see the President.

American fliers and those other Americans who worked with him, all feel they owe him at least that much."

T/Sgt. Clell Card, Los Angeles, Calif.: "At one time the Chetniks robbed a German train in order to provide us with spending money. . . . General Mihailovich told us that in order to save his Serbian people from complete annihilation he had been forced to stop active resistance to the Germans. He said that for every German killed, 10 Serbs had been murdered; in Belgrade alone more than 500,000 Serbs had been assassinated."

S/Sgt. John O'Grady Jr., Clifton, N.J.: "We met the general. He took our names and the addresses of our parents and assured us that as soon as possible our folks would know we were alive and safe. That message from the hills of Yugo-

CONTINUED ON NEXT PAGE

YOU CAN ALWAYS
COUNT ON

Florsheim Quality



FLORSHEIM
Shoes

AMERICA'S STANDARD
OF FINE SHOE VALUE

THE FLORSHEIM SHOE COMPANY • CHICAGO • MAKERS OF FINE SHOES FOR MEN AND WOMEN

**A WHOLE
CASE OF
SPARKLING
WATER**
*in your
Hand!*



**Turn Plain Water Into
Zippy Club Soda**

As long as you pay your water bill and there's a Sparklet Syphon and Sparklet Bulb handy, you've got the makin's for mixin' soda . . . (hi-balls, or what'll you have?).

One tiny Sparklet Bulb turns plain water into a full quart of sparkling, effervescent club soda. A box full gives you the equivalent of a whole case of soda that even a midget could muscle.

Sparklet Bulbs are made especially for the Sparklet Refillable Syphon. For best results be sure you get the real thing.



SPARKLET DEVICES, INC.
Division KNAPP-MONARCH COMPANY, St. Louis, Mo.



ARE YOU
SURE OF YOUR
PRESENT
DEODORANT?
HOW LONG
SINCE YOU'VE
BEEN KISSED?

TRY **FRESH**
FOR A WEEK—
AND COUNT
YOUR KISSES!
SEE IF FRESH
DOESN'T MAKE
YOU LOVELIER
TO LOVE!

Be lovely to love

Make the famous Fresh test. See why more women are switching to Fresh than to any other deodorant.

Fresh stops perspiration worries completely. Fresh contains the most effective perspiration-stopping ingredient known to science.

Fresh stays smooth...never sticky or gritty...doesn't dry out in the jar.



LIFE'S REPORTS CONTINUED

slavia came to my parents before the War Department message that I was missing."

T/Sgt. Gus T. Brown, Luling, Texas: "The only encounters I saw between Mihailovich's men and the Germans were shootin' encounters. My greatest regret is that General Mihailovich is not a Texan. . . ."

According to these men the purpose of last week's Manhattan hearings was not to decide whether or not General Mihailovich is guilty. It was merely an attempt to let witnesses who had seen Mihailovich operate during the war tell what they saw. In a petition to President Truman they ask:

1) that an Allied tribunal try the man who saved their lives,

2) that their testimony be admitted in evidence at such a trial, and

3) that certain secret documents favorable to Mihailovich's case now on file with the State and War Departments be released.

In Parliament recently, British Foreign Minister Bevin washed his hands of the whole situation with this remark: "I really have got to assume that a country with which we are in friendly relations is conducting its business properly." The American fliers hope their government will not take that line. They have heard about iron curtains and all that; they know Yugoslav politics are complicated. But what they cannot understand is why their testimony is not deemed appropriate at a criminal trial.

The fliers may be all wrong about Mihailovich. But according to their democratic notions a man deserves a fair trial. As Lieutenant Rogers said, "It isn't the guy, it's the idea."



MANACLED, Mihailovich is pictured after he was seized by Tito's forces in a Bosnia cave last March.

Never neglect a leg scratch



Any scratch can become infected. Never take a chance!

Cleanse the scratch properly. Then put on a BAND-AID*—the Johnson & Johnson adhesive bandage. It comes to you sterile; keeps out dirt; helps prevent infection, avoid irritation.

Four times as many doctors recommend BAND-AID as any other ready-made adhesive bandage. Keep one box at home—one where you work.

*BAND-AID is the Reg. Trade-mark of the adhesive bandage made exclusively by Johnson & Johnson.



HAVE YOU GOT A.F.?

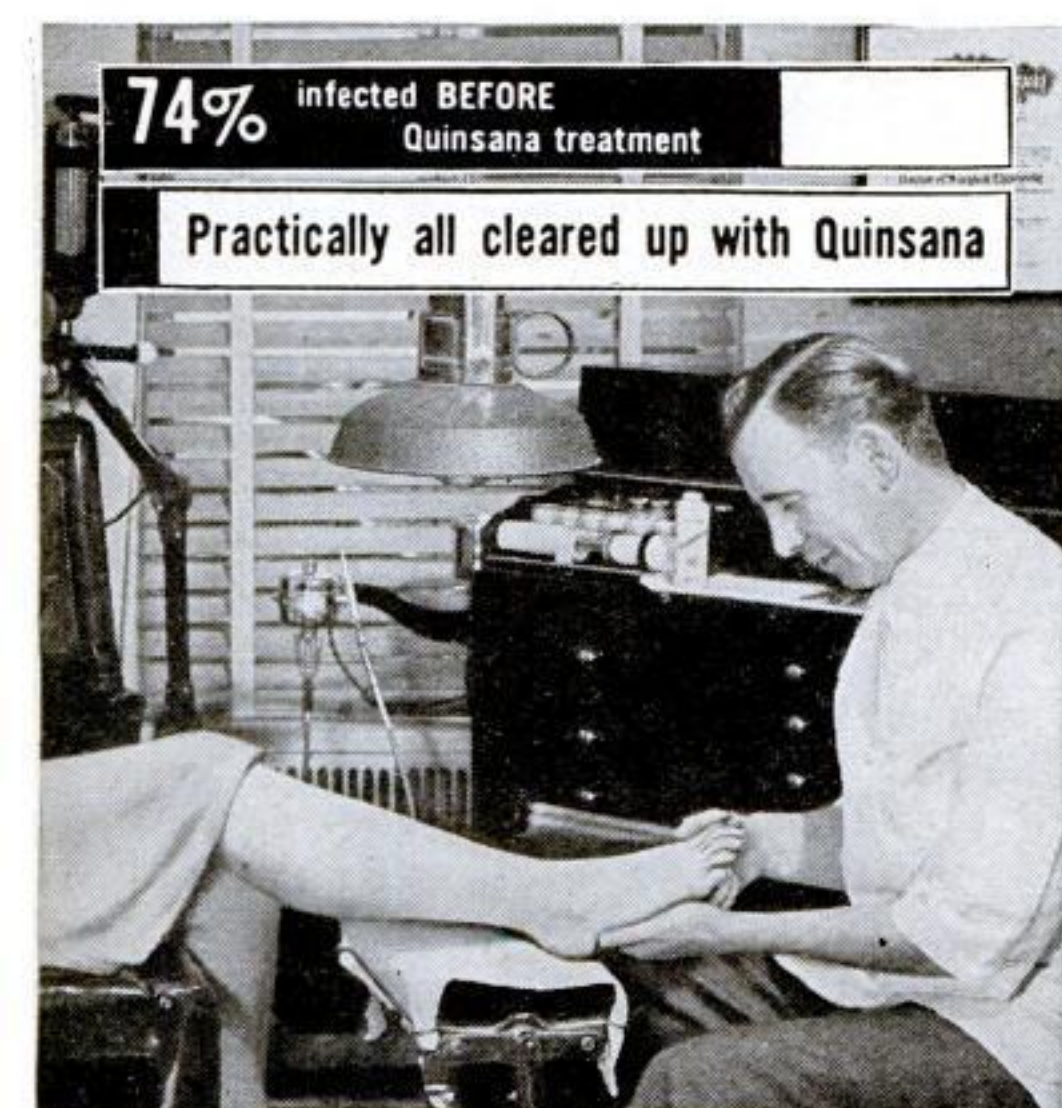
7 OUT OF 10 HAVE IT

WARNING! Surveys show 7 out of 10 adults are infected with dangerous, unsightly Athlete's Foot every year. And the disease rages at its worst in warm weather—public bathing and summer perspiration increase chances of infection. Every man, woman and child should fight dreaded Athlete's Foot, especially now as summer begins. Use pleasant, soothing Quinsana fungicidal powder on feet and in shoes daily. Millions of tins of Quinsana have been used with great success—proved very effective in the Armed Forces.



A. F. THREATENS YOU everywhere—science warns that the fungi which cause the disease may exist almost anywhere, and make infection flare up. Be sure to use Quinsana *daily*.

LOOK OUT FOR DANGER SIGNALS of Athlete's Foot—usually cracks and peeling between toes, itching and soft, soggy skin. Even a mild case may suddenly become serious! Most Chiropodists, specialists in care of the feet, recommend Quinsana powder for Athlete's Foot.



ATHLETE'S FOOT DISAPPEARED among practically all persons using Quinsana (in records of thousands). Unlike salves and liquids, Quinsana powder is easy and pleasant to use for the entire family.



DO THIS EVERY DAY: Use mild, soothing Quinsana powder on feet, then shake into shoes (absorbs moisture, reduces chances of re-infection from shoe linings). Don't neglect Quinsana use in shoes!



EXCELLENT FOR FOOT COMFORT, and to combat excessive perspiration and foot odor. Get Quinsana powder *now*, see how it instantly cools and comforts hot, tired feet. **THE MENNEN COMPANY, Newark, N. J.**





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YOU HAVE A DATE ON JUNE 16th

This year, give the best Dad in the world the best smoke in the world . . . either a Kirsten Pipe or a Kirsten Cigarette Holder.

In the scientifically designed Kirsten radiator, smoke is cooled . . . throat-irritating tars and oils are condensed and trapped, leaving only cleaner, sweeter, cooler smoke to enter the mouth.

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"RADIATOR" PIPE CIGARETTE HOLDER
4 sizes, \$6 to \$12.50 Long or Short, \$2.50
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LIFE

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LIFE'S COVER

Movie Actress Donna Reed, the girl on the cover, found this field of wild wheat as she explored Saratoga, Calif. (see p. 133).

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Luscious on HAMBURGERS, FRANKFURTERS, COLD CUTS, SHRIMP COCKTAIL, CHICKEN, FISH

ALL YOU NEED TO MAKE DEVILED EGGS

Remove and mash yolks, mix with 1 teaspoon Old Style Sauce for each egg. Refill whites and serve—that's all.

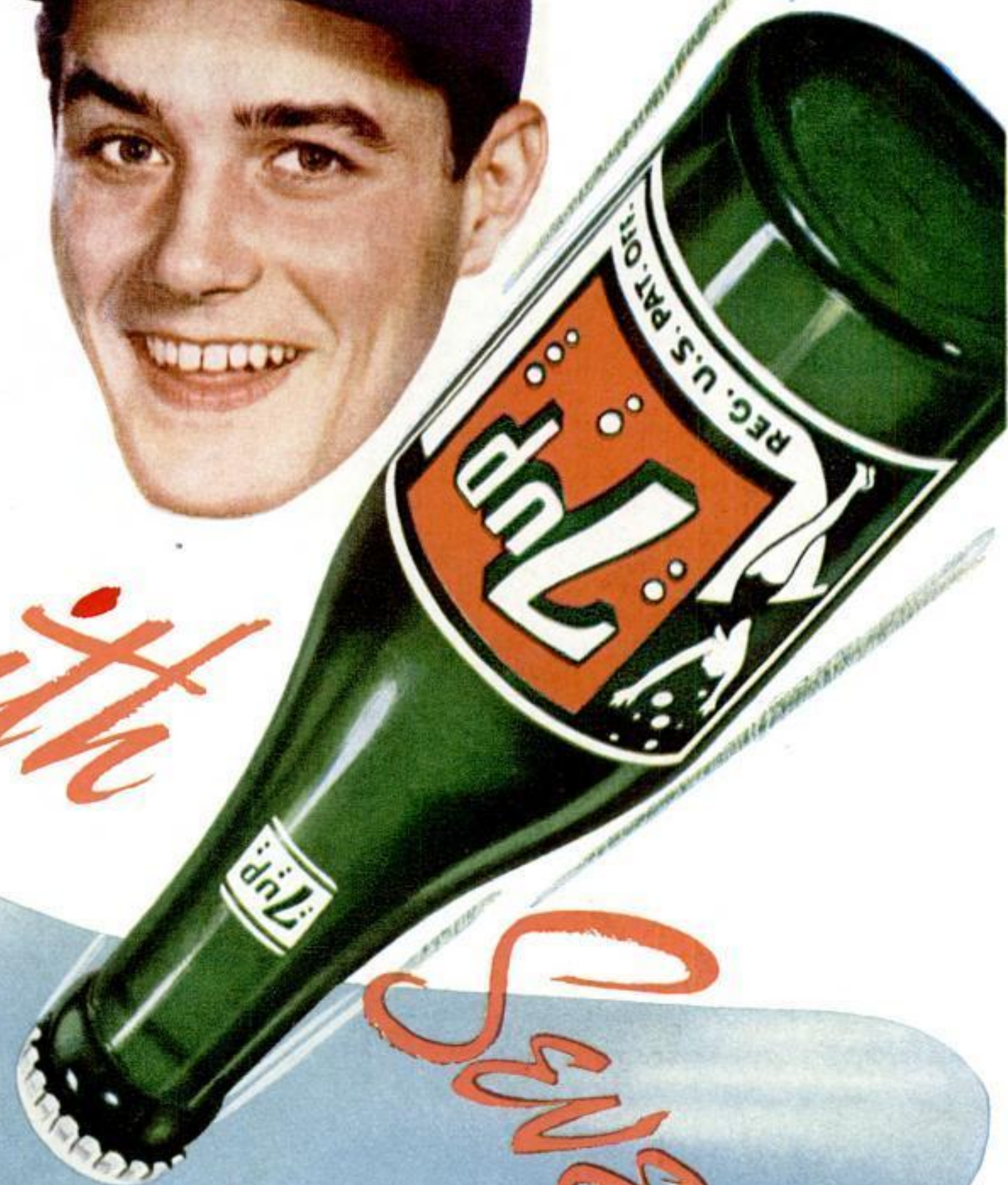


A FISH AND MEAT DRESSING OF RARE FLAVOR

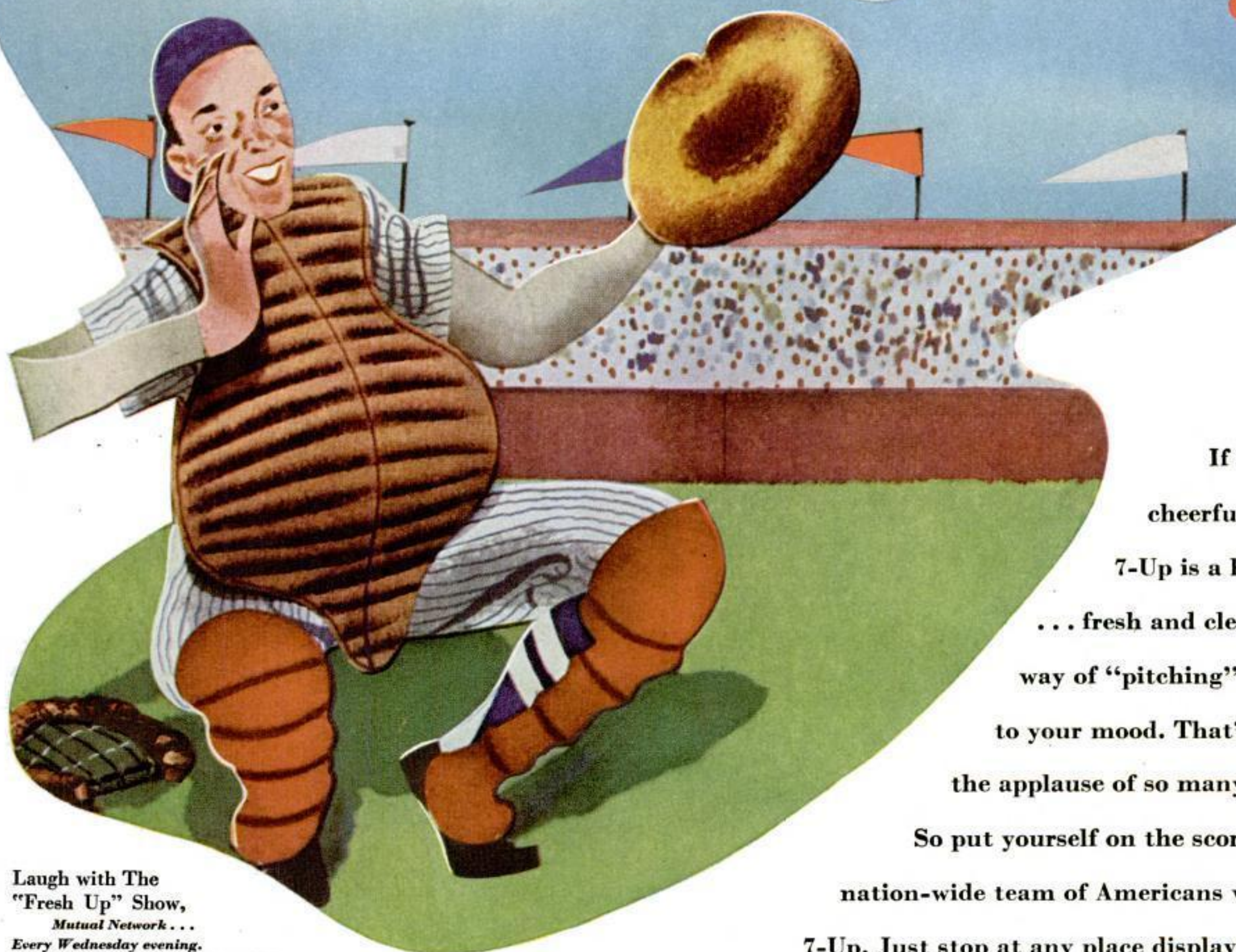
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and on his toes, if he wants
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... fresh and clean in taste ... with a
way of "pitching" its cheerfulness directly
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the applause of so many millions of people.
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YOUR VEGETABLE SALADS—does he take 'em or leave 'em?

See what these "tricks of the trade" do for your vegetable salads

First and foremost, remember you need super vegetables to make super salads. So choose them for color, garden looks and fine garden flavor. That's what you get—full measure—in every Del Monte Brand Vegetable. So, if your grocer doesn't have just the one you want, try another variety. Whichever you use you're sure of success.



Make 'em hearty! Go easy on frills, concentrate on big bright salads and rousing dressings. Just try Del Monte Diced Beets and Green Beans together. Or pair delicate Del Monte Asparagus with Diced Carrots. Or toss lots of Del Monte Early Garden Peas and Limas with salad greens. Mix or match Del Monte Vegetables any way, every way—there's good eating ahead for menfolks, for everybody!

Vary your dressings—French dressing for instance. Give it new twists—often—with piquant flavors, racy seasonings. First make

BASIC FRENCH DRESSING

1 cup fresh salad oil	1 tsp. sugar
2 tssps. lemon juice	½ tsp. each salt & pepper
3 tssps. vinegar	1 tsp. paprika

Shake all ingredients together in tightly covered jar. Makes 1½ cups. For a change, add 4 tssps. crumbled Roquefort cheese. Or add 3 tssps. minced fried bacon and 4 sliced green onions, tops and all. Or add 1 can of Del Monte Tomato Sauce, ¼ cup cold water, salt and lemon juice to taste. Or substitute red wine vinegar, add 1 tsp. mustard seed, garlic and minced onion to taste.

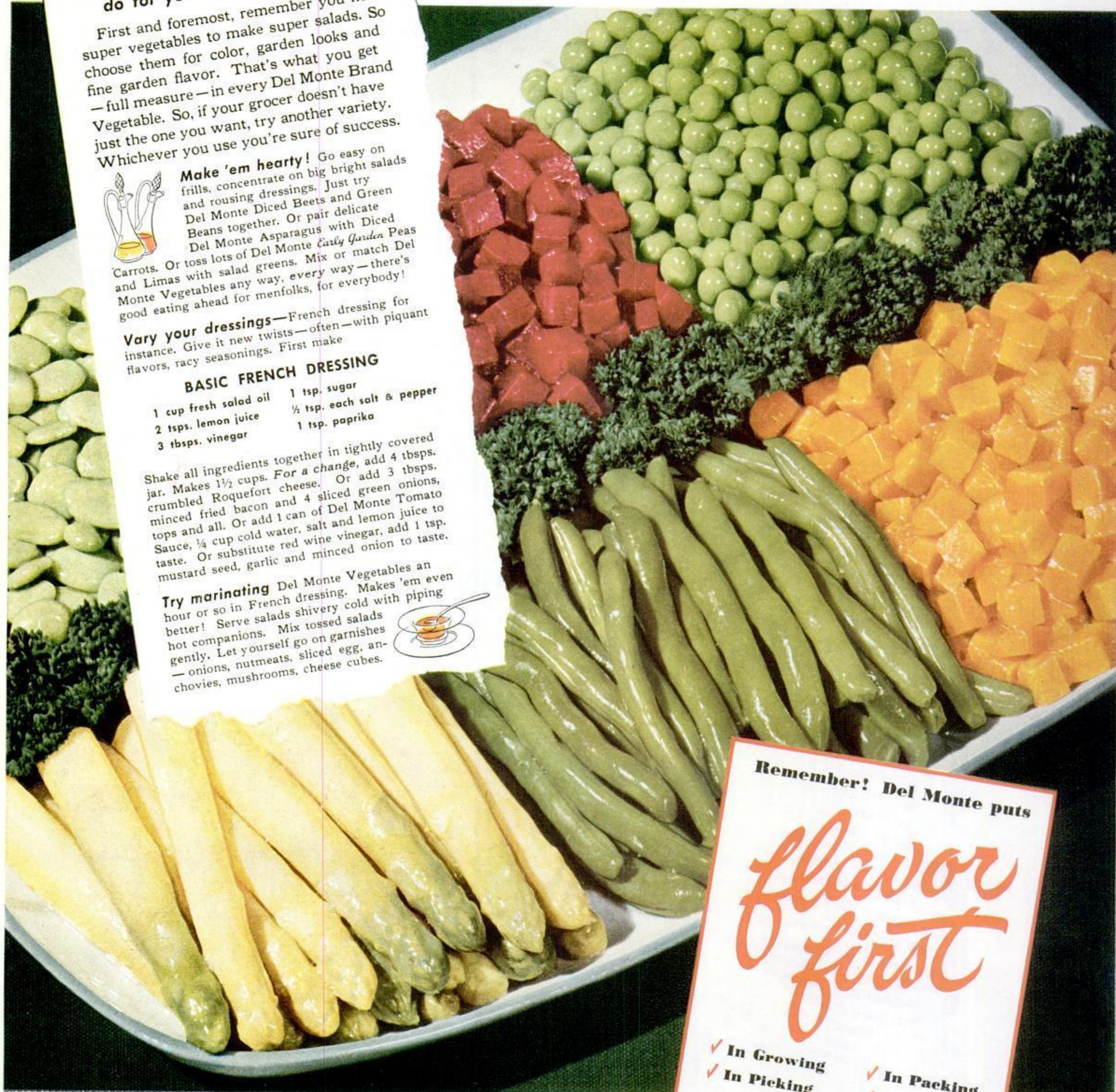
Try marinating Del Monte Vegetables an hour or so in French dressing. Makes 'em even better! Serve salads shivery cold with piping hot companions. Mix tossed salads gently. Let yourself go on garnishes—onions, nutmeats, sliced egg, anchovies, mushrooms, cheese cubes.



Choose your vegetables for looks—and flavor!

Del Monte Quality—no less!

And give him nippy, zippy dressings—lots of hints here!



Remember! Del Monte puts

flavor first

✓ In Growing
✓ In Picking

✓ In Packing
✓ In Testing

Del Monte VEGETABLES



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LIFE'S PICTURES

Since it is a basic custom of the Hairy Ainus to remain unwashed, LIFE's Alfred Eisenstaedt found his four weeks among them almost more than he could bear (see pp. 109-117). The veteran photographer, accompanied by a Japanese anthropologist, armed himself with smallpox and typhus inoculations and a case of DDT for the journey to Hokkaido. He graciously refused a drink of bear's blood at ceremony following the traditional hunt.

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I kept Ned waiting at the church

... because he's so wonderful!

IT WAS DAD'S FAULT, really. I was all ready to leave for the church when he handed me a small package. "Ned asked me to give you this, Sally," he said, "at the last moment."

The card was in Ned's handwriting. It read, "Let this be your 'something new,' darling. See you in church!"

I did my best not to cry. And I don't think I would have if Dad hadn't been there.

He must have seen the tears in my eyes because he said, "Go ahead and bawl, dear—even if we are a minute or two late. A girl has a perfect right to cry a little when she gets a wonderful husband and a wonderful Hamil-

ton Watch all on the same day!"

Getting married? Give your beloved a fine Hamilton. The painstaking skill with which this fine American watch is made is your assurance that you are investing in the greatest watch value and the finest timekeeping accuracy.

HOW MUCH DOES A PENCIL-MARK WEIGH?

Hamilton has a chemical balance so sensitive that it will record the weight of a pencil-mark—one three-millionth of an ounce! It's one of many incredibly precise instruments and tools used by Hamilton to maintain high standards of timekeeping accuracy.



Hamilton
THE WATCH OF RAILROAD ACCURACY

Hamilton's experience building timepieces for railroad men and navigational timepieces for the armed forces assures greatest possible accuracy in every size and grade. Hamilton Watch Co., Dept. B-15, Lancaster, Penna.





The Victrola, made exclusively by RCA Victor, gives higher fidelity and longer record life through its jewel-point pickup.*

Your Victrola's jewel-point pickup floats like a feather on water—

Instead of an ordinary, rigidly mounted needle, your Victrola radio-phonograph has a moving sapphire playing tip that fairly floats over the record.

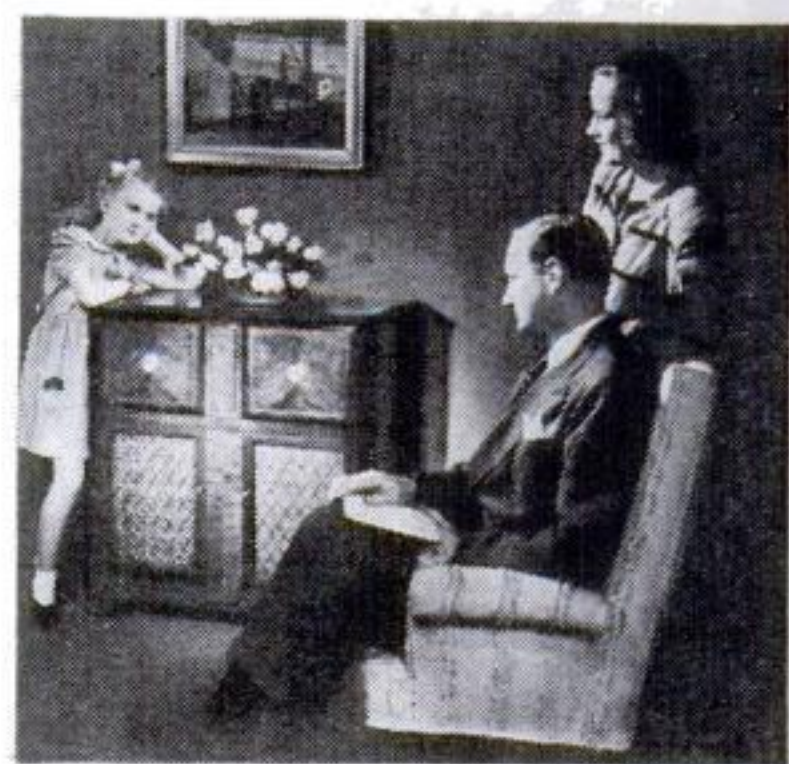
It follows the groove with effortless ease, tilting with the slightest groove variation—bringing new richness and clarity of tone, adding longer life to your records, and acting as a filter against unwanted surface noise.

Such a feather touch reduces "needle chatter," gives you all the rich warm flow of the pure music . . . the highest tones, the lowest tones, the over-tones. Truly, your Victrola's jewel-point pickup brings you the ultimate in recorded music pleasure.

The RCA Victor jewel-point pickup was perfected at RCA Laboratories—a world center of radio and electronic research—where every RCA product is kept at the top of its field.

And when you buy an RCA Victor radio, or television receiver, or Victrola, or even an RCA radio tube replacement, RCA Laboratories is your assurance that you are getting one of the finest products of its kind that science has yet achieved.

Radio Corporation of America, RCA Building, Radio City, New York 20. Listen to The RCA Victor Show, Sundays, 4:30 P. M., Eastern Daylight Time, over the NBC Network.



New Victrola radio-phonograph, with Chippendale-style cabinet, priced at approximately \$275. "Rollout" record changer handling twelve 10-inch, or ten 12-inch records. Permanent jewel-point pickup—no needles. American and foreign radio reception. An outstanding radio-phonograph combination—thanks to continual pioneering and research at RCA Laboratories.



RADIO CORPORATION of AMERICA

*Victrola T.M. Reg. U. S. Pat. Off.



IN CALIFORNIA STYLE A LOS ANGELES HOT-DOG STAND HAS A GALA OPENING NIGHT COMPLETE WITH RED CARPET, Klieg LIGHTS AND HOLLYWOOD STARLETS

CALIFORNIA BOOM A WAVE OF NEW INDUSTRIES FOLLOWS THE GREAT WESTWARD WAVE OF NEW POPULATION

The state of California is, in its individual way, the most hospitable area in the entire world. Californians are always anxious to invite everybody in the U. S. to the land of golden sunshine and golden opportunity. But last week some Californians were suddenly beginning to shut up.

California, especially southern California, is in the midst of a boom that is on its way to becoming one of the biggest in history. It is part of a nationwide boom that has confounded economic prophets, almost all of whom had foreseen a post-war relapse. California, thought the economists, would suffer most because it had been most highly stimulated by wartime business. Instead California is outstripping all the prospering country. Its population has just passed 9,000,000. Metro-

politan Los Angeles is now the third largest city in the U.S. In Los Angeles County alone more than 700,000 people have arrived since 1940. Newcomers are jammed in overcrowded apartments, houses and tourist cabins. The old, established Californians, those who have lived there five years, now find they are unable to expand normally. Walnut groves and peach orchards are being grubbed out to make way for housing projects, movie theaters, drive-ins.

The boom in California is based on a great wave of migration from the East. The people who were attracted to California by war jobs were expected to go back home after the war. But many stayed on and many of the others who did leave came back after looking over their old home towns.

Veterans have swelled the migration. All these people have come primarily because of the southern climate and way of life.

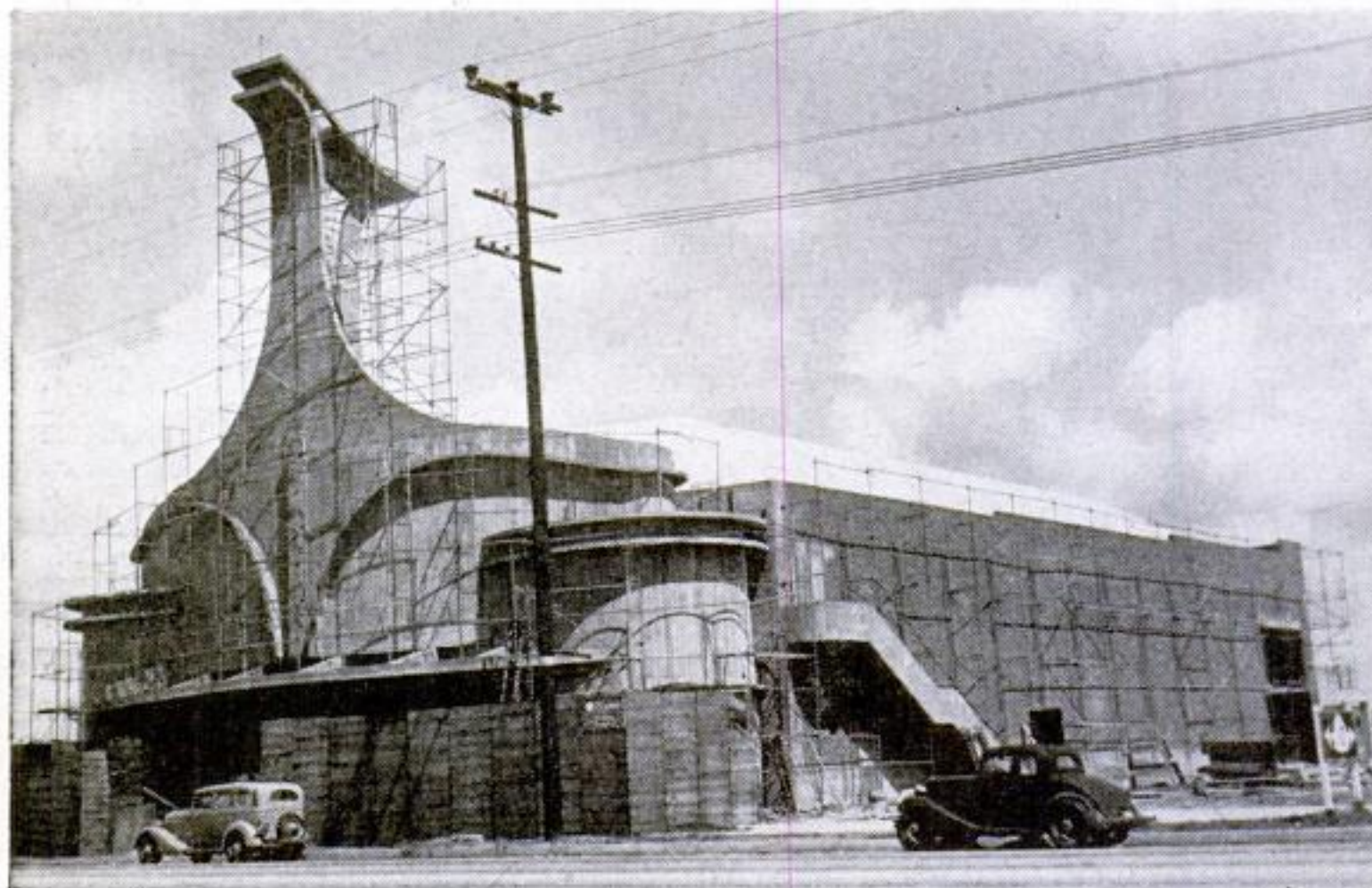
Following this wave of population, U.S. business has begun a huge program of opening branch factories in southern California. They are finding it profitable to manufacture goods in the middle of the vast new market which will absorb them. As a result building volume, which in the U.S. has risen 21% over 1939, has soared 167% in California. The new building and the new industries are accelerating the whole cycle of boom. Almost nonplused by all this, worried Californians are trying to slow the boom down. They have now started to warn tourists, a big source of state income, to please put off their vacation trips for a little while.



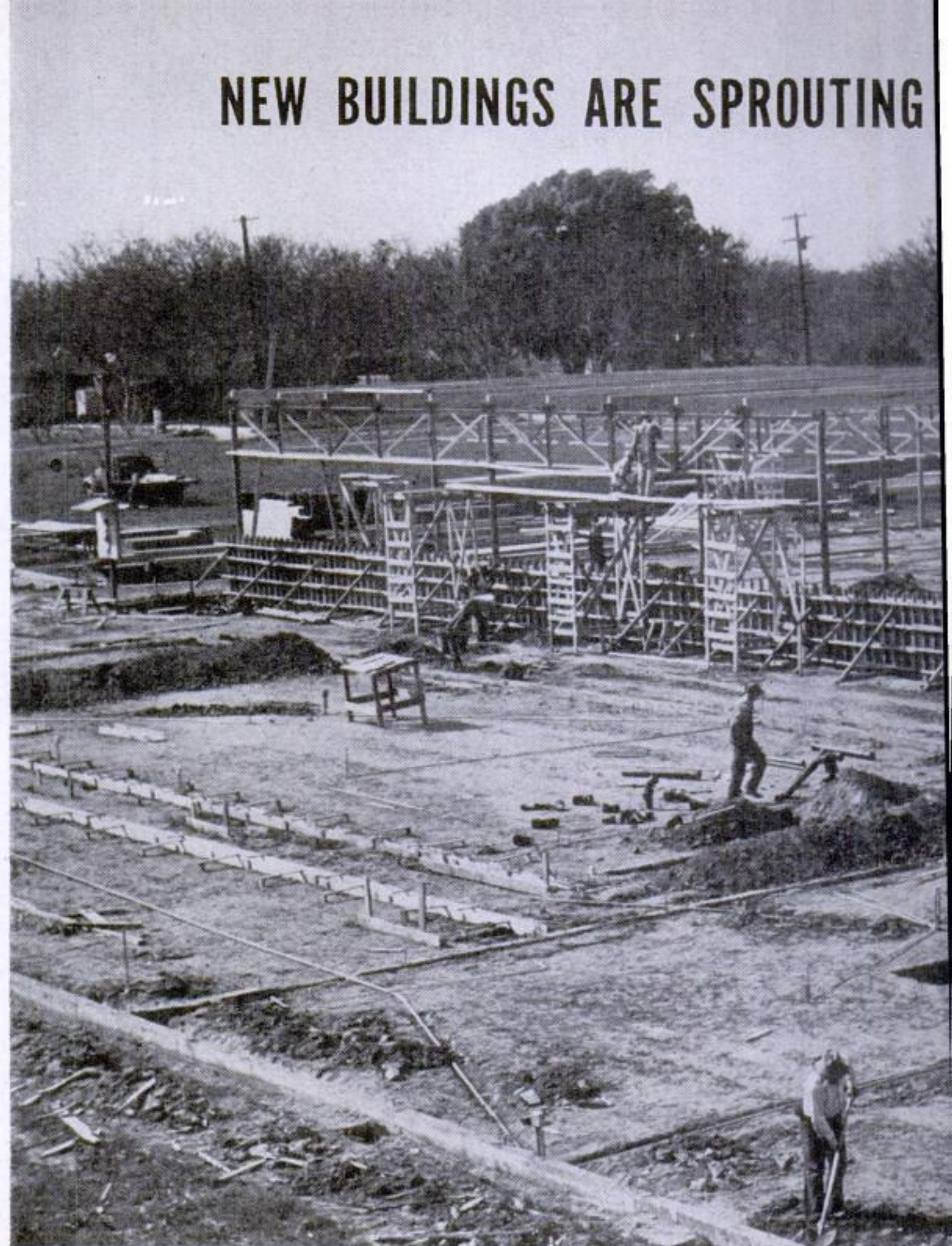
HOUSING DEVELOPMENTS are too few to meet the terrific demand. Real-estate activity has pushed prices up so high that lots which once cost \$850 now sell for \$5,000.



BIG MAKER OF GLASS JARS IS BUILDING FIRST WESTERN BRANCH AT EL MONTE



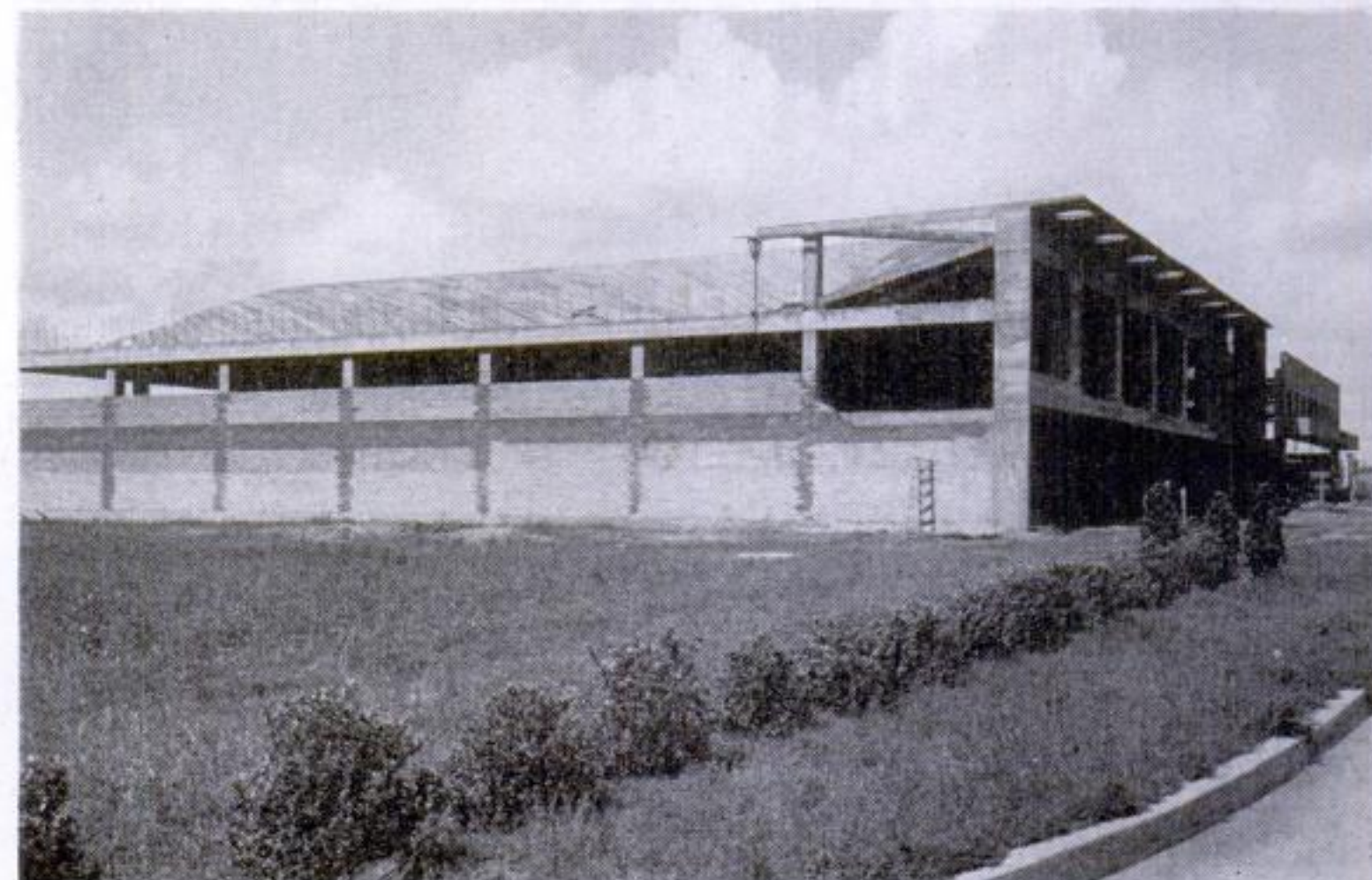
A NEW MOVIE HOUSE GOES UP IN THE WESTCHESTER DISTRICT OF LOS ANGELES



A MILLION-DOLLAR FACTORY goes up in Pomona, which was a quiet little town in 1941. Now it has 27 new industries, a population increase of 400 families a month.

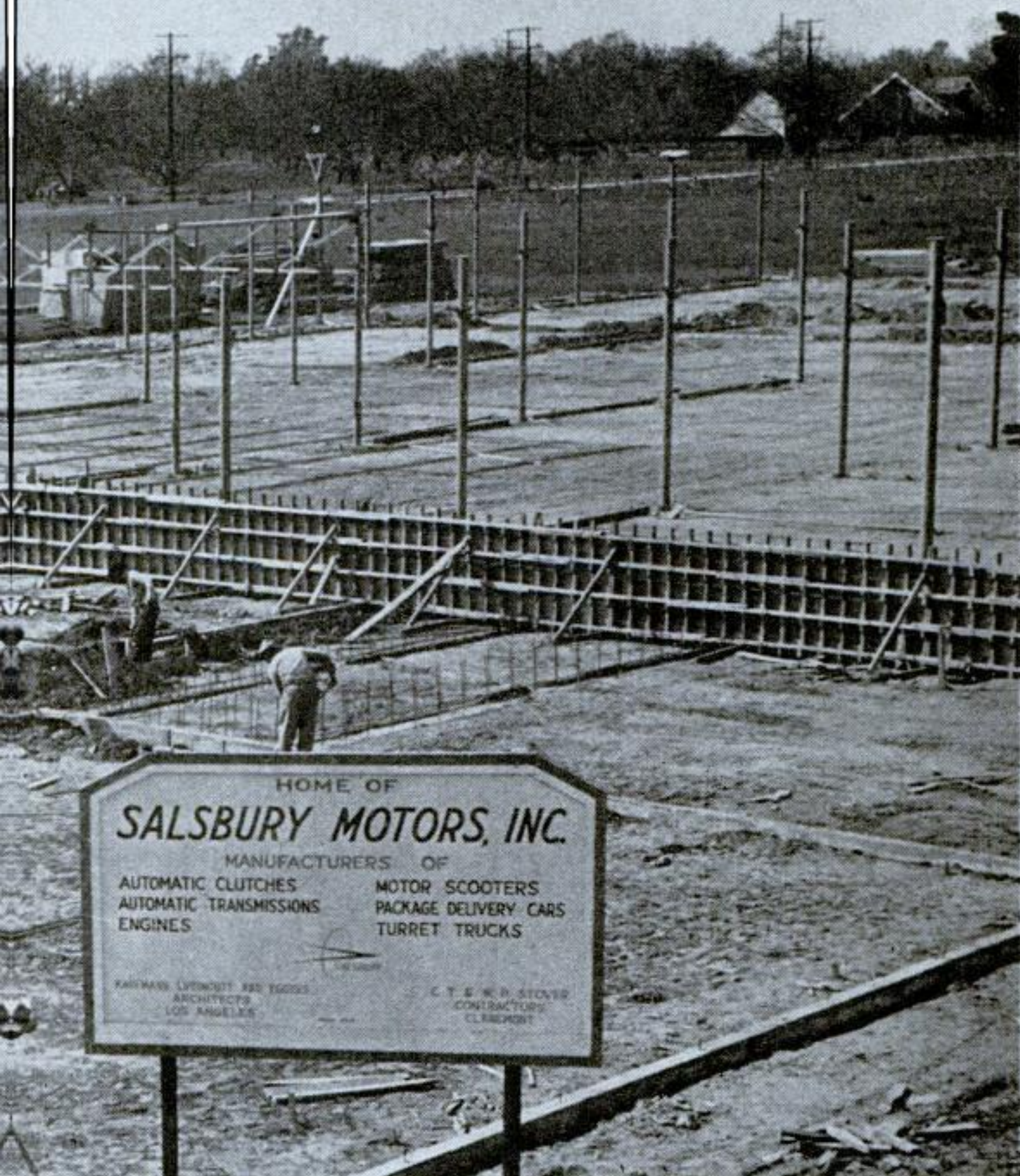


FOUR-MILLION-DOLLAR AUTO ASSEMBLY PLANT IS BEING BUILT IN LOS ANGELES



THIS IS ONE OF DOZENS OF HUGE NEW SUPERMARKETS IN SOUTHERN CALIFORNIA

ALL OVER SOUTHERN CALIFORNIA



Pomonans, even including Chamber of Commerce, are advocating slowing things down. But prewar Pomona, Californians point out, was populated by families from New England.



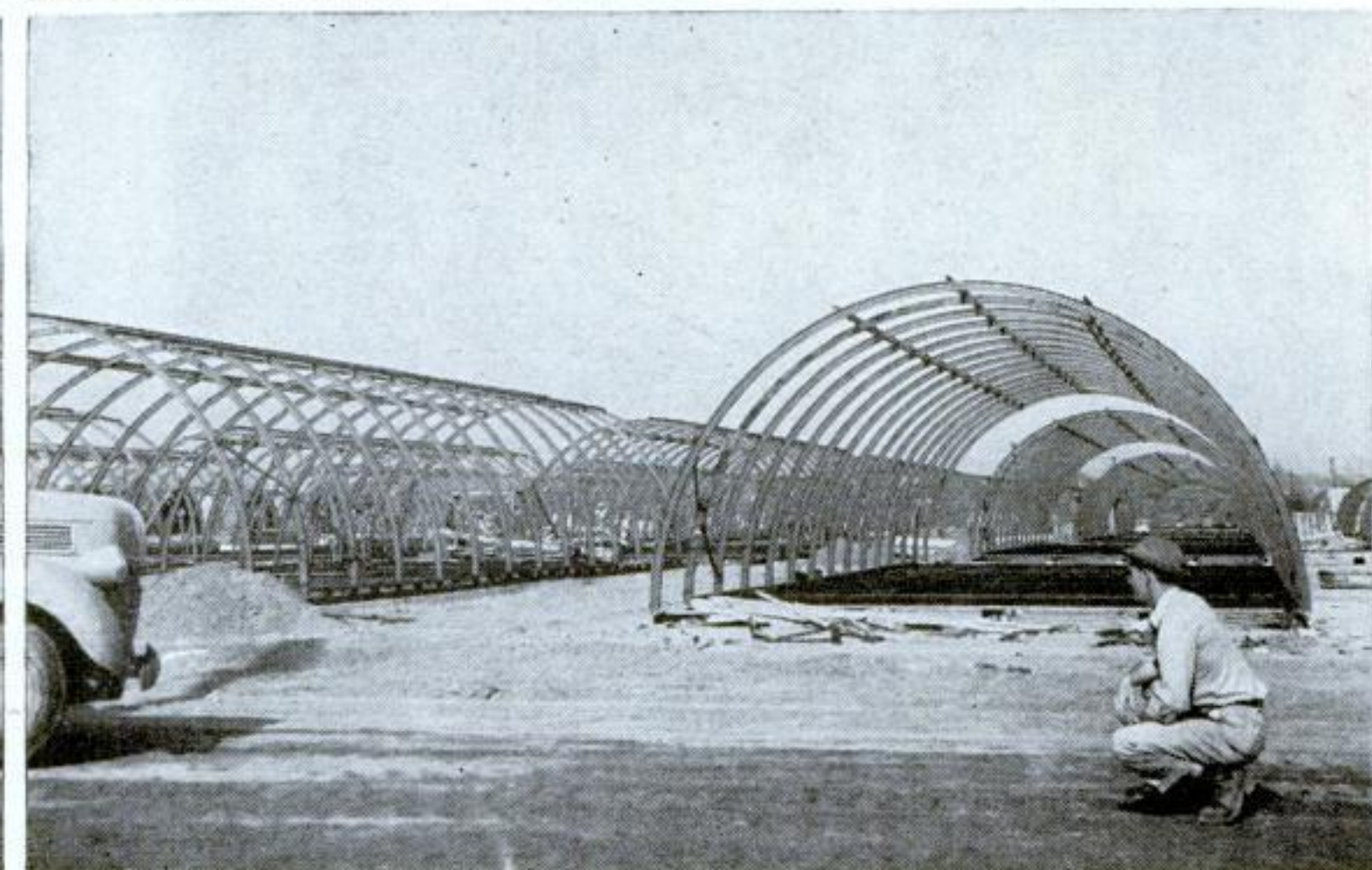
STREETCAR APARTMENTS will be built by these contractors who, by pulling two cars together, will make four two-room apartments which will rent for \$25 to \$32.50.



SAN FERNANDO VALLEY REAL-ESTATE OFFICES USE STRANGE, DRAMATIC NAMES



TYPICALLY CALIFORNIAN REAL-ESTATE SIGN BOOSTS A HOUSING DEVELOPMENT



NEW QUONSET HUTS FOR VETERANS ARE CONSTRUCTED IN A LOS ANGELES PARK



EVEN CHURCHES ARE HAVING A BUILDING BOOM. THIS ONE IS IN BEVERLY HILLS



CROWDED SCHOOL is one of the most critical results of California's population boom. This picture was taken in front of the Clifton Primary School at Artesia, a town in southeast Los Angeles County. In the foreground are the young newcomers who have entered the Artesia

School District since last September. They now comprise 13% of the district's total enrollment, in contrast to normal annual increases of 2%. The more established California residents are in the background. To provide adequate teaching facilities this school district has had to

start double sessions, with half of the students attending in the morning and the other half in the afternoon. The tremendous rise in new students all over the city of Los Angeles, especially in the past two months, has forced officials to ask for federal aid in enlarging the schools.

NEW CALIFORNIANS

Veterans who saw state during the war are coming back to live

Along the highways into California are lines of automobiles bearing license plates from every state. New Californians are flooding auto courts, drive-ins, supermarkets and schools. Los Angeles businessmen estimate that it will take 10 years to provide the homes, roads, utilities and stores for the 704,899 new residents who have come to the county since 1940. And the flow is increasing every month.

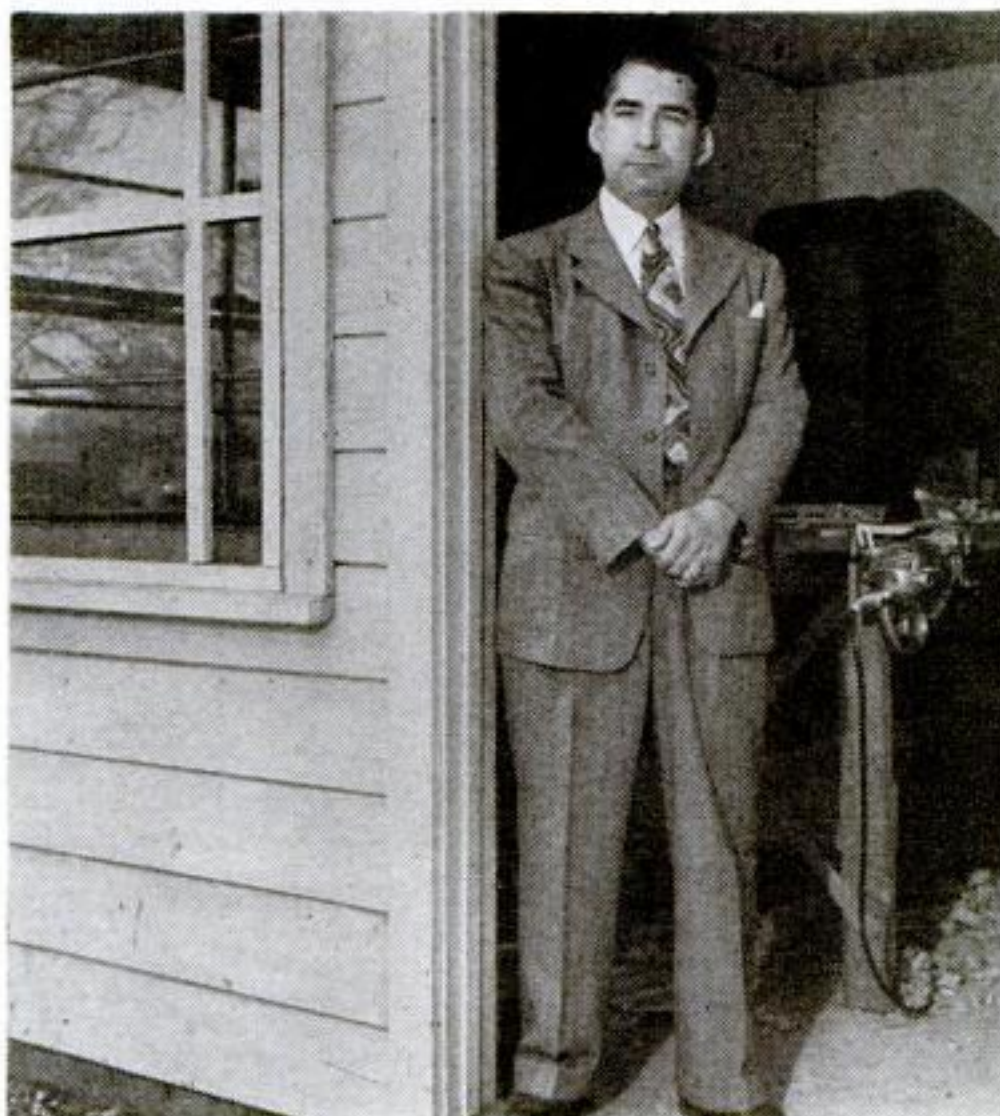
Some of the new Californians (right) resemble the tattered "Okies" of the lean '30s. Others are well-fed and well-heeled business executives (see next page). The most enthusiastic are the war veterans (below), ex-servicemen who saw the state for the first time at the government's expense and made up their minds that when the war was over they would forsake their home towns and settle down in California.



A FARM FAMILY FROM OKLAHOMA, ARRIVING FOR THE FRUIT-PICKING SEASON, HOPES TO STAY FOR GOOD



THE VETERANS are full of enthusiasm. This is Glenn McCaskey of Akron, Ohio, who is starting as a fountain man in a drive-in restaurant run by father of a fellow he met in the Army. Glenn hopes to work up to the job of "car hop," which sometimes averages \$500 a month in tips.



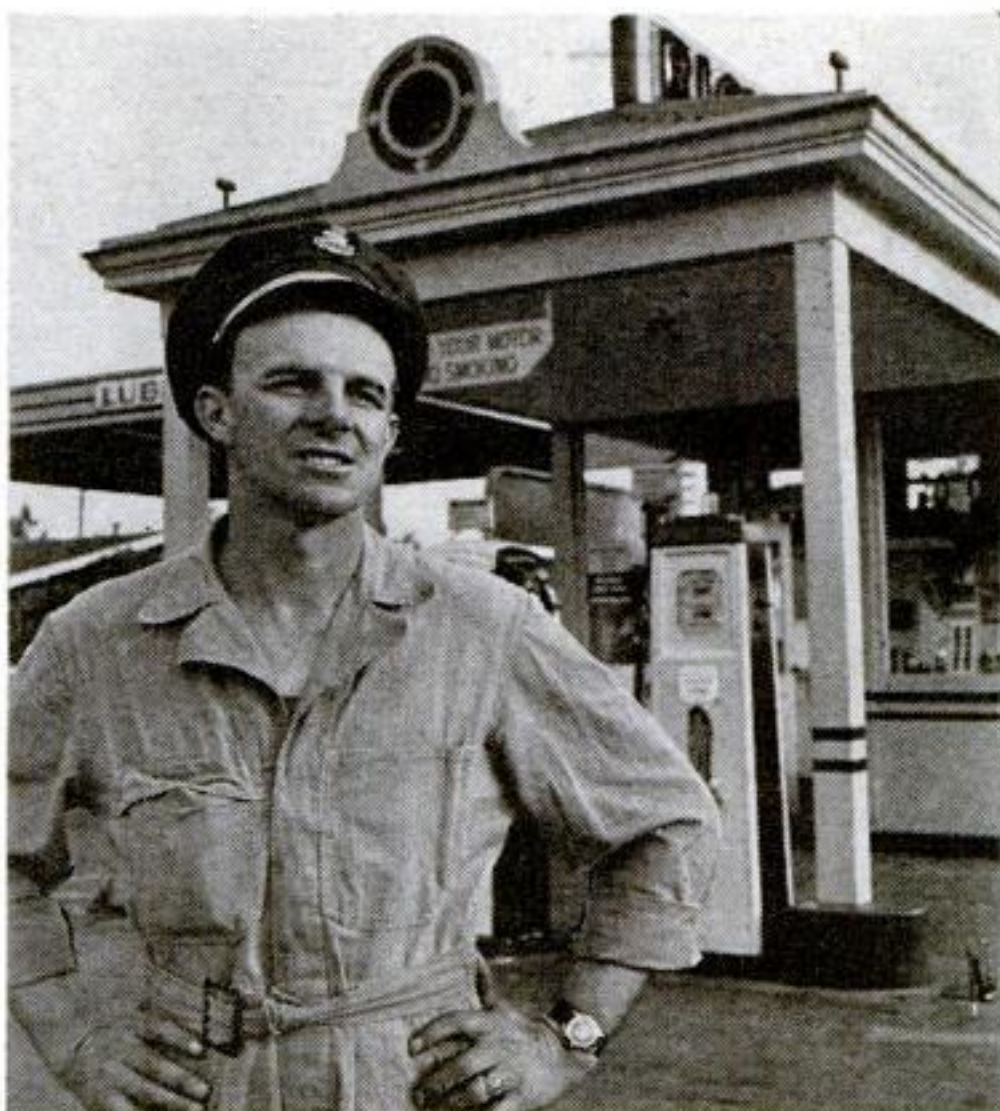
DR. HARRY FALK of Minneapolis, Minn. spent three years in California as an Army medical officer. Unable to find an office, he has built a temporary lean-to. "My doctor friends back in Minneapolis would laugh at this shack," he says, "but the people out here aren't snooty."



ALBERT KEYWOOD, a sign painter of Memphis, Tenn., passed through California while en route to Manila with the Army, came back because he noticed that there were more signs there than anywhere else in the country. He also says he likes California because of the climate.



ED FANT, who was an auto salesman in Memphis, Tenn., saw California when he was a lieutenant in Navy. He has opened a Buick agency and, although he cannot get enough Buicks, has done a big business repairing cars. He considers this his chance to "get on the gravy train."



EDWARD MILES of Missouri trained in an armored unit in the California desert. When he got out he quickly sold his Holt County farm and leased a Los Angeles filling station. "Business has been wonderful," he says happily. "At least I'm doing a lot better than I was at farming."



JOHN A. LINDER, a grocery clerk of Ramsey, N. J., caught a glimpse of California as he went through with the Navy. He returned, got a GI loan and bought a milk truck. Now, after only a few months, he has four trucks, four employees and as much business as he can handle.

DART'S MIGRATION

Drug president moves his company to California because he likes it

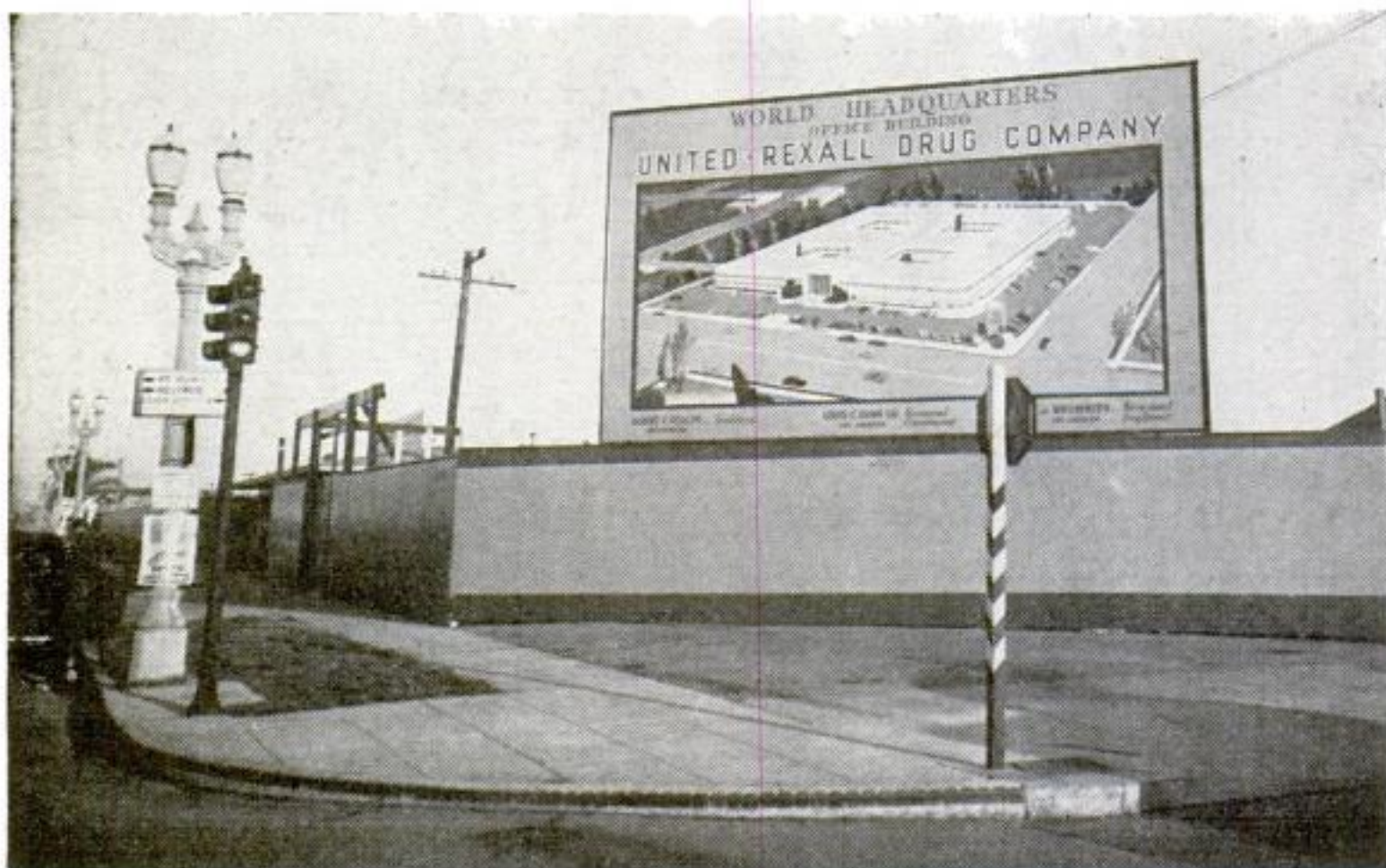
California's most spectacular business acquisition in its postwar boom has been Justin Dart, president at 38 of the United-Rexall Drug Company. Some time ago Dart told his company that if it wanted to keep him as president it would have to let him move the main office from Boston to Los Angeles. A Midwesterner by birth, Dart disliked Boston's climate, liked California's. To his directors he argued that, with income taxes so high, he could attract better

executives by offering them good living rather than more money. He also pointed out that California had originated the supermarket and the drive-in. Dart then persuaded his employees that they would like California, assigned advance agents to buy 62 homes and rent floors in hotels to house them and finally obtained a B-17 to shuttle from coast to coast until every last executive, family, secretary, file, typewriter and dictating machine was in California.



WITH OTHER EXECUTIVES of the United-Rexall Drug Company, President Dart (seated) discusses new building the company will erect. Dart argues that California is the best place for the management of business since, with the aid of teletypes and fast

planes, management "can manage there just as efficiently and certainly more comfortably." United-Rexall's manufacturing operations will continue in the Midwest and East. Spread out before Dart are samples of packaging, a subject which greatly interests him.



THE SITE of the new "world headquarters" for United-Rexall, the world's biggest drugstore chain, is at Beverly and La Cienega Boulevards near the boundary of Los Angeles and Beverly Hills. Building which the company plans to erect will cost \$2,000,000.



IN THE SUNSHINE which was one of the attractions that lured him to California, Dart plays ball with his wife, who is another California product he likes tremendously. Mrs. Dart is the former Jane Bryan, Warner Bros. starlet whom he married in 1939.



AT ITS HOLLYWOOD-STYLE PREMIERE, CUSTOMERS SCRAMBLE FOR SOUVENIR COPIES OF THE "VALLEY TIMES" WHICH CONTAIN CHANCES ON PRIZES WORTH \$2,500

PAPER'S PREMIERE

The big jump in population turns
semiweekly into a daily journal

The *Valley Times*, a newspaper published largely for residents of Los Angeles' song-famed San Fernando Valley, illustrates what the boom has done to many California businesses. Ten years ago the *Times* was a lawn-littering semiweekly throw-away. But the population of the valley increased so greatly that recently the *Times* became a daily publishing four editions. It now has a circulation of 17,000, is already about to start showing a profit.

It might have shown a profit sooner but for an

expensive celebration of its conversion to a daily. Like the hot-dog stand on page 31, the *Times* held a klieg-lighted premiere. Some 23,000, including movie-star guests, came to inspect the plant and get free chances on door prizes (above). Such antics by a conservative newspaper hardly surprised readers of the *Times*, whose typically Californian city editor, Arthur Marek, once employed two orchestras, two masters of ceremonies and a floor show to celebrate the repainting of his newspaper's washroom.

END OF A TABOO

THE U.S. IS NOW IN A POSITION TO THINK OUT A MUCH-NEEDED THEORY ABOUT LABOR

A taboo (Polynesian word) is a magic interdiction which savages will go to any inconvenience to obey. A king can stop all traffic on a river by a simple taboo. Dread supernatural penalties await the man who defies it. Or do they? At least the defiance is his first step toward civilization.

During the past fortnight the U.S. Congress has defied its No. 1 political taboo—the taboo which holds the cause of labor sacred and has protected unions from “unfavorable” legislation for 13 years. It passed the Case bill, its first serious attempt to monkey with basic labor law. To be sure, Congress did this at a time of great crisis. But along with the immediate strike crisis there is a crisis in our basic theories which must sooner or later lead to a broad reconsideration of our basic labor law. The end of the great taboo was the necessary prelude to that reconsideration.

The Case bill, which is aimed chiefly at specific labor abuses (secondary boycott, racketeering, wildcatting, etc.), is usually dismissed as “hasty.” Actually its principal authors, such as Senators Ball and Taft, have been working at this kind of reform for many months while the taboo was still on. Now it is off. William H. Davis, former chairman of the War Labor Board, hoped out loud the other day that the Wagner Act itself would “pass quietly out of existence as having accomplished its purpose.” Today it is okay to think and talk unemotionally about labor. And everybody had better begin to do just that if the U.S. is to work out a basic labor philosophy.

Union Illiteracy

On this score U.S. labor leaders have given us little or no help. Most of them are not so much leaders anyway as tacticians, good company commanders in a war whose political objectives they never knew or have long since forgotten. There is scarcely a man in the American labor movement who has had a new political idea, or even a very clear set of political and economic beliefs since the days of Eugene V. Debs. Apart from a handful of Reuthers, the only serious exceptions to this statement are the Communists. Because so many non-Communist labor leaders don't know what they believe, Communists win more than their due influence in American unions.

“The average member of a trade union in this country,” wrote Marquis Childs the other day, “. . . is, to put it bluntly, a political illiterate.” A Pittsburgh steelworker, when asked what he thought of the free enterprise system, said, “I don't listen to that kind of talk. I'm pretty well satisfied here.” The union bosses, by and large, have likewise refused to decide what kind of economic system they believe in. The power they have been accumulating for so many years is, for most of them, its own objective.

Look back at the broad purposes, the “ideologies” which have lain behind the American labor movement in the past. Capitalism itself was the most important; labor sought not to overthrow the system but, by organizing, to get a bigger cut. This “free enterprise” ideology still gets a lot of lip service from leaders like

John L. Lewis. It is a good system all right, but the paradox is that organized labor has not legally been a part of it since 1914. In that year the Clayton Act (the “Labor's Magna Carta” of that era) specifically declared that “the labor of a human being is not a commodity or article of commerce.” This was a noble attempt to repeal what orthodox economists, followers of Ricardo, considered a natural law. But if the natural law is really repealed and labor is not a commodity, it must bear some other relation to the price system. What relation no union theorist has ever made clear.

The question needs an answer. For if capitalism, with government help, manages to secure the permanent full employment which labor quite properly demands, labor will indeed cease to be an article of commerce except on its own terms. What will those terms be? The Wagner Act was passed at a time when the scarcity of jobs imposed a certain check on labor's demands. What ideological self-restraint, if any, can management depend on to replace this check?

The authors of the Case bill, who believe in the free-market system, would amend the Clayton Act to permit antitrust action against unions which use the secondary boycott. Of this practice the International Brotherhood of Electrical Workers (A.F.L.) provides a good example. The New York City local of this union will not install any electrical equipment unless it was manufactured in the New York City area. The market is thus closed to all outside manufacturers (including General Electric and Westinghouse) and this boycott, according to Senator Ball, had approximately doubled the cost of electrical equipment in New York. If this is not restraint of trade, what is it? Or should unions be frankly recognized as monopolies and regulated by the government as such? The trouble is that union leaders cannot satisfactorily answer either question nor yet suggest an alternative light in which we are to regard their behavior. Instead of either supporting or opposing the free-market system, they just sit there while it turns into a kind of inchoate feudalism.

Power and Theory

Another “ideology” behind the American labor movement was Marxism, which was more plausible in the 19th Century than now. You will find some brave words about the worldwide class struggle between oppressors and oppressed in the A.F.L.'s constitution today. Hardly any A.F.L. leaders believe this war cry any more, but they leave it in their constitution because they wouldn't know what to put in its place. The cell of red-hot Marxists in the C.I.O., on the other hand, takes good care *not* to profess class warfare or socialism as official union doctrine. Amid all this ideological confusion the only thing that makes labor recognizable as a movement is its steady accumulation of industrial and political power.

Both Marxism and classical economics share one dubious postulate: namely, that the workingman (whether as an organized class or as a free “economic man”) will always behave logically in his own economic self-interest. But the way men actually work in factories shows

that this is not so. Professor Elton Mayo of the Harvard Business School has made some famous factory experiments in this connection. Output was increased first by improving working conditions (better light, longer rest periods, etc.); but then by worsening them, too. Whatever he did, good or bad, output soared. He found that a change more fundamental than any physical change had brought this about: the subjects of the experiment had developed a sense of teamwork and an interest in their jobs hitherto lacking. From a lifetime of such studies Mayo has concluded that we need and can develop a whole new science of social relations, whose emphasis would be not on economic motives but on “man's desire to be continuously associated in work with his fellows.”

If this line of inquiry should yield a new theory of unionism in America, it seems clear that its focus will be the factory, the industry and the community, and not the lobbies of Congress, the national wage level or the “working class” as a whole. Such a theory would probably stimulate more profit-sharing and more cooperatives. The problem of justice might gradually move from the national arena, where it aligns class against class, to local streets and clubrooms, becoming once more a problem between man and man. Maybe even someday it would be found that, although labor unions had a new and better function, those dyspeptic pressure groups known as A. F. L. and C. I. O. had lost theirs altogether and could wither away, along with the NLRB, the Farm Bureau and the National Association of Manufacturers.

“Pro” and “Anti” What?

But enough of dreaming. There are many possible American utopias and this is not the place to insist on the details of any one. What must be insisted on, however, is that the problem of the U.S. labor peace not only is critical at the moment but in its long-term aspect involves much more fundamental issues than most people have yet faced. It is time that labor leaders became clearer in their own minds about what kind of social and economic system they want. It is time for politicians, in their campaigning this year, to answer to more specific and meaningful names than “prolabor” or “antilabor.” Such terms date back to the days of the great taboo, which are over. Today we are all free to think.

PICTURE OF THE WEEK: ➔

As John L. Lewis started for the White House on May 29 to sign a new soft-coal contract, an unaccustomed expression spread over his normally thunderous mien. It was the grin of victory. Once more Lewis had brought home the bacon for his miners. He did not get what he wanted, but he probably got as much as he ever hoped for: \$1.85 a day raises plus a welfare fund of \$25,000,000 to be jointly administered by companies and union. Unable to get as much from the operators, he finally got it from the government at the operators' expense. He got it with a strike lasting 45 days during which 90,000,000 tons of coal were not produced.



THE WINNER

JOHN L. LEWIS' FACE IS WREATHED IN UNFAMILIAR SMILES
AS HE GOES OFF TO WHITE HOUSE FOR CONTRACT SIGNING

TEXARKANA TERROR

Southern city is panicked by killer who shoots according to schedule

Last week, Texarkana, a town of 52,000 lying half in Texas and half in Arkansas, was tight in the grip of mass terror. It was caused by the work of a "Phantom" murderer who killed men and women in pairs at three-week intervals and left no clues behind. The terror began on Sunday, March 24, when a carpenter and his girl friend, spooning in a car on a secluded road, were each shot in the back of the head. This crime was a local news sensation, nothing more. Then, exactly three weeks later, another young couple was murdered—in a lonely car, early Sunday morning, shot in the head.

While local police, the FBI and the Texas Rangers snuffed down cooling trails, Texarkana began to tremble. Wives refused to go out after dark and a curfew was installed for teen-agers. Husbands oiled up their firearms. Business in bowling alleys and taverns sagged. The movie houses, featuring *Midnight Manhunt*, *The Haunted Mine* and *The Phantom Speaks*, were largely empty. By Friday evening of the third week most of Texarkana's citizens were indoors with weapons handy. At 9 p.m., as Farmer Virgil Starks sat listening to his radio, he was shot through the head. His wife rushed to his body, then to the phone. As she frantically signaled the operator an unseen assailant shot her in the face and ripped open the kitchen screen. In her nightgown, streaming with blood, she ran to a neighbor's house, gasped, "Virgil's dead," collapsed, but lived.

Three weeks later, as the fourth fateful weekend rolled around, housewives in mounting hysteria were barricading themselves inside their homes and rigging up homemade alarms of pots and pans and string which their husbands kept tripping over. Friday passed, then Saturday and Sunday without a murder. Texarkanans breathed a sigh of relief. But it was a small one. The Phantom was still at large.

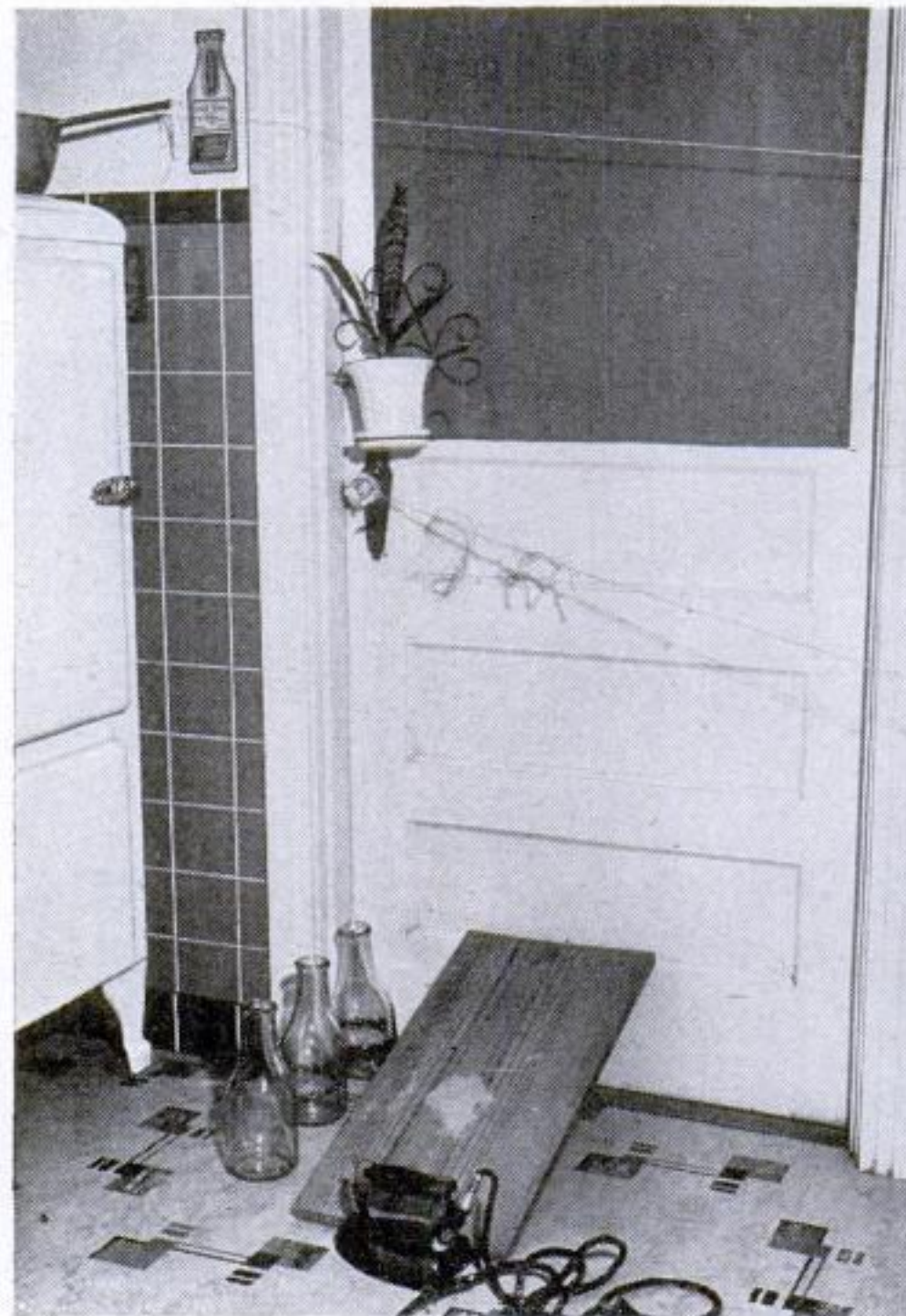


BOOBY TRAPS to warn of Phantom's approach were set by Mrs. Henry Rochelle. Blanket is nailed over a glass door. Table teetering on ash tray will fall over if the door

is opened, spilling loose nails onto tin trays and waking up Mr. and Mrs. Rochelle, who keep rifle next to their bed. If doors open, pots will smash against vases on floor.



STATE LINE runs down middle of State Line Avenue in Texarkana. At left: Arkansas. At right: Texas. Normal heavy traffic was absent in anticipation of fourth atrocity.



KITCHEN DOOR of the Rochelle home (see top) has flowerpot full of loose silverware balanced on doorknob, a pot on refrigerator and a board balanced against door.



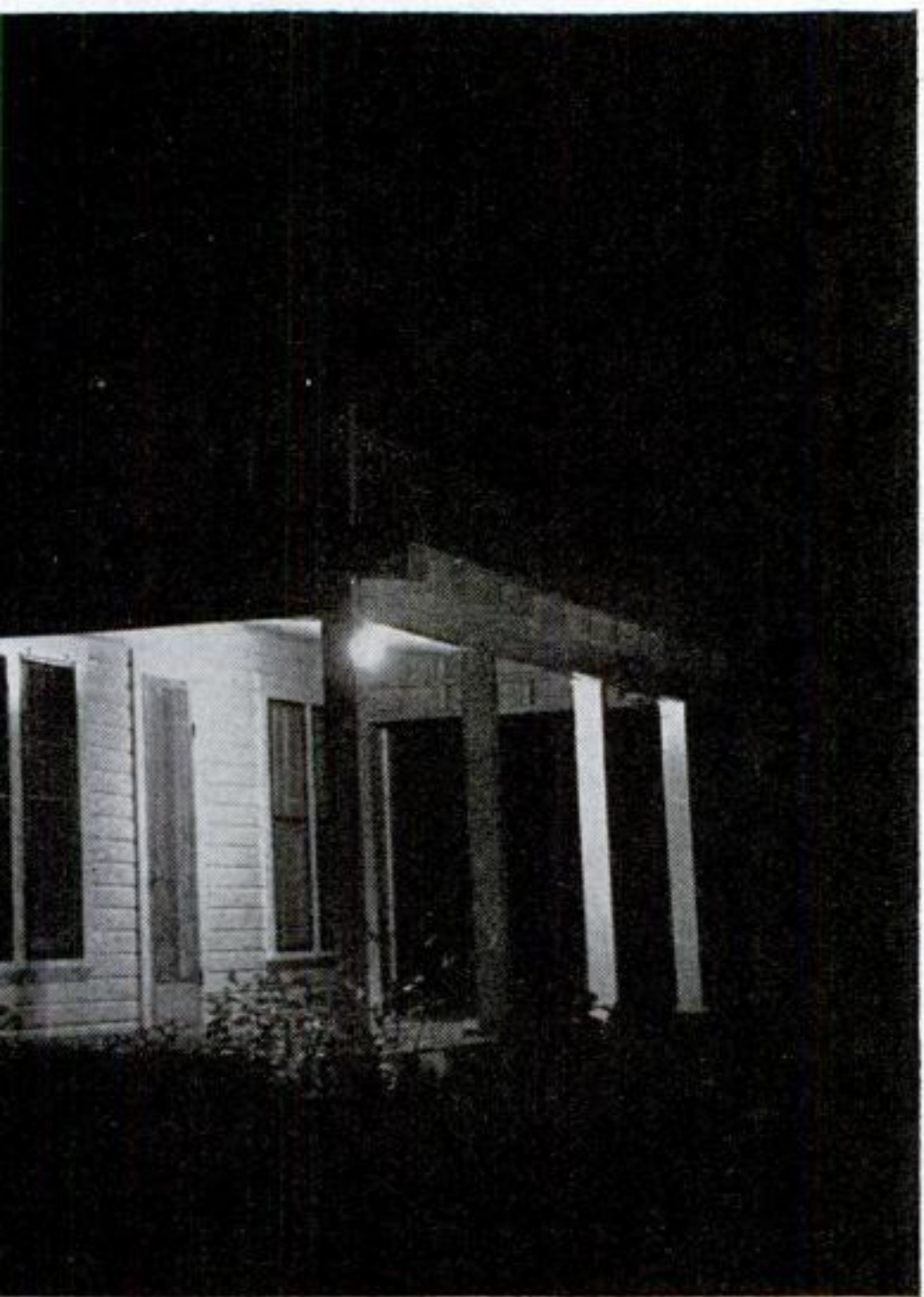
WITH ALL LIGHTS BLAZING outside and window shades drawn tight inside, this isolated house six miles from town is ready for the Phantom. Police cars checking



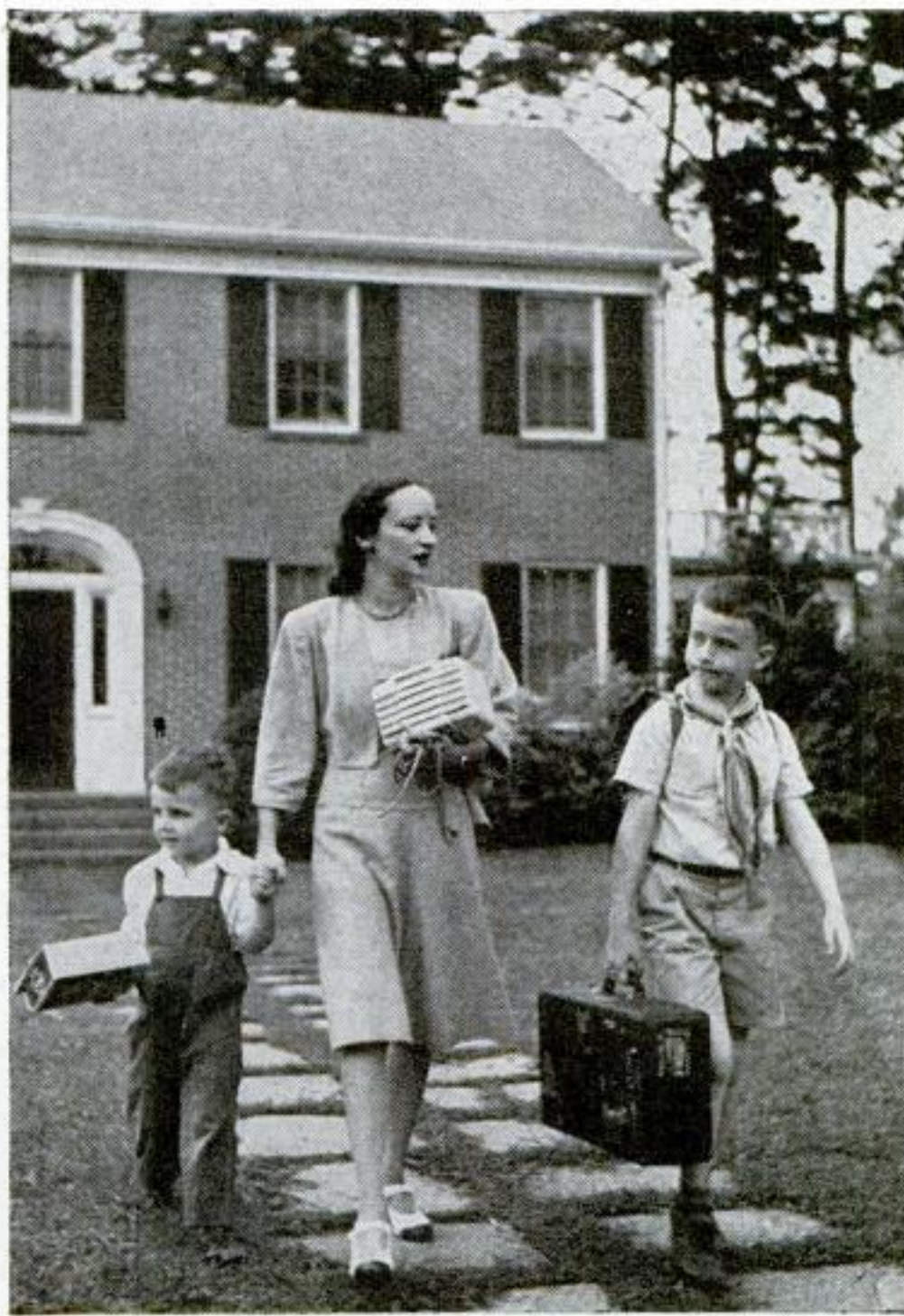
TERRIFIED WIFE, Mrs. Edward McGill, tried to read, with blinds shut and a shotgun leaning against wall. Her husband, a bowling-alley proprietor, was not scared, but

Mrs. McGill refused to leave her house after dark, even kept lights on inside during the day to dispel shadows in dark corners which disturbed her. On the sofa with

her husband and baby is her dog Spot, a present from Betty Jo Booker, 15, the Phantom's second female victim, killed with her 17-year-old boyfriend after a dance.



such homes buzzed their sirens as a precaution to avoid burst of gunfire from owners. One reveler in search of a beer was shot in the foot by a nervous tavern proprietor.



MOVING TO HOTEL while husband is out of town is Mrs. R. Arnold, daughter of late Texas Senator Morris Sheppard. Every morning she moved back home again.



BUSINESS TUMBLED during the scare. The steak house above, a little too far out of town for its jittery patrons, lost four fifths of its customers after fifth murder.



IN ELMIRA, N.Y. the Eastern League Baseball Park (*at top*) and a subdivision's neat white homes made a strange flood pattern against the Chemung River's invading waters.

IN WILLIAMSPORT, PA. lights blazed at midnight and the flag hung limp in Market Square, the heart of the city, on the night of the day that the flood crested at 30.1 feet.



FLASH FLOODS HIT THE U.S.

**Sudden heavy rain inundates Susquehanna River towns
as lesser storm gives Texas something to puzzle over**

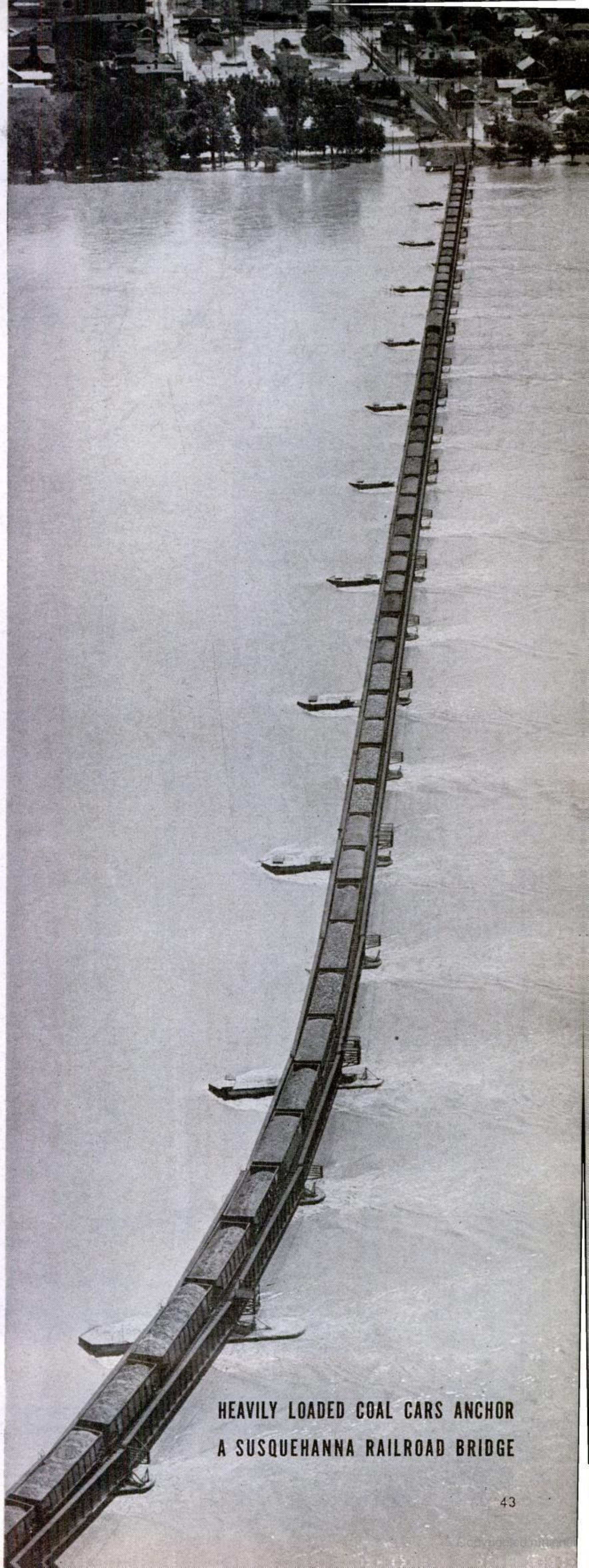
For three hours last week a cloudburst like a needle shower lashed the ridge of hills near the New York-Pennsylvania line which divides two big watersheds. This was a climax to four days of heavy rains in which six inches had fallen, a sixth of the area's normal rainfall for a year. Water trickled, then poured down hill slopes, north into New York state, south into Pennsylvania. The curling, south-flowing Susquehanna's many arms could not carry this huge burden. The result was the worst flood the area has seen in a decade. Highways were washed away, rail lines inundated, towns and hamlets isolated and thousands of homes flooded. Then, almost as quickly as they rose, the waters receded. The flash flood was over. Fourteen were dead. Damage variously estimated at \$3,000,000 to \$5,000,000 had been done. Flood-experienced Williamsport, a fifth of which was inundated, moved upstairs, kept its lights on all night and conversed with the neighbors through open windows. Keeping their radios on loud for news, the citizens let the music float out over the flooded streets, giving the occasion a Venetian-carnival air.

In the same week Texas also saw a flash flood which did far less damage and yet also caused a sizable commotion of its own. That was because it produced a news picture (*below*) which seemed incredible to those who studied it.



DID THE TRACKS FLOAT OVER THE POLES?

During a flash flood interurban tracks near Dallas, Texas, washed from their roadbed (*right*), seemingly moved through or over the telegraph poles which lie between them and the bed. Actually the raging flood washed the earth away from the poles which, held by their wires, floated upright while the tracks drifted under them to left. When the waters receded, the poles dropped back to earth, still stood, held up by their wires.



**HEAVILY LOADED COAL CARS ANCHOR
A SUSQUEHANNA RAILROAD BRIDGE**



SENATOR TAFT called the bill "unconstitutional through calling for involuntary servitude."

SQUEEZE ON TRUMAN

The President's labor speech catches him politically between right and left

In attempting to crack down on labor it looked last week as if President Truman had cracked down on his own political future. Labor was still riding high. John L. Lewis was grinning the grin of victory (see p. 39). But Truman was beset from both right and left. In the Senate, New Dealers led by Senator Pepper and conservatives led by Senator Taft threw out Truman's proposal to draft strikers into the Army. Such old enemies as Harold Ickes and Burton Wheeler united in opposing the President.

In a speech at his daughter's college graduation Truman tried to brush off this double opposition by saying, "When the President of the U.S., by one speech, can succeed in getting Claude Pepper and Taft, and the Communist *Daily Worker* and *The Wall Street Journal* all in accord, the country is perfectly safe." But though the country might be perfectly safe, Harry Truman's political position certainly was not. It was bad enough that Taft's Republicans had been enabled to appear before the country as champions of labor rights. But far more serious politically was the erosion of the Democratic administration's liberal support. Old friend Bill Green, president of the A.F.L., called the bill "slave labor under fascism." Old friend Phil Murray said the bill's sole aim was "destruction of the labor movement in this nation." Old-line New Dealer Henry Morgenthau said, "[Truman] has decided to make an open and final rejection of the Roosevelt inheritance." Observers thought that not in many years had any president of the U.S. done himself so much political damage by one speech.



SENATOR PEPPER said he was opposed to the bill, then filibustered against it for five hours.

THE WALL STREET JOURNAL.

As It Stands, It Won't Do

President Truman's strike control bill, passed by the House in thoughtless haste, is in several respects offensive to our every instinct of political safety and impossible to apply in practice. The country is consequently relying on the Senate to nullify the President's erratic and probably unconscious plunge in the direction of dictatorship. Fortunately, the indication is that the more...

"THE WALL STREET JOURNAL" on May 28 said bill was unfair to both labor and management.

Daily Worker

A Plan to Shackle Labor

PRESIDENT TRUMAN broke the railroad strike by arraying against labor the Government's military might. He used the Army as a weapon of coercion wholly on the side of the railroad magnates. The settlement which Truman imposed upon the workers and their families by the mobilization of the Army is a triumph for the railroad corporations. While it grants a partial increase in wages, it kicks out of the door the desperately needed improvements in the work rules. In effect, the President of the United States brought into play the armed force of the government to carry out the wishes of the railroad owners, the Wall Street banks.

THE "DAILY WORKER" on May 26 called Truman "hero of reaction in the United States."



LABOR MASS MEETING in New York City was a wild affair with dozens of signs yelling DOWN WITH TRUMAN and BREAK WITH TRUMAN. Mike Quill, president

of the C.I.O. Transport Workers' Union, called Truman "America's No. 1 strikebreaker," said that he had "committed treason against the people of the United States."

That Old Magic

...back in the swim



as leading designers revel again in that famous stretch technique

BEFORE THE WAR the whole world envied the American bathing figure—thanks to the enchanting touch of “Lastex” yarn. Now once more the foremost creators of beach and pool fashions are able to work in their favorite medium. Again they endow

their masterpieces—and you—with the beauty, fit, comfort, and freedom that only “Lastex” yarn can give. Whether your taste runs to knitted or woven fabrics, to the daring or the conservative, to them all “Lastex” is again adding its figure-flattering magic.

Lastex
Reg. U. S. Pat. Off.

...THE MIRACLE YARN THAT MAKES THINGS FIT

UNITED STATES RUBBER COMPANY

SERVING THROUGH SCIENCE





Springboard to coolness

SOME people say they experience a feeling of coolness just by *thinking* of a tall Four-Roses-and-soda with plenty of ice tinkling in the glass.

But a much better idea is to enjoy one of those cooling, glorious and delectable drinks at first hand.

Four Roses, you'll find, is still the

same great whiskey as before the war. It has that same incomparable flavor—different, and distinctive in its own special way. That's because Four Roses is an exclusive combination of specially distilled *straight* whiskies.

Try Four Roses today....There's no other whiskey like it.

FOUR ROSES

*Still the same great whiskey
as before the war*



*Four Roses is a blend of straight whiskies. 90 proof.
Frankfort Distillers Corporation, New York City.*





PATTERSON WAS THE "DAILY NEWS'S" SEVEREST CRITIC AND ITS STAFF'S MOST INDUSTRIOUS LEGMAN

JOE PATTERSON OF THE "NEWS"

THE MASTER OF AMERICAN TABLOID JOURNALISM DIES AT 67, ARCH-ISOLATIONIST TO A BITTER END

Over the door of the New York Daily News Building are the words, taken from Abraham Lincoln's famous saying about God's loving the common people: HE MADE SO MANY OF THEM. They were put there by founder Captain Joseph Medill Patterson, who last week went to his grave secure in the belief that no American of his day understood the plain people as well as he did. The flip, brassy, indefatigable tabloid which he started 27 years ago has the largest newspaper circulation in the land: 4,500,000 Sundays, 2,300,000 daily. Patterson, for certain, had the common touch. But he himself was no common man.

He was born rich, educated in private schools in France, at Groton and Yale; grandson of the Joseph Medill who, six years before the Civil War, founded the Chicago *Tribune*. If the shirtsleeve to shirtsleeve cycle, nowhere more implacable than in newspaper dynasties, had worked according to theory, the *Tribune*, on passing into his hands and those of Cousin Robert R. ("Bertie") McCormick, should have continued the descent into innocuousness begun under his father, leaving him baffled and ruined. But Patterson escaped the classical fate of the third generation by reverting of his own accord to a proletarian status in the emotional sense while firmly buttressing the family fortune. Returning from Yale in 1901, full of radical notions, he ran with the hounds of

reform, got elected to the state legislature, championed the working girl and, in a dramatic renunciation of the role of a "drone," retired to a farm to write proletarian plays and novels. But while Patterson always hated the rich, it was not a soapbox hatred; he hated only the pretensions of wealth as exemplified for him by British aristocrats. On his father's death in 1910 the socialist prodigal was recalled to help Bertie run the *Tribune*. But he soon concluded that the *Tribune* was not big enough for him and Bertie too.

On his way home from the last war, in which he was a hard-fighting captain of artillery, Patterson paused in London to pay his respects to Lord Northcliffe, the great British press peer. Northcliffe suggested that a tabloid, patterned on his booming *Daily Mirror*, if kept simple and bright for the masses, would almost certainly go in New York. Patterson hurried home and took a Chicago crew to New York to start the *News*. Six years later, after a shaky start, the *News* crossed a million circulation.

What made it go? For one thing, it was a picture paper. The tabloid form was also handier to read in Manhattan's crowded subways. But the real reason was Joe Patterson himself: his instinct, as unerring in its world as Dickens' was in his, for the interests of the little man. While Adolph Ochs was leading the *Times* to the dry pla-

teau of impersonal journalism, Joe turned the *News* downward toward the elemental concerns of the masses. Its meat and drink were the foibles and fury of the 1920s: the torch murders, Channel swimmers, transatlantic fliers, the amorous stockbrokers, gangsters. The *News* was never dull. Patterson himself, disguised in rough clothes, roamed the Bowery, pushed into Second Avenue bars and lunch counters and learned—sometimes by argument, sometimes with his fists—what the plain people were thinking.

In the 1930s Patterson turned the *News* partly away from sex and crime toward the new interests of the common man—jobs and the New Deal. For two terms he supported Roosevelt, but he blindly and uncompromisingly opposed American entry into the war. He and McCormick and Joe's sister, "Cissie" Patterson, publisher of the *Washington Times-Herald*, became the "Patterson-McCormick axis," the reviled triumvirate of isolationism. Yet after Pearl Harbor the old artilleryman, pride a cold lump in his throat, appeared at the White House to offer his services to his country. His brother Grotonian sent him away with the cold words, "The only service you can render your country is to return to your newspaper and try to undo the damage you have done." Patterson left the White House a bitter, vengeful man and so he remained to the day of his death.

"I'll be
pop-eyed
with
pleasure..."



...when I get Personna Blades for Father's Day!"



Eddie Cantor

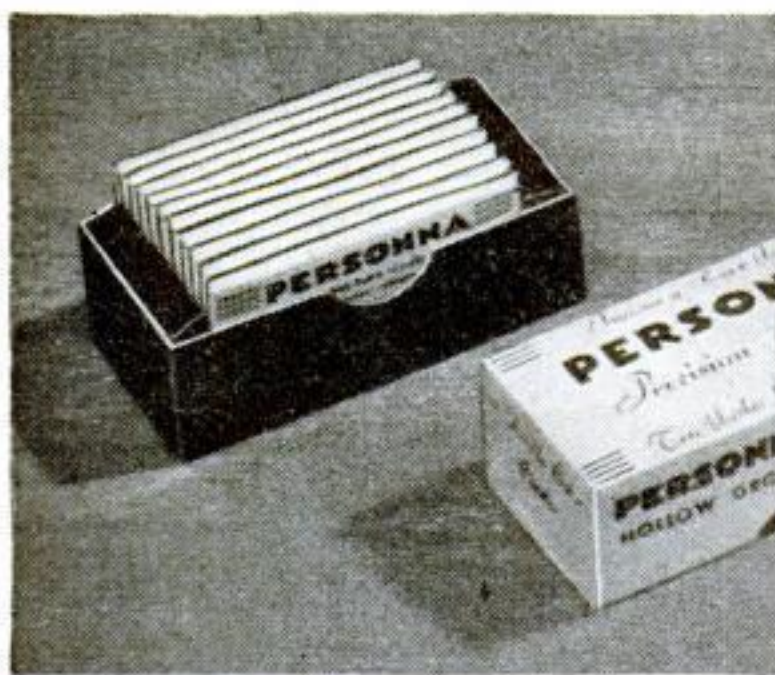
Famous radio and screen star



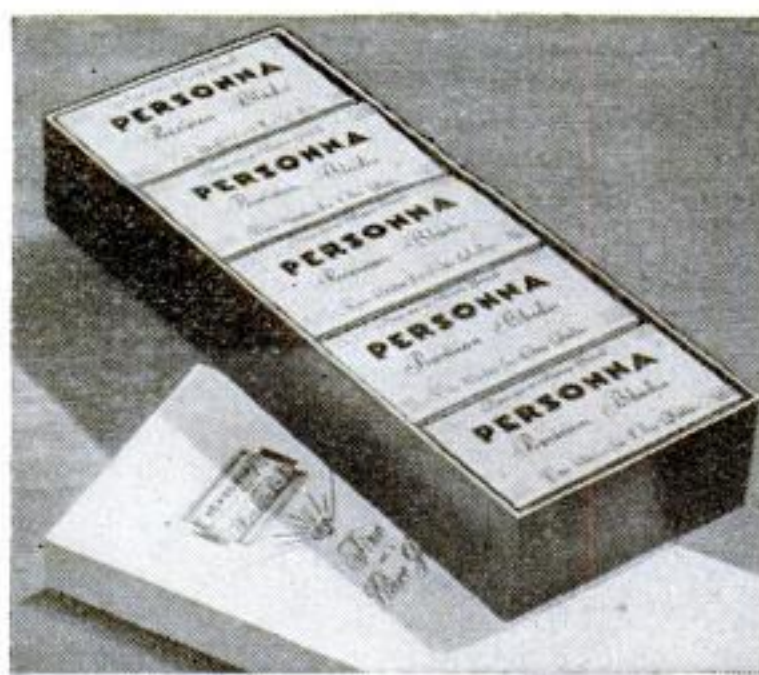
"Everytime my five girls ask me for anything, I say, 'Yes, my darling daughters!' But this year, I'm asking *them* for something: On Father's Day, sweethearts, you'll be tops with your Pops if you give me those grand Personna Blades — and lots of 'em!



"Maybe it's because I've never fathered a son... but everytime I use those super-duper Personna Blades, I say: 'Boy, what a shave! Boy, what grand shaving comfort! Boy, what a marvelous blade!' Take a tip from Eddie, folks: On June 16, do your Dad honor with Personna.



Package of 10—\$1. Here's why Personna Blades give luxury shaves: Made of premium steel... hollow-ground for extra keenness... rust-resistant for longer use... diamond-tested for hardness.



De Luxe Gift Box—50 Blades, \$5. A cheerful yearful of shaving comfort! These 50 superb Personna Blades will give Dad the closest, smoothest, lastingest shaves he ever had! Make Dad glad with Personna.

PERSONNA

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Precision Blades

Patterson CONTINUED



PATTERSON-McCORMICK DYNASTY began a century ago with Chicago *Tribune* Founder Joseph Medill, shown here with grandchildren. Eleanor and Joseph Patterson (right) are children of his daughter Eleanor, wife of *Tribune* manager Robert Patterson. "Bertie" (left) and the late Joseph McCormick (standing) are offspring of daughter Katherine and Robert McCormick.



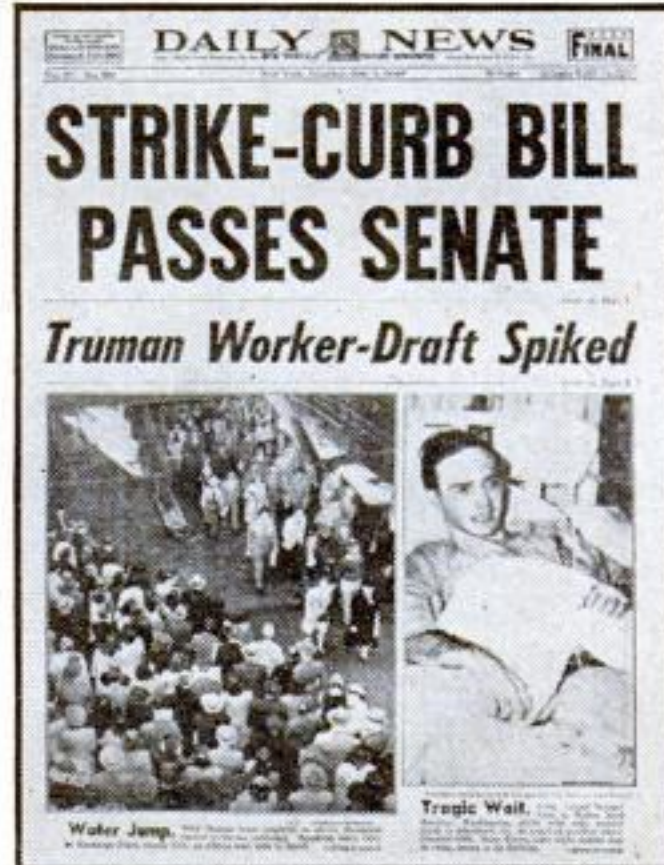
IN WORLD WAR I Joe Patterson served as a captain in the artillery, was gassed and slightly wounded. His men nicknamed him "Auntie Joe" because of his great concern for their welfare.



"NEWS" BUILDING on 42nd St. cost \$10,700,000, is considered one of country's finest skyscrapers. Old-timers believe fancy offices account for latter-day restrained tone of *News*.



FIRST ISSUE of the *News* came out June 26, 1919. Paper played up sex and murder stories about such characters as Peaches Browning, Fatty Arbuckle, Ruth Snyder, the Pig Woman.



TODAY'S "NEWS" is still lively but favors politics over scandal. Said Publisher Patterson, "The *Daily News* was built on legs, but when we got enough circulation we draped them."

CONTINUED ON PAGE 50

NO CAP!

NEW REYNOLDS "400" BALL PEN

Improved, Perfected,
Write at least **4 YEARS**

and Guaranteed to
WITHOUT REFILLING!

NO CAP TO LOSE OR FUSS WITH



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Exclusive Click-It Ball Point Guard ends cap nuisance forever. Click—and pen is ready to write on the tiny, miracle-precision ball point.



CLICK—PARK IT

A flick of the thumb and the Reynolds is ready for pocket or purse. One hand does it all.



QUICK CHANGE

to woman's model! Extra top comes with each Reynolds "400" Pen—no extra cost—extra smart—a hit with the ladies!

CHOICE OF COLORS:
RICH GOLD, SILVER, BLACK

\$12.50 NO 20%
LUXURY TAX

Covered by U. S. Patents Nos. 2,192,479 and D-143-508. Other patents applied for. Copr. Reynolds Pen Co. 1946. *Reg. U. S. Pat. Off.

FAIR TRADE PRICE! O. P. A. Ceiling. Includes desk stand and modern streamlined gift package.

Reynolds Pen Co., 1550 North Fremont Street, Chicago 22, Illinois
Canadian Plant: Oshawa, Ontario, Canada

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4-Way Guarantee**

1.

GUARANTEED to write *at least* 4 years without refilling—regardless of *how* much you write! No re-fills to mess with—*ever!*

2.

GUARANTEED to contain—for average users' needs—up to 15 years supply of new "Satinflo Blue" ink for easy, instant writing!

3.

GUARANTEED—pen itself lasts a lifetime! Service guaranteed for life whenever pen is returned with 35 cents to the factory!

4.

GUARANTEED—each Reynolds "400" Pen goes through a series of the most exacting tests in *actual writing performance*, before it leaves the factory!

★

YOU GET ALSO these other sensational Reynolds advantages: 1. Writes on cloth, wet surfaces, even under water! 2. No blotter needed—ink dries as you write, no smearing! 3. Makes from 6 to 8 clear carbon copies—saves you time and effort! 4. Writes instantly, even high in the sky—no balking, no starving—*ever!*

**NEVER BEFORE
A GRADUATION GIFT LIKE THIS**
On sale at all leading stores...
in attractive gift package



BATHE your baby with the soap that is made exclusively for babies — J. B. Williams Baby's Own Soap — made of selected, safe ingredients just to clean and soothe baby's delicate skin.

Mildly scented suds wash thoroughly, rinse completely, leaving no soapy after-scent.

Canada's favorite baby soap, a friend to babies there for 75 years—now made in the United States so you can use it every day for your baby's bath. The name . . . Baby's Own.

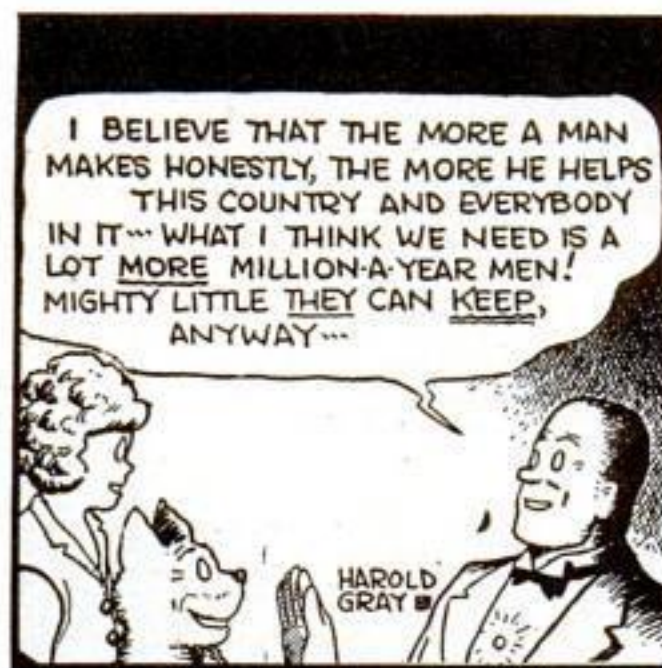
Baby's Own Soap



SOAP OIL POWDER
THE J. B. WILLIAMS CO.
GLASTONBURY, CONNECTICUT, U.S.A.



ANDY GUMP, named after Patterson's mother's habit of saying, "By gum," was first of many comic strips he created. He paid artists as much as \$85,000 yearly, directed their stories.



LITTLE ORPHAN ANNIE often loses circulation for editorializing. Annie's adopted father, Daddy Warbucks, is a kindly billionaire who believes in nationalism and capitalism.



FAMOUS SCOOP was this on-the-spot picture of the *Vestris* shipwreck (1928), for which the *News* paid ship's steward \$1,000. Patterson spared no expense in buying news, gave reporters more working funds than any other newspaper. Famous *News* scoops include the murder of Legs Diamond, Lepke's delayed execution and the famous picture of Ruth Snyder in the electric chair.



POLITICAL CARTOONS were savage and effective, a reflection of Patterson's personal prejudices. "Mr. Old Deal" stumped for Roosevelt before Patterson turned against him.



SKELETON-FACED prostitutes, mother and daughter, labeled World War I and World War II respectively, argued against "Uncle Sap" being "seduced" into international conflicts.



PATTERSON WAS BURIED, as is any soldier's right, in Arlington Cemetery, in accordance with his own wishes. Control of the Patterson-McCormick empire now passes to Sister Cissie Patterson (in flowing cape) and Cousin Bertie McCormick (behind her at left), the two survivors of the isolationist "axis," as cotrustees of the family trust. Neither has Joe's common touch.

Snappy Snacks

MADE WITH
French's WORCESTERSHIRE SAUCE!

- **CREAM CHEESE SPREAD**
Mix a teaspoonful of French's Worcestershire Sauce with ½ package of cream cheese (3 oz. size). Spread on crisp crackers. Wonderful appetizers—wonderful flavor!
- **MINCED HAM**
Moisten minced, cooked ham with French's Worcestershire Sauce—spread mixture on thin bread fingers—toast lightly under broiler.



TOP-NOTCH QUALITY AT
half the price

BEST FOR ALL LIGHTERS RONSON REDSKIN ACCESSORIES

EXTRA LENGTH
RONSON REDSKIN 'FLINTS'



New SUPER-LIFE
RONSONOL
LIGHTER FUEL

RONSON REDSKIN WICKS

FREE Book, "How To Get The Most Out Of Your Lighter." Write Dept. L6, Ronson, 1 Aronson Sq., Newark 2, N. J.

By **RONSON**
Makers of World's Greatest Lighter

Yes—there is a difference!

right
this
way!



once again Jantzen gives you the perfect short-cut to a perfect summer...wonderful new sun classics, beautifully-tailored... in fine-quality color-fast fabrics that take to sun and fun as naturally as the whole wide world takes to love and song and moments like this. The girl's shorts, Juilliard Zephyroy Sanforized corduroy, pastels and white 3.95... the men's shorts, Bando's water-repellent Crown-tested "Green light" rayon-and-cotton fabric in natural, maize, blue, 3.95...at most stores.

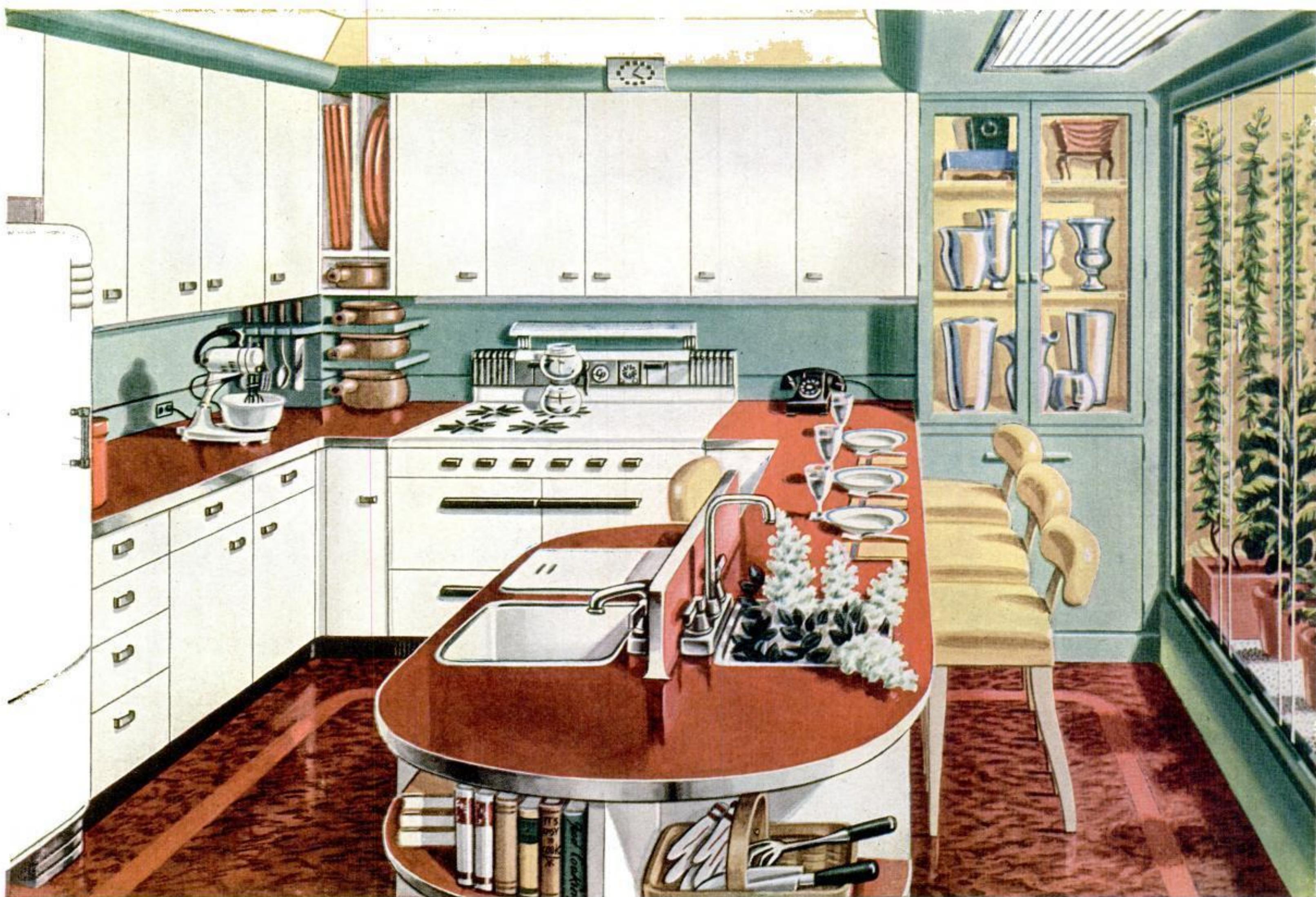
*
Jantzen
swim suits • sun clothes



TAN WITH JAN... Jantzen's marvelous sun-cream lotion for a smooth soft skin-tan



* Reg. U. S. Pat. Off.



Copyright 1946, American Gas Association

"GARDEN" KITCHEN . . . another "New Freedom Gas Kitchen" design . . . with every work-saving feature you've ever wanted. (Even a special ventilating system to keep it cool, clean, free from unwanted cooking odors!) Use it to help plan your *own* modern Gas kitchen. And join the nation-wide swing to Gas — for cooking, refrigeration, water-heating, house heating and air-conditioning — *today!*

Put 'em together for a new kind of Freedom!



NEW FREEDOM FROM "POT-WATCHING"

. . . on the newest, grandest, Gas range you ever saw . . . with an automatic clock control that goes on and off by itself . . . does a complete meal to perfection when you're miles away! And that's just the beginning. A *smokeless*, quick-searing broiler turns out the juiciest steaks ever . . . flame-roasts whole chickens to melting tenderness. Even vegetables taste better and are *better for you* thanks to the speed and flexibility that only Gas top-burners can give. Yet a new automatic Gas range built to "CP" standards is just *one* of the wonders in your "New Freedom Gas Kitchen"!



NEW FREEDOM FROM "TEPID WATER TROUBLES"

. . . just turn the tap and your new automatic Gas water-heater gives you hot water *galore*. Even replaces the supply fast enough for those marvelous (but hot-water-hungry) automatic dishwashers and laundries. All for a few cents a day!



NEW FREEDOM FROM MARKET BASKET "BLUES"

. . . Your new streamlined — completely silent — Gas refrigerator is not only arranged for more storage room . . . but its *constant* cold keeps all foods fresh longer. Economical, too . . . for there are no moving parts in the freezing system to get noisy or wear out. Order one for your "New Freedom Gas Kitchen" — right now!

GAS
AMERICAN GAS ASSOCIATION

THE WONDER FLAME
THAT COOLS AS WELL AS HEATS



ARMED WITH FEW BELONGINGS AND RARE STOICISM SELMA MOSES AWAITS THE START OF HER JOURNEY TO AMERICA AT EMIGRANT ASSEMBLY CENTER, BREMEN

CHILD IMMIGRANT

Orphaned by the Nazis, Selma Moses arrives in the U.S. to go to work

The darkling-eyed child above is less the daughter of her parents than of World War II. Her parents were murdered in a Nazi gas chamber. Her best-remembered home is the concentration camp where her companions were trucked off to death in wholesale lots. Twice she herself was scheduled to die and twice was saved by such blind chance as a truck's being too full. Liberated at war's end, Selma Moses was cared for by a temporary foster mother until she was selected for emigration

to America by a representative of the U.S. Committee for Care of European Children. Like many concentration-camp children, Selma is solemn, wary and remarkably unemotional for a child. She does not cry nor easily become disturbed. Yet she is a shyly friendly, usually happy little girl. She is also self-sufficient. U.S. foster parents have already agreed to adopt her, but Selma is sure that she could earn her way in any case by taking care of children. Selma is 11 years old.

distinctly masculine • *decidedly* correct



award of merit for dad

Reward him on Father's Day (June 16th) with something signed SPORTSMAN, from a man's world. Select the gift set that includes his favorite grooming essentials . . . in bright bottles and bowls that sing of far woods and waters. Your special gift — of cherished memories — every day refreshed.

Sportsman
GROOMING ESSENTIALS

Sportsman Gift Packages, \$2 to \$10, at Better Stores. JOHN HUDSON MOORE, INC., 663 FIFTH AVE., NEW YORK 22.

Preferred the world over—

VAT 69

—the finer-tasting
Scotch Whisky!

"Quality Tells"

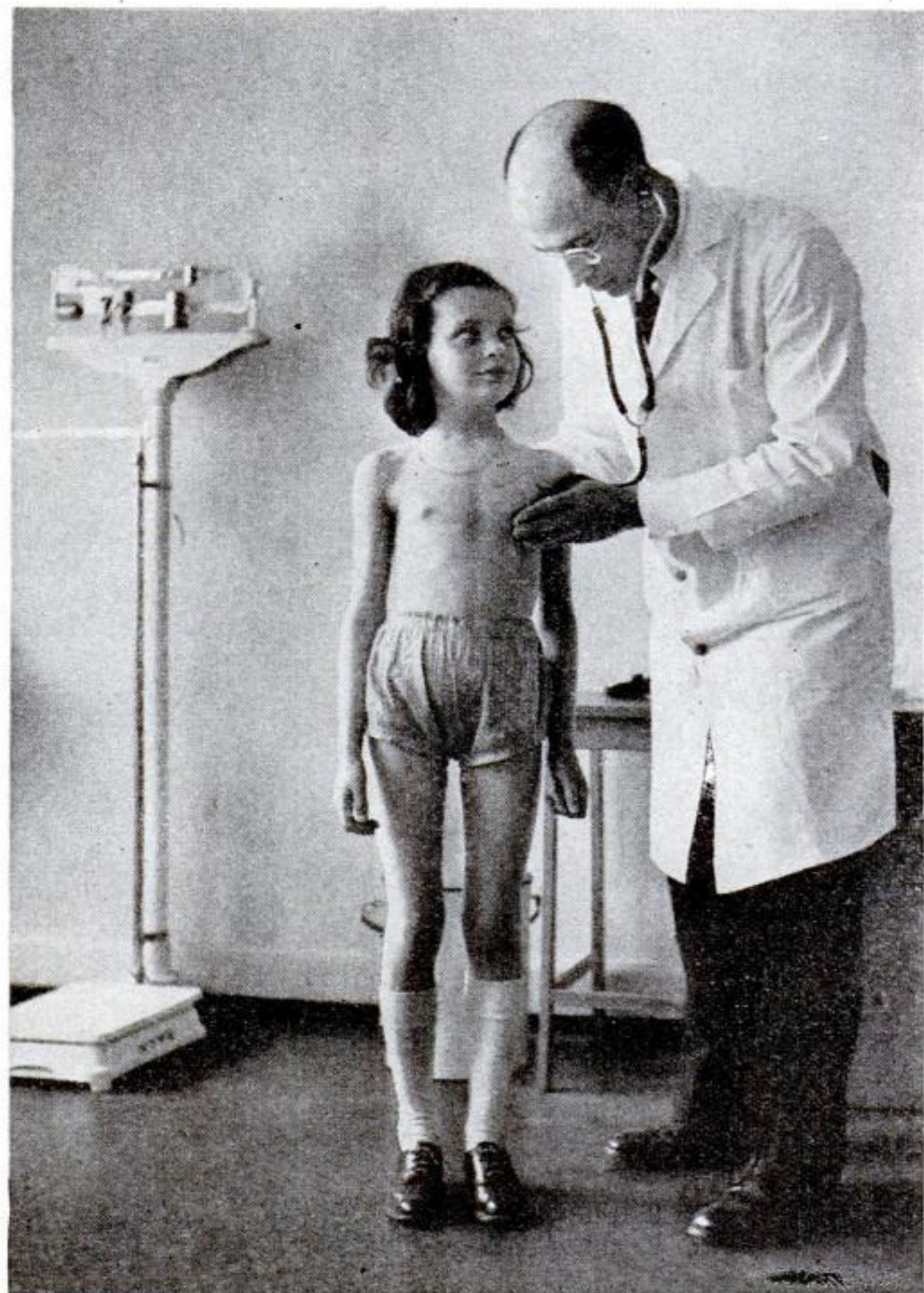
BY APPOINTMENT
SCOTCH WHISKY DISTILLERS
TO H. M. KING GEORGE VI
WM. SANDERSON & SON, LTD.

PARK & TILFORD IMPORT CORP., NEW YORK, N. Y. • BLENDED SCOTCH WHISKY • 86 PROOF

Child Immigrant CONTINUED



IN FRANKFURT-AM-MAIN Selma stands on the ruins of the home from which the Nazis dragged her parents. She has no mementos of them at all.



IN U. S. CONSULATE she gets a careful physical examination. Pipestem legs and arms are now filling out. But Selma is still quite small for her age.

CONTINUED ON PAGE 56

PHILIP MORRIS PRESENTS

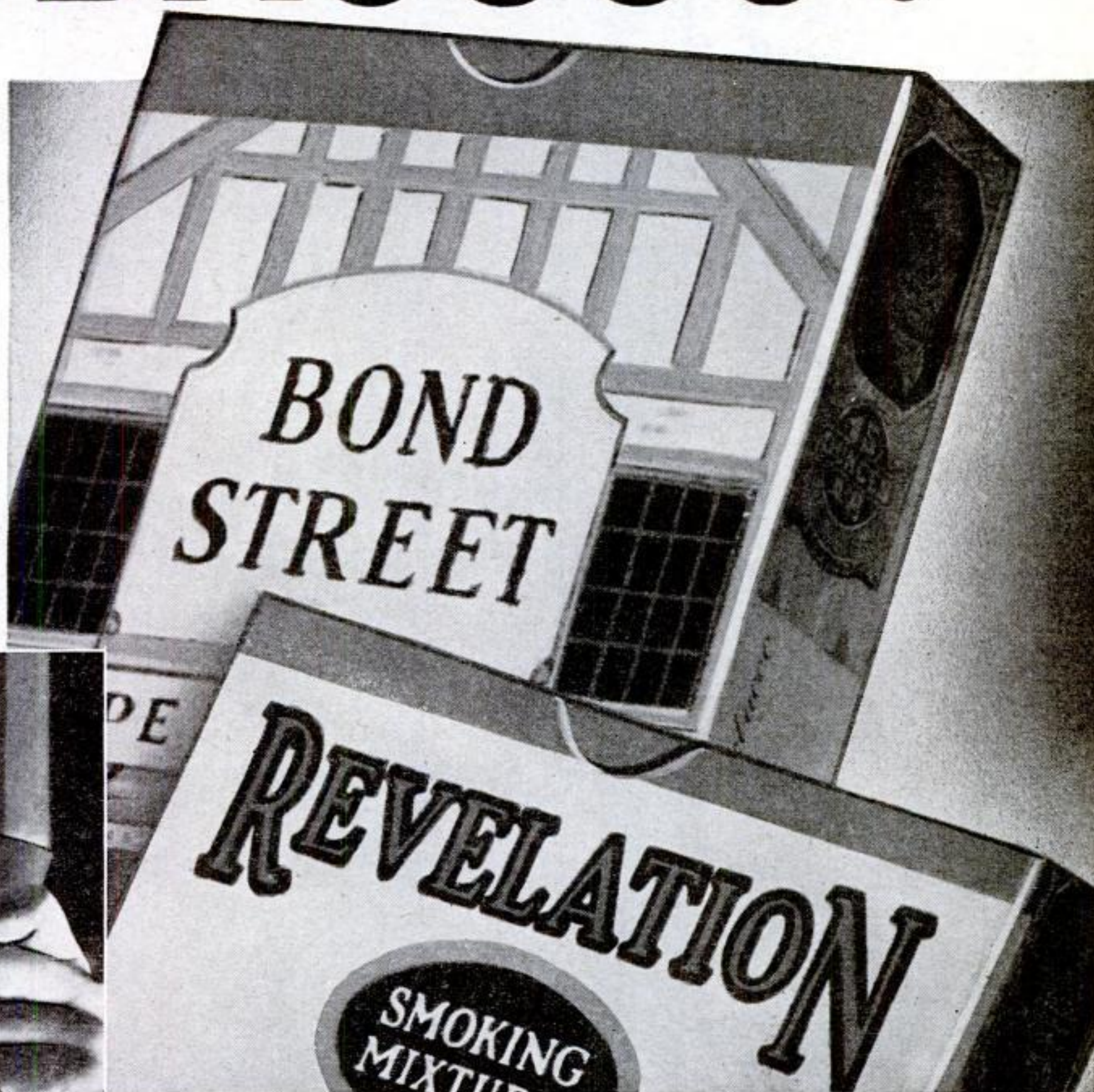
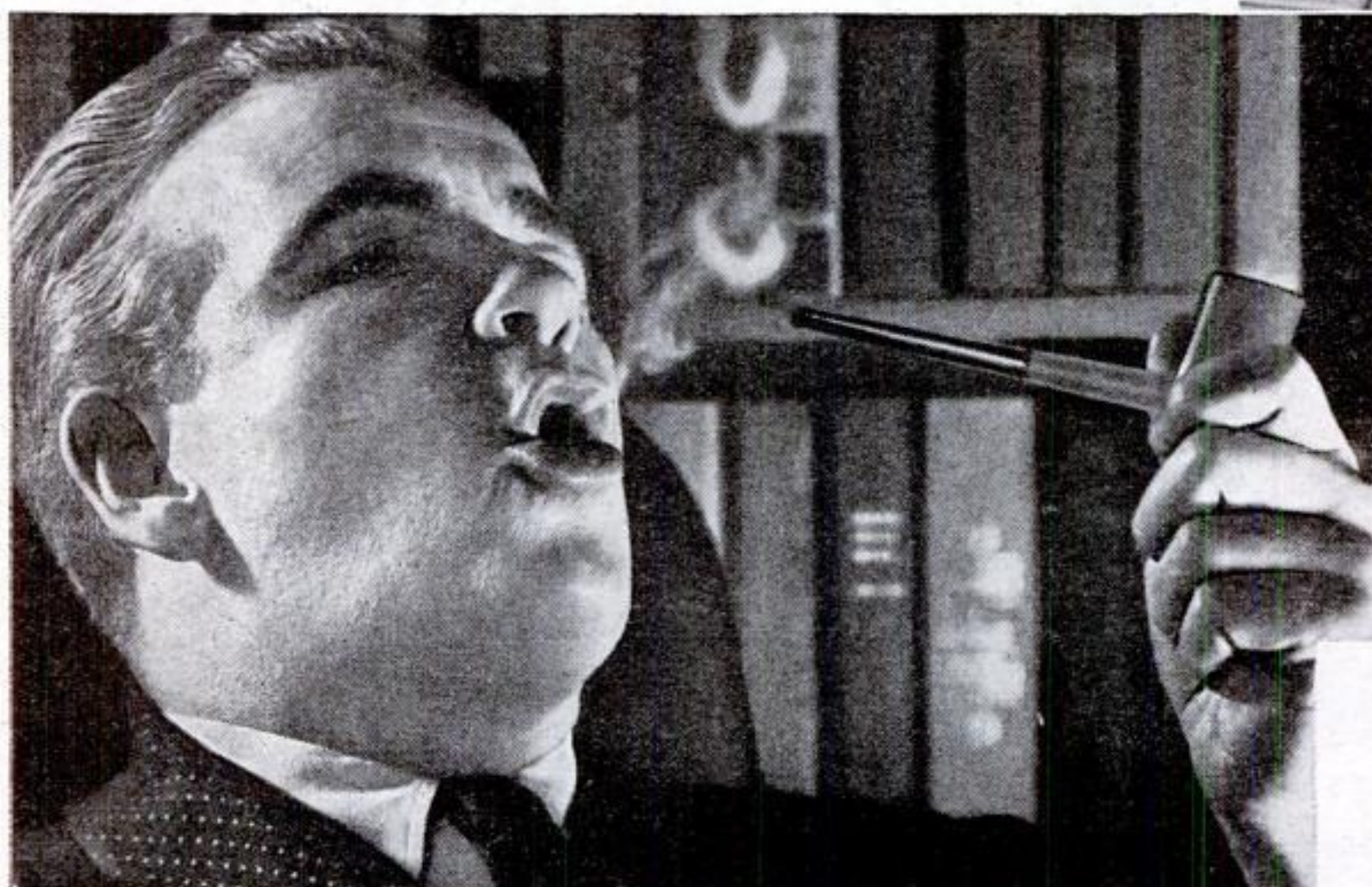


2 ENTIRELY DIFFERENT PIPE TOBACCOS!

Try them BOTH... See
which you like best!

Some smokers blend the two!

Here's something new in smokin' pleasure. Delightful flavor. Superb aroma. A smoothness rarely found in popular price blends. Thanks to a great Philip Morris advance—the flavor's *in*... but the 'bite' is *out*! They're the pipe tobaccos you can actually inhale, if you wish. Try BOND STREET or REVELATION. Each is entirely different. See which you like best. Or... blend the two to suit your own taste.



PIPE TOBACCOS YOU CAN INHALE
the flavor's in...the bite is out!

BOND STREET

Contains a genuine and very different aromatic mixture never before used in popular-price blends. Here is tobacco with wonderful flavor and aroma, even non-smokers approve. Smooth, cool and clean-burning.

REVELATION

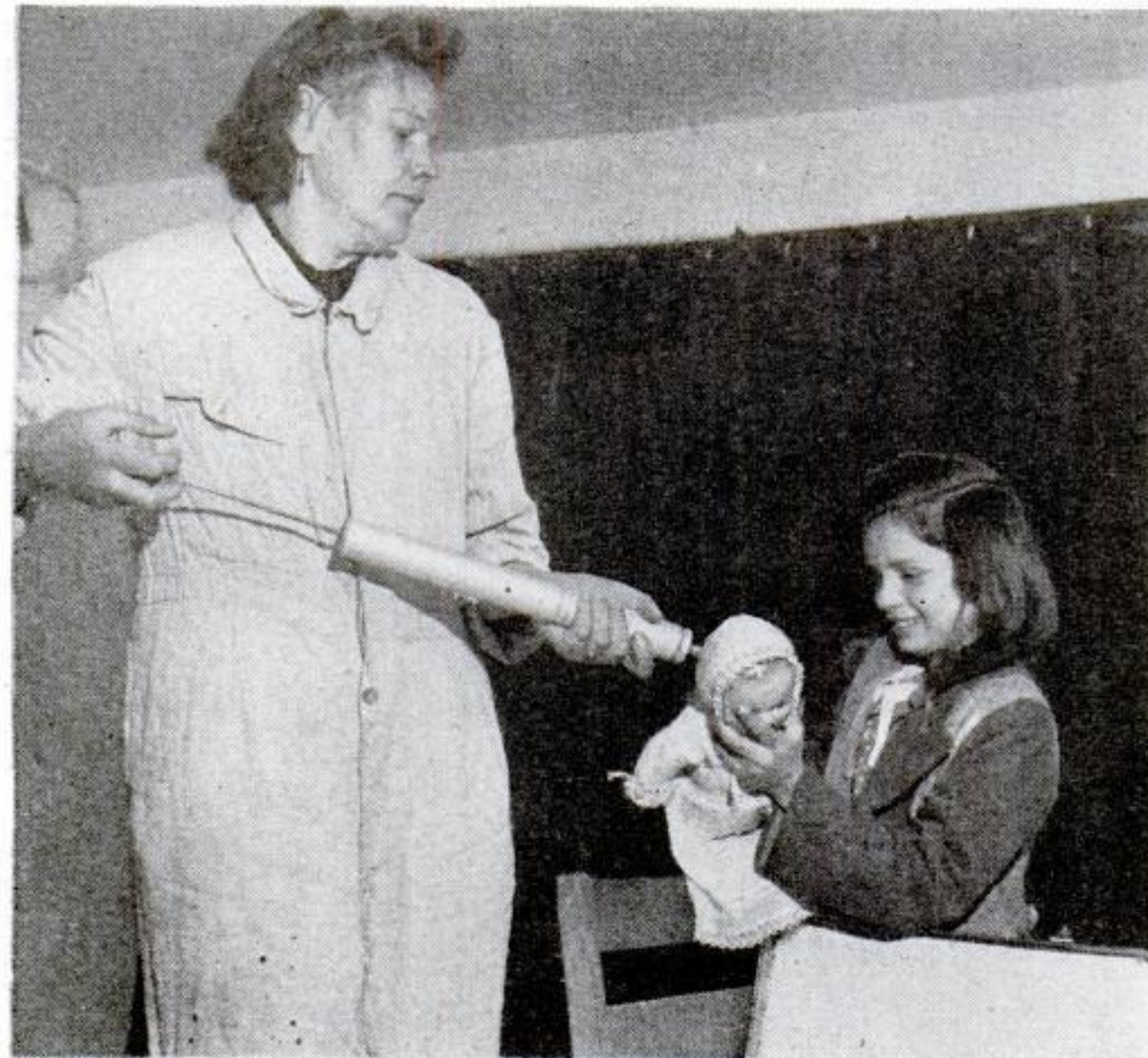
One of the world's most perfectly balanced blends. A magnificent "flavor-blend" of five different, superb tobaccos... cut five different ways; smokes clean, cool and even—every puff a pleasure.

FINEST QUALITY—AT A POPULAR PRICE!

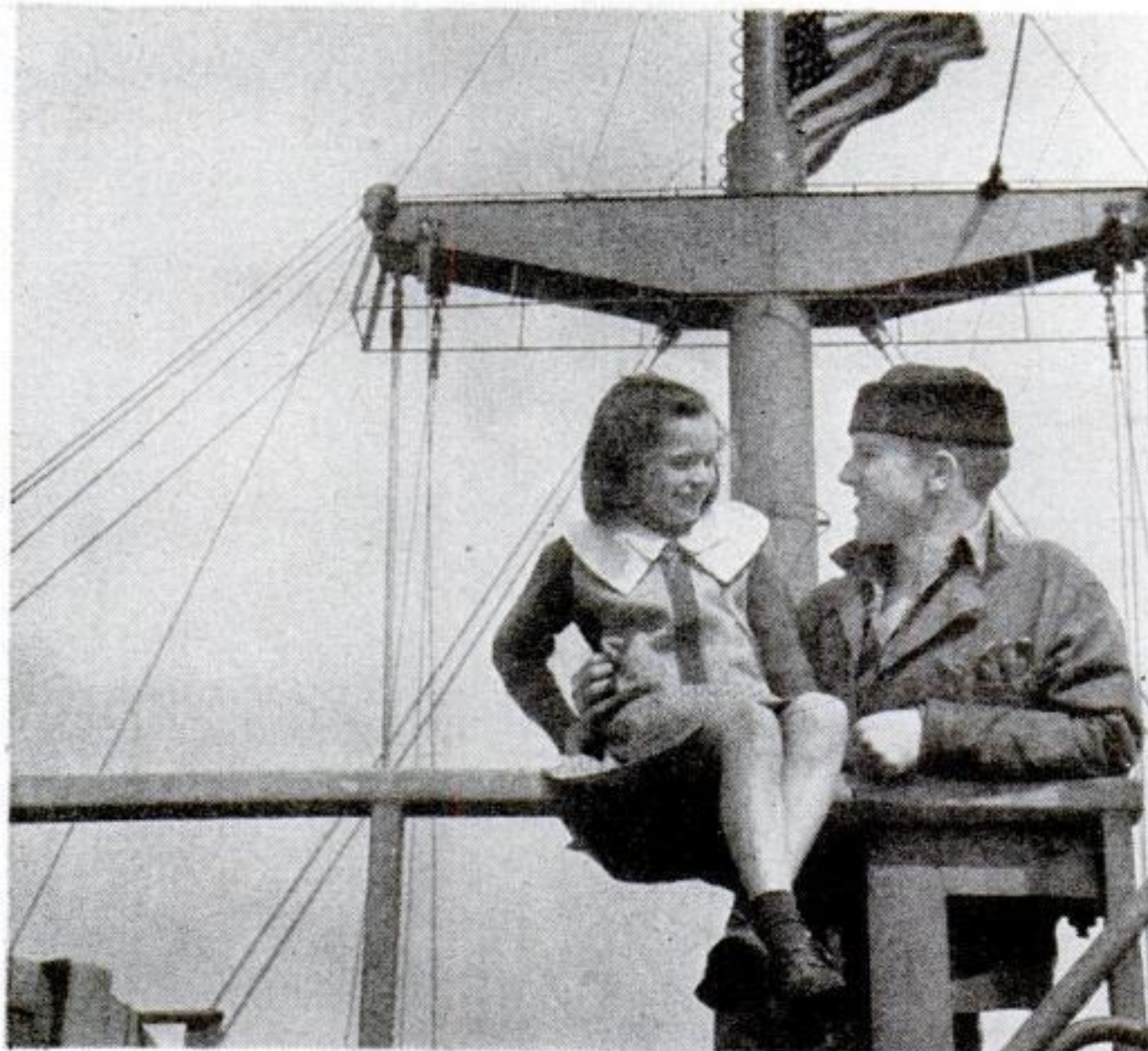
PROVE IT IN YOUR PIPE! Laboratory measurement of the irritation in the smoke, indicates that the average of six other leading popular pipe tobaccos is over three times as irritating as REVELATION. Cool, clean-smoking BOND STREET also gives you this important Philip Morris advantage.

PHILIP MORRIS & CO.

Dedicated to the Production of Fine Tobacco Products



DDT DUSTING against typhus carriers is given Selma and doll at Bremen. Selma likes dolls but does not give them effusive affection most little girls do.



ABOARD SHIP she makes friends with a sailor. Bright to the point of precocity, Selma has almost no education, can write little more than her name.



AS THEY DOCK in New York she chats with another orphan, an Estonian Jewish boy. Selma is in a children's home awaiting adoption by foster parents.

10 WORLD'S FAIR
GRAND PRIZES
28 GOLD MEDALS



Publicly Honored... THE WORLD'S MOST HONORED WATCH
Longines watches have won more public honors than any other timepiece - including 10 world's fair grand prizes, 28 gold medals, and countless citations for accuracy from government observatories all over the world
A LONGINES - WITTMANER PRODUCT

NEW! SULFA DRUG FORMULA USED FOR ATHLETE'S FOOT!

Itching Feet, Red, Raw, Cracked, Peeling Or Soggy Skin Between Toes Or On Feet

FOOTSTEPS THAT PERIL
THE WHOLE FAMILY

GUARD AGAINST THIS
INVISIBLE ENEMY



Noted Doctor's New Powder Preparation Wonderfully Effective In Combating It.

Danger lurks on every surface not hygienically clean. Don't let your feet and your family's feet be infected by the spores of this invisible enemy!

Use Dr. Scholl's Sulfa Solvex to help prevent Athlete's Foot and fight it if you have it. This remarkable new powder preparation of America's noted authority on diseases and deformities of the feet, contains the miracle drug, Sulfathiazole, so helpful in preventing as well as fighting secondary infections, frequently occurring in Athlete's Foot.

Dr. Scholl's Sulfa Solvex quickly relieves intense itching; kills the fungi it contacts. Helps heal red, raw, cracked or peeling skin between toes and on feet. 50¢ at Drug, Shoe, Dept. Stores and by prescription in states requiring it. Use exactly as directed.

**Dr. Scholl's
SULFA SOLVEX**



Vivid Frost-Painted Slopes of
the ROCKIES inspired these...

EL RICOS

Ties

\$1

AT
LEADING
MEN'S
STORES



Made
of
*Virgin
Wool*

Every Thread
WOVEN BY HAND

Brilliant western colors and unusual designs! You don't know how good a wool tie can be until you've worn an EL RICOS. Your dealer may not have them now, but they're worth waiting for.

LOS WIGWAM WEAVERS
601 CLUB BLDG., DENVER, COLORADO

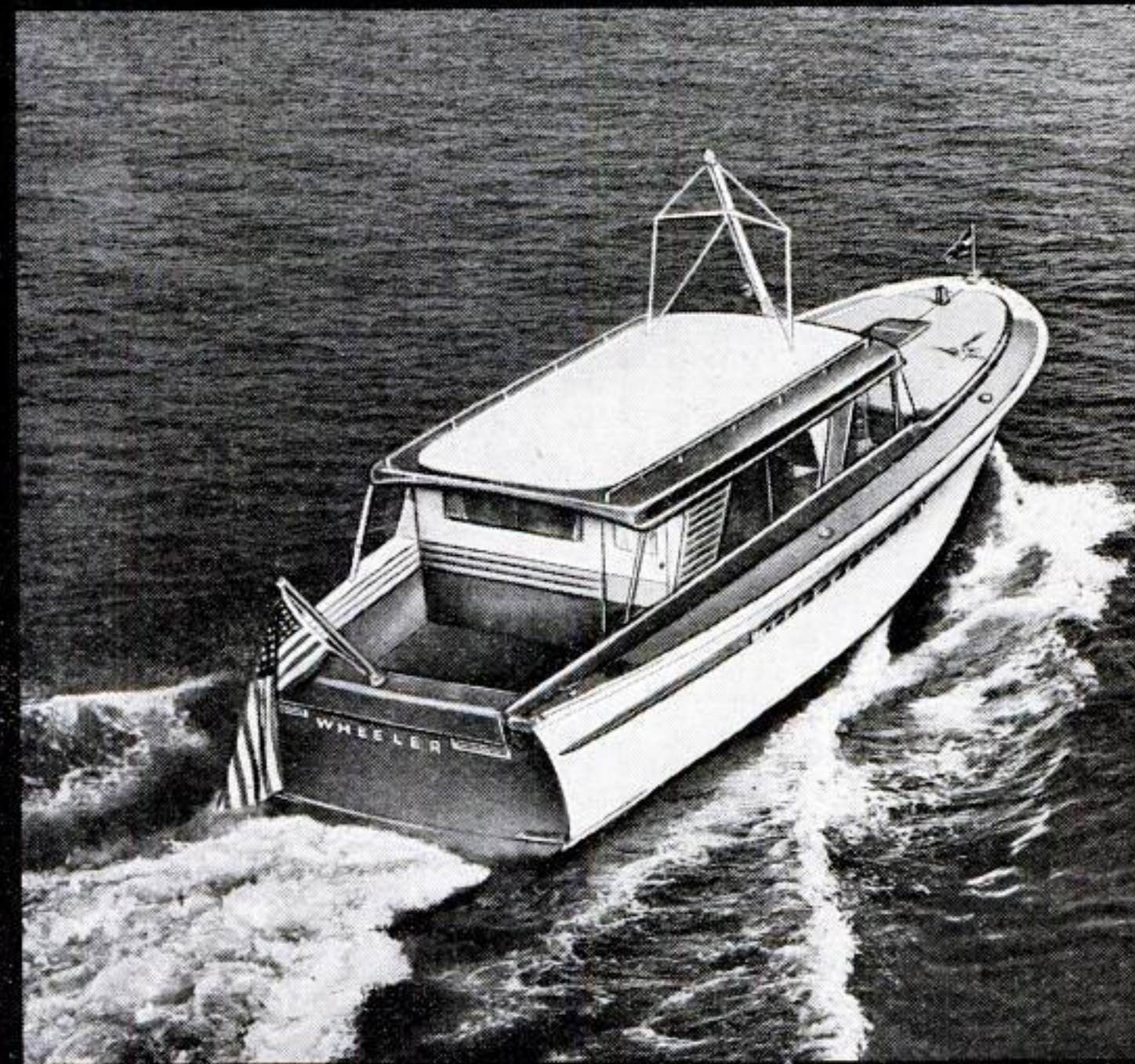
THE WHEELER 40' SUNLOUNGE*



The unusual breadth of beam of the Wheeler 40' Sunlounge, twelve feet, produces a boat of inherent sea-going stability, "clean run" and maximum dryness.



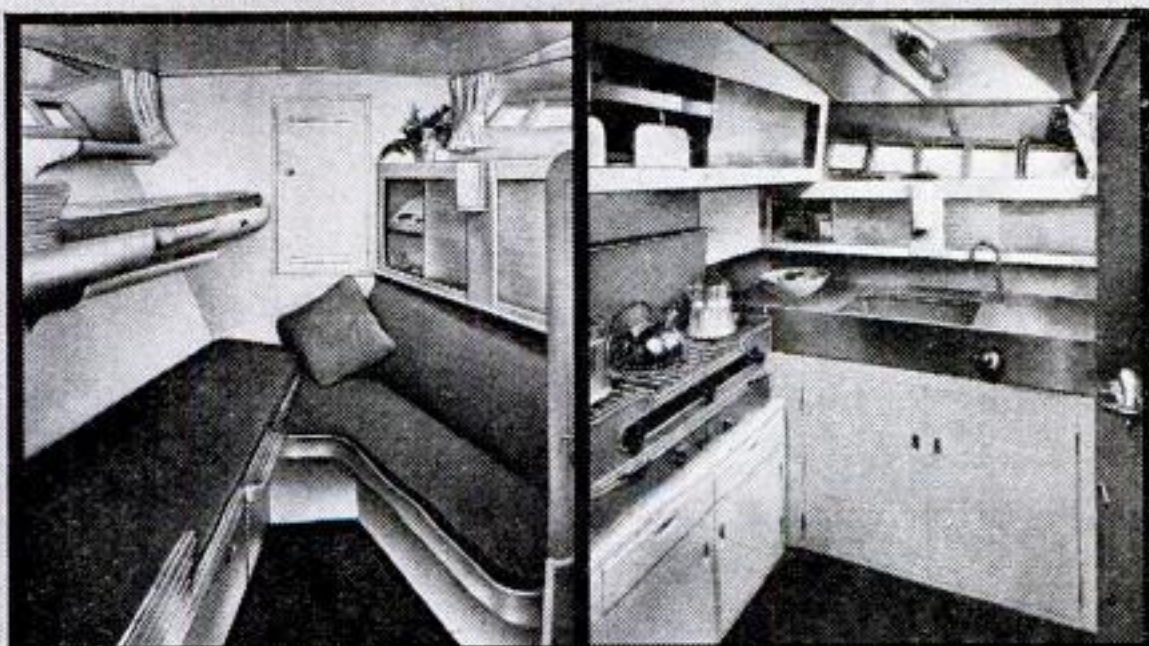
The broad forward deck of the Wheeler 40' Sunlounge provides ample space for sun-bathing. Plastic hatches give access to, and light the stateroom.



The graceful wide-flaring, clean running hull of the Wheeler 40' Sunlounge, an exclusive Wheeler Streamsheer* design, produces notable operating economy.



Note the full-horizon visibility for the helmsman and all occupants of the lounge, and light-diffusing Wheelerlightenair* extended portlighting.



Modern Wheeler design has brought a completely new conception of comfort and luxury to the design of the stateroom (left) and the galley (right). The galley with 7 cu. ft. ice refrigerator, compares in size and appointments to an apartment kitchenette.

People have now seen this remarkably beautiful cruiser, the first of the Wheeler fleet, at motor boat shows from Boston to Los Angeles, from Miami to Seattle. They have seen how history-making a break with outworn tradition it exemplifies. They have, with unprecedented unanimity, adjudged it the Number One cruiser of the post war world, the cruiser by which all others, as they progressively make their appearance, will be appraised.

See the 40' Sunlounge at your authorized Wheeler dealer, who is now taking orders for delivery. *Sunlounge, Wheelerlightenair and Streamsheer are Wheeler trade marks.

WHEELER SHIPBUILDING CORPORATION
FOOT OF 154TH STREET AND EAST RIVER, WHITESTONE, L. I., NEW YORK CITY

A N H O N O R E D N A M E I N S H I P B U I L D I N G

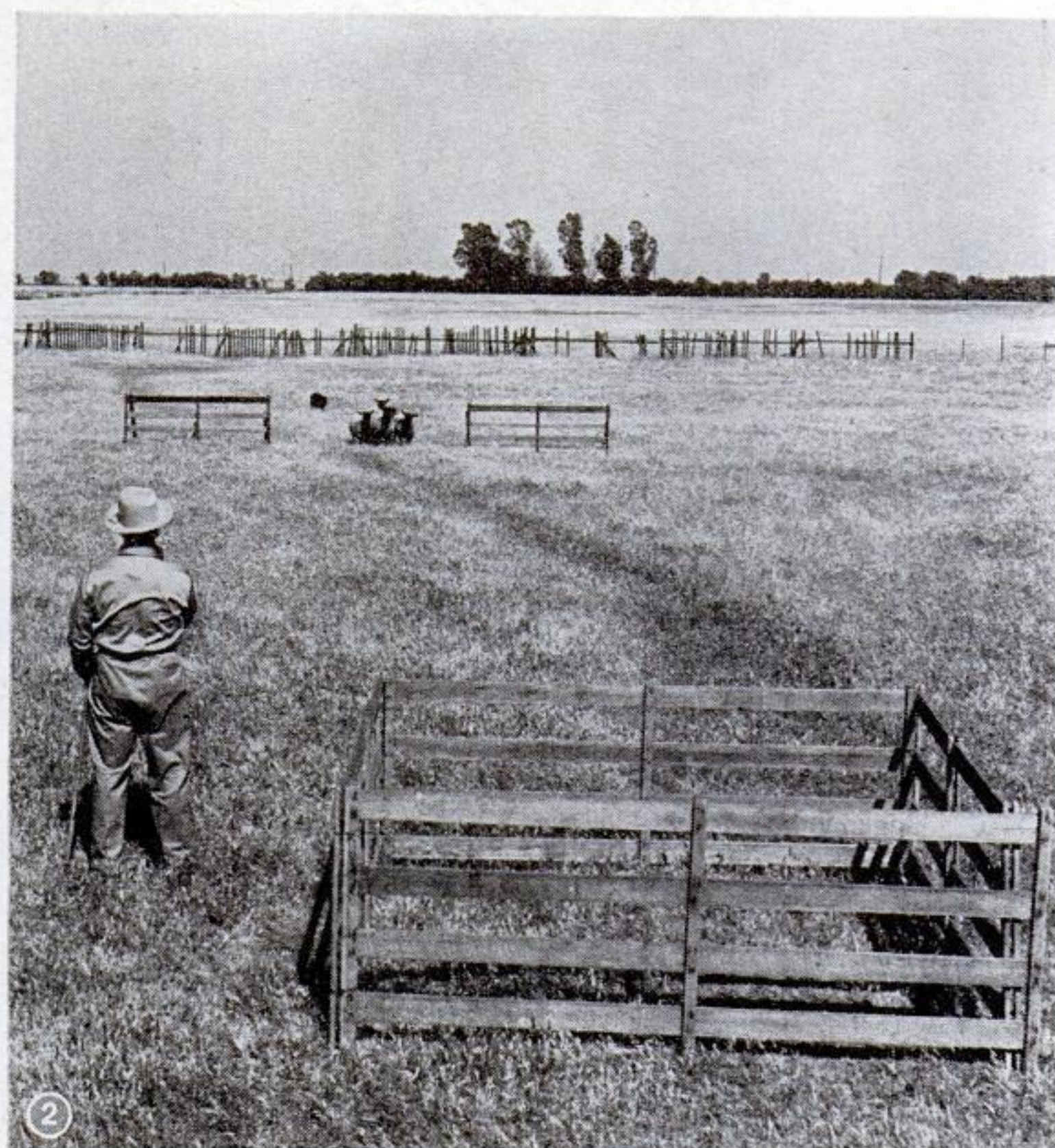
WORKING SHEEP DOG

Nell, an expert Scottish border collie, demonstrates her skill with sheep at a trial course in California

Last month in California a small black dog streaked across a flat field toward a small group of sheep. At her master's signals she gathered the sheep, drove them over a complicated trial course (*below*), herded them into a pen and then made them climb a narrow ramp into a truck (*p. 60*). The dog was Nell, a 5-year-old Scottish border collie owned by Sheepman Jim Palmer of Dixon, Calif. She was practicing for the annual Far Western Sheep Dog Championship, which she has won three consecutive times. The pictures on these pages show Nell as she gave a perfect performance over the practice course. They are numbered to correspond with positions indicated on the diagram of the course (*see far right*).



HAND SIGNAL from Palmer sends Nell off to gather the sheep (*arrow*). She must cross behind her master (*see diagram opposite page*), run out and approach sheep from side.



NELL "FETCHES" the sheep, taking care not to excite them. She has already "lifted" them, or got them under control. Now she herds them through opening in gate.

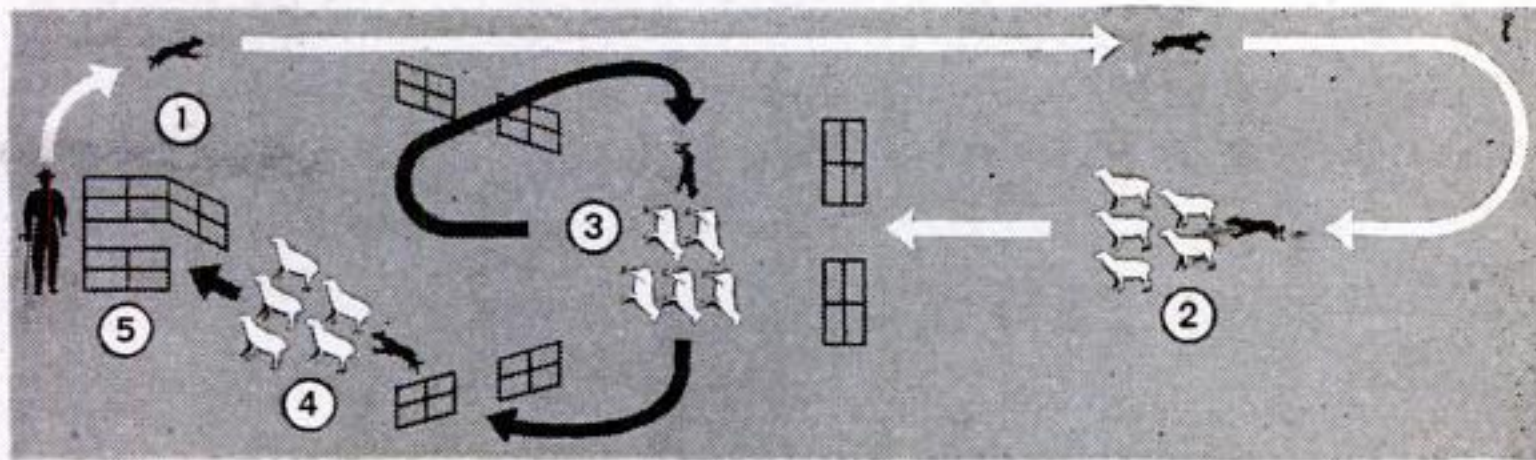


DRIVING ACROSS in front of Palmer, Nell herds the sheep from one side gate to the other (*position No. 3 in diagram opposite page*). Course measures 100 by 400 yards.



NEARING THE PEN with the five sheep, Nell waits for her master to open gate. Under the trial rules he can stand at the gate and help the dog slightly with his cane.

Nell works with five sheep, a small number which will scatter more readily than a large herd. She moves quickly and surely, never barking or biting, always keeping an eye on her master. Each turn of the course is made in response to a separate command—a shrill whistle or an outflung cane. When ordered to move the sheep, Nell crouches and stalks slowly toward them until they go in the right direction. Her knowledge of sheep is the result of hard training on the part of her master and of a family background of 2,000 years of sheep dogs. But when the championship trials came last month Nell was in heat and lost. A week later, however, she won the trials at Willows, Calif.



HOLDING THE SHEEP in pen, Nell lies down to wait until her master shuts the gate. Three generations of Nell's family live on Palmer's sheep ranch. Her 11-year-old

father, Tip, is still an expert herder and Nell's daughter, Floss, promises to be a champion. Nell won her first championship at 17 months. Now 5, she may retire next year.

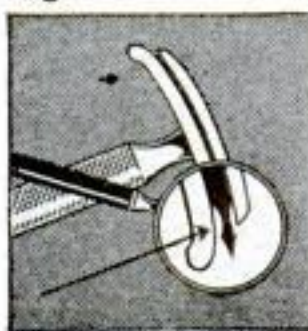
"I've got hot news for every man who shaves..."



...get hep to PAL HOLLOW GROUND™

Lots of men have said "Razor blades? They're all alike!" Now, they say "They're all the same—except Pal!"

Ordinary safety razor blades are ground like a pocket knife, and edges are rigid in razor ➤



Pal blades are different—they're *Leather Stropped* and *Hollow Ground* like a barber's razor, and edges are flexible in razor.

Result: Pal Blades follow facial contours effortlessly. Your shave is cool, quick, no "bearing down." And delicate edges last longer, too. That's why millions call it the Pal

"Feather Touch" shave



4 for 10¢
10 for 25¢

25 for 59¢

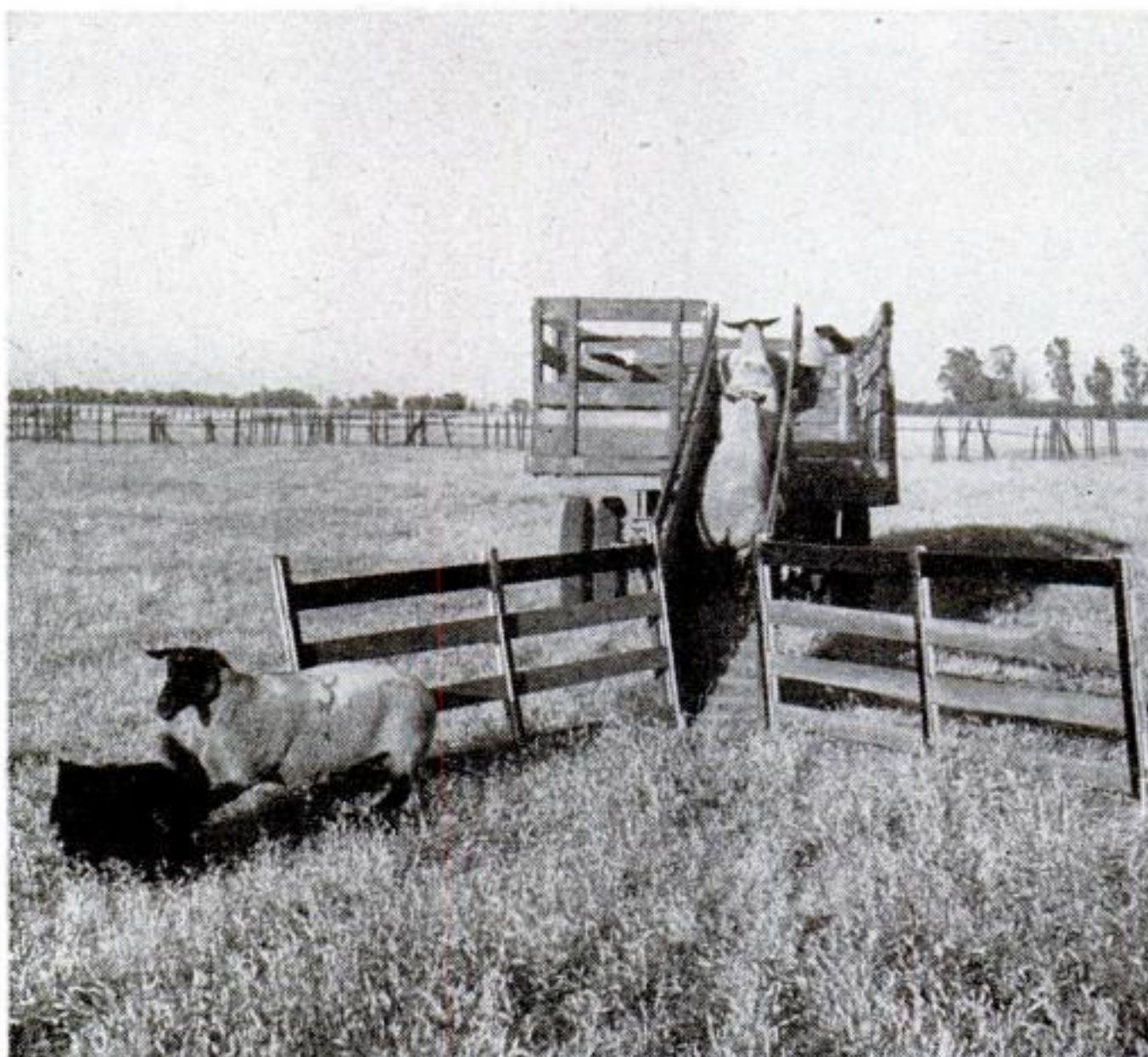
SINGLE AND DOUBLE EDGE
MONEY SAVING ECONOMY SIZE 50 BLADES \$1

PAL
Now—RUST-RESISTANT
HOLLOW GROUND
RAZOR BLADES

Working Sheep Dog CONTINUED



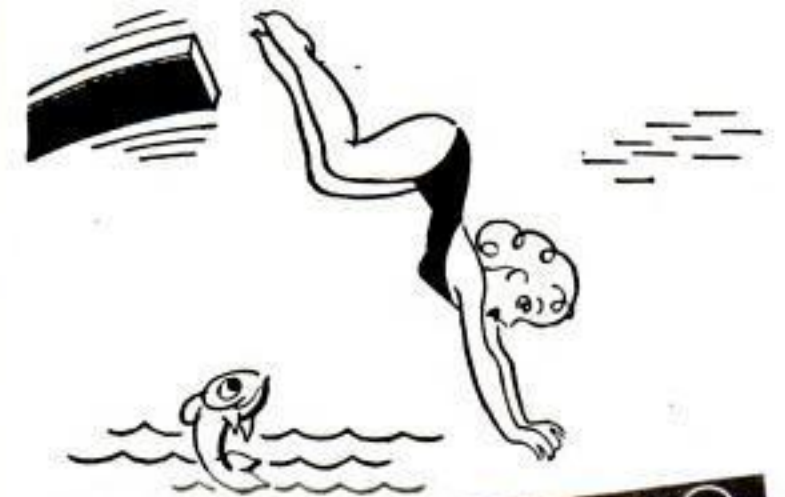
NELL DRIVES the sheep toward funnel-like chute leading into the truck. This is very difficult because opening is very narrow and sheep mill before it.



ANGRY EWE TURNS on Nell and tries to stamp her, but Nell moves out of way. Though sheep have great respect for sheep dogs, they sometimes get mad.



EWE STARTS UP the ramp and Jim Palmer signals Nell to close in. The small border collie is bred for working ability and intelligence, not show points.



MAKE SURE OF YOUR Vacation Pictures

Get perfectly exposed pictures... rich color... sparkling movies, stills... with the new, improved G-E exposure meter to guide your camera.

Easy to use. New, simplified dials. Extremely sensitive. Proved accuracy. Always dependable. Lighter. Sturdier. Come back with the vacation pictures you want. See the G-E meter at photo dealers... it's 3 meters in one. General Electric, Schenectady 5, N. Y.



New, improved
G-E
EXPOSURE METER

GENERAL ELECTRIC

606-171

A Gift of JEWELRY by Krementz



Cuff Link and Tie Holder Sets
\$7.50 to \$15.00

A gift of Krementz Jewelry will be enjoyed for years to come! Distinguished looking, rich and enduring... with a 14 Kt. rolled gold overlay.

Krementz

FINE QUALITY JEWELRY

Since 1866

FOR LADIES: Bangle Bracelets • Earrings
Flexible Bracelets • Brooches

FOR MEN: Evening Jewelry • Cuff Links
Collar Holders • Tie Holders

Wherever fine jewelry is sold

You're right in liking Meat

...because it contains so many things
that are good for you

*Crispy pork chops... tender meat on a
handy handle of bone... browned to a
turn. And isn't the gravy good!*

Yes, pork chops are fun-at-the-table. So is
all pork. But why are we right in liking it
so well? Here are the experts' reasons:

PROTEIN—Complete, high quality protein
containing all of the life-essential amino
acids or "building blocks" that human
bodies need.

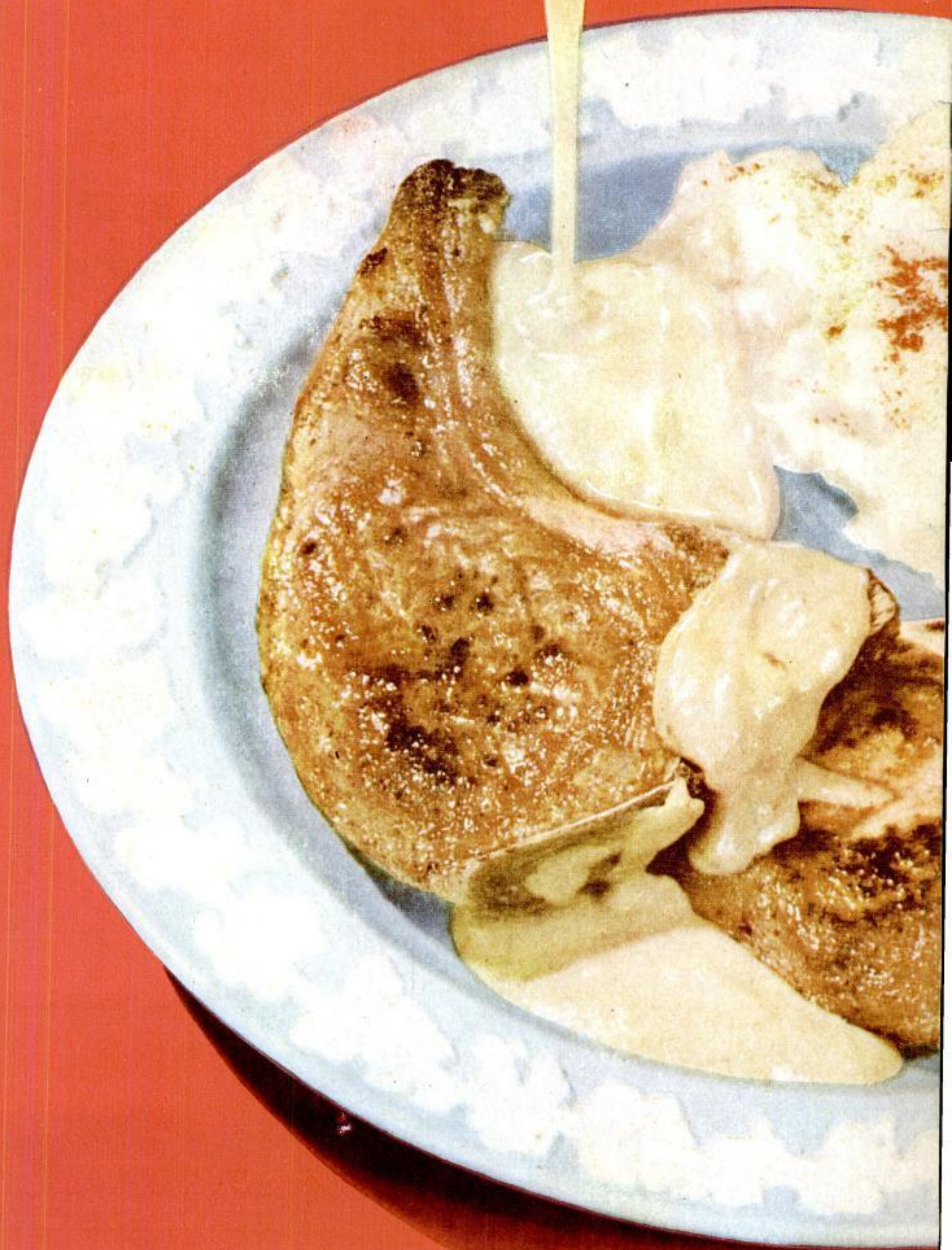
VITAMINS—A good supply of B vitamins
(thiamine, riboflavin, niacin). Pork is es-
pecially rich in thiamine (vitamin B₁).

MINERALS—A good source of essential iron,
copper, phosphorus.

DIGESTIBILITY—Pork, like all meat, is 96 to
98% digestible.



*This Seal means that all nutritional statements
made in this advertisement are acceptable
to the Council on Foods and Nutrition of the
American Medical Association.*



AMERICAN MEAT INSTITUTE

Headquarters, Chicago

Members throughout the U. S.

ALL SET...



SET F . . . (on chair) Good Grooming with capital G's . . . Shaving Mug, Shaving Lotion, Men's Talc, Hairdressing and Men's Hand Soap . . . \$5 plus tax.

SET A . . . Shaving Mug and Shaving Lotion; **SET B** . . . Shaving Mug and Men's Talc . . . Basic Essentials to give Dad That Wonderful Seaforth Feeling . . . \$2 plus tax.

SET H . . . All out for Father with the Big Seven . . . Shaving Mug, Shaving Lotion, Men's Talc, Men's Cologne, Men's Deodorant, Hairdressing and Men's Hand Soap . . . \$7 plus tax.

SET E . . . To set him up for a better day, every day . . . the Seaforth Shaving Mug, Shaving Lotion and Men's Talc . . . \$3 plus tax.




FOR FATHER'S DAY!



Fathers can do *anything*. They can lick anybody, they can work algebra . . . they can even raise your allowance. In fact, fathers are just naturally better and smarter than other people, and they deserve better and smarter presents on Father's Day.

If that's the way you feel too, give Dad a set of Seaforth this June 16th! Because Seaforth's famous grooming essentials for men, with their air of Highland heather and fern, have a way of keeping fathers looking, and feeling, like the really grand guys they are.







Seaforth!

FOR MEN

- Shaving Mug
- Shaving Lotion
- Men's Talc
- Liquid Shaving Soap
- Hairdressing
- Men's Cologne
- Men's Deodorant
- Men's Hand Soap



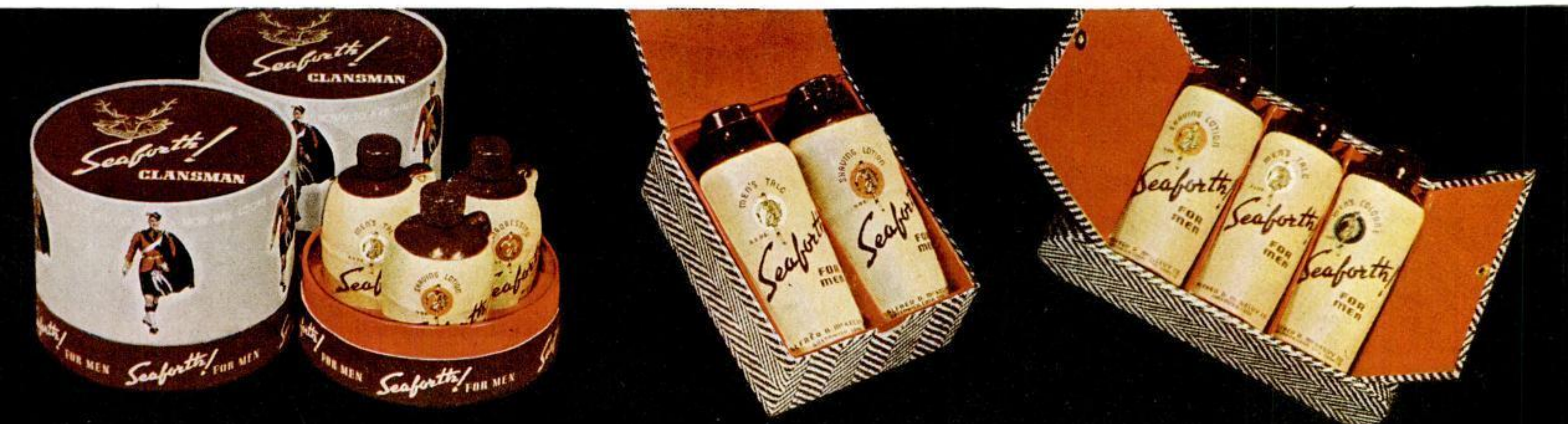


Every day, Dad will be grateful to you for bringing That Wonderful Seaforth Feeling into his life . . . for the brisk morning pick-up that comes from Seaforth's handsome mugs and jugs. Smart combination gift sets—\$2 to \$7 plus tax; singly \$1 plus tax. At top department, drug, and men's stores. Alfred D. McKelvy Co., 10 Rockefeller Plaza, New York 20

THE CLANSMAN . . . A handsome threesome of Shaving Lotion, Men's Talc and Hairdressing . . . packed together in an attractive round box . . . \$3 plus tax.

THE LITTLE GENERAL . . . A trim and useful pair of favorites for grooming refreshment . . . Men's Talc and Lotion, or Talc and Cologne . . . \$2 plus tax.

THE COMMANDO . . . For the traveller who doesn't want to leave "That Wonderful Seaforth Feeling" at home . . . Shaving Lotion, Men's Talc and Liquid Shaving Soap . . . \$3 plus tax.





An 8-ring Circus romps around this new



tumbler set—"CARNIVAL" by Libbey Glass



Besides being "conversation-pieces," these jewel-clear glasses have all the solid virtues: heavy crystal bases; fired-on colors that *can't* come off; guaranteed rims—"a new glass if the Safedge ever chips." Just one of a whole fashion-show of hostess-sets by Libbey!

Look for the "Candy Stick" set; whorled with gay, varied stripes. Watch for "Garden Club"; each glass glows with a different flower. Also, see "White Forest" and "Dog Show." Each set packaged in an eye-catching gift box. Each set of 8, \$3.00.

Copyright 1946 Libbey Glass Company, Toledo 1, Ohio.



Libbey
Safedge

\$3.00
for set of 8 glasses.
Slightly higher in the West.

Leslie Biffle

The Secretary of the U.S. Senate is Harry Truman's helpful pal and backstage fixer

by ROGER BUTTERFIELD

LESLIE L. Biffle of Washington, D.C. is the man who handed President Truman the bulletin announcing the end of the railroad strike during his speech to Congress. Biffle is also the man who "saved" the British loan in the U. S. Senate, and it was Biffle's signature which officially made the U.S. a member of the United Nations. Biffle is the Secretary of the Senate and has long been accustomed to taking an intimate part in the most delicate affairs of state.

Last week, for instance, a Senate debate over whether Harry Truman had or had not been guilty of "the cheapest exhibition of ham acting" centered around the activities of Leslie Biffle. According to Senator Wayne Morse of Oregon, the President was a cheap ham actor because he knew about the railroad strike settlement before he began his speech to Congress on the afternoon of May 25 for passage of his drastic "draft the strikers" law. But, according to Senator Alben Barkley of Kentucky, the President was not acting ham or otherwise because he did not learn about the settlement until Biffle dramatically handed him the message on the House rostrum. According to the Barkley version—based largely on Biffle's own story—the first definite word of the settlement was telephoned to Biffle's office and rushed to Biffle as he sat listening to Truman. Biffle then stepped up and informed the President (*see p. 72*).

Persons who are familiar with the inside workings of the present U.S. government consider Biffle one of the most influential men in Washington. He has four telephones on a small table beside his desk, and one of them has a red-white-and-blue ribbon tied around it to show that it is a direct wire to the White House. Biffle calls or is called on this phone 10 to 30 times a day. It is a well-known fact that Harry Truman once said, "Les is worth ten votes on a roll call."

Yet, for all his fame and high connections, Biffle is almost unnoticeable as he goes about his duties in the Capitol. He is a shy-looking, slender man with a poker face, gray curly hair and an occupational whisper. When necessary he can whisper without moving his mouth, like a ventriloquist. His job often requires him to step up to a senator on the Senate floor and whisper something which another senator, sitting three feet away, cannot hear or even read from his lips. These messages may be important instructions from the White House or the majority leader, or they may be just some juicy piece of gossip that Biffle knows the senator is anxious to hear.

If a message is superconfidential Biffle will walk quickly past a senator's desk, whisper without moving his lips and keep going. He can do this in such an unobtrusive way that it looks as though he is just taking a stroll across the

room. It is virtually impossible on such occasions for another senator or the reporters in the press gallery to say whether he is delivering a message or not.

Off the Senate floor Biffle is the genial host in the Senate's most private inner sanctum. His personal office is divided into two rooms, one of them large enough to seat 18 persons at the intimate luncheons which he gives every day. The other room contains Biffle's desk but is principally an oasis of peace and quiet where senators drop in to chew the rag, have a drink and relax in big, clublike, black leather chairs. Before the daily rollcall at 12 o'clock, one or two senators with hangovers usually show up in Biffle's office to partake of his special brand of tomato juice, which is packed with "Leslie L. Biffle" written on the outside of the can. A glass named "the lifesaver," with suitable materials for refilling, is always at hand.

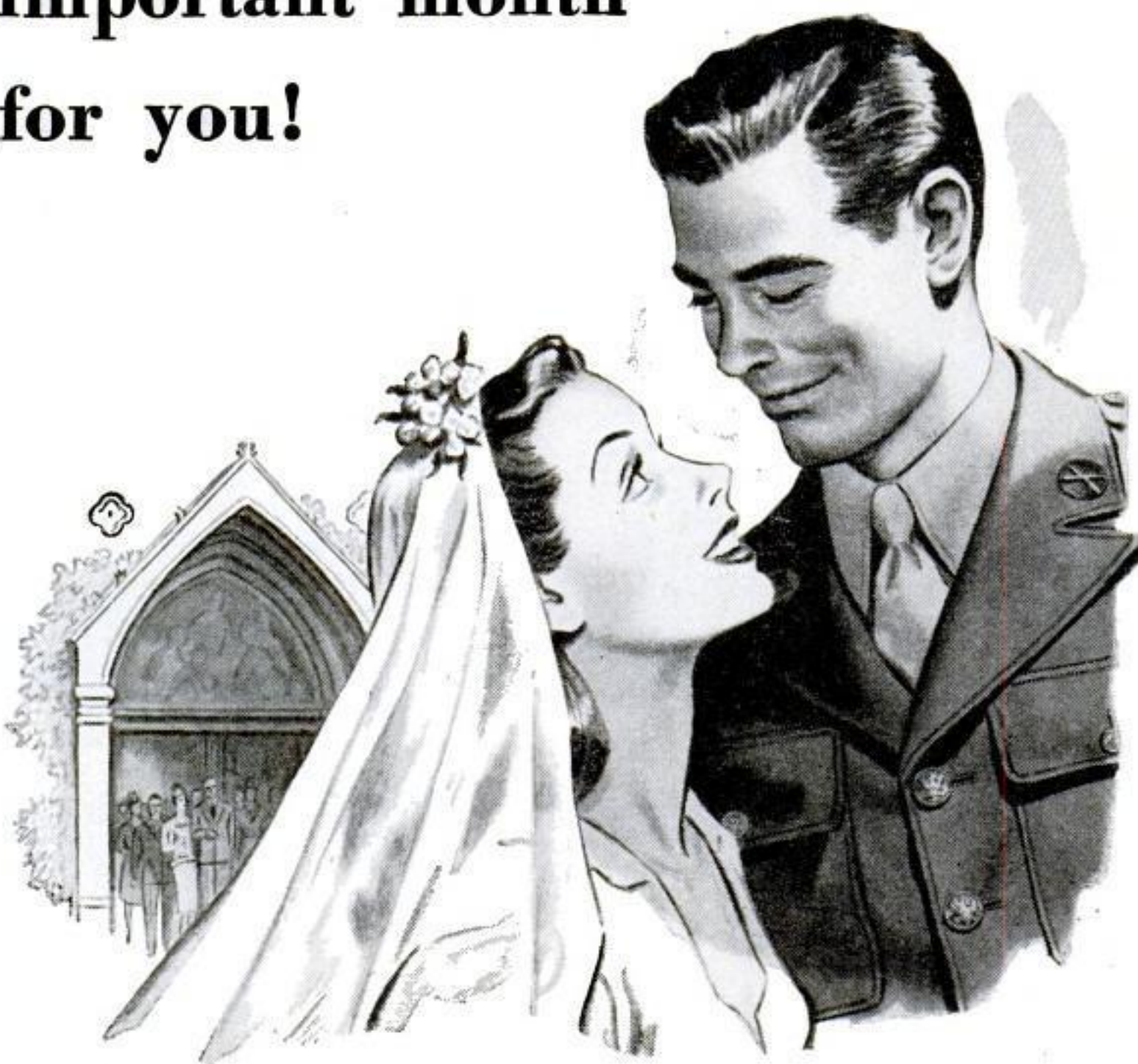
After luncheon the larger room is available for private senatorial conferences which go on until 5 or 6 o'clock or later, depending on how long the session lasts. Biffle drifts quietly in and out of these gatherings, mostly listening and answering questions but occasionally telling a funny story.

Biffle greatly enjoys his work and has resisted all efforts by influential friends to place him in higher government jobs with better pay. His salary is \$8,000 a year and he has refused



ABOVE "LES" BIFFLE HANGS A TRUMAN PORTRAIT. BESIDE HIM IS WHITE HOUSE PHONE

JUNE is an
important month
for you!



JUNE — month of brides and roses — is also a vitally important month for thousands of young men this year. Here's the reason:

By enlisting in the Regular Army *before July 1, 1946*, you can assure yourself of two big benefits.

The first is family allowances for your dependents. Under the present law, such allowances will be paid for the support of your dependents *throughout the term of your enlistment, provided you enlist before July 1, 1946.*

The second advantage applies to men physically and mentally qualified who are now in the Army or who have been recently discharged. Up to June 30, 1946, you can rejoin the Army within 90 days after honorable discharge, and be enlisted *in the grade you held when discharged.*

Act now, before June passes! Get full information at your nearest U. S. Army Recruiting Station.

Highlights of the Armed Forces Voluntary Recruitment Act

1. Enlistments for 1½, 2 or 3 years. (One-year enlistments permitted for men who have been in the Army six months.)
2. Enlistment age from 18 to 34 years inclusive (17 with parents' consent) except for men now in Army, who may reenlist at any age, and former service men depending on length of service.
3. An increase in the reenlistment bonus to \$50 for each year of active service since such bonus was last paid, or since last entry into service, provided reenlistment is within 90 days after last honorable discharge.
4. Up to 90 days' paid furlough, depending on length of service, with travel paid to home and return, for men who reenlist within the prescribed time.
5. A thirty-day furlough each year with full pay.
6. Mustering-out pay (based upon length of service) to all men who are discharged to reenlist.
7. Option to retire at half pay for the rest of your life after 20 years' service—increasing to three-quarters pay after 30 years' service. All previous active federal military service counts toward retirement.
8. Benefits under the GI Bill of Rights for men who enlist before October 6, 1946.
9. Family allowances for the term of enlistment for dependents of men who enlist or reenlist before July 1, 1946.
10. Choice of branch of service and overseas theater of those still open on 3-year enlistments.
11. Reserve and A. U. S. commissioned officers released from active duty may be enlisted in Grade 1 (Master Sergeant) and retain their reserve commissions, provided they reenlist within the prescribed time.

Enlist Now!

A GOOD JOB FOR YOU
U. S. Army
CHOOSE THIS
FINE PROFESSION NOW!



GARDENER BIFFLE works on his tomato boxes on his penthouse terrace. During war he claimed to have the smallest victory garden in Washington.

BIFFLE CONTINUED

private-business offers running up to \$30,000. But to balance this he has a host of admiring friends and knows practically everything of importance that is going on in Washington. One of his closest and most admiring friends is President Truman. Last summer, when Truman was in Potsdam, Germany, he sent Biffle a handwritten letter which read, in part:

"Dear Biff. . . I wish you and I were opening the Senate this morning instead of a Big Three Conference in Berlin. This is a hell of a place. . ."

On the afternoon of April 12, 1945 Truman, who was Vice President at the time, was sitting in Biffle's inner office having a sociable glass of bourbon and water while destiny hovered over his neatly cropped head. Then he went back to his own office and received the message that President Roosevelt was dead and he was now the President. The first thing he did was to call Biffle and ask him to meet him at the White House "right away."

Biffle went and saw Truman sworn in as President and helped him see Mrs. Roosevelt off to a train for Georgia. Then he escorted the flustered new President home and put him to bed early. The next morning when Truman arrived at his desk in the White House the first phone call he made was to Biffle again, inviting himself up to lunch in Biffle's office. Truman had eaten there the day before, as Vice President, the main dish being Puget Sound salmon donated by Washington's Governor Mon Wallgren. There was still some salmon left and Truman ate it again as President.

He knows all the rules

ON this particular day Truman started to walk through the swinging doors to his old place on the Senate floor, but Biffle stood in his way. "No, you can't do that," he said. "You'll upset the whole applecart. You're President now, and for the President to just walk onto the Senate floor is out of the question."

It was Truman's first disillusionment with his high office. "But I want to," he said pathetically. "I want to go on the floor." A Secret Service man shook his head and Truman turned away with a wistful look on his face.

Three months later Truman came back to the Senate on an official errand and was allowed to go inside. He brought with him the Charter of the United Nations which the American delegates had signed in San Francisco. This time Biffle met him on the Capitol steps and escorted him in. When the Senate ratified the document Biffle made it legal by attaching his signature. Then he sent it up to the State Department with a Senate messenger, who took a trolley car instead of a taxicab. (Part of Biffle's job is to keep down Senate expenses.)

Biffle has been working in and around Congress for 37 of his 56 years. He was born in Boydsville, Ark. (pop. 210) where his father, Billie Biffle, was a storekeeper and Democratic boss. According to a writer in the Little Rock *Arkansas Gazette*, "Les came

by his love of politics as naturally as a camel does by halitosis." He got his first job in Washington in 1909, as secretary to an Arkansas congressman named Bruce Macon, and has been there ever since.

Biffle has always been a staunch party-line Democrat, but practically every Republican senator is his friend. When he was elected Senate Secretary in February 1945, following the death of the veteran Colonel Edwin A. Halsey, the vote for that office was unanimous for the first time in Senate history. Prior to that time Biffle had served nearly 12 years as secretary to the Senate's Democratic majority—a position originally known as "pair clerk." One of his principal duties was to arrange "pair" votes with the secretary of the Republican minority. Under this somewhat mysterious system two senators on opposite sides of a question can make a gentleman's agreement to cancel out each other's vote, even though one or both of them is absent when the vote is taken. In this way senators often get credit for voting on bills which they have never heard debated. They may be hundreds of miles away, sunning themselves in Florida or sick in bed or just sleeping off the after-effects of an all-night poker party, but their names are carried in the official journal as being "paired" for or against the measure.

Swapping "pairs" with the G.O.P.

IT WAS Biffle's job to carry in his head or on slips of paper the proxies of a number of Democratic senators who were willing or anxious to be "paired." A similar chore was—and still is—performed for the Republicans by Carl A. Loeffler, who began as a congressional page and has served in the Capitol for 56 years. While swapping pairs with each other Biffle and Loeffler got to be close personal friends. Loeffler once addressed a warm poetic tribute to Biffle which read, in part:

Upon the cherished scroll
Of cherished friends I love
Your name appears in gleaming gold;
Whose virtues won my heart
By calling me your friend
And one you always wished to hold. . . .

Sentimental poems for special occasions are an old custom around the Senate chamber and Biffle's friends have presented him with quite a few. An earlier and more sprightly one was written on stationery of the Senate sergeant at arms and reads as follows:

Leslie has a birthday
But who gives a damn,
For our friend Biffle
Is just a little older man.

We hope he lives till ninety
Sipping cocktails, gosh darn,
A golf stick on each shoulder,
And a chicken on each arm. . . .

While Biffle was majority secretary he had two seats in the Senate chamber—a chair on the dais beside the Vice President and a desk in a corner of the room. His general instructions, as given to him by the late Senator Joe Robinson of Arkansas, then Democratic leader, were, "Keep your eyes and ears open and your damn mouth shut." Biffle kept his eyes and ears open but used his whisper to good effect. On one occasion the late Huey Long was filibustering away in an effort to pass a bankruptcy-bill amendment to scale down drastically all farm mortgages. All the other senators left the room except Frazier of North Dakota, sponsor of the amendment, and Gibson of Vermont, who was presiding. Suddenly Frazier exclaimed, "We're all alone. Let's pass the amendment." Long made the motion, Frazier seconded it and Gibson had just put the question when Biffle, who had darted into the cloakroom, came back dragging Senator Bachman of Tennessee by one arm.

"Quick, suggest the absence of a quorum," he whispered. Bachman did not know what it was all about but did as he was told. Gibson ordered a roll call and the Frazier amendment was blocked.

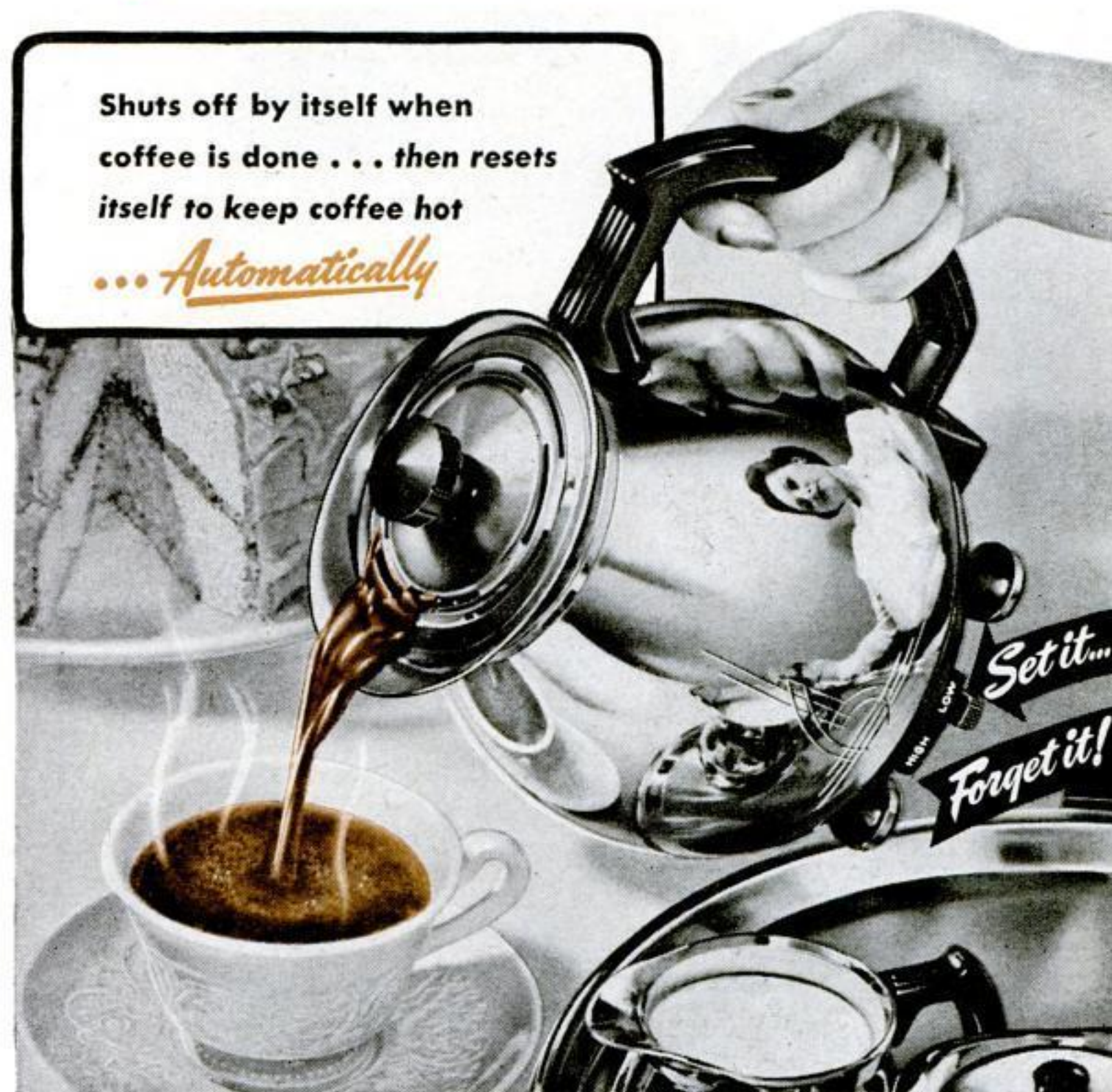
Biffle was also credited early last year with saving Henry Wallace's nomination for Secretary of Commerce. He managed this by "pairing" Senator Reed of Kansas, who opposed Wallace, with Senator Wagner of New York, who favored him. Wagner was ill

CONTINUED ON NEXT PAGE

Sunbeam

COFFEEMASTER

...its Automatic!



Delicious Coffee - every time

COFFEEMASTER coffee is ALWAYS perfect—because everything is automatic. Simply set it and forget it. It is your assurance of the same delicious, clear, full-bodied coffee every time you make it because the water is always at the correct high heat, and the brewing time is always uniform—secrets of delicious coffee-making.

COFFEEMASTER makes coffee more than 50% FASTER than electric glass coffeemakers. No worry about bowl breakage either—it is all gem-like chrome plate, inside and out.

COFFEEMASTER shuts off by itself when the coffee is done . . . then re-sets itself to keep the coffee piping hot. You can't miss—it's automatic.

On sale wherever good electric appliances are sold.

No Watching! No Guesswork! Simple as A-B-C



A ALL YOU DO IS PUT IN THE WATER AND COFFEE.



B SET IT! FORGET IT! Read the paper, dress the children. In a few minutes, click! . . . it shuts itself off when coffee is done. Re-sets itself to keep coffee hot.



C LOVELIEST OF SERVERS—and no glass bowls to break.

Made and guaranteed by SUNBEAM CORPORATION (formerly Chicago Flexible Shaft Company)
5600 W. Roosevelt Road, Dept. 53, Chicago 50, Illinois
Canada Factory: 321 Weston Rd., So., Toronto 9 • Over Half a Century Making Quality Products

"RC tastes best, I say!
Try it yourself, today!"

says
**JEANNE
CRAIN**



See Jeanne Crain in
"CENTENNIAL SUMMER"
A 20th Century-Fox Technicolor Picture



"IT WAS PROVED IN MY TASTE-TEST!" says Jeanne. "I tried leading colas in paper cups and picked one best tasting. It was Royal Crown Cola." Try it! Say "R C for me!" That's the quick way to get a quick-up with Royal Crown Cola—best by taste-test!

RC is the quick way to say...

**ROYAL CROWN
COLA**

Best by taste-test



MR. AND MRS. BIFFLE enjoy a cup of tea. Biffle works long hours and prefers to stay home nights except when going places with Harry Truman.

BIFFLE CONTINUED

in Florida when a crucial test vote on Wallace was coming up. Biffle told Reed about this. Reed offered to abstain from voting and "pair" with Wagner instead.

Perhaps Biffle's greatest contribution to the Truman Administration is his uncanny ability to forecast senatorial reactions and votes. One senator, New Mexico's Carl Hatch, has remarked, "Biffle knows how I'm going to vote before I do myself," and the same could be said of almost all the rest. Biffle bases his predictions not only on the senators' known politics and opinions but also on other factors which are equally important and sometimes more so. He knows, for instance, just what little temperamental feuds are going on between senators of the same party and how this will affect their votes. He is generally aware of the state of each senator's digestion from day to day. He knows what financial or domestic upsets they are undergoing. Even the state of the weather enters into his calculations, for senators with hay fever or sinus trouble often do unexpected things.

One example of Biffle's usefulness and almost clairvoyant knowledge occurred recently in connection with the \$3,750,000,000 loan to Great Britain, which the President was extremely anxious to have passed. The loan faced a serious threat when Democratic Senator McFarland of Arizona tried to tack on an amendment demanding that Britain should cede us island bases before the cash was transferred. Defeating this by a mere five votes was Biffle's hardest job since the Wallace confirmation fight. His final prediction was that the Senate would pass the loan by 12 votes. It passed by exactly 12.

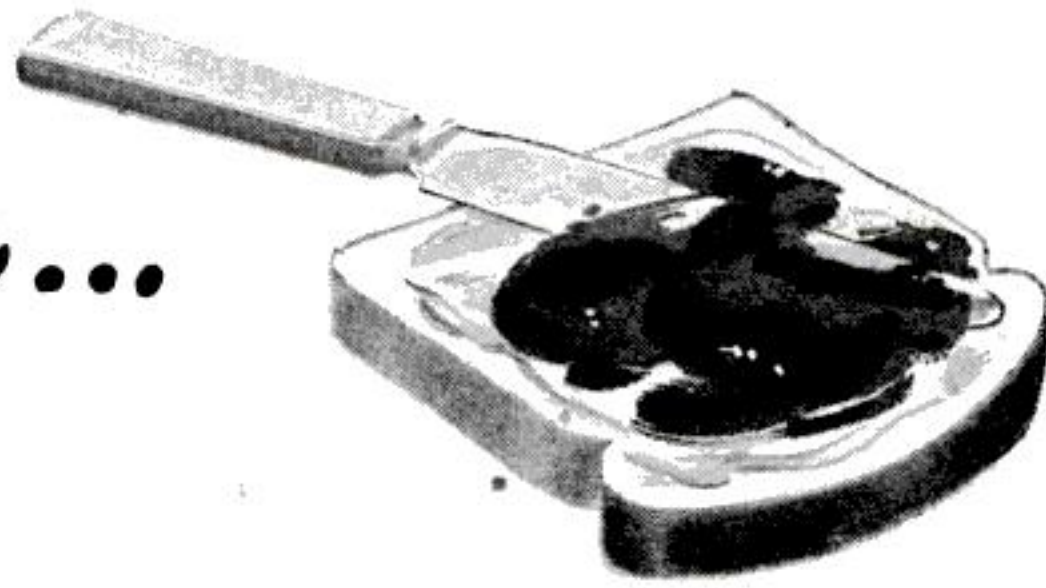
With such a convenient gauge to go by, it may be asked why Biffle's friend, President Truman, ever loses anything in the Senate. All he has to do, it would seem, is ask Biffle's advice and abide by it, and he would always win. Of course presidential policy is not determined in this way and Biffle would be the last to suggest that it should be. When the President decided to nominate Ed Pauley to be Under Secretary of the Navy he asked Biffle if the Senate would confirm Pauley. Biffle reported that it would be tough going. Truman sent up the nomination anyway and the going was so tough that Pauley later withdrew.

Haircuts for the page boys

BIFFLE's job as Senate Secretary is an extremely complicated one, aside from all its social and political implications. Under his general supervision are the Senate's reading clerk, who reads all the bills aloud on the floor; the parliamentarian who settles parliamentary matters; three journal clerks who keep the official Senate journal up to date each day; 15 legislative clerks who keep track of bills—past, present and future; 37 Capitol policemen; 59 pages, messengers and doorkeepers; a disbursement officer and staff who handle senators' pay checks and \$1,000,000 a year in other expenses; the Senate "folding room," where 20 clerks fold and mail tons of Senate speeches and documents, and 1,000 more employees including sergeants at arms, telephone operators, mail carriers, upholsterers, cabinetmakers, carpenters, the press-gallery staff, "female attendants, ladies' retiring room," operators of the senatorial subway, one man listed as "wagon master" and another

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Sweeter than...



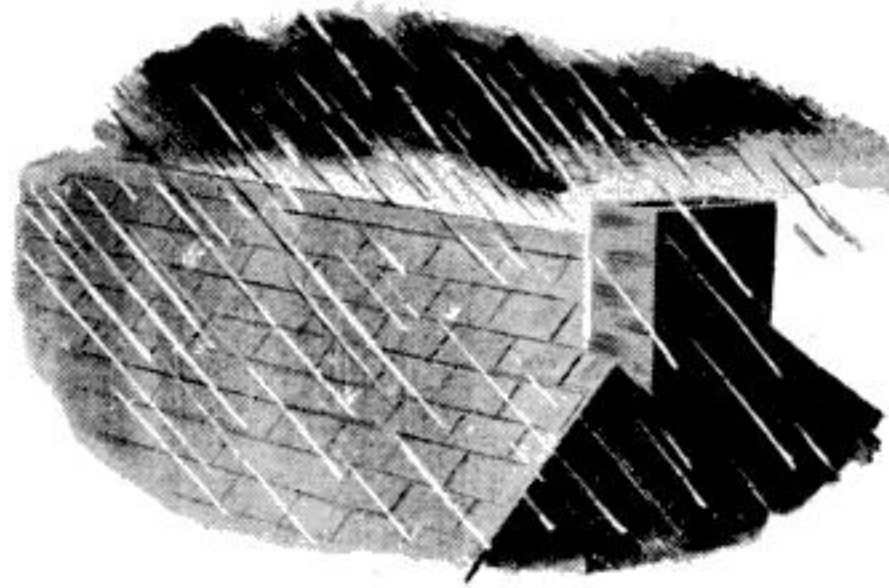
bread and jam

Stirring as a prairie fire, light as a wisp of smoke, startling as the dawn, soft as the twilight—yet rhythmically bold and brilliant

—the recorded music of **THE THREE SUNS**



Like the down beat



of rain on the roof

Exciting as a diving, spinning ride on a roller coaster, with a free-swinging beat that takes you to the edge of something dangerously enjoyable

—the recorded hits of **LOUIS PRIMA**



Smooth as the



flight of a bird

Appealing as a mountain's rugged beauty, delicate as its purple shadows, individual as its profile, clear as a rippling stream, intimate as a hidden trail

—the recorded songs of **JACK SMITH**



Majestic Radio-Phonograph Model 8S473 with Record Changer

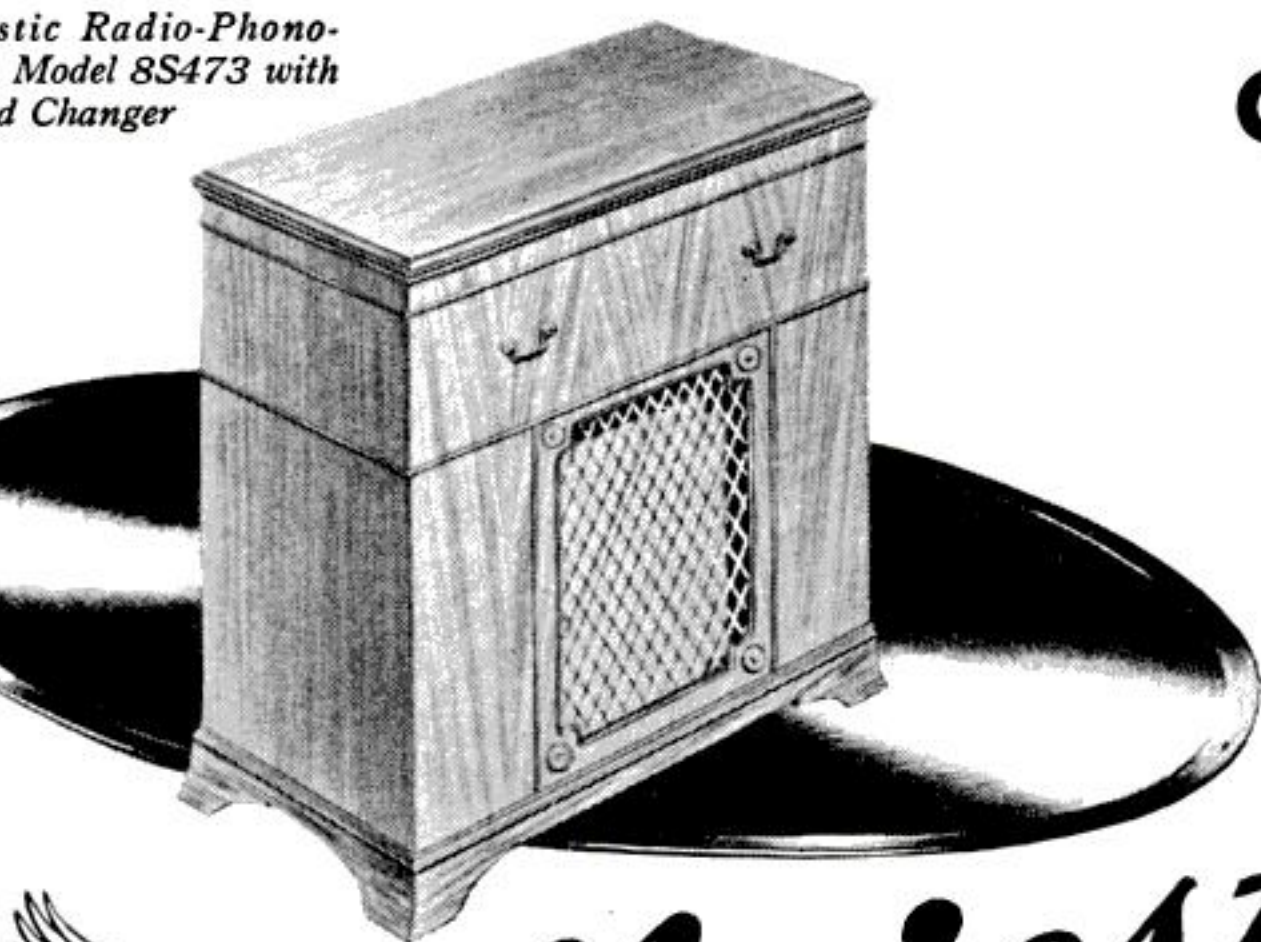
Captivating musical exclusives

now on Majestic records

For the tunes you like to hear—listen to Majestic Records. Hear the songs that will set your heart to singing wherever you are! Hear the sweet, “swing-out-and-dance” tunes of your favorite orchestras. Hear new musical interpretations smooth as a pat of butter, spirited as a circus parade. Hear them all on clear-toned Majestic Records by exclusive Majestic artists.

Whether it's on records or on the air, you'll like to hear it on Majestic! For Majestic—Mighty Monarch of the Air—has gathered the skills and arts of reproducing music and voice, combined with this the experience and talents of electronic engineers, to bring you the great fidelity and great quality you always find in Majestic Records and Majestic Radio-Phonographs.

Ask your Majestic Dealer for the new **THREE SUNS** Album—“Twilight Time”



Majestic
MIGHTY MONARCH OF THE AIR

RECORDS . . . RADIO-PHONOGRAPHS

MAJESTIC RADIO & TELEVISION CORPORATION, ELGIN, ILLINOIS

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HERE'S YOUR INVITATION to join the world's most popular After-Shave Club

You are cordially invited to join the well-groomed men who top off each shave with a dash of cool, bracing Aqua Velva. Invigorating as mountain air, Aqua Velva is refreshing to the face—leaves it feeling smoother. And you'll enjoy its agreeable, clean scent.

For real after-shave pleasure, use Aqua Velva regularly. It has long been the world's most popular after-shave lotion.

The J. B. Williams Company, Glastonbury, Conn., makers of fine shaving preparations for over 100 years.

A FEW OF THE MEMBERS

Maj. George Fielding Eliot
Burgess Meredith
Sir C. Aubrey Smith
Louis Calhern
Richard D. Morgan
Louis Bromfield



as "laborer in charge of toilet room in old library space." Biffle tells the Senate restaurants when to open and close, decides what kind of haircuts the page boys shall wear, receives and transmits all presidential messages and vetoes and has custody of important Senate papers. The official surrender documents signed by Italy, Germany and Japan are in his charge, along with the original copy of the Monroe Doctrine, George Washington's Second Inaugural Address and the recent petition for cloture which ended the FEPC filibuster.

It is Biffle's job to assign new senators to their desks and to divide up the chamber after each election so that Republicans and Democrats can sit by themselves. In the top drawer of each senator's desk, written directly on the wood with pen or pencil, is a list of illustrious former senators who have used it. There is keen competition for some of the more historic desks. Biffle assigns these on a rigid basis of seniority. Daniel Webster's desk, for instance, is now occupied by Vandenberg of Michigan. Senator Tydings has Jeff Davis' old desk. John C. Calhoun's desk was recently turned over to Scott Lucas of Illinois. The desk at which Senator Charles Sumner of Massachusetts was almost beaten to death by a Southern congressman in 1856 is now occupied by Styles Bridges.

The closest Biffle ever came to a senatorial murder was several years ago when Senator Cole Blaise of South Carolina came stamping up to him swearing that he was going to kill a reporter. He lifted his coat and showed Biffle a big horse pistol strapped in his hip pocket. Biffle quietly sent word to the press gallery and the reporter stayed away for several weeks.

Biffle's watchfulness extends even to the Senate's snuffboxes and inkwells. The snuffboxes are a traditional Senate fixture, on a shelf just inside the swinging doors. Biffle keeps them filled with Copenhagen snuff made by a firm in Philadelphia. Four or five senators dip into them regularly, but they are touchy about it and their identity is a Senate secret. Years ago the Senate officially ordered match boxes placed beside the snuffboxes so that inquisitive reporters in the gallery could not tell whether a senator was reaching for snuff or a match.

Biffle stirred up a small commotion several years ago by discovering that the Senate was buying cut-glass inkwells from Czechoslovakia for \$5 apiece. He replaced them with American-made inkwells at 50¢ apiece and was roundly applauded for this patriotic economy in newspaper editorials all over the country.

"Best wishes to all the world"

NEXT to his sincere desire to be of service to the administration and the Senate, Biffle's greatest passion is keeping records. Ever since he arrived in Washington in 1909 he has made notes of interesting anecdotes and events, indexed on cards by the names of leading personalities. This vast "diary" will probably be worth a considerable sum in publication rights someday, and for the present Biffle is keeping it strictly to himself. He works on his cards at night in his penthouse apartment at 4000 Cathedral Avenue, N. W. He was married in 1923 to Mary Glade of Clarksburg, W. Va., whom he met while she was attending Washington's Fairmount Seminary. She is blonde, blue-eyed and pretty. Since his friend Harry Truman became President, the Biffles have appeared on the guest list of most important Washington parties. This year they were listed for the first time in the *Washington Social Register*.

The Biffles have no children and have traveled to many parts of the world together, sometimes on congressional junkets and sometimes just for fun. One morning in 1933 they happened to find themselves on a boat in the English Channel with a bottle which had recently been emptied of excellent French brandy. Biffle, who conceals a somewhat romantic viewpoint behind his precise and modest manner, wrote, "Best wishes to all the world, Leslie L. Biffle, U. S. Senate, Washington, D.C.," on a piece of paper, corked it in the bottle and tossed the bottle in the water. This goodwill message rode the waves for three years and wound up 4,000 miles away on a small island called Barbuda, in the British West Indies. It was returned to Biffle with the suggestion that he send a "trifle" to the beachcomber who found it and some second-hand reading matter to the local magistrate, who complained that he rarely saw a good book. Biffle sent \$2 to the finder and some old copies of the *National Geographic* to the magistrate.

The Biffles' five-room, two-bath apartment is neither overly large nor overly small and has one of the most handsome views in Washington from its small rooftop terrace. The terrace is pretty well filled up with flower pots, an umbrella-topped table, folding chairs, 10 window boxes where Biffle raised his own tomatoes all during the war, and a stone fountain, decorated with a Cupid which

CONTINUED ON PAGE 72

The Filter in ROYAL DEMUTH

*cools the smoke...as it cleanses the smoke
-makes pipe function superbly*



IMPORTED
BRIAR

\$3.50

BOX OF 25 FILTER
REFILLS WITH EACH
PIPE

FILTERS FOR
ROYAL DEMUTH
PIPES

THE CHANGEABLE FILTER has a patented construction that filters flakes and juices before smoke reaches your mouth. The absorbent cellophane wrapped filter is changeable! When stained from tars and nicotine, replace with a fresh filter. Royal Demuth is exquisitely fashioned from genuine imported briar root. Over 100 skilled manufacturing operations go into each pipe. William Demuth & Company, Inc., N. Y., 24.





Come over on the
Sunny Brook side!

Enjoy the whiskey that's
"Cheerful as its Name"

Come over out of the rough and tee off with
something smo-o-o-th! By smo-o-o-th we mean

OLD SUNNY BROOK—rich in those choice and
cheerful virtues found in fine Kentucky whiskey.

OLD SUNNY BROOK beats par for taste every
time it goes around—at the nineteenth hole or
anywhere else you drink it.



OLD SUNNY BROOK BRAND
WHISKEY—A BLEND

*"You're asking
for a Good Sock"*

Westminster
FAMOUS AMERICAN SOCKS

PERFECT GIFT FOR FATHERS DAY

BIFFLE CONTINUED

has been covered with concrete up to its hips since it sprang a leak. The Biffles sometimes give small buffet parties there, with colored lights and dancing. Occasionally also, after Biffle has attended a late party downtown, a wandering senator will come home with him, take off his shoes and sleep on the living-room couch.

Biffle keeps a careful record of the guests who attend his daily luncheon parties at the Capitol. These lists disclose that President Truman came up to "the Hill" to lunch with him on April 13, May 10, Aug. 23, Oct. 23, Nov. 13, 1945 and Feb. 26, 1946. The Aug. 23 luncheon was marked by the President's bringing Biffle two neckties as presents—one a red plaid and the other blue with white figures. The Nov. 13 lunch was made memorable by the unveiling of the only oil portrait which has been painted of Truman as President. This painting was donated to the Senate by "an anonymous friend" and now hangs directly over Biffle's left shoulder when he is working at his desk (see p. 65).

Biffle has returned these calls by dropping in at the White House or joining the President for an occasional social evening. He has also been with him on most of Truman's excursions to Missouri and other places and his weekend yacht trips down the Potomac. Their friendship has, in fact, become such public property that there were two banquets last year to celebrate it. The first one was at the Raleigh Hotel and was a surprise party for Biffle. When he walked into the lobby and pressed the elevator button a husky man in a double-breasted overcoat ran up behind him and grasped his arms. Biffle whirled around growling, "What the — — ?" and found that it was only the President, indulging in a bit of horseplay. They went up to dinner together and had a wonderful time. Biffle even overcame his shyness and made a speech.

This party was so successful that a group of moneyed Washington men who call themselves the 31 Club decided to stage another, more elaborate affair. They took over the presidential dining room of the Statler Hotel and remodeled it into a replica of the Senate chamber. The speakers' table was placed on a dais such as the Vice President has, and the other tables were grouped like senators' desks on the floor. A tanbark race track ran completely around the big room for the smash event of the evening—a race between two live mules, one from Truman's Missouri and one from Biffle's native state of Arkansas. Each mule had a stable of his own decorated with flags and the name of his distinguished sponsor, and a jockey dressed in colored racing silks. The race was run off just before the dessert, with General of the Army George Marshall and Senator Tydings as judges. Truman's Missouri mule won by a scant six inches, but the gaiety of the occasion was somewhat dampened by the fact that the President himself did not attend. Someone persuaded him at the last minute that it wouldn't be dignified—that he had been having too much public fun. So he stayed home at the White House while Senator McClellan of Arkansas read a long mock-heroic speech about the great success of Leslie Biffle, and other speakers recited funny poems and told jokes and kept saying what a swell guy Biffle was.

That's why some people in Washington think that Harry Truman would be glad to change places with Les Biffle any day. Biffle has all the fun and everybody still likes him.



WAS THIS "HAM ACTING"?

This scene, snapped shortly after 4 p.m., May 25, shows the exact moment when Biffle handed Truman the news that the rail strike was over. Republican Senator Morse later charged Truman knew the strike was settled before he started his speech to Congress. Said he, "Ham acting." Said Democratic Senator Barkley, "One of the greatest injustices ever done a President of the U. S."

She said to buy myself
a soda...her Velon shoes
never need a shine!"



Firestone Velon*

THE MAGIC MATERIAL
THAT IMPROVES ON NATURE

Leather-like Velon is just one form of this amazing new Firestone material. Velon also means exquisite woven fabrics, soil-proof, practically wear-proof. Velon means tinted window screening, better-looking, longer-lasting. And Velon means colorful films for rainwear to keep you dry—for packaging to keep foods fresh.

Spill perfume on your leather-like Velon handbag (illustrated) . . . step in a puddle wearing Velon shoes . . . get grease on Velon luggage . . . put puppy on a Velon chair: notice how soil can't cling to this non-porous material!

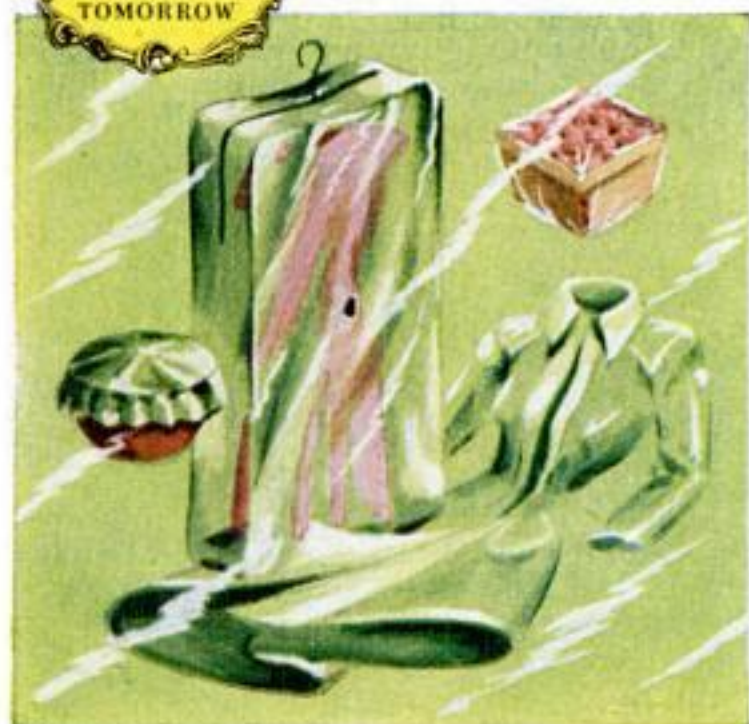
A damp cloth easily wipes off all traces of dirt. No need for oils, preservatives, polishes. Velon stays soft and pliable . . . never turns brittle or "tacky".

From sleek patent textures to reptile grain, Velon keeps its beauty permanently, won't scuff, crack, peel.

Best of all, Velon, the material of tomorrow is here today. Below are just a few of Velon's many applications. You'll find them soon at your favorite stores.



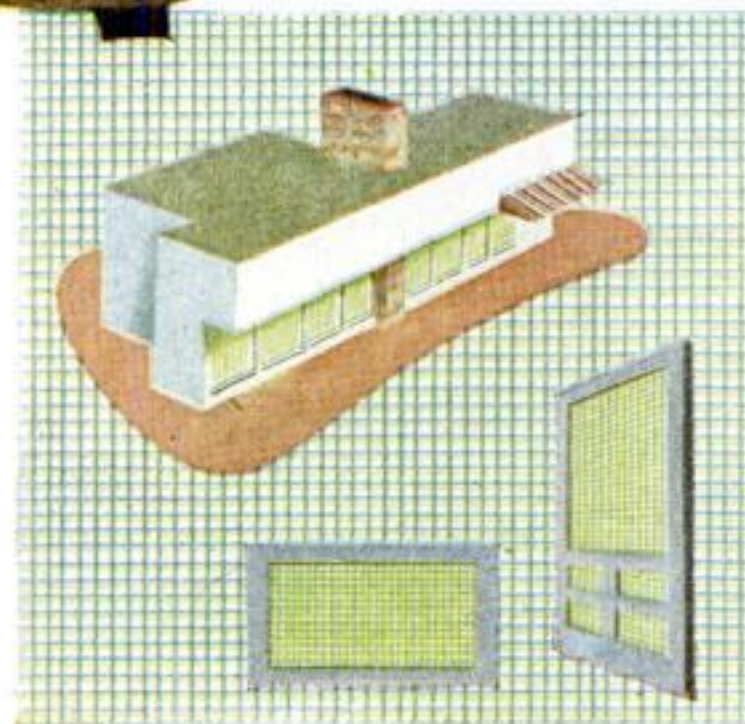
Listen to the Voice of Firestone Monday Evenings over NBC



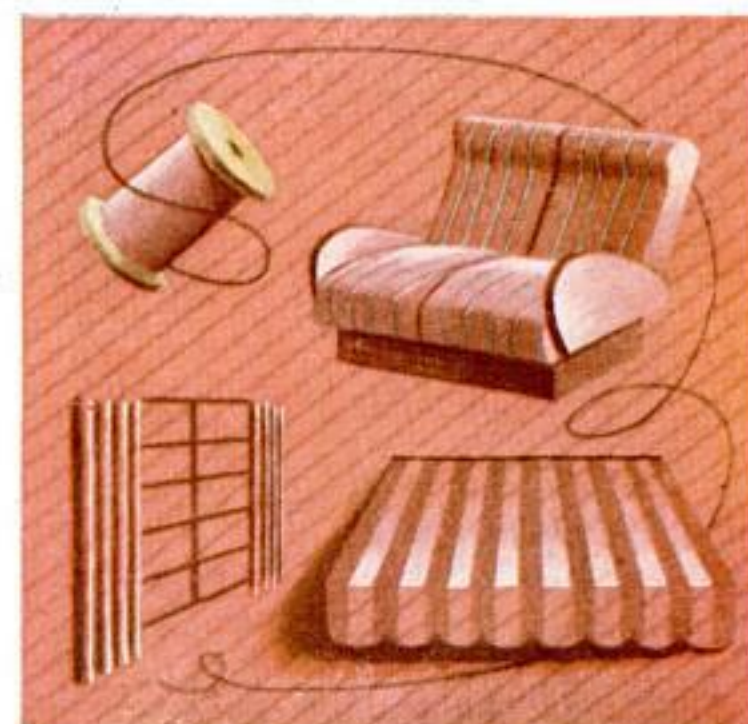
Velon film—for shower curtains, umbrellas, lamp-shades, food bowl covers, garment bags—for protective packaging, perishables and delicate equipment. Won't become brittle in cold weather or "gummy" in hot.



Leather-like Velon—colorful, durable, smartly patterned for shoes, belts, handbags, luggage, furniture. From patent to alligator finishes, Velon is strong, yet soft and pliable—resists dirt, grease and abrasion.



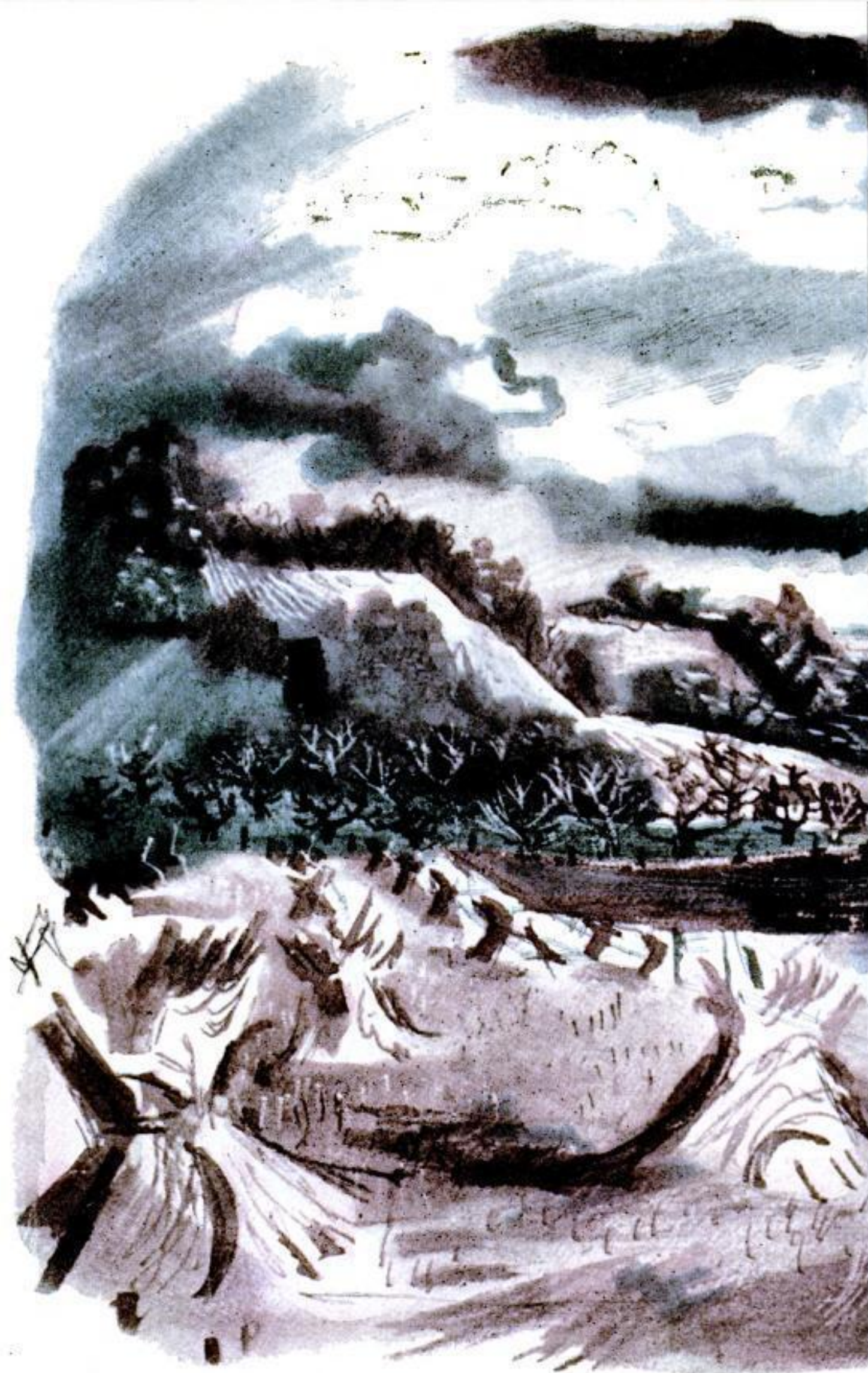
Velon screening becomes part of the interior and exterior color scheme—it's tinted to blend harmoniously. Impervious to elements—can't corrode, resists much more impact than metal without denting, bulging.



Velon fabric—luxuriously beautiful yet supremely practical because dirt, grease, chemicals can't cling and stain Velon's non-porous threads. Scuff-proof, snag-proof. For upholstery, drapes, outdoor furniture.



Jennie Baker, on whom Anderson had a crush, married grocer instead.



The apple orchards around "Winesburg, Ohio," like the one above painted by Artist Fredenthal, fascinated Sherwood Anderson. He compared "the twisted 'little apples' which fell to the ground and were rejected by big-city packers to the small-town characters of whom he wrote. ". . . Into a place at the side of the apple," Anderson wrote, "has been gathered all of its sweetness. One runs from tree to tree over the frosted ground picking the gnarled, twisted apples. . . . Only the few know the sweetness of the twisted apple."

WINESBURG, OHIO

A LIFE artist visits Sherwood Anderson's town



Train ran over Dr. S. T. Finch. Author told of similar death.



All of his patients loved the kindly doctor's wife.



These three taught in high school Anderson attended.



Music teacher was too dashing for Clyde. She married and went to Boston.

Winesburg, Ohio" is an imaginary Mid-western U.S. town of the 1880s. It became one of the most famous places in America in 1919 when Sherwood Anderson published his book *Winesburg, Ohio*. These stories about small-town people and their frustrated lives caused a major literary controversy and became one of the most important of all influences on American realistic writing. "Winesburg" itself became a classic symbol of a U.S. small town.

Although "Winesburg" is purely fictional, there is no doubt that it is also Clyde, a small Ohio town 35 miles southeast of Cleveland where Sherwood Anderson spent most of his boyhood. Anderson was

one of the seven children of a harness maker who hated work and a mother who had to take in washing. Anderson left Clyde, but he never forgot the town and people he knew as a boy. Before he died in 1941 Anderson wrote other stories and novels (*Tar, a Story Teller's Story, The Triumph of the Egg*), but he never quite matched the insight and tender sympathy with which he told the *Winesburg* tales.

On these pages LIFE visits, with Artist David Fredenthal, Anderson's home town. After war, after violent conflict, nothing is so quiet and comforting as a return to the place from which we came. To War Artist-Correspondent Fredenthal, who comes from the Middle West, "Winesburg, Ohio" was the

place he most wanted to visit after three years of seeing nothing but the violence of war all around the world from New Britain to Yugoslavia (LIFE, Aug. 21, 1944; Jan. 28, 1946).

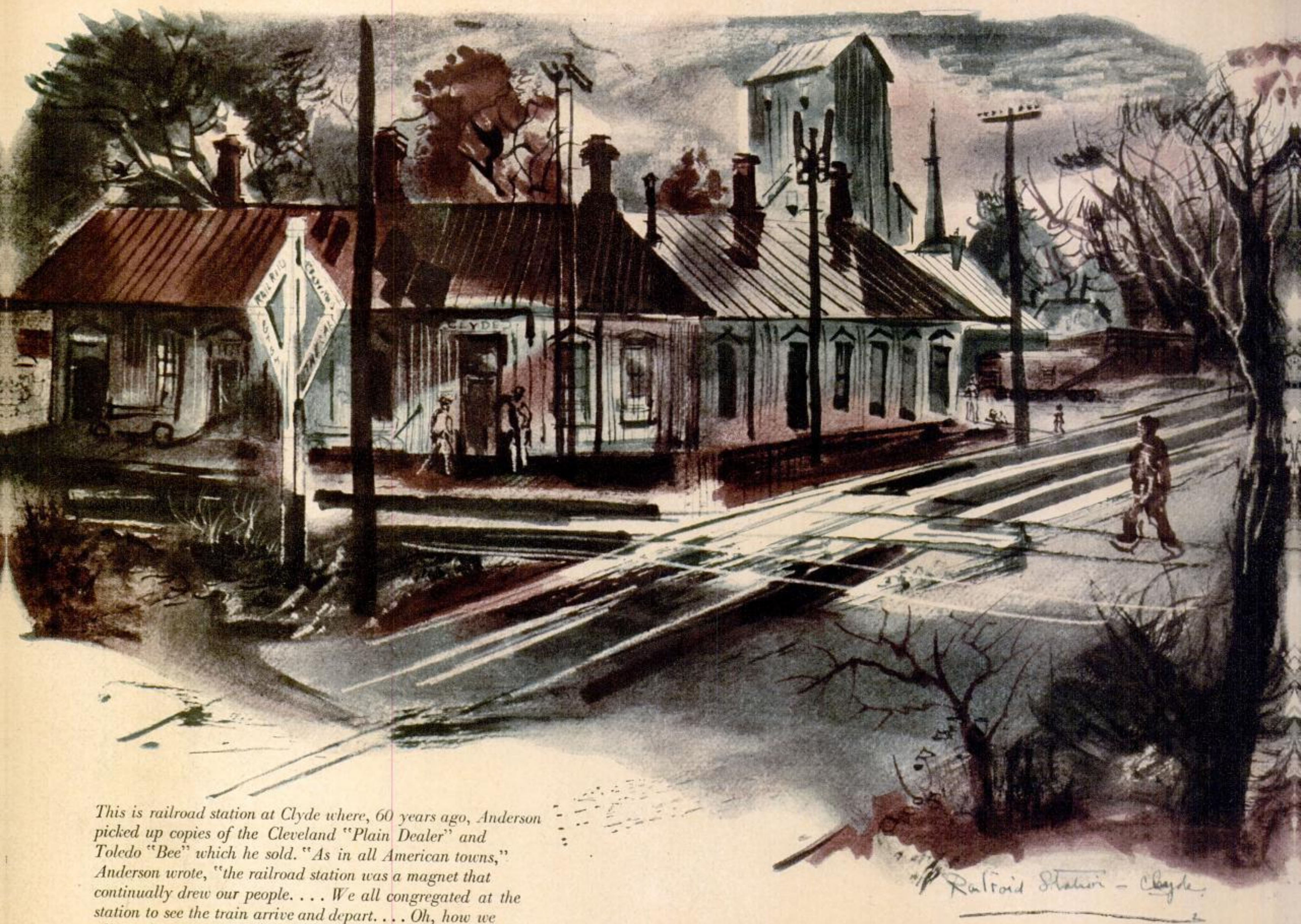
Some of the "Winesburg" people Fredenthal sketched were found in an old photograph album which belongs to one of Anderson's boyhood chums who is now a grocer. As a young man Anderson courted the girl who became the grocer's wife (*left, above*). He sometimes went to church and heard the music teacher (*right, above*) sing in the choir, and School Superintendent Ginn (*bottom*) lent him books to read. Some of these people undoubtedly inspired Anderson to write his famous *Winesburg* tales.



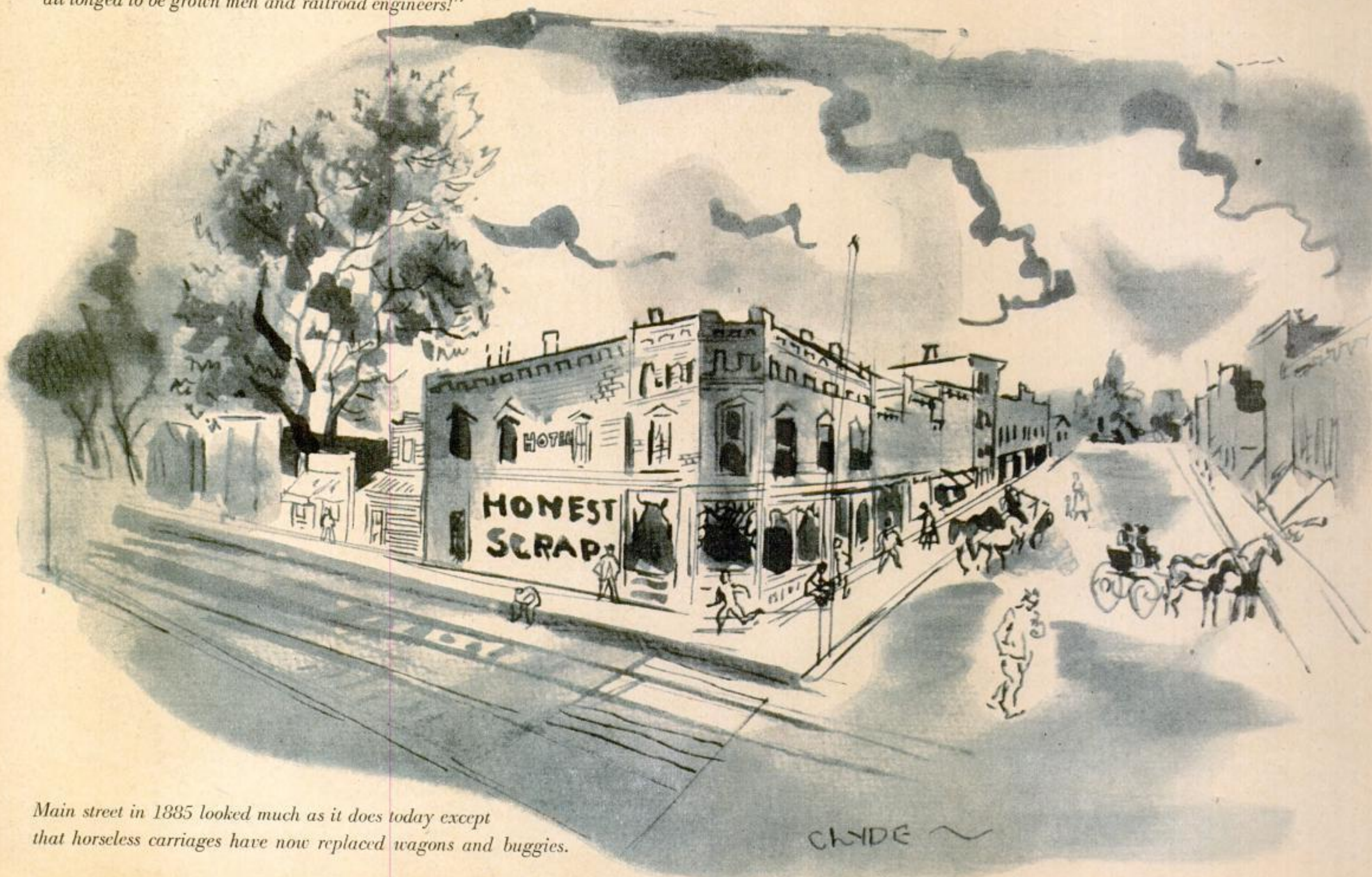
Mr. Ginn, respected school superintendent, whipped him.



Storekeeper's wife sent him on errands.



This is railroad station at Clyde where, 60 years ago, Anderson picked up copies of the Cleveland "Plain Dealer" and Toledo "Bee" which he sold. "As in all American towns," Anderson wrote, "the railroad station was a magnet that continually drew our people. . . . We all congregated at the station to see the train arrive and depart. . . . Oh, how we all longed to be grown men and railroad engineers!"



Main street in 1885 looked much as it does today except that horseless carriages have now replaced wagons and buggies.

WINESBURG IS STILL THE SAME

Sherwood Anderson always remembered Clyde as fair and sweet with something of New England about it. Main Street (bottom, opposite page), where horse races once were held on winter afternoons and where Anderson as a boy watched his drunken

father clowning in Fourth of July parades, is now almost deserted. Today the hitching posts are gone from the curbs and most of the frame structures that lined the thoroughfare have been replaced with brick buildings. But the unhurried life of Main Street seems just about the same as it did to Anderson 60 years ago. Few automobiles turn off busy Route 20, which goes past



Anderson as a boy

the town, to get to Clyde's business district and ruffle the great spreading maples on Main Street.

Clyde's chief industries, the cutlery factory, the porcelain plant and the washing-machine company, have increased the town's population (now 3,200) only slightly. Two passenger trains a day stop at the old railroad station (top, opposite page) where Anderson picked up the newspapers he peddled to help his mother, who took in washing. The old I. B. & W. ("I'd Better Walk") tracks are now used by the Big Four, and the New York Central uses the Lake Shore tracks. But they still run over the same roadbeds from which Sherwood, his brother Karl and his sister Stella used to pick up coal to keep the stove going in their house on Spring Street.

Raccoon Creek is still a favorite haunt for a Clyde boy who wants to do some long thinking but there is not enough water there for swimming today. Ames's Wood, where Sherwood and the town baseball team he managed used to go after a game to drink in darkness under the trees and sing ribald songs, is now a chaste pasture. But McPherson Cemetery, named after the Civil War general, where in Anderson's day Clyde's bolder young bloods once made love to the town's less respectable girls, has hardly been disturbed.

The Clyde *Enterprise* where Anderson worked for a short time as a reporter is still publishing once a week. The daughter of the man who was Anderson's boss then says she doesn't know "why Dad ever employed that boy." Like most people in Clyde who still remember Anderson, she thought him somewhat shiftless. Townfolk then and now believe he poked fun at them and made everything seem "dirty." Once his works were banned from the local library. Few people in Clyde have ever read *Winesburg*, but they all say "Sherwood shouldn't have done that."

Anderson still has at least one friend in Clyde, however. He is Herman Hurd, the grocer, from whose photograph album David Fredenthal sketched the people of Clyde whom Anderson knew. Hurd was Anderson's boyhood chum and his wife, the late Jennie Baker Hurd, was unsuccessfully courted by Anderson. Grocer Hurd, who still does business at his father's store on Main Street, always stuck up for his old friend when other townfolk spoke of him as an "immoral character." "Anderson wasn't that kind of a fellow at all," says Hurd.



Anderson grown up



Pioneer

This grim woman, sketched from the grocer's album, is typical of Anderson's taut females.

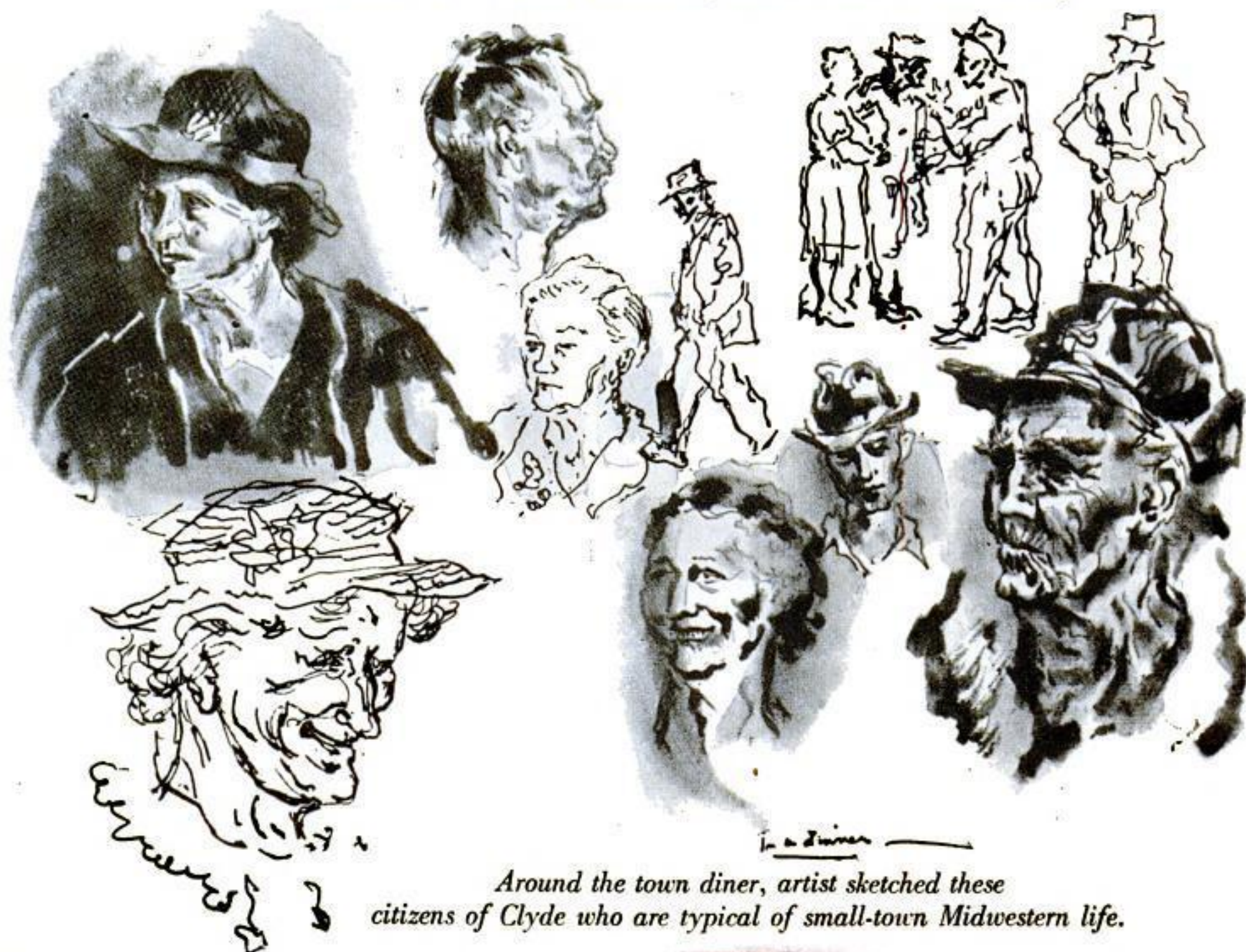


These are Clyde girls Anderson knew when he was about 12 years old.

Girls he knew as long as



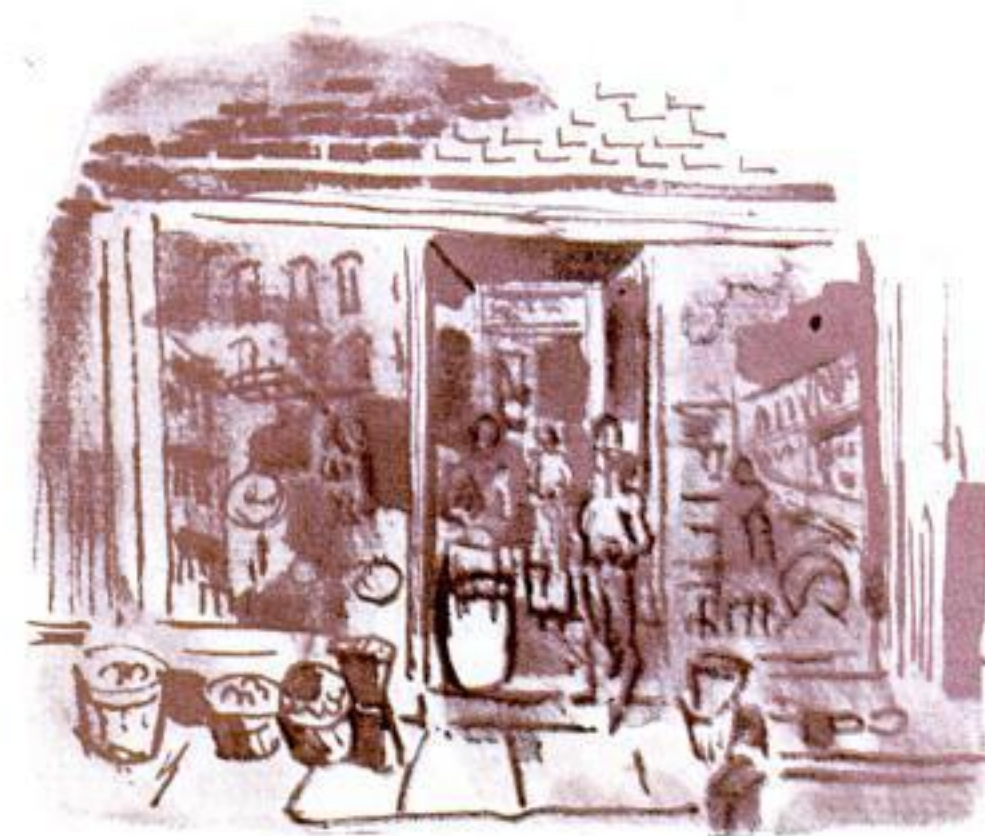
In back of Hurd's grocery store Clyde menfolk gather for town gossip just as they did when Anderson was a boy.



Around the town diner, artist sketched these citizens of Clyde who are typical of small-town Midwestern life.



Game of pinochle was sketched in the back of Main Street poolroom where Anderson played as a young man



Anderson's boyhood chum owns this store

PEOPLE STILL LOOK THE SAME

Even the people in Clyde today seem to look like the characters Anderson wrote about. At the town diner, sitting around in the backs of stores or in the poolroom playing cards and talking (left), Fredenthal saw and sketched men and women who might have stepped out of the pages of *Winesburg*. If Anderson could revisit Clyde today, he would still find plenty to write about.

What Anderson did in his book *Winesburg, Ohio*, perhaps better than any other U.S. writer, was to get inside people and tell what made them what they were. Completely amoral, almost clinical, in his characterizations, Anderson shows his men and women twisting and turning in their attempts to escape from the limitations of their small-town lives. There was Wing Biddlebaum, who lived all alone in a house like the one below. Abnormal, frustrated and frightened Wing was alarmed by the activity of his own hands and "wanted to keep them hidden away." There was Louise Bentley, who hated her son because she hated her clumsily inarticulate husband. There was the Reverend Curtis Hartman, a devout man, who struggled vainly to keep from becoming a Peeping Tom. There was the teacher, Kate Swift, who first flirted shamelessly with George Willard, the boy reporter, then beat him with her fists when he kissed her. There was kind Dr. Reefy, who married the girl who came to him when she became pregnant by another man. And there was Alice Currie who lost her lover, then developed a strange craving to walk the streets of her town stark naked.

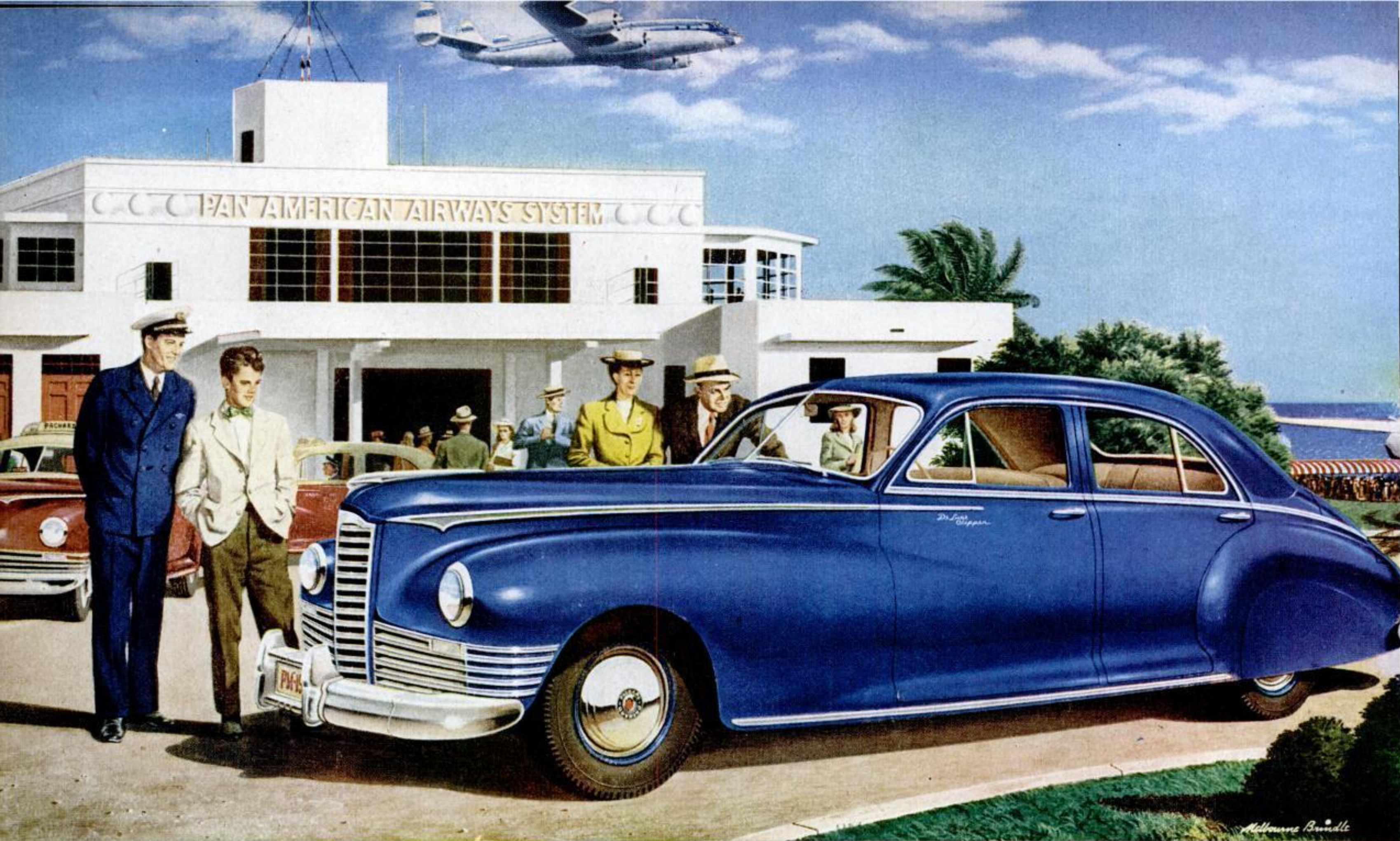
These characters he created Anderson called "grotesques." In *Winesburg*, quoted on the opposite page, he tells why. Anderson believed that people became grotesques when they clutched to themselves their own self-created truths about what is good and what is evil and then blindly tried to live by them no matter what happened.



This is typical "Winesburg" architecture

In a small-town Ohio library beside a statue, an old man sits dreaming away the end of his days. In "Winesburg, Ohio," Anderson wrote of just such an old man, a writer, who told a story about people which he called "The Book of the Grotesque." This was the old man's theory: "... when the world was young there were a great many thoughts but no such thing as a truth. Man made the truths himself and each truth was a composite of a great many vague thoughts. ... It was the truth that made the people grotesque. ... the moment one of the people took one of the truths to himself, called it his truth, and tried to live his life by it, he became a grotesque and the truth he embraced became a falsehood."





Two star performers: the globe-girdling Pan American Clipper and the beautiful new Packard Clipper.

No matter how you look at it—here's

AMERICA'S No.1 GLAMOUR CAR!



"See how those fade-away fenders blend right into the body!"

Yes, the new Packard has *real* fade-away fenders. They're not just "tacked on." That's one of the exclusive features that makes it "America's No. 1 Glamour Car!"



"What stunning interiors and lovely fabrics!"

When you sit inside the new Clipper, you almost expect to find a "custom-built" label. That's one of the big reasons why women, especially, recognize it as "America's No. 1 Glamour Car!"



"Look at the headroom! How do they do it, with such low, rakish streamlining!"

That's an achievement made possible by Clipper *functional* design. Beauty, yes,—but beauty which performs some useful function. Even for rear-seat passengers, this is "America's No. 1 Glamour Car!"



"Wait till you see the straight-eight engine under that hood! It's super!"

If you want still more reasons why the new Packard is "America's No. 1 Glamour Car," listen to the comments of the younger generation. The youngsters, as usual, know all the answers.

See the new

PACKARD

Clipper

Why so many Packard owners say:

"PACKARD IS A GOOD COMPANY TO DO BUSINESS WITH"

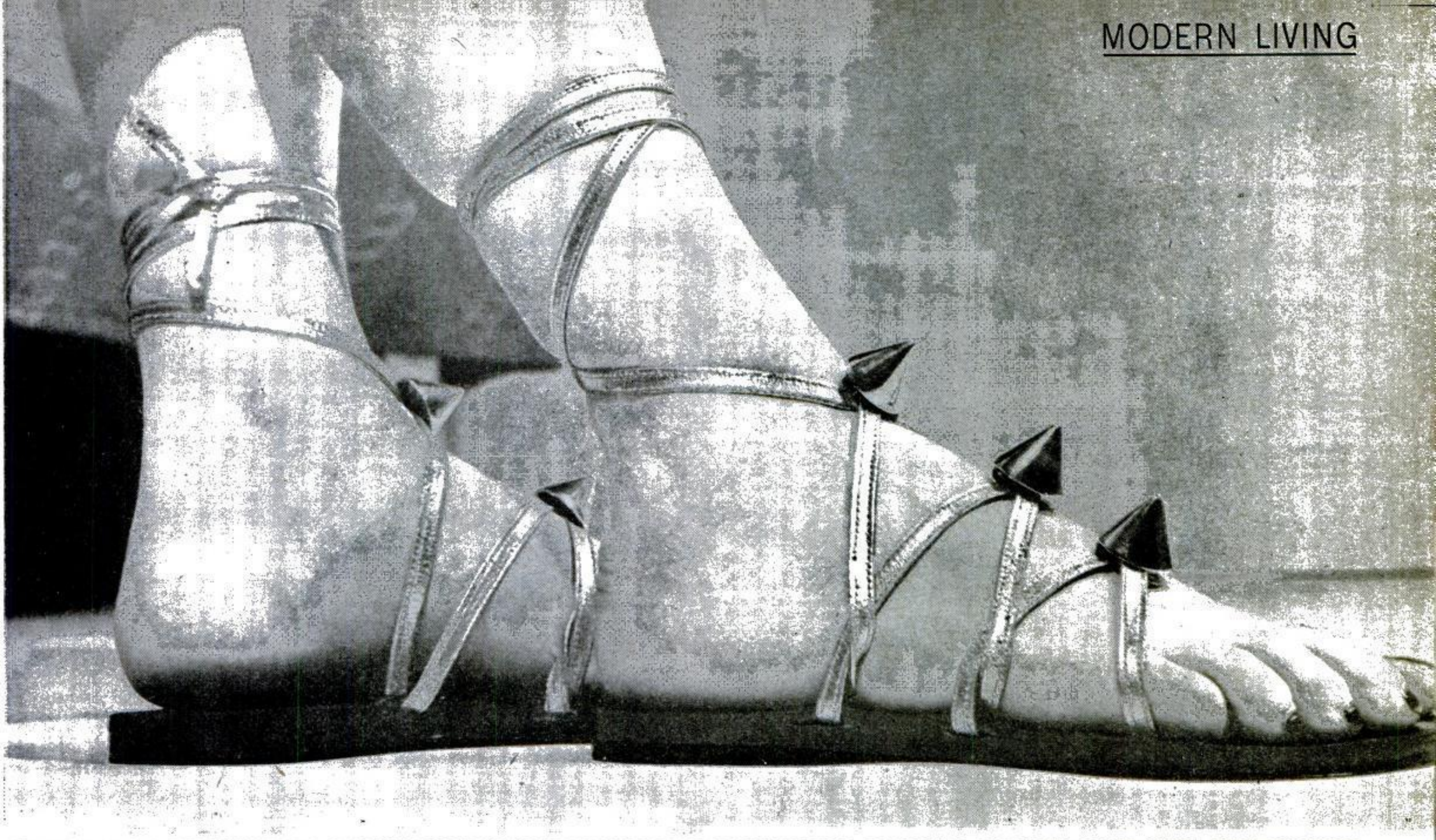
Because Packard has always believed in building cars *up to a standard*—never down to a price . . .

Because of a 46-year reputation as master motor craftsmen—builders of America's most beautiful cars . . .

Because the Company takes a genuine interest in every Packard owner—*year after year, car after car* . . .

Because Packard dealers are the kind of men Packard owners like to do business with.

★ ASK THE MAN WHO OWNS ONE ★



BERNARDO SANDAL FOR EVENING HAS GOLD KID LACINGS WHICH PASS THROUGH SLOTS IN THE SOLE. ORNAMENTS ARE METAL CONES WHICH SLIDE ON STRAPS

FREE FEET

Architect designs new sandals to restore natural wiggle to toes

As a protest against the foot-deforming harness which modern man calls shoes, Bernard Rudofsky, an indignant architect-designer, recently launched a new kind of foot covering, the Bernardo sandal. This consists of a leather sole curved at the instep, wide under the toes and bound to the foot by a varied pattern of straps.

For nearly 2,000 years man has been hiding his feet as something obscene, says Mr. Rudofsky. The result is that the human foot has become a

deformed mass of corns, bunions, cramped toes and fallen arches. Remedy for this, says Mr. Rudofsky, whose theories are backed by foot doctors, is foot freedom, which will restore to the foot its true shape and beauty. Then, he predicts, women will show off their naked feet and wear rings on their freely wiggling toes. As a fashion iconoclast, Mr. Rudofsky last year railed against all wearing apparel in an exhibition called "Are Clothes Modern?" held at the Museum of Modern Art.



BIG BUTTON ON A THONG BETWEEN THE TOES KEEPS THIS SANDAL IN PLACE



TOE RING IS PURELY DECORATIVE ACCENT, TO BE WORN ONLY ON PRETTY FEET

Are you in the know?

If your nails split, should you—

- ☐ Smooth them with an emery board
- ☐ Trim them with your teeth
- ☐ Wear artificial nails

No use sighing over split nails. To smooth them, give your nails the business with an emery board, daily. Since a gal can't hide her hands forever, nail care spares you many uncomfortable moments. And so, on "trying" days, does Kotex. In fact, Kotex is The Word for comfort—because Kotex is made to stay soft while wearing. You get mental comfort from Kotex, too, for Kotex contains a deodorant to safeguard your daintiness.



How can a gal ask a boy out?

- ☐ "Let's have a coke"
- ☐ "Meet me at the movies?"
- ☐ Invite him to your home

He's shy about a date? Here's how you can make the bid, gracefully: Corral your femme friend and her joe . . . invite them (and your shy guy) for a platter or ping-pong session at your home. There's safety in foursomes! So . . . no need to be self-conscious, even on "those" days. For there's safety in Kotex and the special Kotex safety center that gives you plus protection. You're blush-proof, with Kotex.



What's new on the beach this year?

- ☐ The Life Guard
- ☐ The Bloomer Girl
- ☐ The hamburgers

If you want to wow the beach crowd, take your cue from the Bloomer Girl (shown here). Her swim suit's news—and a far cry from the bathing bloomers of granny's day! Just as Kotex is far different from old-fashioned sanitary napkins. Consider the blessing of Kotex' flat tapered ends: those ultra-modern flat pressed ends that don't show, don't cause revealing outlines! Even in your beach togs, Kotex won't betray your confidence.



A DEODORANT in every Kotex* napkin at no extra cost

*T. M. Reg. U. S. Pat. Off.

More women choose **KOTEX**^{*}
than all other sanitary napkins

Free Feet CONTINUED



FOUR-BUCKLE SANDAL is fastened by three straps buckled at side of foot and one at ankle. The front strap goes over four toes, leaves the big toe free.



VEE SANDAL has two straps which come out between the first and second toes, then go underneath, cross and come out at the heel to form ankle strap.



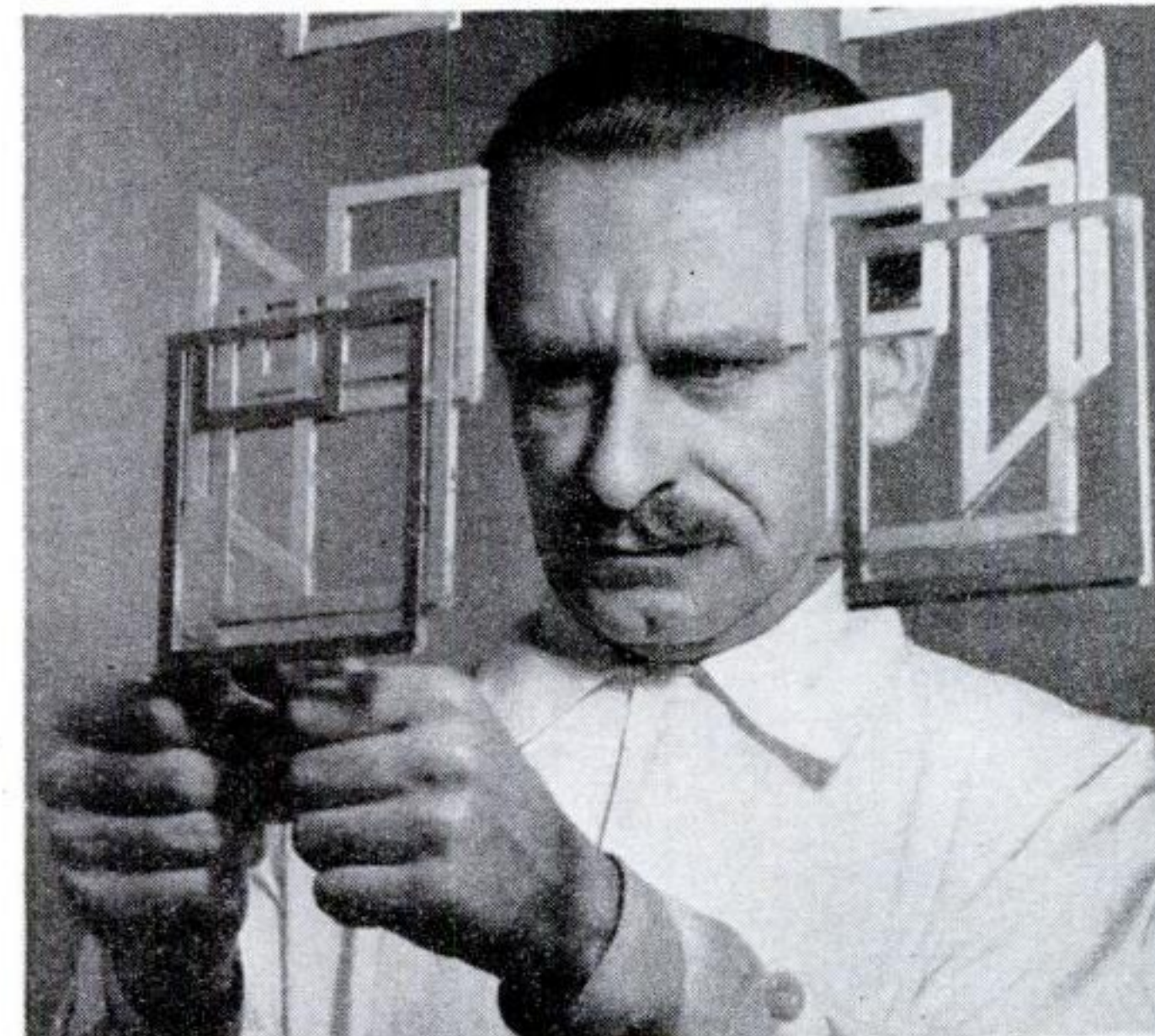
ONCE-ACROSS SANDAL has two straps which cross around big toe. Bernardo sandals cost \$14 to \$27, are on sale at 40 department stores over U.S.



TOE-RING SANDAL has one long strap which goes over big toe, through slots in leather sole, over the instep, around the heel and ties at the ankle.



LEGGINGS can be worn over sandals in bad weather. Mr. Rudofsky considers that stockings are as bad as shoes unless they are digital like gloves.



BERNARD RUDOFSKY works on a display which, he claims, shows silly cut of men's clothing. A man, fully clothed, can have 64 buttons, 24 pockets.

EVEN SATURDAY NIGHT PARTIES

*can't spoil this
"Sunday shine"!*



Tavern-waxed floors have a longer-lasting lustre, with less work. Tavern Non-Rub Floor Wax and Tavern buffing waxes, too—have a special ingredient that comes from the Brazilian palm tree. That tough, top-quality Carnauba wax, plus Socony-Vacuum skill, make the Tavern finish last longer — clean easier — resist even water spots!



Just smooth Tavern Non-Rub Wax on linoleum, wood, rubber, or asphalt tile floors . . . it's dry and shining in 20 minutes. Try Tavern Paste and Liquid buffing waxes, too. They clean and bring out the beauty of wood as they polish. Protect wood floors, woodwork, windowsills, painted surfaces.



3 KINDS OF WAX



NON-RUB PASTE LIQUID

Try these other Tavern Housekeeping Aids

Tavern Furniture Gloss
Tavern Paint Cleaner
Tavern Rug Cleaner
Tavern Parowax or Paraseal Wax
Tavern Dry Cleaner
Tavern Window Cleaner
Tavern Lustre Cloth
Tavern Electric Motor Oil
Tavern Leather Preserver



Typical symbol of hospitality—Crown Tavern, Crowder, England

**TAVERN
HOME PRODUCTS**



KNIFE IN HAND, CRAZED DANCER HOVERS OVER HIS SLEEPING WIFE, THEN BEGINS THE CHOREOGRAPHIC MOVEMENTS OF FAMED BALLET, "LE SPECTRE DE LA ROSE"

MADMAN'S DANCE

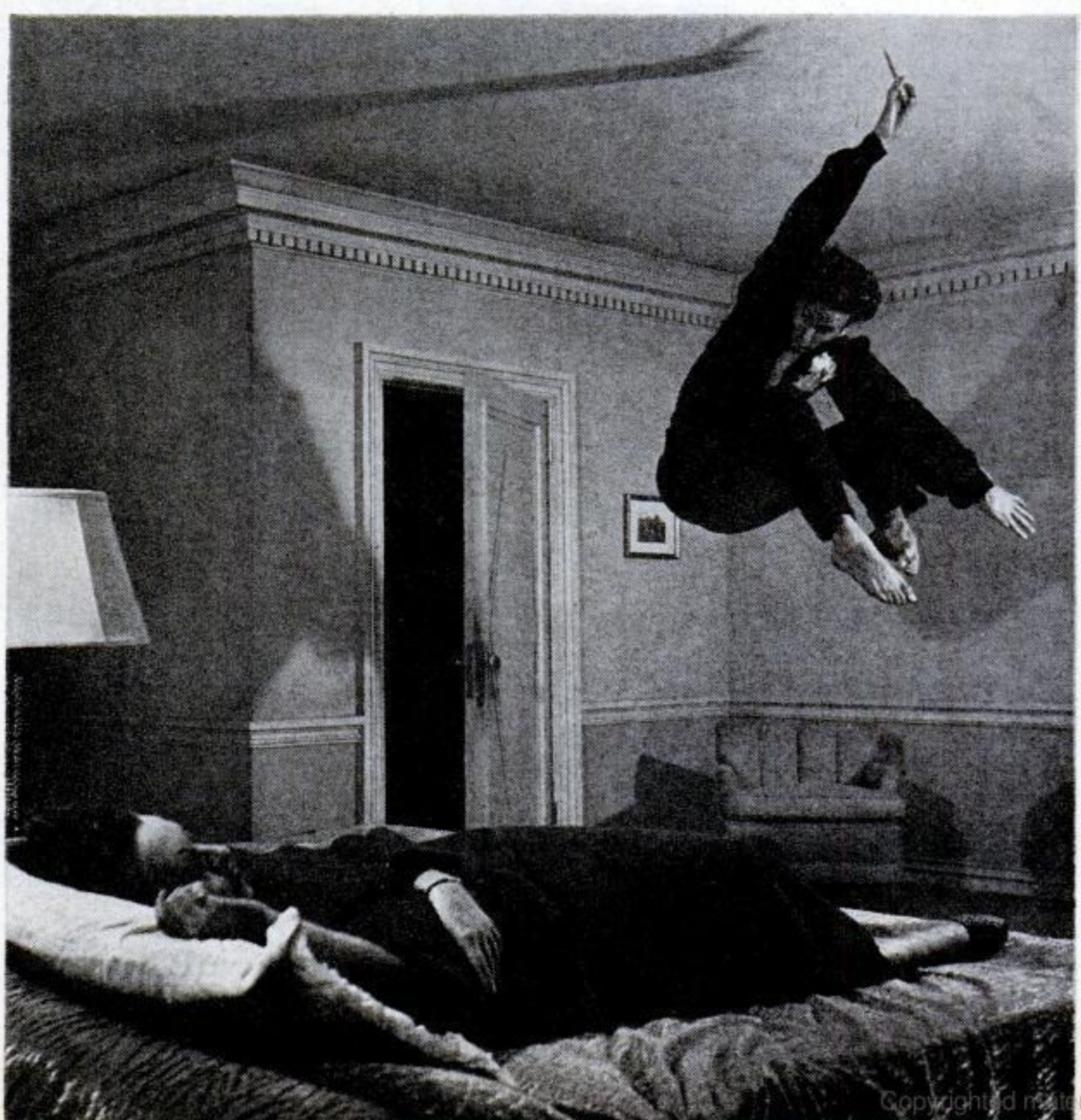
Ballet scene is shattering climax of new film, "Specter of the Rose"

Le Spectre de la Rose was a ballet created for the great Nijinsky who used to enthrall audiences with a final leap which, in one magnificent bound, carried him out of a window and into the stage wings. Nijinsky went mad and his ballet was performed infrequently thereafter. Now a movie, *Specter of the Rose*, is built around it. The movie's hero is a dancer who goes mad and does a crazed version of the ballet, believing in his lunacy that he is the Rose. He intends to stab his sleeping wife but instead, ob-

essed by the pattern of the dance, ultimately leaps through a large window (made of resin for easier breaking) to his death.

The dancer performing the gyrations shown on these pages is Ivan Kirov, a veteran of both ballet and musical comedy. *Specter* is a low-cost picture designed to appeal to a limited audience. Its creator, Ben Hecht (see p. 86), has made a noble experiment. But *Specter* is consciously "arty," bombastic and never worthy of its exciting climactic scene.

DANCER PERFORMS A TREMENDOUS LEAP AND TURNS AGAIN TOWARD SLEEPING WOMAN WHILE BRANDISHING THE KNIFE WHICH HE THINKS OF AS THE ROSE'S THORN





MAD DANCER MAKES ONE FINAL LEAP THROUGH A WINDOW TO HIS DEATH



If she strings you
along like this...

When you'd rather
get tied up like this...



TRY THIS

MORAL: Everybody's breath
offends sometimes. Let Life
Savers sweeten and freshen
your breath—after eating,
drinking, and smoking.



Only 5¢

Madman's Dance CONTINUED



BEN HECHT sits dictating movie dialog. He has worked on *The Scoundrel*, *Nothing Sacred*, *Wuthering Heights*, forthcoming Hitchcock film, *Notorious*.

"SPECTER" IS BEN HECHT'S BABY

A stocky playwright, ex-journalist and pamphleteer named Ben Hecht is the man responsible for *Specter of the Rose*. A highly sought-after scenario writer, Hecht gets as much as \$100,000 per script. But for years he has chafed in the bonds of Hollywood executives and dreamed of producing a movie by himself. He realized that his dream child might not be a box-office bonanza since it would be based on one man's taste, and so he was willing to make it cheaply. After asking several big-studio heads for a free hand, Hecht turned to Herbert Yates, the tobacco-chewing Yankee boss of Republic Pictures. Mr. Yates, who makes cowboy films and little else, shifted his head and guessed that a \$200,000 outlay would not ruin him. "All I want is a pinch of the profits and no interference," said Hecht. "All right," Yates replied, "but when you've finished it, I hope I can understand it."

Author-Director-Producer Hecht picked his own actors and rehearsed them endlessly, not only at the studio but at meals and parties. He did this largely to save money, for rehearsing is a lost technique in Hollywood, where actors usually start a scene cold and perform it before cameras until they get it right. As a result, few *Specter* scenes were photographed more than twice and Hecht kept to his budget. When the movie was finished, Herbert Yates understood so much of it that he is permitting Hecht to do another one next fall. Now Hecht is back in New York, telling friends what a satisfying venture *Specter* was and how good a film it is. "And all it cost was \$200,000?" they ask him. "Not really," says Hecht. "It's really a \$500,000 picture but Republic didn't have to pay the writer, the director or the producer the \$100,000 they each deserved because I worked for nothing."



HECHT REHEARSES Viola Essen, ballerina who is the heroine of *Specter*. With Charles MacArthur, Hecht wrote the great comedy, *The Front Page*.

CONTINUED ON PAGE 87

TRAVEL FIRST CLASS!

...with **TEXACO Sky Chief** gasoline



Say "Farewell" to old-fashioned motoring. Now you can go places luxuriously . . . First Class . . . with the smooth, instantly-responsive power of Texaco SKY CHIEF gasoline. SKY CHIEF'S superior fire-power . . . the result of amazingly accurate *balance* of volatility, octane and other fine qualities . . . gives you outstanding, alert, smooth, quiet performance. SKY CHIEF is for those who want the best.

At your Texaco Dealers.

You're welcome at **TEXACO DEALERS**

where you get...



FIRE-CHIEF
GASOLINE



SKY CHIEF
GASOLINE



HAVOLINE AND TEXACO
MOTOR OILS



MARFAK
LUBRICATION



THE TEXAS COMPANY

TUNE IN . . . Texaco Star Theatre every Sunday night starring James Melton, with his guest, Ed Wynn. See newspapers for time and stations.



Right...from the start!

At last! The realization of cherished dreams, with everything right...from the start! Yes, even to the heart-warming A&P Coffee awaiting the wedding guests! For it's *real* coffee...superb in quality...roasted to peak of perfection...and sold in the whole, fresh bean. Then it's Custom Ground exactly right for your needs. No wonder A&P Coffee is America's best-liked coffee!

Choose one of the three superb A&P blends today! You'll find your choice right...from the start.



*There's no finer
coffee in any
package at any
price!*

A&P COFFEE
AT ALL A&P FOOD STORES



Madman's Dance CONTINUED



STORY OF "SPECTER" is laid in ballet school. Old-time balletomanes (Judith Anderson and Michael Chekhov seated) are planning a great tour of their ballet company which includes novice danseuse Haidi (Viola Essen).



BALLET STAR André Sanine (Ivan Kirov) makes extravagant love to Haidi, who is escorted by a poet (Lionel Stander), Author Ben Hecht's mouth-piece. Haidi is warned that Sanine has moments of insanity but marries him anyway.



SANINE AND HAIDI tour the U.S. to great public applause. Their most successful ballet together is *Le Spectre de la Rose*. At the peak of their success Sanine goes mad and Haidi tries to nurse him to health alone in their hotel.



Pop's

THE QUESTION

Father's Day? . . . Puzzled about the perfect gift? . . .
Looking for the gift most expressive of your love
and devotion? Choose Hickok's many
hits at good stores everywhere.

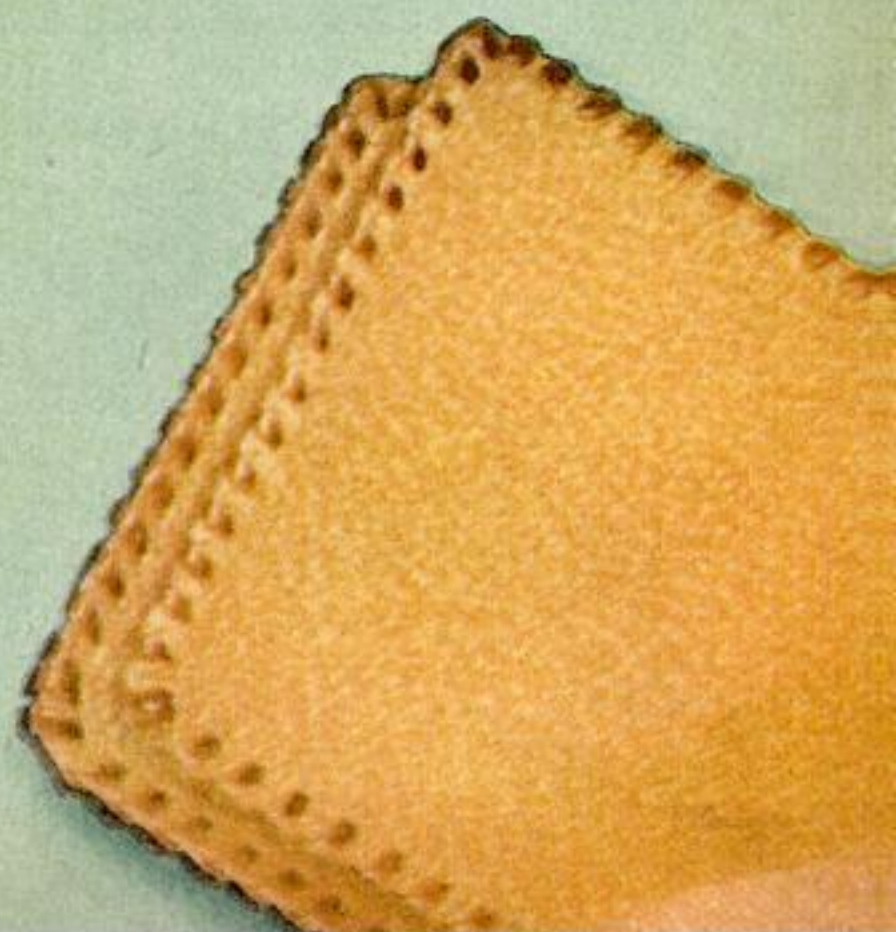
Smart initial Tie Chain with collar bar \$3. Handsome
Calfskin belt with initial buckle \$6. Horsehead Tie Bar \$2.
Natural Pigskin belt and smart two-tone buckle \$3.50.
Crocodile Belt with deluxe Hickok buckle \$11.
Laced Pigskin Wallet \$5.

Federal tax where applicable



HICKOK

BELTS • BRACES • JEWELRY



We've come a long way since the "Highball"

THE first railway signals ever to be established on an American railroad were installed in the early 1830's on the old New Castle and Frenchtown Railroad, long a part of the Pennsylvania Railroad System.

Until then, a locomotive engineer had only a time card to guide him — there were no signals, no telegraph, no communication between stations, no way to transmit orders to a train.

But the spirit of railroad progress soon corrected that!

At stations along the line, poles were erected with crossbars projecting over the track—to which were attached pulleys and ropes.

As a train approached in the distance, the station agent ran up a big ball—much as you would hoist a flag.

White ball run clear to the crossbar meant "clear track." Black ball, run half-way up, meant "stop!"

Thus was born a phrase famous in railroading even in this day ... "highball"—or clear track ahead.

In rapid succession over the years followed a host of improvements in the science of railway signaling—many of them pioneered by the Pennsylvania Railroad. The semaphore... the block signal system, inaugurated first on the Pennsylvania Railroad in 1863... interlocking switches... automatic block signals... centralized train control... position lights... cab signals... and many others, the latest being the train telephone.

Now what have these forward steps meant to the American people? *The safest travel developed by man!*

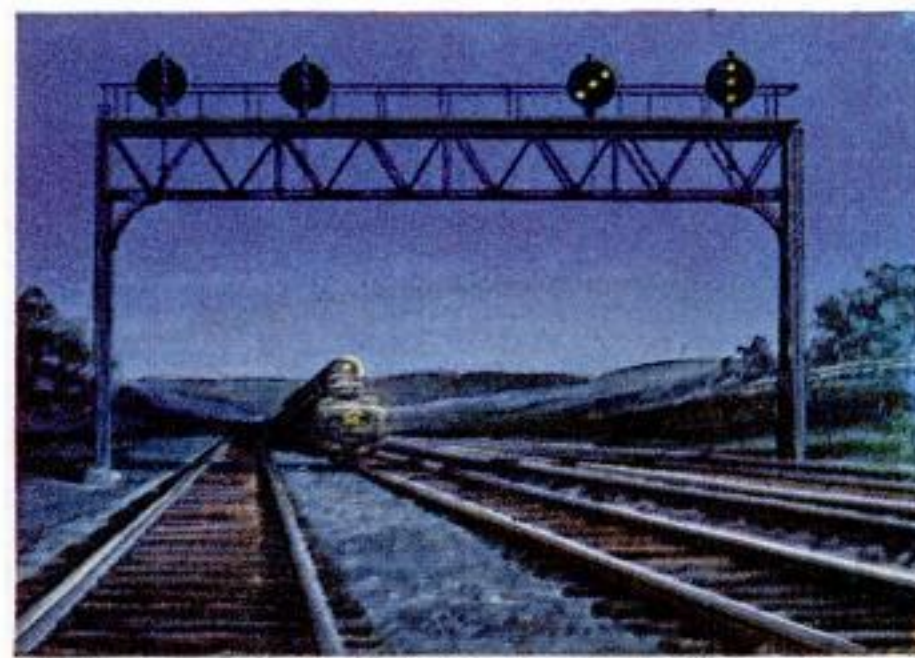
Today, as the Pennsylvania Railroad begins a second century of transportation progress, its research and engineering staffs strive to adapt the latest discoveries in electronics and other fields to its signal and communications system, and thereby give passengers and shippers even better, safer service.



THE TRAIN TELEPHONE. Latest advance, it enables an engineer to talk to another train, a wayside station or a conductor back in a freight caboose—all while his train is pushing on.



CAB SIGNALS automatically reproduce the wayside signals—a great aid to the engineer on stormy, foggy nights.



AUTOMATIC POSITION LIGHT SIGNALS on cross-track bridges tell engineers the state of every track.

PENNSYLVANIA RAILROAD

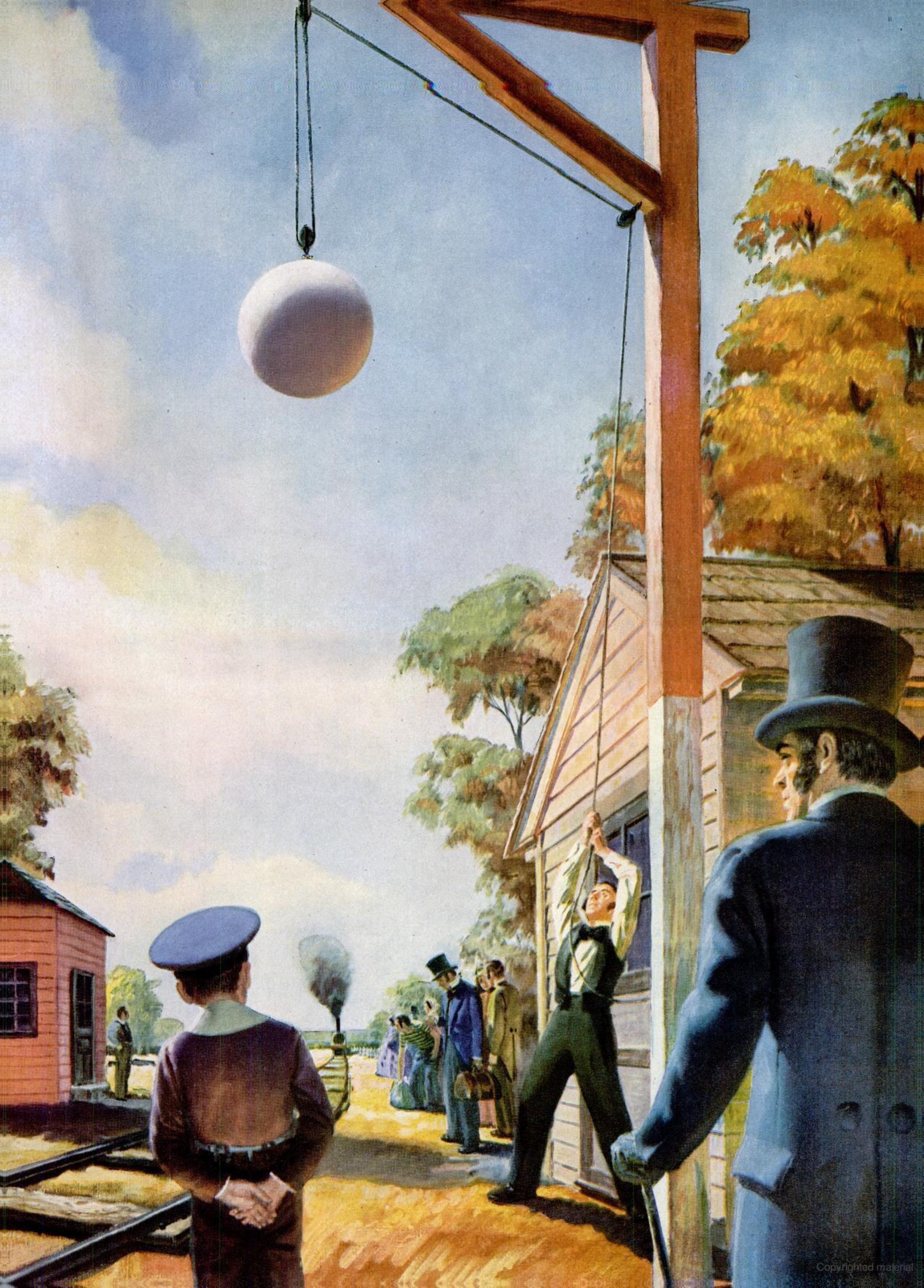
1846



1946

ONE HUNDRED YEARS OF

TRANSPORTATION PROGRESS



Meloso! Delicioso!

because it's

"Mountain Distilled"



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Smooth and delicious! This rum, Senor, is a harmony of taste, blending zestfully into so many delectable drinks. You'll find Ron Merito distinctive, because it is mountain-bred and born in sunny Puerto Rico. There soil, water and tropic air unite with patient human skill to give you rum with a matchless "mountain flavor." Remember — the better the rum, the better the drink. Make your cuba libre, collins, daiquiri or other favorite drink with "mountain distilled" Ron Merito — and make it *delicioso!*

Ron
MERITO

THE PUERTO RICAN MOUNTAIN RUM



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TODAY A BEATEN LINE OF GERMAN PRISONERS, CARRYING SHOVELS, MARCHES ALONG DUNKIRK BEACH TO DIG UP THE ENTANGLEMENTS THEY THEMSELVES LAID

DUNKIRK BEACH

German PWs now toil on the sands made famous by British retreat

Six years ago last month the Allied world wobbled with its feet in the sand and its back to the sea at Dunkirk. For four historic days the British held off the Germans while 1,000 little ships brought off 340,000 battered troops.

Now soldiers still trample Dunkirk's sands. But they are 2,800 German PWs, part of the garrison which surrendered to the British last spring. They are demolishing the pillboxes and uprooting the barbed wire the Germans planted on the beaches

to ward off a British invasion. Of Dunkirk itself, once a summer coastal resort, little remains. Half of its buildings are totally destroyed. Its population has been cut to a third. Capsized ships and magnetic mines still obstruct the harbor. As the Germans did not dredge the harbor during their occupation, sand now hides the mines. Until the mines are found, no ship can enter what was once, after Le Havre and Marseilles and Cherbourg, the fourth most important commercial port in France.



ON THE SAME BEACH six years ago thousands of battered British troops, having thrown away everything but their rifles, waited in formation to be rescued by

ships offshore. The British left 53,000 in dead and captured at Dunkirk but saved a big core of their army and more than 100,000 French and Belgian soldiers as well.

WE AGREE



The scalp is the basis of Hair Health

If your hair is dry, thin, or oily, the tiny hair openings on your scalp may have become clogged. Your scalp may be sluggish. It may not function in a normal way. So your hair is paying the penalty. *Don't let this go on any longer!*

Normalize . . . now! Massage a few drops of Ideal Tonic into your scalp every day, and *keep those hair follicles open!*

Quicken that "do-nothing" circulation into nourishing energy. Let Ideal Tonic clear the way for full operation of nature's life-giving functions. No more itchy scalp or dandruff. No more excessive falling hair. Ideal Tonic gives a lustrous, young-looking appearance to your well-groomed hair. Start using Ideal Tonic today.

LISTEN TO "ROGUE'S GALLERY" starring DICK POWELL every Thursday, 8:30 p. m. EDT over MBS. **TUNE IN "FITCH BANDWAGON"** every Sunday, 7:30 p. m. EDT over NBC.



Fitch's

IDEAL HAIR TONIC

THE F. W. FITCH COMPANY • Des Moines 6, Iowa • Bayonne, N. J. • Los Angeles 21, Calif. • Toronto 2, Can

KEEP THIS
HAIR FOLLICLE OPEN



AND KEEP
YOUR HAIR

Dunkirk Beach CONTINUED



BY THE WATERFRONT, near the villas which made Dunkirk a leading resort, German PWs dig out wire pickets. Beach used to be a bathers' paradise.



ON THE SAME SHORE, six years ago, British troops waded out to rescue ships as waves of German bombers were mercilessly attacking Dunkirk's piers.



For Real Pleasure

The unchanging flavour and goodness of Teacher's is a deep satisfaction indeed. Since 1830 gentlemen of discrimination have agreed—

*"It's the
Flavour"*

For Perfection in
BLENDED SCOTCH WHISKY—Get

TEACHER'S

86 PROOF



Made since 1830 by Wm. Teacher & Sons, Ltd.,
Glasgow • Sole U. S. Agents: Schieffelin & Co.,
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Alaska—less than a day from Seattle by Clipper—is a vacation-land of unmatched natural splendor from early May until late October! It is warm and green all summer, with mile after mile of game-filled forests, sporty streams and vistas of surpassing beauty!



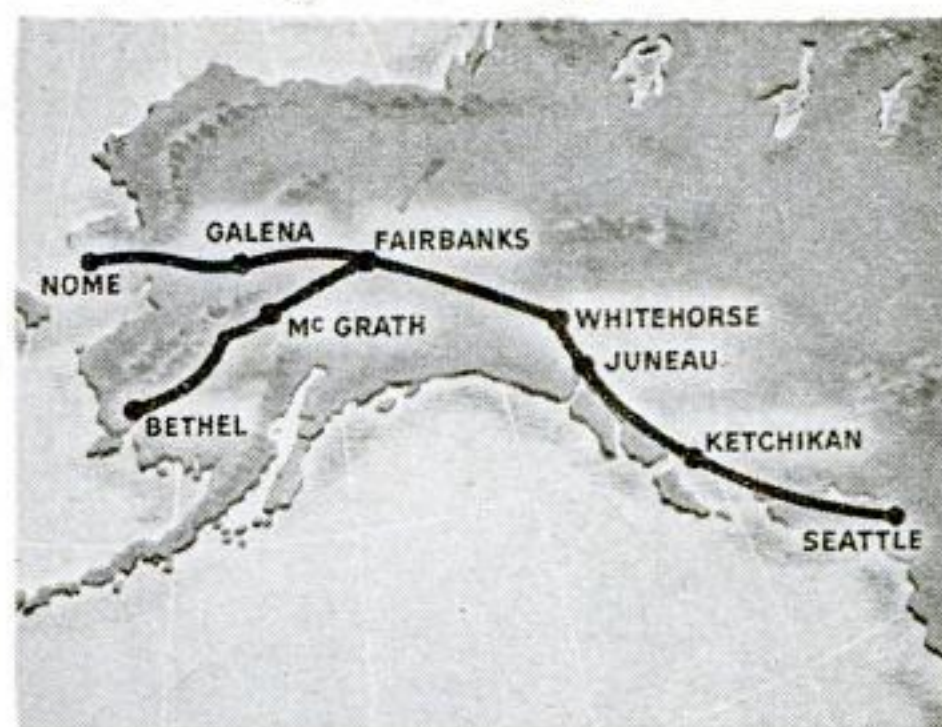
This summer is the time to fly to Alaska...by Clipper



The Clippers stop at Juneau, Alaska's capital city and the site of the famous Alaska-Juneau Gold Mine. Juneau has modern stores, restaurants, accommodations . . . and fascinating side-trips to nearby glaciers.



Alaska grows giant delphiniums nine feet high, strawberries inches in diameter, Irish potatoes and other temperate zone crops. In June the sun shines in the Alaskan sky almost 24 hours a day!



Clippers leave Seattle daily for Ketchikan, Juneau and Fairbanks . . . connections to Anchorage, Nome and Bethel. Stewardess on every flight. Ticket includes delicious, piping-hot meals aloft . . . 55 lbs. of luggage.

Pan American now flies to Alaska, Hawaii, Latin America, the West Indies, Bermuda, Europe and Africa. For up-to-the-minute information call your Travel Agent or the nearest Pan American office.



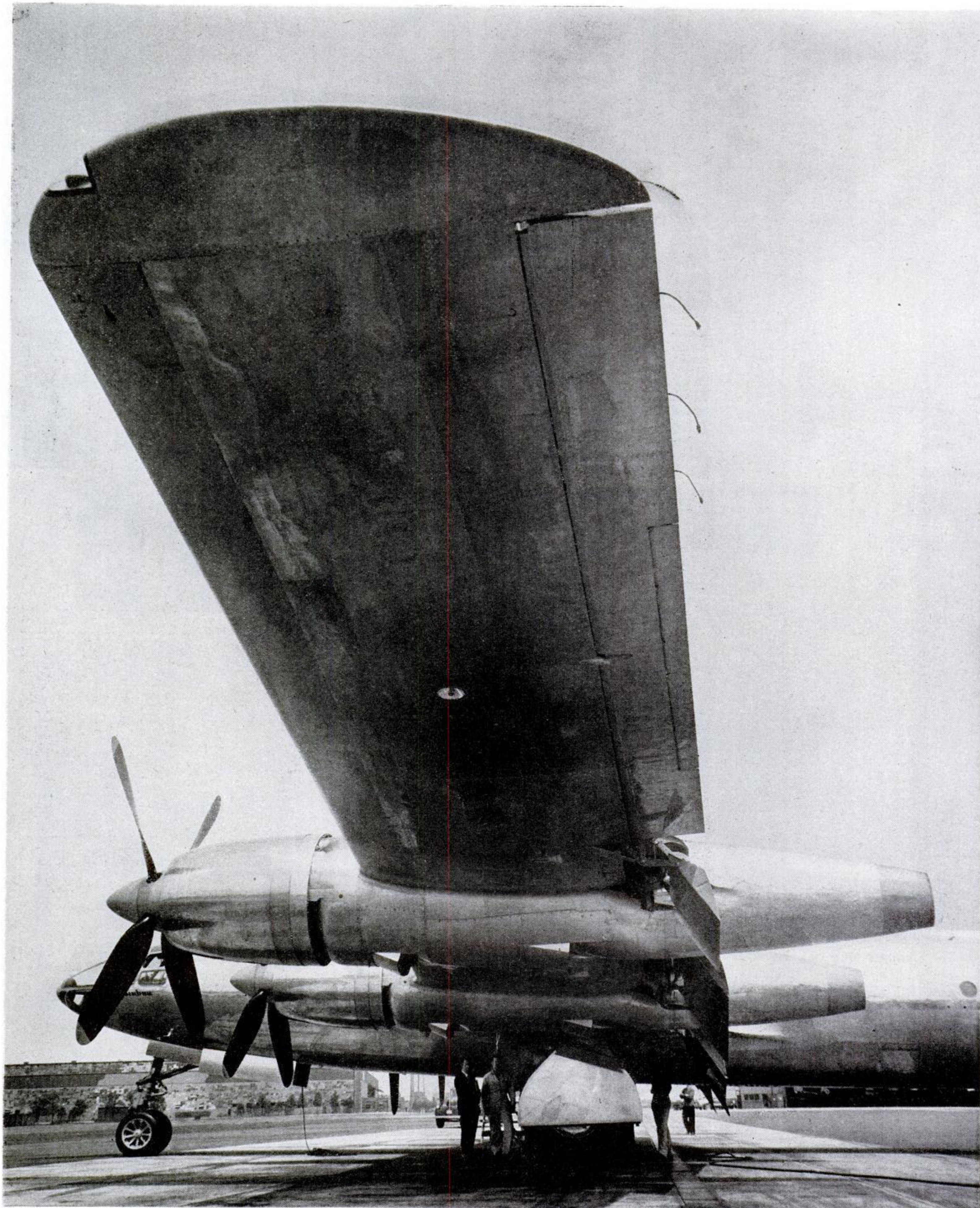
You can now fly by Clipper to 4 Continents

**PAN AMERICAN
WORLD AIRWAYS**



*The System of the
Flying Clippers*

FIRST ACROSS THE PACIFIC . . . FIRST ACROSS THE ATLANTIC
FIRST TO ALASKA



MAMMOTH 3,000-HP ENGINES of the Republic XF-12 are mounted in torpedo-shaped nacelles with conelike exhausts which house turbosuperchargers. The superchargers produce an additional jet thrust which, in high-altitude flight, adds 20 mph to the speed of the plane. Each engine nacelle is as large as the fuselage of a P-47

Thunderbolt fighter plane. The slim nacelle shape, which along with the fuselage and wing is aerodynamically new, must be test-hopped to learn its flight characteristics. Blunt-tipped wing with thin cross section is unique Republic design for high speed at high altitude. Huge flaps are shown in braking position along the trailing edge of wing.



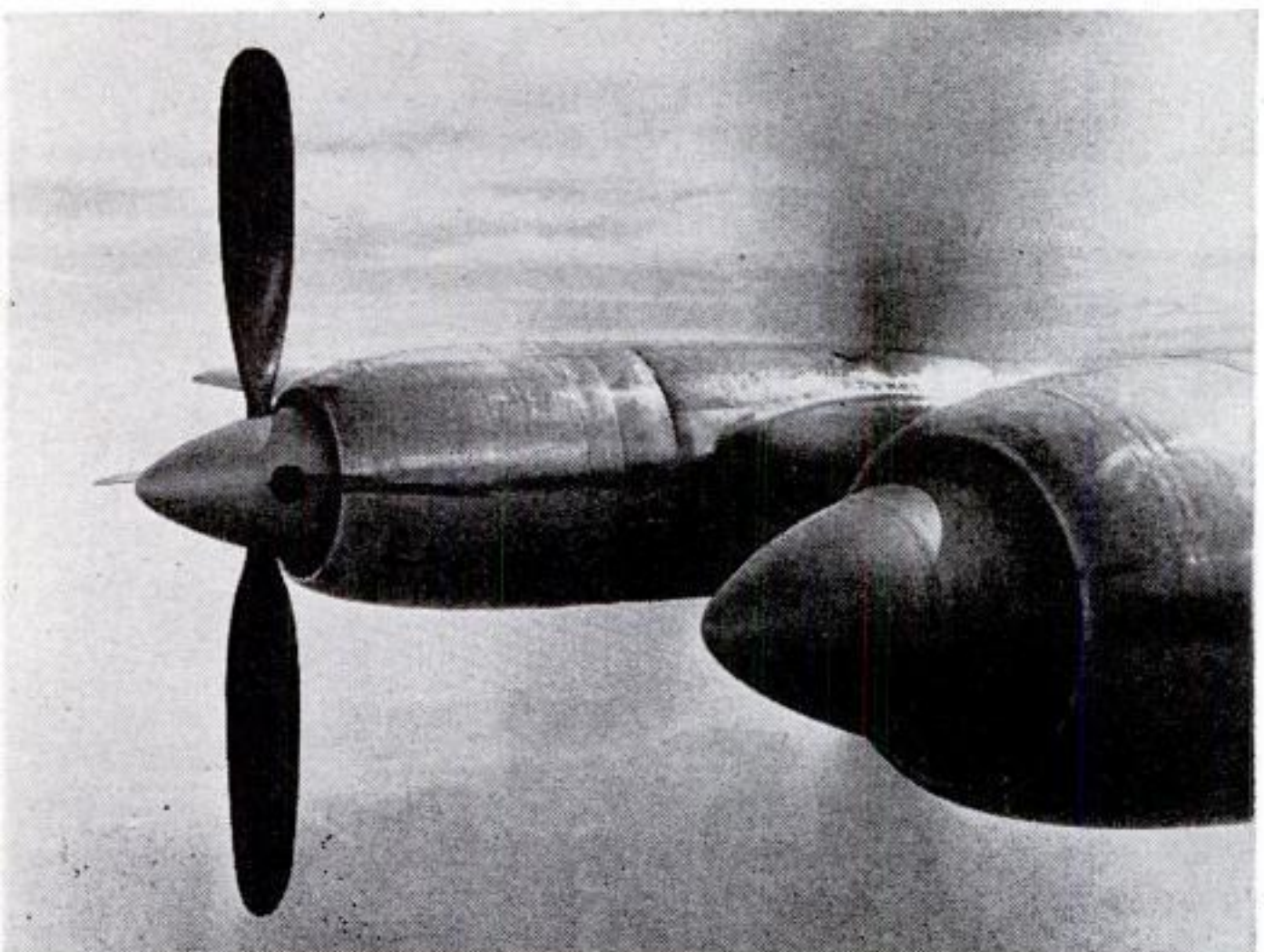
BULLET SHAPE HELPS PLANE EQUAL FIGHTER SPEEDS IN FIRST FLIGHT

"RAINBOW" TESTS

New 400-mph transport takes 2,026 instruments aloft to analyze performance during first hops

Since midwinter, after two years of planning and building, Republic Aviation has been test-flying its XF-12, military prototype of the 46-passenger Rainbow transport plane. The Rainbow is a luxury airliner designed to fly higher and faster, on longer hops, than any other transport now flying or in production. Cruising at 400 mph at 40,000 feet, it promises to bring London within nine hours of New York.

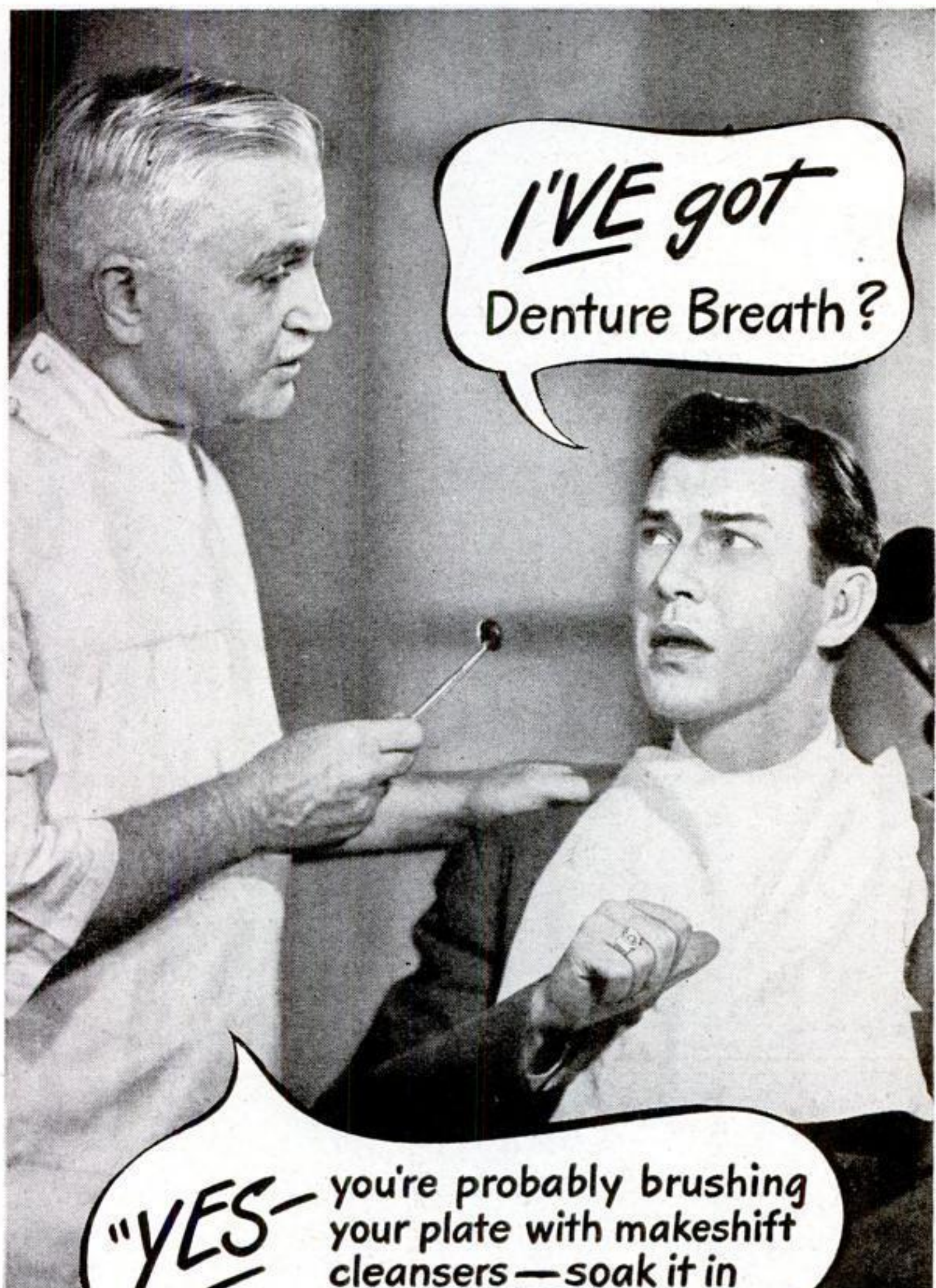
To prove these potentialities, Republic has been making elaborate tests of the Rainbow's prototype. The company installed 2,026 special testing instruments in the plane. More than 330,000 feet of wiring and tubing were hooked up to pressure, heat, strain and other gauges. Some devices busily recorded what others found out while test pilots maneuvered the 51-ton plane in a manner guaranteed to agitate these mechanical telltales. Last week the basic tests were half finished. Minor troubles which had cropped up were being engineered out of the commercial Rainbow now starting production. Republic could already consider plane a success: airlines have ordered 38 at \$1,250,000 each.



FEATHERING THE PROP of one outboard engine still leaves plane with sufficient power to climb to 25,000 feet with full pay load. Tests proved plane can climb to 5,000 feet on only two engines at cruising weight. Air-intake vent between engines eliminates bulky conventional air scoops on nacelles.

CONTINUED ON NEXT PAGE

FALSE TEETH WEARERS



*I'VE got
Denture Breath?*

"YES— you're probably brushing
your plate with makeshift
cleansers—soak it in
POLIDENT instead!"

How YOU can Avoid Danger of DENTURE BREATH

PLAY SAFE! Soak your plate or bridge in Polident. Don't brush with ordinary cleansers that scratch your denture. Scratches collect food and film, causing offensive DENTURE BREATH.

Besides, plate material is *60 times softer than natural teeth*. Brushing with ordinary dentifrices and soaps can wear down delicate fitting ridges. Then your plate loosens!

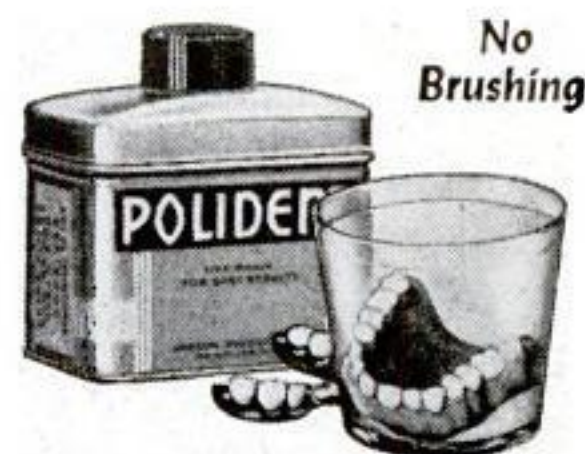
With Polident, there's no brushing—so no danger! It's the new, safe way to keep dentures sparkling clean, odor-free . . . just by easy, daily soaking. Helps keep your denture's original, natural look—for less than 1¢ a day. All drug stores; 30¢, 60¢.

Use POLIDENT *Daily*

TO KEEP PLATES AND BRIDGES CLEAN...AND ODOR-FREE!

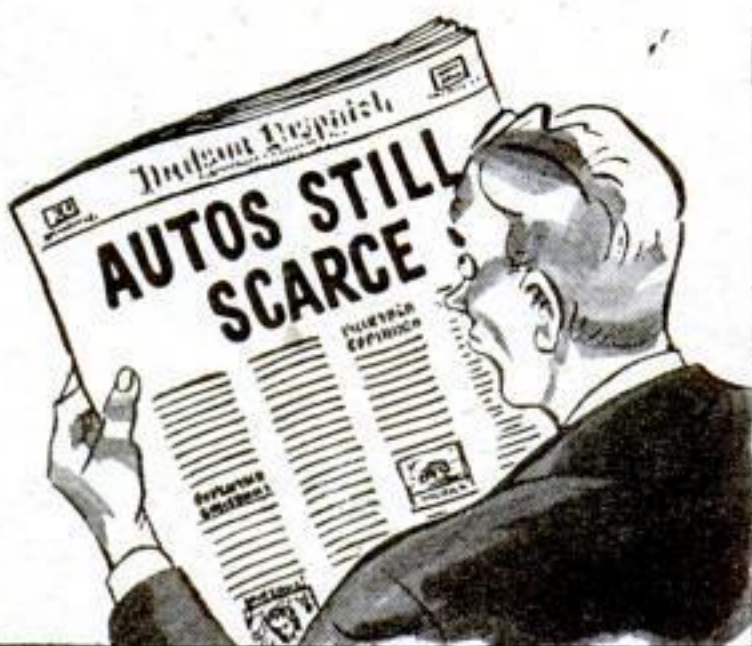
Play Safe—Soak Dentures in Polident Daily *It's Easy! It's Quick!*

Soak your plate or bridge in Polident fifteen minutes or longer . . . rinse . . . and it's ready to use. A daily Polident bath gets into tiny crevices brushing never seems to reach—keeps your dentures sparkling clean and odor-free.

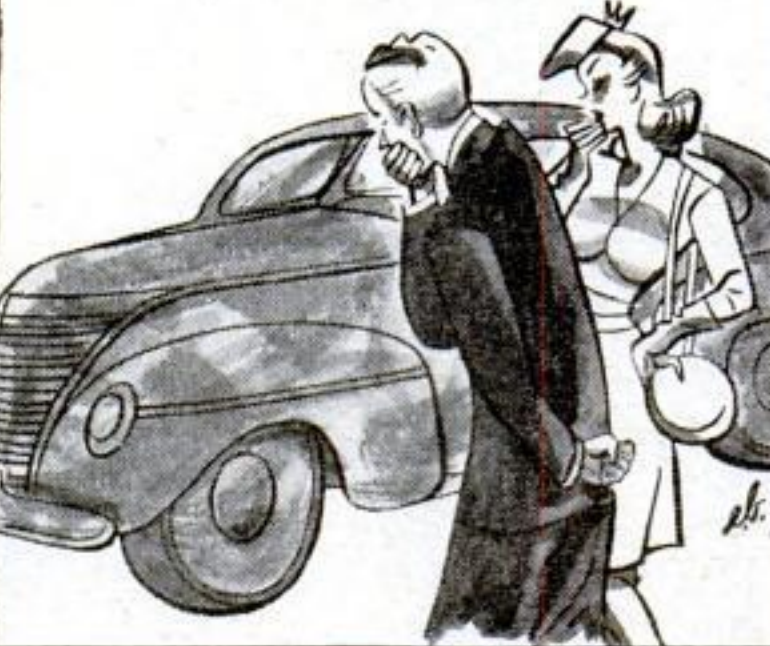


No
Brushing


CAN'T GET A NEW CAR?



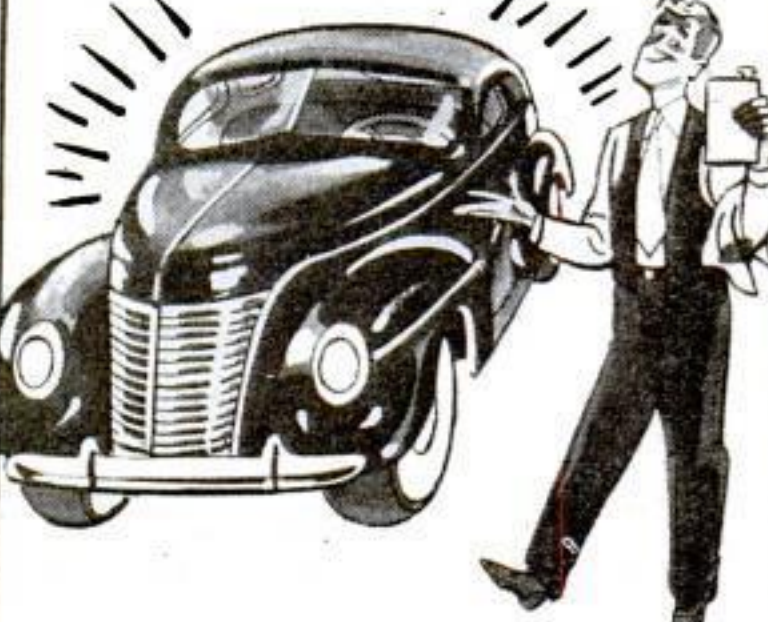
DON'T WORRY OR FUSS



GET THIS EASY POLISH



SHINE UP THE OLD BUS



Here's the easiest-working, speediest polish ever. Just once over cleans away traffic film and grime, makes your car sparkling bright. For the shine of your life, try a can of Du Pont No. 7 Polish.

BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

DU PONT **No. 7 POLISH**
REG. U.S. PAT. OFF.

Here's the Watch for Busy Men

SELF-O-MATIC*
by HARVEL

It winds itself automatically



\$55
in fine gift box
Federal Tax Included

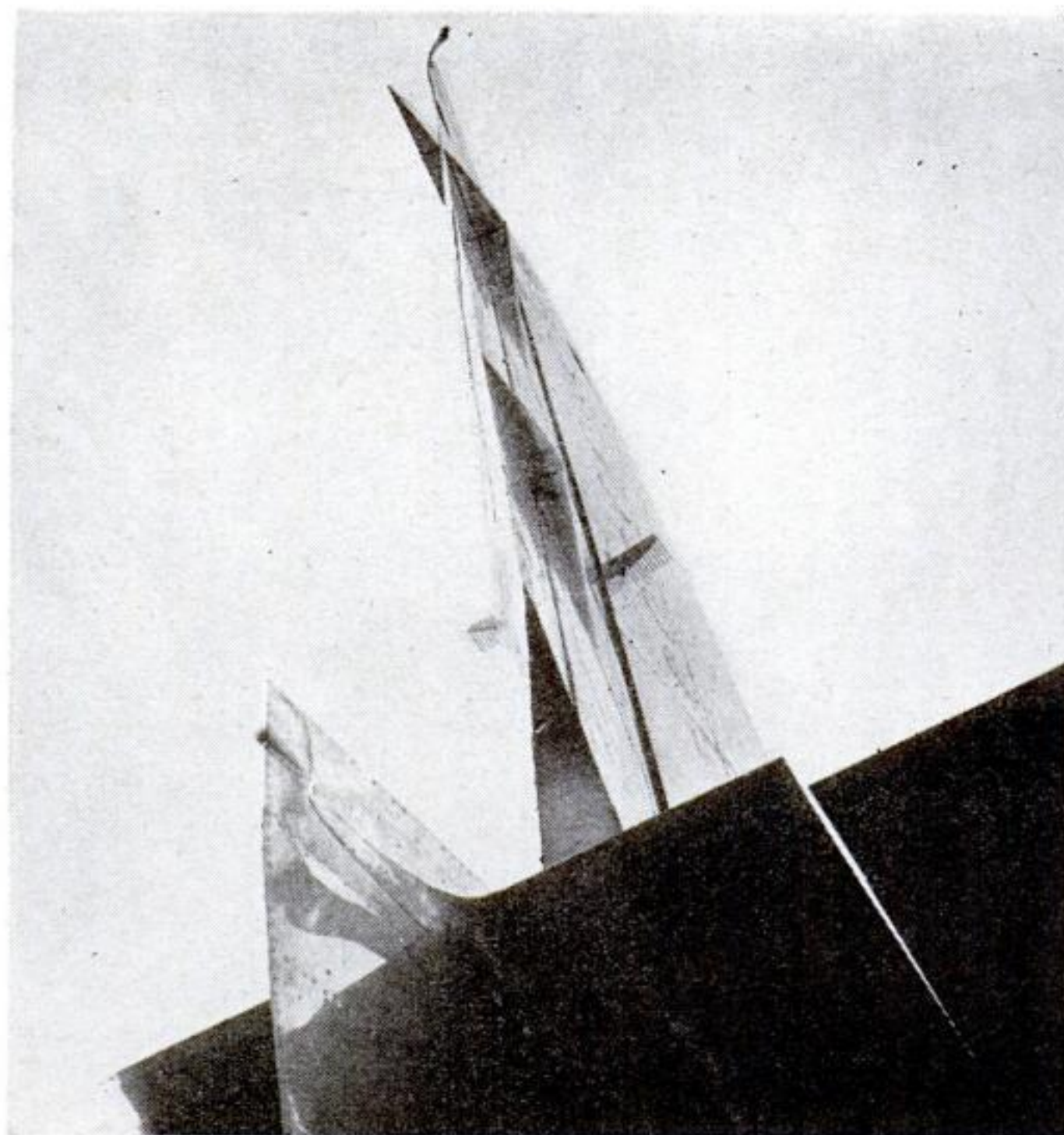
Ever forget to wind your watch? The HARVEL Self-O-Matic solves your problem. Natural motions of your wrist keep your Self-O-Matic running with traditional HARVEL split-second accuracy. Protected by the famous HARVEL Multi-Guard* features—water-resistant, shock-resistant, dust-proof and anti-magnetic—plus an unbreakable crystal, radium dial and handsome stainless steel case—17 jewels.

IF IT ISN'T A HARVEL, IT ISN'T A SELF-O-MATIC

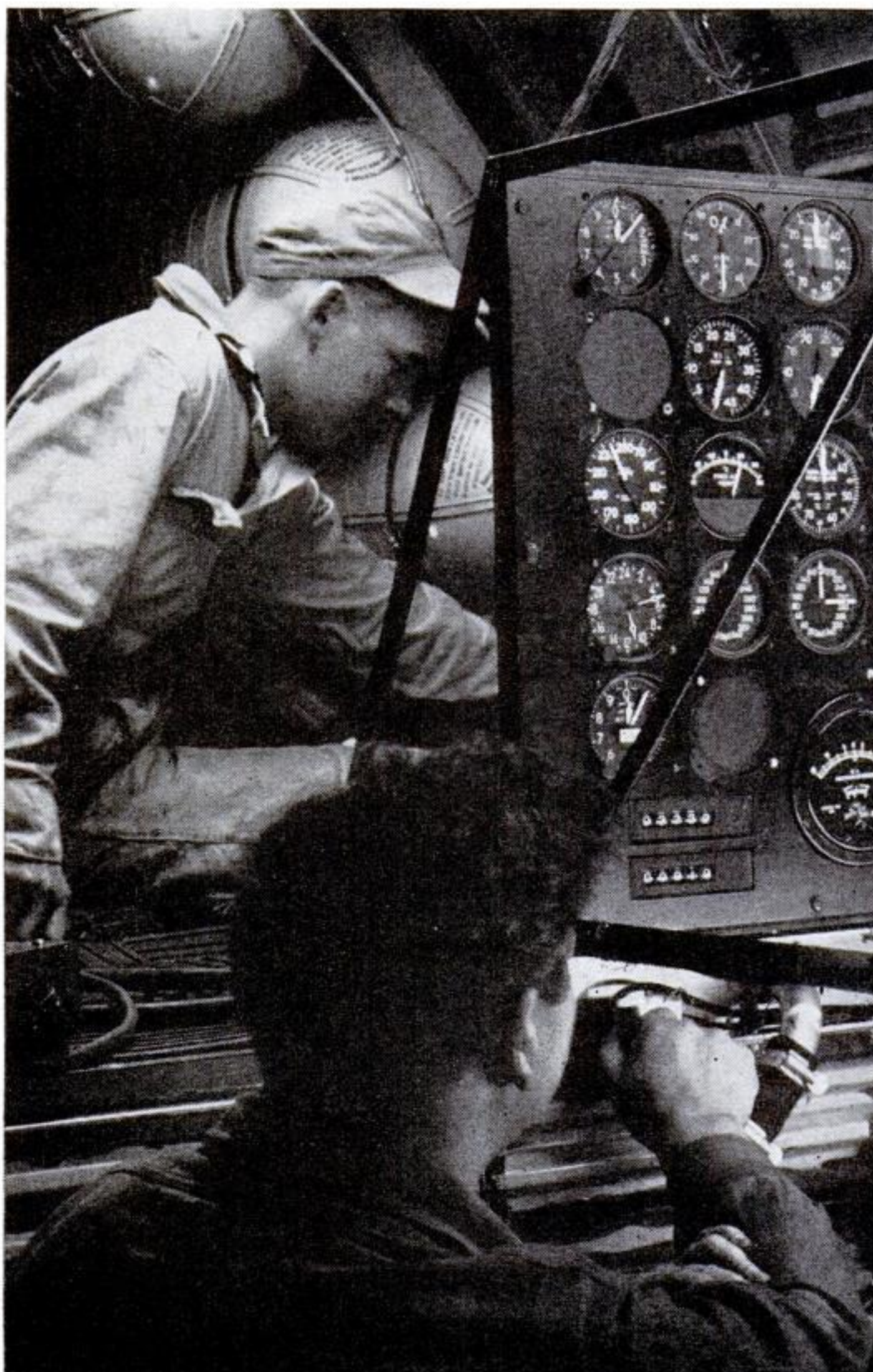
HARVEL
One of the World's Fine Watches

HARVEL WATCH COMPANY, ROCKEFELLER CENTER, NEW YORK 20 *Reg. U.S. Pat. Off.

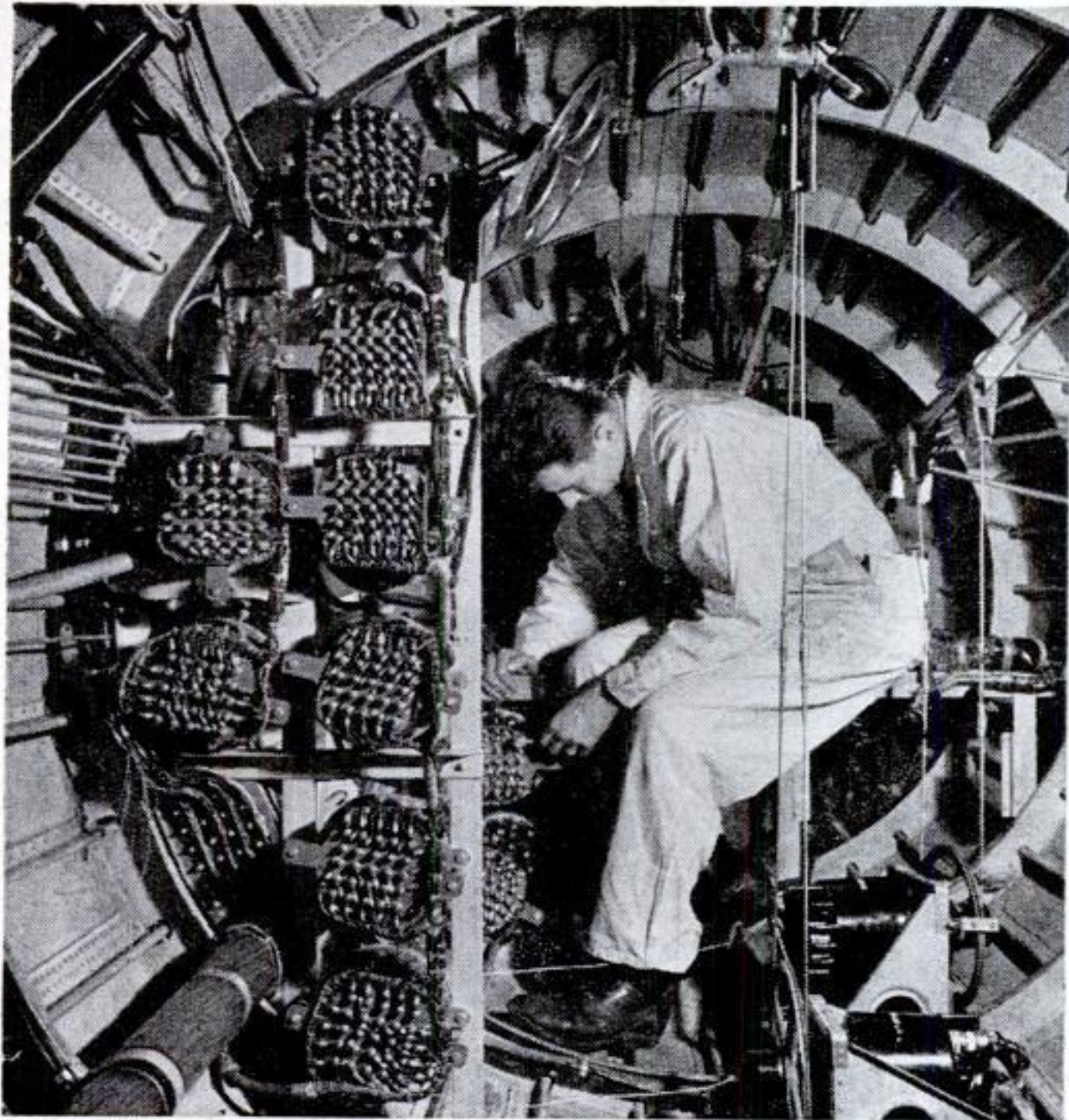
"Rainbow" Tests CONTINUED



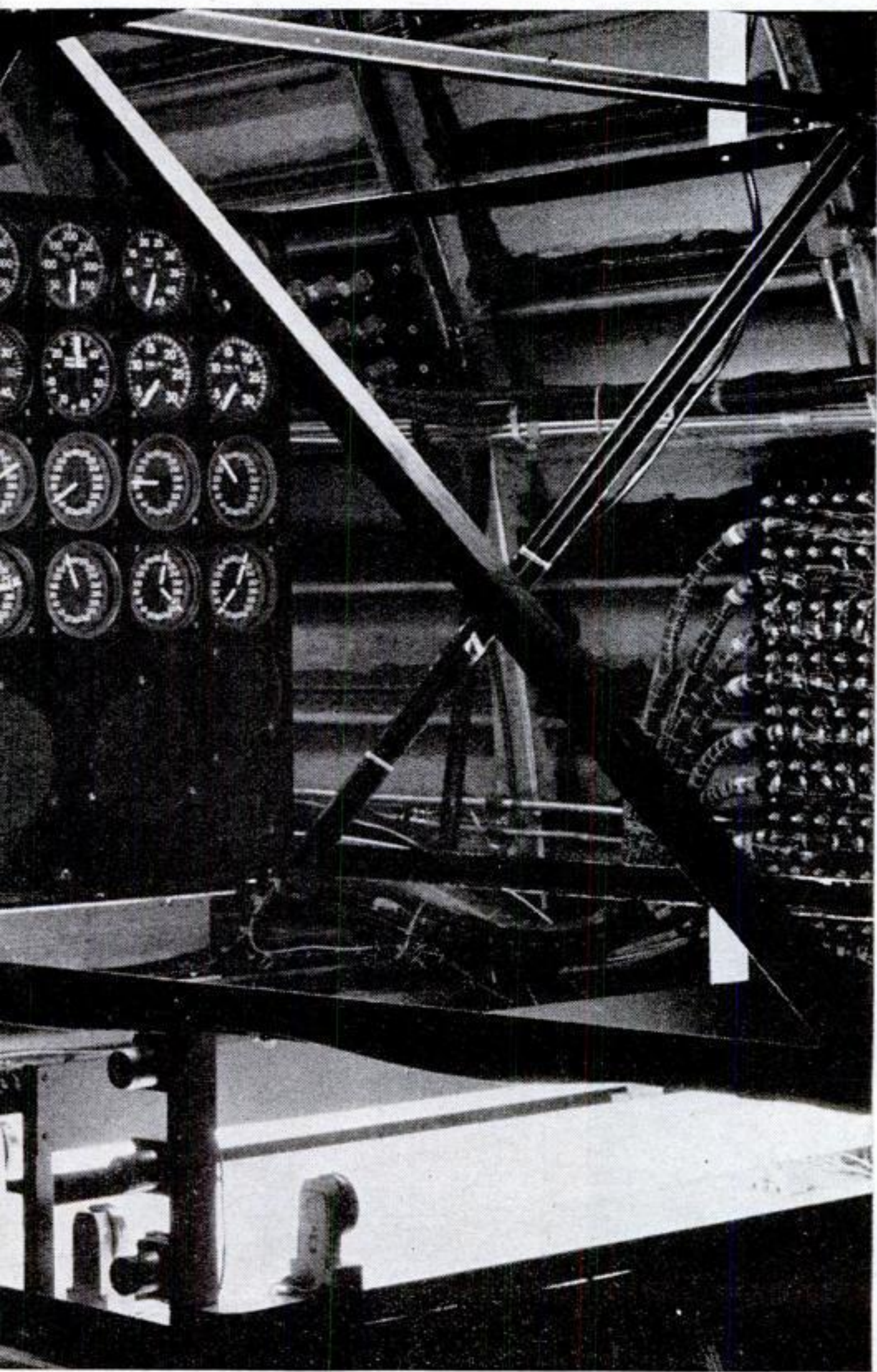
AIR-FLOW PRESSURES are picked up by miniature rakes like those visible above on the vertical tail surface of the XF-12. Prongs of each rake have tiny holes which catch samples of air-stream pressures. These are conducted by slender tubes to the manifold station inside the plane (see opposite page).



DIALS register pressures and other flight characteristics on this and a facing panel. The readings are photographically recorded at intervals of one second. From the vast store of data thus amassed, test engineers are able to analyze the air-flow and pressure distribution over every square foot of plane's outer



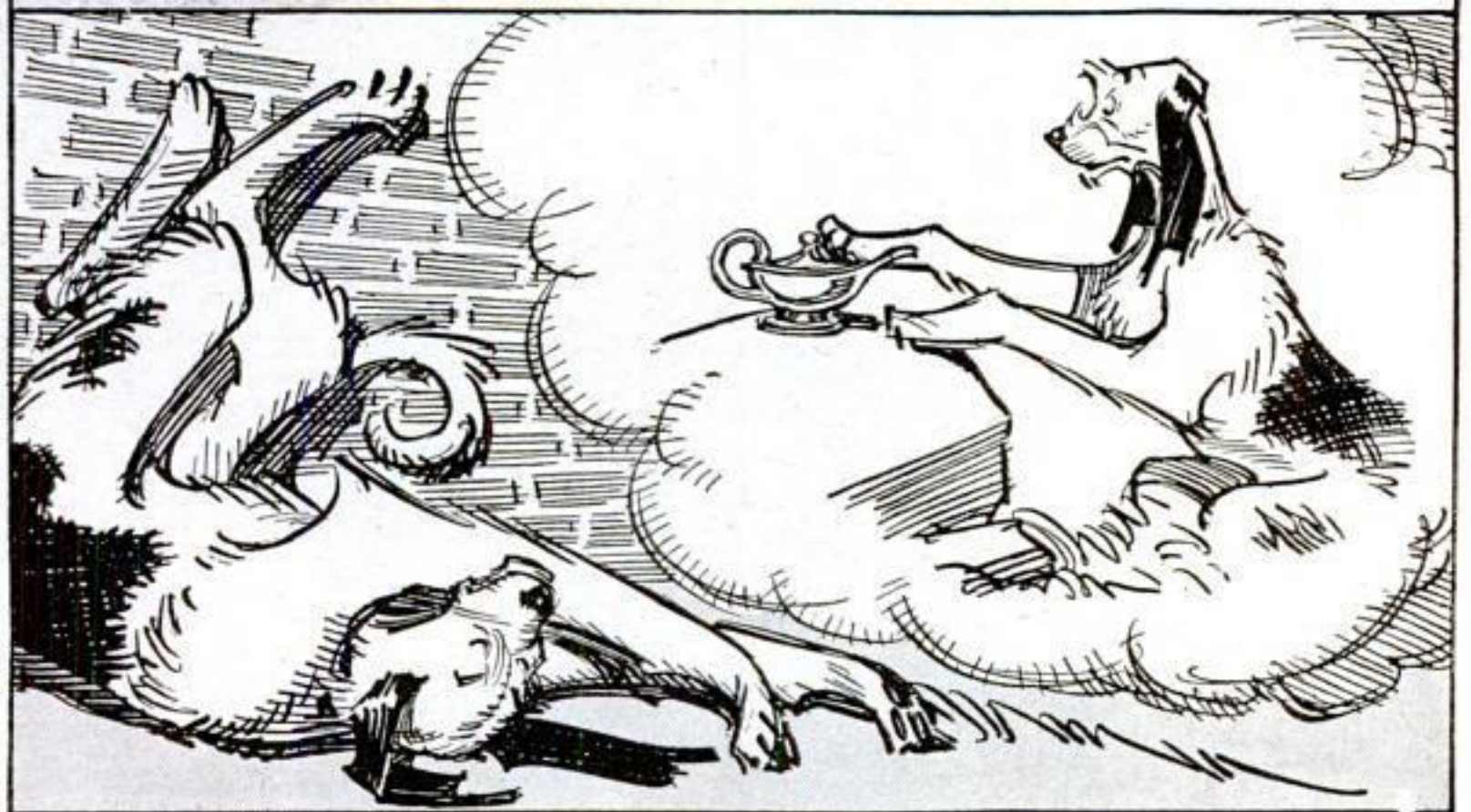
PRESSURE SAMPLES from rakes and hundreds of external surface points are received in manifolds (left, above). Pressure tubes link manifolds to instrument setup (below) where readings are made. Electrically operated valves in each manifold make it possible for engineer to select readings, a few at a time.



surfaces. Biggest of the dials shown (at bottom, above) measures the force which the pilot has to exert in order to move the aileron controls. Additional gauges will be installed on panel for tests still to be made at the Rainbow's 41,000-foot ceiling, where plane is expected to attain its 450-mph top speed.

CONTINUED ON NEXT PAGE

NAPOLEON AND UNCLE ELBY



Unfortunately ... present-day shortages are making Red Heart just a dream for some dogs. But *what* a dream!

Each taste-tempting flavor of Red Heart has exactly the right amounts of body-building essentials to give your dog boundless health.

And that's why Red Heart sticks to his ribs and gives him day-long pep and energy.

If your grocer should be out of Red Heart temporarily, try again tomorrow. It's worth it!



3-FLAVOR DOG FOOD

JOHN MORRELL & CO., MEAT PACKERS, GENERAL OFFICES, OTTUMWA, IOWA



Cotton! Cotton!

Preshrunk Sandersized*

CHECKED GINGHAM

Sizes 14 to 44—\$3.70

Sizes 46 to 52—\$4.10

Blue • Red • Green • Brown

An exclusive Kay Ruth design

Imagine getting so much for so little... and in *your* size! The perfect classic gingham dress in a complete range of sizes. Easy-to-get-into and out of without mussing your hair, opens flat for easy ironing, bone-buttoned front, action-cut back, gored skirt. Real pockets set over good pleat on each side. Fabric treated with Johnson's Drax to resist dirt and make washing easy.

*Sandersized — Preshrunk by exclusive method which insures a lasting fit.

MAIL YOUR ORDER NOW

Harveys
NASHVILLE 3, TENNESSEE

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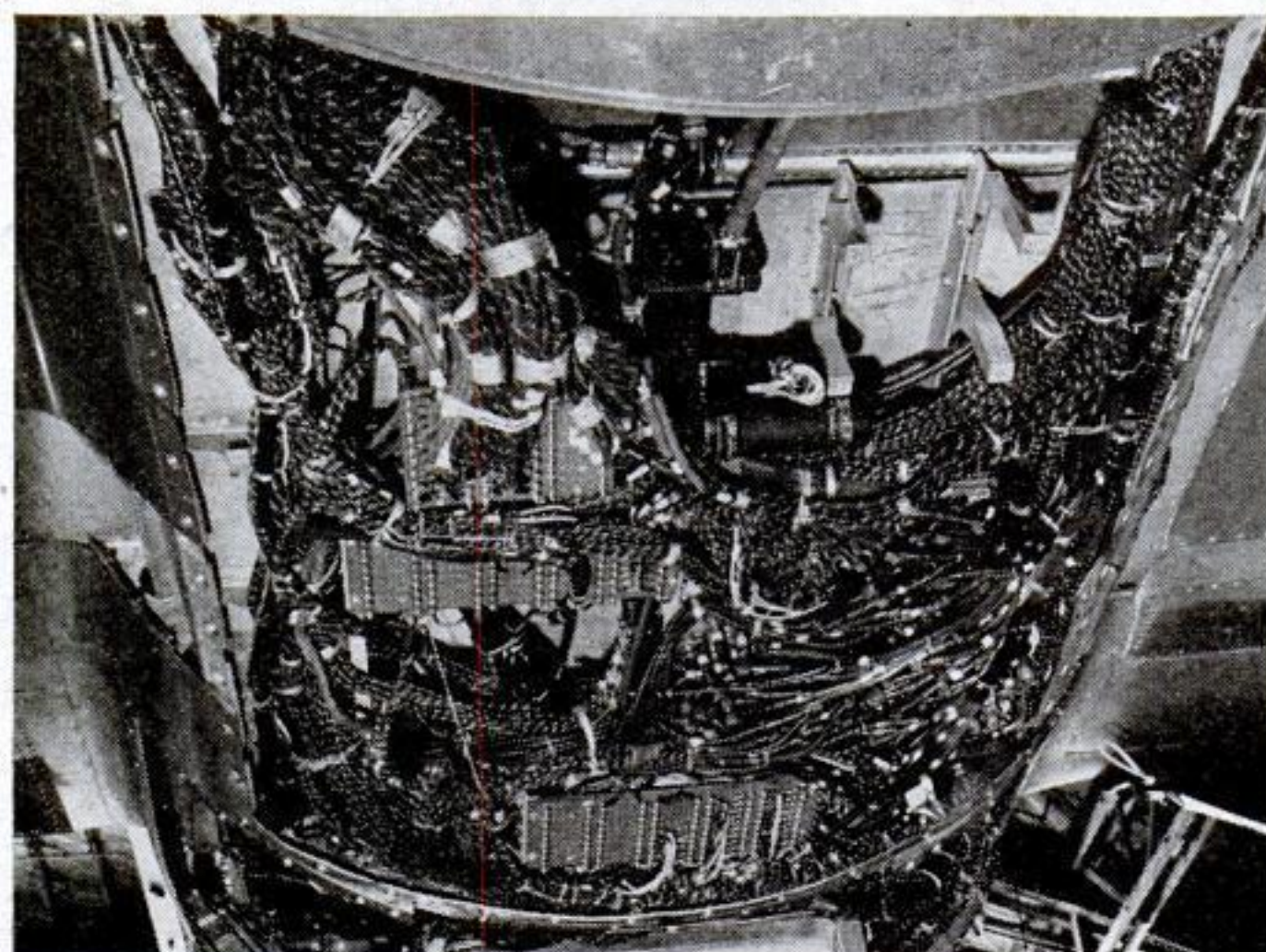
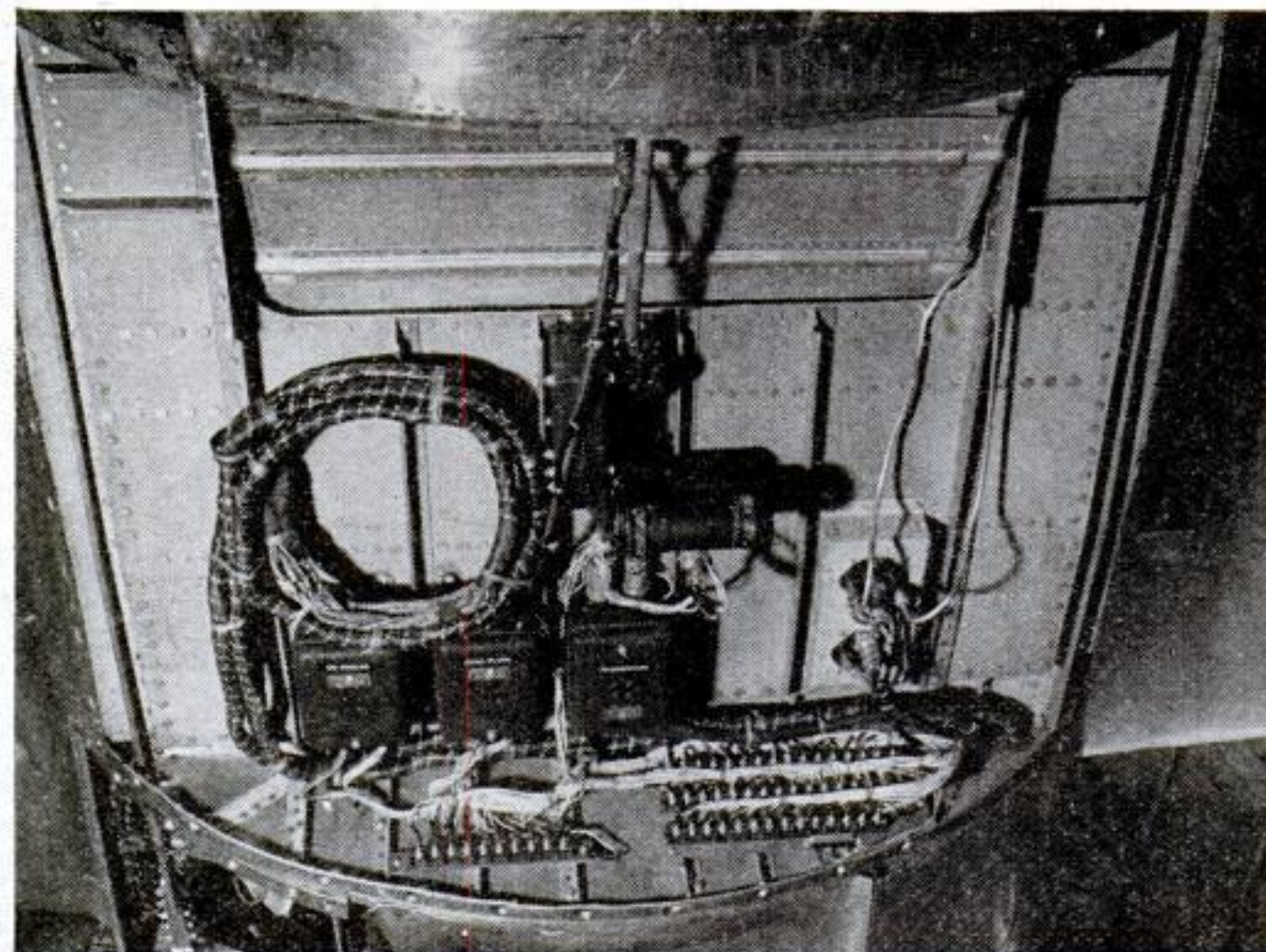
2nd Color Choice _____

Payment Encl. _____ Charge _____ C.O.D. _____

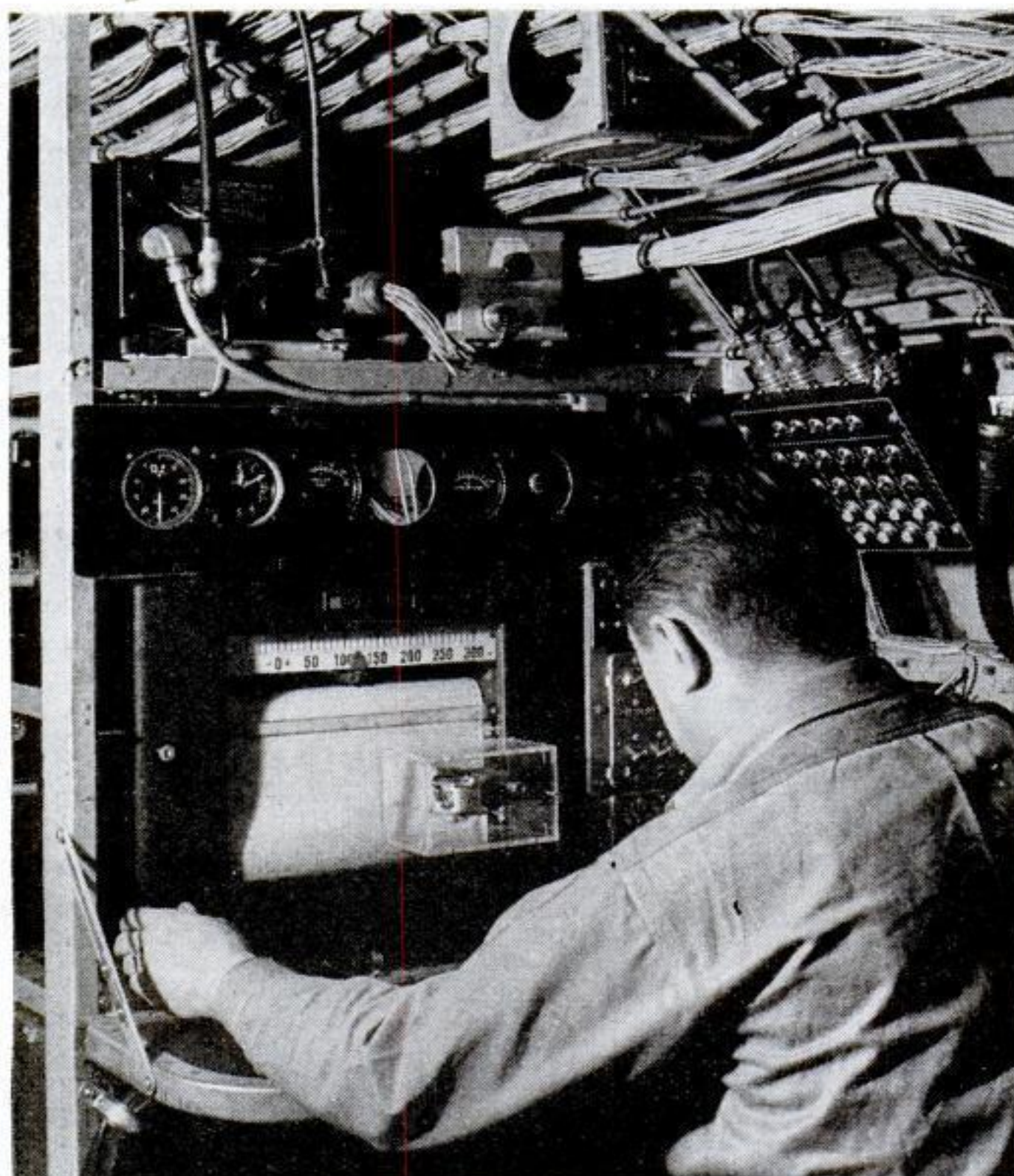
Name _____

Street _____

City _____ State _____



ENGINE TESTS are elaborate. Standard nacelle is shown from underneath (top) as contrast for the wire-packed nacelle (above) where research hookups relay 96 temperature readings to the recording machine (below). Temperatures are gauged by means of tiny electrical thermometers affixed to each cylinder.



RESULTS of the temperature tests are tabulated automatically by a Brown Recorder. This complicated machine plots readings at rate of 58 per minute from the 700 heat gauges which are used in testing the engines, exhaust gases, de-icing equipment, exterior surfaces and all other vital parts of the plane.

KID O'SULLIVAN SAYS

Besides giving long wear
In generous measure

O'Sullivan's
Really make walking
a pleasure!



O'Sullivan
AMERICA'S
No. 1 HEEL
..... and sole



TAKE A "BC"
HEADACHE POWDER
WITHOUT A DELAY

"BC" for quick relief
from HEADACHES
NEURALGIC
PAINS AND
MUSCULAR
ACHES—10¢ and 25¢



Caution: use only as directed.

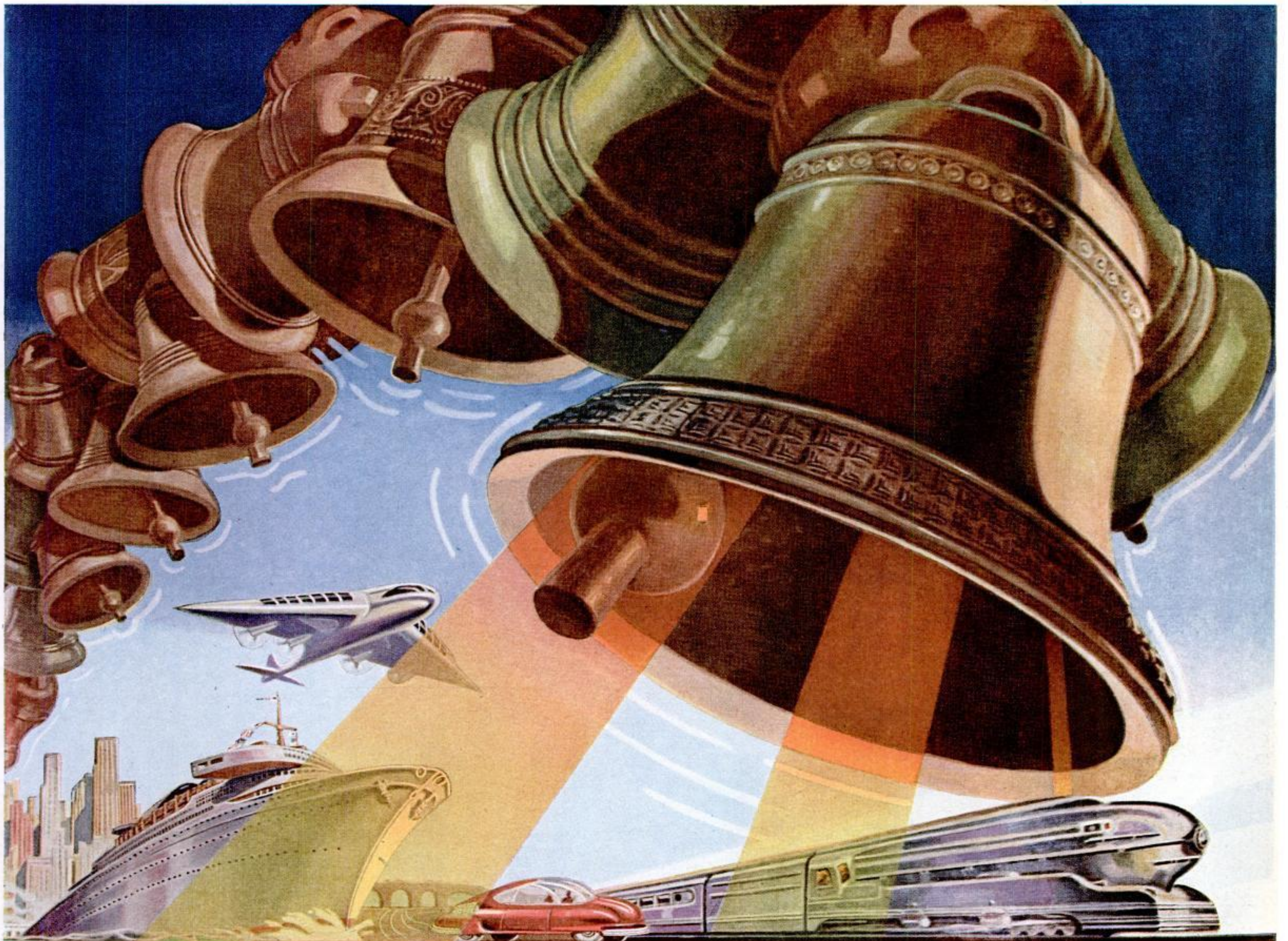
eager-to-swim
WATER
FASHIONS

in
Celanese*
Jersanese



CALTEX OF CALIFORNIA 2126 BEVERLY BLVD., LOS ANGELES

...RING IN THE NEW!



Bronze and its first cousin, brass, went into the service of human progress when man's only home was a cave. Today when the whole world eagerly awaits countless new products, brass is playing its biggest role... in electronics, transportation, communication, personal and household conveniences.

Being man-made, the usefulness of brass and all the other copper-base alloys is limited only by the skill and research that go into their making. At Western Brass Mills, sheets, strips, long coils and drawn and fabricated parts are made with the exactitude of a pharmacist filling a prescription. Where special temper, ductility, rigidity or finish is required, Western delivers metal *as specified*... tailor-made to the individual requirement.

New uses for Western metals turn up day by day. As each evolves, special problems must be met. For, while all products seek to change and improve the shape of everyday living, none can successfully deny the basic laws of chemistry and metallurgy. These laws guide us in the making of every pound of Western metal. We sell not mere metal, but the opportunity for manufacturers to reduce production costs, increase the serviceability and all 'round value of their products.

It is Western's old-time habit of keeping abreast of all that is new that makes all of the other divisions of Olin Industries so proud of their mutual partnership in progress.

OLIN INDUSTRIES, INC., *East Alton, Illinois*

OLIN

*Contributing to Your
Protection, Comfort
and Well-Being*

Products of Divisions, Subsidiaries, Affiliates

WINCHESTER ARMS, AMMUNITION, FLASHLIGHTS, BATTERIES, ROLLER SKATES, HEAT EXCHANGERS • BOND FLASHLIGHTS, BATTERIES • WESTERN AMMUNITION, TARGETS, TRAPS • WESTERN BRASS, BRONZE, PHOSPHOR BRONZE, NICKEL SILVER, COPPER • EQUITABLE, COLUMBIA, LIBERTY AND WESTERN COMMERCIAL EXPLOSIVES, BLASTING CAPS, BLACK POWDER, RAILWAY FUSEES AND TORPEDOES.



Yes, it "dances" with flavor—a flavor and fragrance as tropical as the exciting beats of deftly shaken "maracas" That's Carioca. And that's your cue for a deftly shaken Carioca Daiquiri. For made with Carioca, a Daiquiri (or any Rum Carioca drink) is a drink above and apart—an unsurpassed adventure in flavor enjoyment!

Yours for the asking
Rum
Carioca



Carioca Daiquiri...
 Two parts Rum Carioca,
 White Label.
 One part lime juice.
 Teaspoon sugar.
 Shake well with cracked ice.
 Strain into cocktail glass.



SOLE AGENTS
Schenley
 IMPORT CORP.

Rum Carioca • White Label—86 Proof • Gold Label—86 Proof • Tropical Heavy-Bodied—90 and 151 Proof • Schenley Import Corporation, New York, N. Y.



MRS. VANDERBILT AND GUESTS enjoyed a five-course dinner and four wines served by eight footmen. Three guests showed up in black ties. Proper attire for

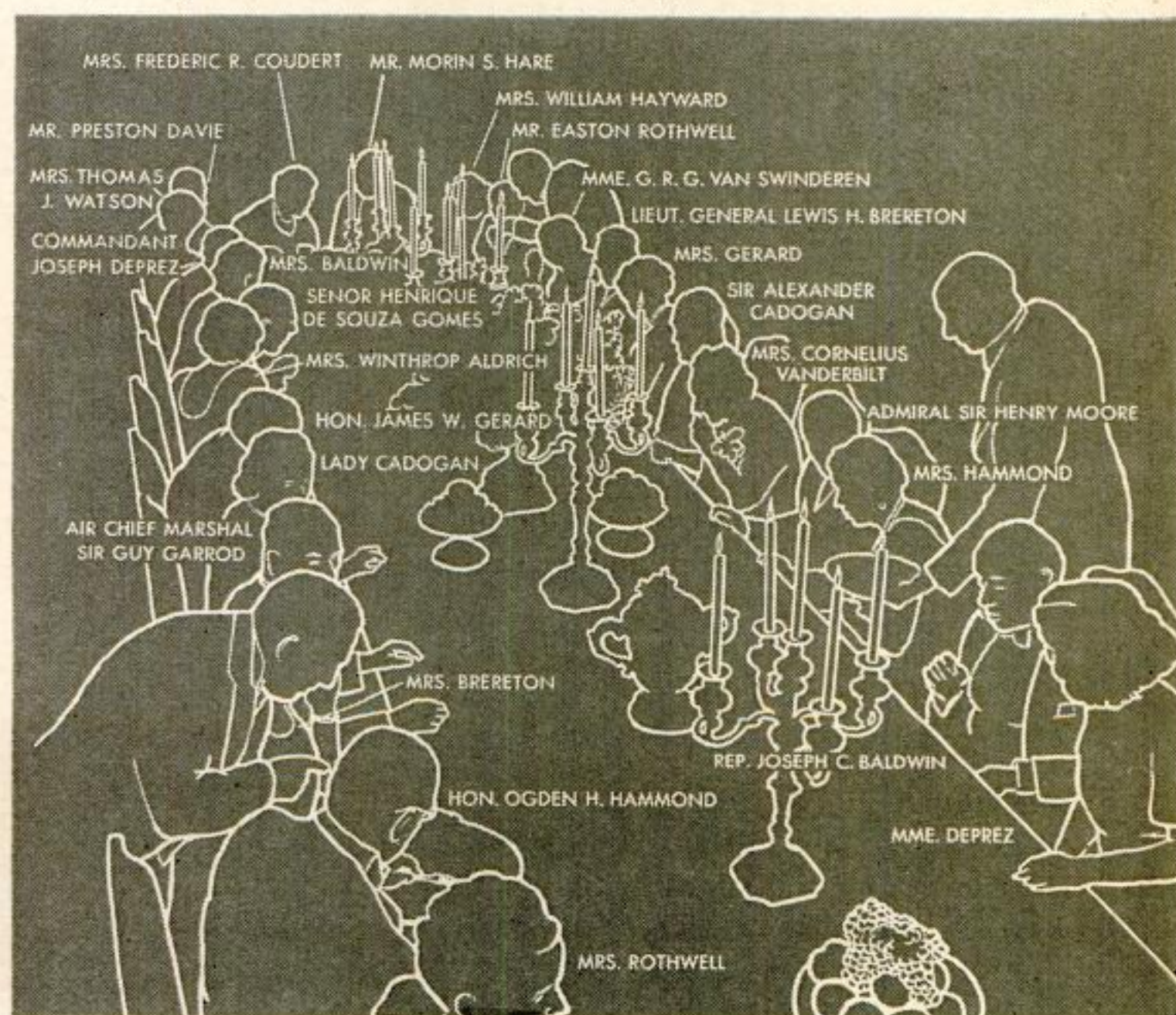
the photographer who took this picture was, according to Mrs. Vanderbilt's social secretary, a simple black dress with short sleeves, a plain neckline and one string of pearls.

DINNER AT MRS. VANDERBILT'S

She entertains a few friends before the U.N. ball

Although Mrs. Cornelius Vanderbilt has abandoned her mammoth 54-room Fifth Avenue mansion in midtown New York for a smaller one of only 28 rooms farther uptown, the Vanderbilt style of entertainment has not altered noticeably. Her guests still find her standing like a rock amid the swirling currents of discontenting change, surrounded by silver candlesticks, diamond tiaras and other comforting impedimenta of a more stable past.

The occasion for the small dinner shown above was a ball given later in the evening at The Waldorf-Astoria for all the personnel of the United Nations organization. Mrs. Vanderbilt, like a number of other New York hostesses that evening, did her part. She invited a handful of U.N. notables and diplomats from the U.S., Great Britain, France, the Netherlands and Brazil, threw in a three-star U.S. general and a few of her own friends and sent them off to the ball after a delicious dinner of *consommé Madrilène*, *alose grillée maître d'hôtel* (shad), *dindonneau américain* (turkey), potatoes and peas, *asperge hollandaise* (asparagus), *ananas glace surprise* (pineapple and ice cream), cake and coffee. To see how some of the less notable members of the U.N. organization dined and what they did at the ball, turn the page.



GUESTS IN PHOTOGRAPH AT TOP OF PAGE ARE IDENTIFIED IN THIS DRAWING



See this Royal Oak Cologne and After-Shave Lotion gift set in pickled oak tray at better stores, \$5.* Other Royal Oak gifts from \$2.50* to \$7.50.*

The Gift that complements the things Dad Loves



Does your Dad like the sparkle of the sun on a woodland brook? Then he'll like the shimmering fragrances of Royal Oak.

Does he like the grain and texture of fine woods? Then he'll like the richly polished, lavishly crafted design of Royal Oak.

Does he like the clear and bracing air of early morning? Then he'll get an exhilarating pleasure from the subdued, masculine fragrance of Royal Oak. So honor him with this distinctive Father's Day gift. He'll be proud to display the elegance of Royal Oak. Lightfoot, 663 Fifth Avenue, New York. *Tax on lotions and colognes only.

ROYAL OAK

Reg. U. S. Pat. Off.

DISTINGUISHED REQUISITES FOR MEN

Vanderbilt Dinner CONTINUED



THREE U.N. EMPLOYEES had their own dinner party at the Tavern-on-the-Green in Central Park. From left they are: Colette Karpo, 19, from France; Virginia Dwane, 23, from Canada, and Beatrice Schaffran, 23, from Brazil.



THEY DRESSED for the dance at Miss Schaffran's hotel room. There they were joined by Julita Ayala (second from left), 24, from Bogota, Colombia, a receptionist at the general-information desk at U.N. headquarters in New York.

CONTINUED ON PAGE 106

UTAH • ARIZONA NAT'L PKs.

• COLORADO •

YELLOWSTONE NAT'L PK.



Coming Features

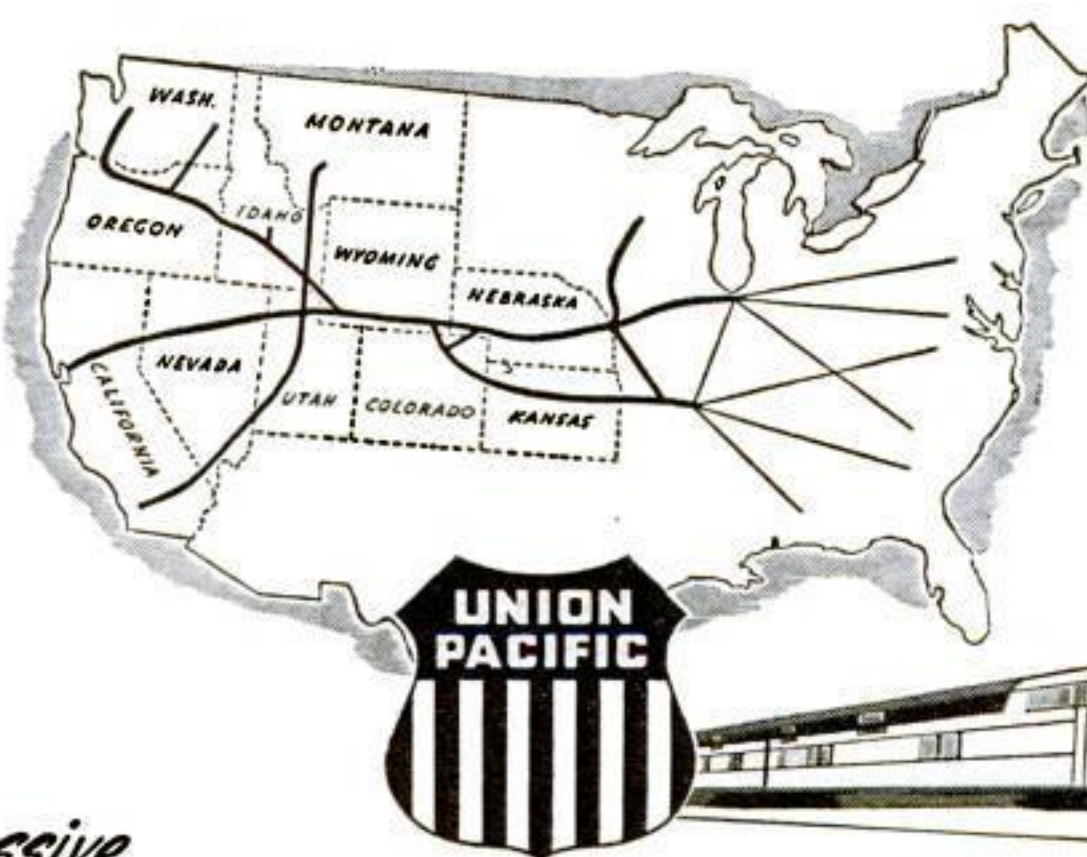
When planning your summer or fall vacation, remember that Union Pacific serves Utah's Zion and Bryce Canyon National Parks and the Grand Canyon National Park in Arizona . . . also Yellowstone-Grand Teton National Parks . . . Colorado . . . California . . . the Pacific Northwest and Dude Ranches.

Take your choice of magnificent natural monuments and canyons brilliant in color, of rugged mountains and sapphire lakes, of geysers and waterfalls, of ocean beaches and great

forests. These are scenic features presented by Union Pacific.

Train travel gives you the opportunity to completely relax. It's a vacation in itself. Union Pacific offers a variety of accommodations in swift Streamliners, comfortable Limiteds or the economical Challengers.

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be Specific -
say "Union Pacific"

The Progressive

UNION PACIFIC RAILROAD

ROAD OF THE *Streamliners* AND THE *Challengers*



DON'T TAKE CHANCES—HERE'S SAFE PROVEN WAY to MOTH PROOF

One Spraying Lasts A Whole Year

Odorless—No
wrapping or
putting away



OTHER
USES



Let Larvex protect
your upholstered
furniture

Moths will never
eat woollens
sprayed with
Larvex

Don't take chances on new, unproven products. Be safe! Be sure! Use LARVEX and moths will NEVER eat your woollens.

For years LARVEX has been used by the big woolen mills. It's been proven the SAFE, SURE way to moth proof. Just a few minutes spraying moth proofs woollens for a whole year! Tests show moth worms actually commit suicide by starvation rather than eat anything treated with LARVEX.

LARVEX is odorless, stainless. Dry cleaning doesn't even remove LARVEX protection. Washing does but dry cleaning does not. Only 79¢ a pint. \$1.19 a quart.

LARVEX

Vanderbilt Dinner CONTINUED



ARRIVING AT THE BALL. Miss Ayala went through receiving line, shook hands with Mrs. Winthrop Aldrich, chairman of hospitality committee, and Grover Whalen, who is general chairman of New York City's U.N. committee.



BOYS MET GIRLS en masse in main ballroom of Waldorf. To break the ice at the start of the dance, the committee lined up all men on one side of floor, women on other. At signal men rushed across and picked out their partners.



CONGA LINE was also used to stimulate closer international relations. It was led by Miss Ayala to rhythms beaten out by Bandleader Joe Moss (left). In addition the guests were treated to a lucky-number dance and a floor show.



HANDKERCHIEF TEST



**PROVES VITAL ZONE SPOTLESS
AND FREE FROM "GOO"—no matter
how often you smoke it!**

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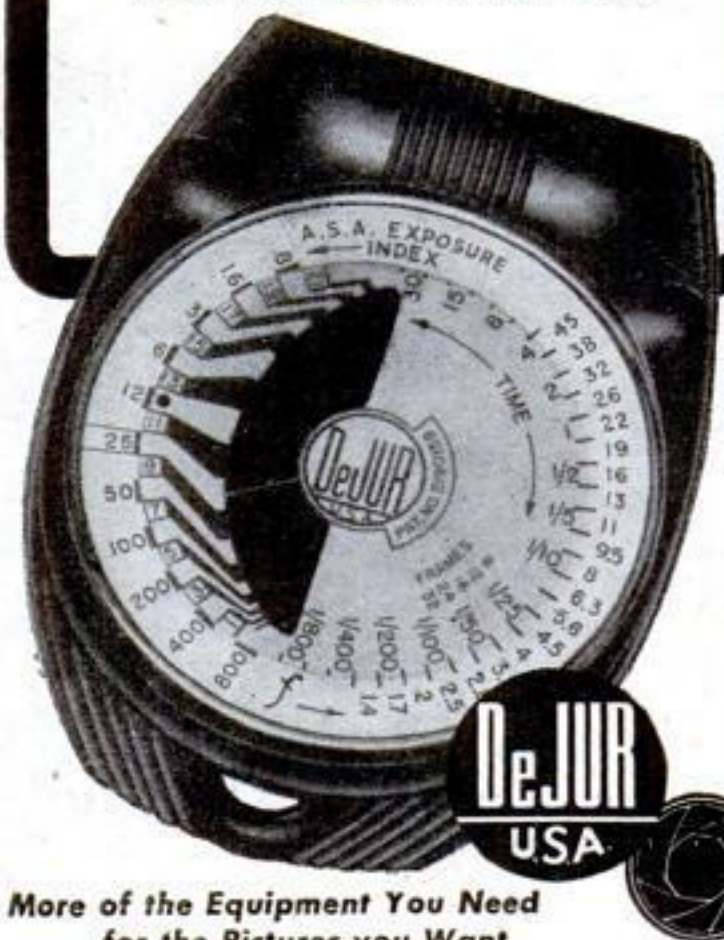
Exposure Meter

FIRST TO HAVE NEW
A. S. A. FILM SPEEDS!

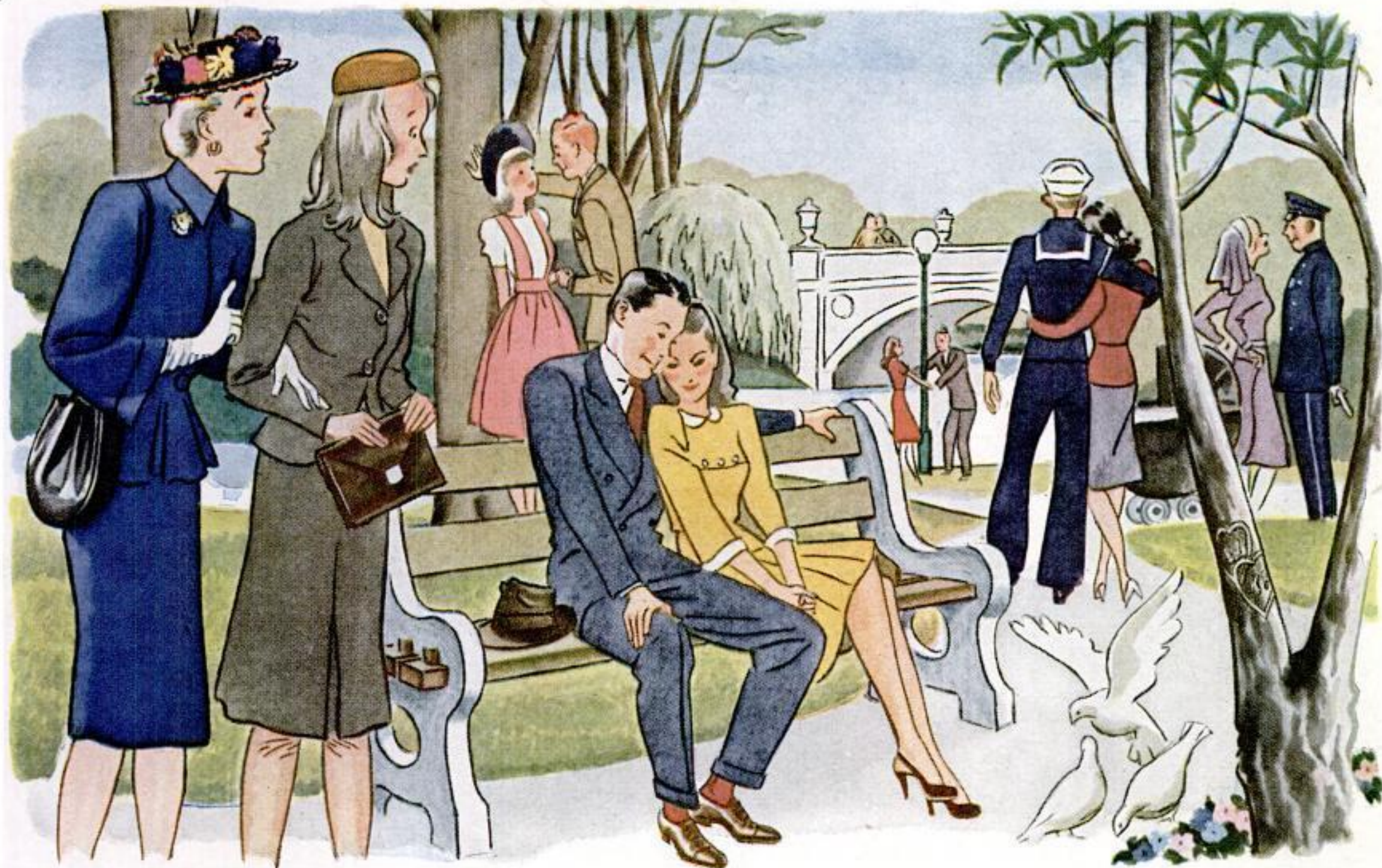
For better black-and-white or color snapshots. Instant automatic reading — light values indicated directly on calculator ring. Adjustable glass disc "freezes" film speed number. At your DeJUR dealer's.

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More of the Equipment You Need
... for the Pictures you Want



"What you need is a trip to your Singer Sewing Center!"

Mother isn't fooling. Marjorie, in her mousy little misfits, needs help—but fast.

And there's no other spot in town like the Singer Sewing Center for solving any clothes crisis that comes along.

Here is everything from frills to fitting lessons, from ready-made accessories to finish-up services.

Look over the items on this page, and remember—there are more, many more, where these came from.



Do things with scarves. Twist one into a new neckline, or knot one to make a belt. Singer has some beauties, in printed or plain material, in squares or ascots, from \$1 up.



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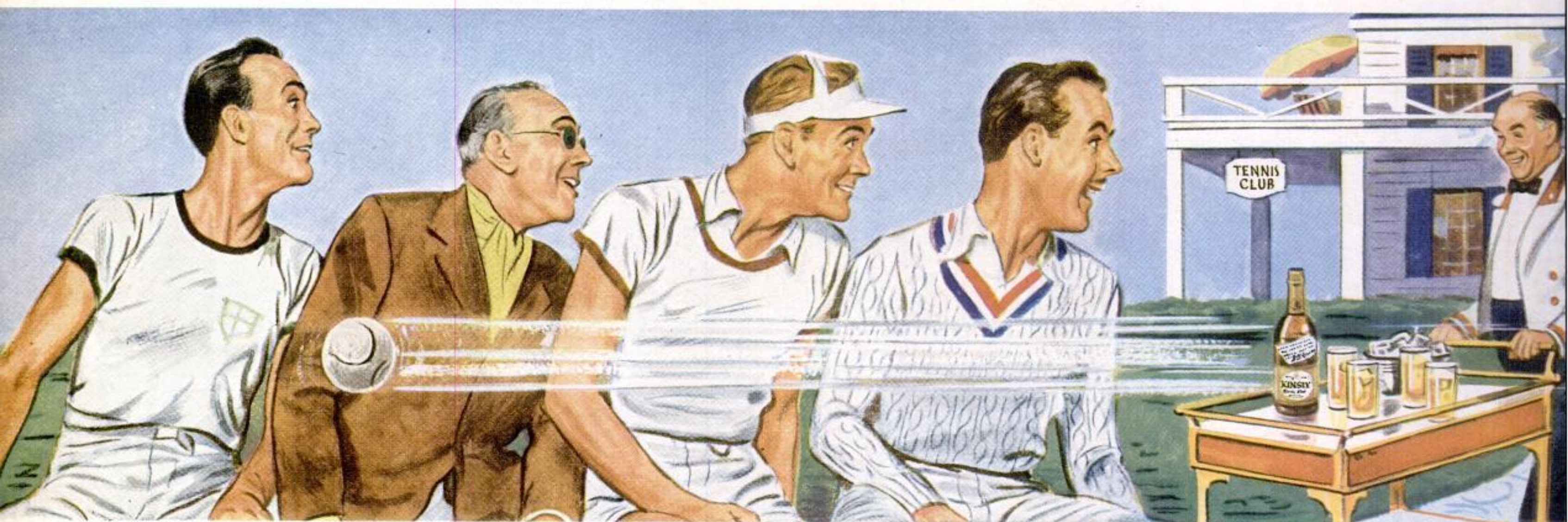
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IN SEARCH OF A BEAR FOR THEIR STRANGE RELIGIOUS RITES, TWO AINU HUNTERS, ARMED WITH BOW AND ANCIENT MUSKET, CROUCH IN MELTING SPRING SNOW

THE HAIRY AINUS

Japan's aborigines are strange relic of primitive man

PHOTOGRAPHS FOR LIFE BY ALFRED EISENSTAEDT

One of the least understood of the world's racial curiosities is the people known as Hairy Ainus, who were the original inhabitants of Japan. Because the 20,000 survivors now live on the northern Japanese island of Hokkaido and farther north on Sakhalin and the Kuriles, few except occasional travelers have ever seen them. On the succeed-

ing pages are pictures of these people taken by LIFE Photographer Alfred Eisenstaedt, who traveled by plane, train and snow-going weasel to get them.

The Hairy Ainus, who are actually no more hairy than the average Western man, were so named by the relatively hairless Japanese. Their origins are

a mystery. Pure Ainus, only some 3% of the survivors, have light skin and light eyes, which leads some anthropologists to believe that their ancestors were Stone Age northern Europeans who migrated through northeast Asia to Japan. Culturally the Ainus are primitive, comparable to the Indians of the American Northwest in the last century.



VILLAGE ELDER, Sankichi Hayashi, 75, suffers from trachoma, dread eye disease. His elaborate ceremonial headdress is made of wood shavings, carved wood and bearhide.



CHIEFTAIN'S WIFE, Saki Miyamoto, 63, has tattooed upper lip like all Ainus women. Tattooing is done in girlhood by slashing upper lip, rubbing in ashes to leave scar.



SHIRAOI VILLAGERS SIT AROUND CHARCOAL FIRE AT THE CHIEF'S HEARTH TO

HISTORY

Diseased and degraded, the pure Ainus may soon die out completely

Once the Ainus occupied all Japan until the Mongoloid ancestors of the Japanese, who first came to the islands around 400 B.C., gradually pushed them back to the less livable areas of the islands and finally consigned them to a degraded status. The Ainus population has dwindled so rapidly that, according to one anthropologist, pure Ainus will have disappeared by 1976. Most of the survivors, pure and mixed-breed, live on Hokkaido. Their approaching extinction is indicated by the situation in the Hokkaido village of Shiraoi where these pictures were made. In a total population of 3,436 there are only 71 children because of the enormously high infant mortality rate. Disease is rampant. About 95% of the Ainus suffer from trachoma, 85% from tuberculosis and 75% from venereal disease. Despite such disease and degradation the Ainus are a childlike, gentle people, even though their ferocity in the past greatly retarded Japanese colonization in the inclement areas which Ainus controlled.



SING ANCIENT AINU BALLADS, SOME OF WHICH GO ON FOR AN HOUR. ABOVE FIRE HANGS A BUNCH OF BEAR BONES WHICH WILL BE GROUND UP FOR MEDICINE



VILLAGE OF SHIRAOI on southern coast of Hokkaido is collection of thatched huts and small frame houses. Most inhabitants are fishermen. In foreground is small

shrine to god of mariners. Bears abound in the distant mountains. Winter in Hokkaido is very severe and, despite Japanese colonization, the island is still sparsely populated.



AINU WOMEN DANCE, AWKWARDLY SWINGING THEIR TORSOS AS THEY CHANT AN ANCIENT SONG. HERE, WITH ARMS OUTSPREAD LIKE WINGS, THEY ARE IMITATING CRANES

HABITS

People believe they will die if they bathe

Why the Ainus, denied the benefits of modern medicine and science, are dying out is easy to see in their homes, which are indescribably filthy and smelly. Garbage is merely thrown out the door to rot where it falls. Sanitation is unknown. Ainus believe they will die if they bathe. Instead they wash their hands and feet once a week. The same water used for washing is then used for cooking. Ainu culture is no higher than their standards of clean-

liness. They have no written language. (Their spoken language is not closely related to any other tongue.) Their handicrafts are crude. Their tribal regulations are bound by superstition and ignorance. Women have a low status and are not allowed to take part in ceremonies. What little law exists is dispensed by the village elders, who act as judges. The Ainus worship many gods, each of a special category, such as fire or the sea, and even deify bears (see p. 116).



FRIENDLY GREETING is exchanged by Ainu women by rubbing each other's forehead. Handshaking is unknown. Men's elaborate greeting ends with beard stroking.

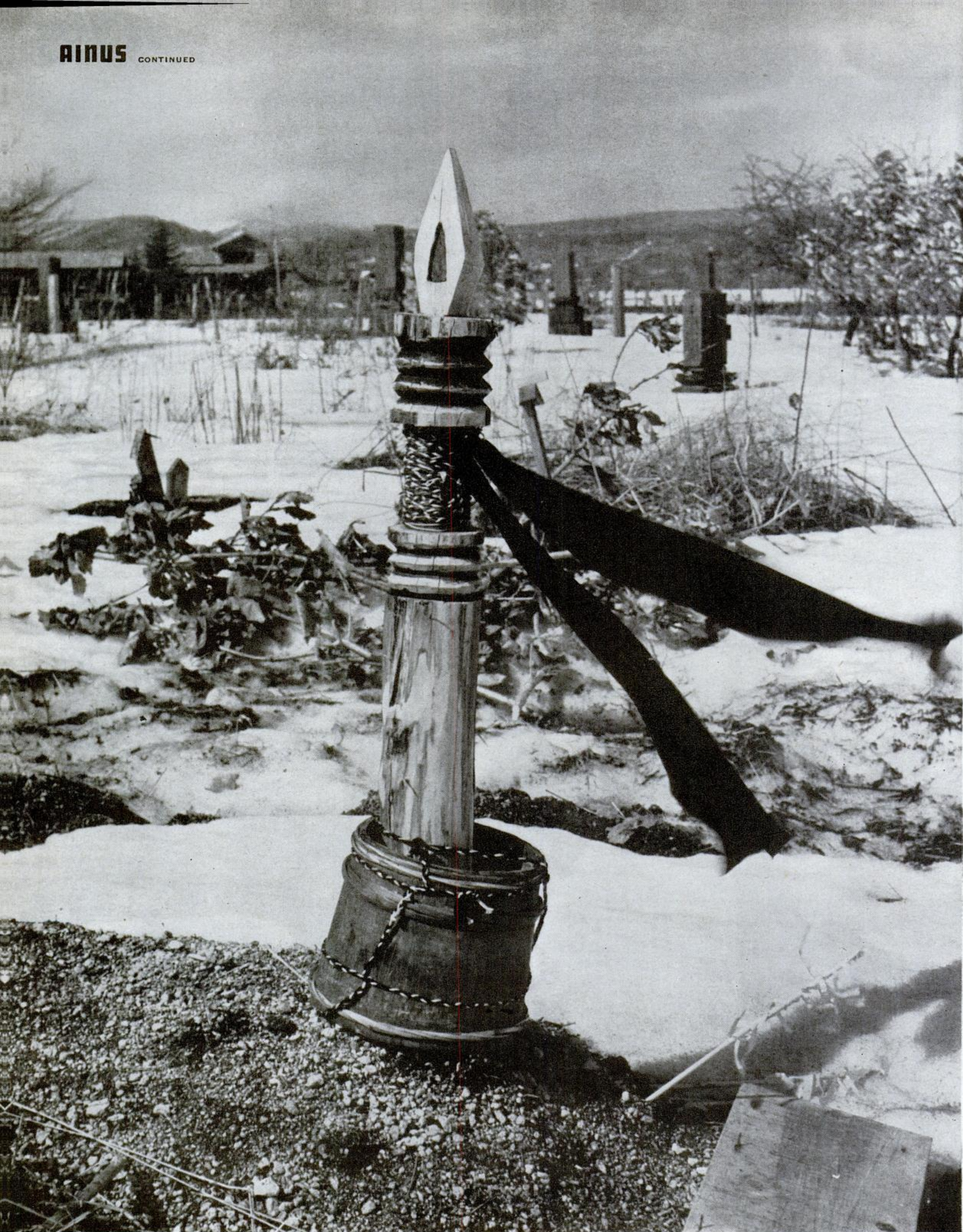


POUNDING RICE, these Shiraoi village women use wooden clubs and a hollowed-out stump. Rice flour then is made into sticky cakes which are considered a great delicacy.



WOODEN MUSTACHE LIFTER is wielded by Chief Miyamoto in anticipation of drink of ginlike liquor from lacquered bowl. The mustache lifter is used on ceremonial

and social occasions. Miyamoto, who wears hair in traditional Ainu bob, is headman at Shiraoi. In ceremonial headgear piece of bearhide is cut to imitate head of sacred bear.



GRAVE POST marks Ainu cemetery. Object at base is a rice barrel with the bottom knocked out "to facilitate the spirit of the departed's trip to other world." Spirit-fearing

Ainus are frightened of graveyards, visit them only at funerals. Above is a male grave post. Women's grave posts have rounded tops. In background (above) are Jap graves.



CHIEF MIYAMOTO PREPARES BOAT FOR FISHING. HIS FISH SPEAR IS BONE-TIPPED. IN CENTURIES PAST, AINUS USED DUGOUTS, NOW USE CRUDELY NAILED ROWBOATS

CUSTOMS

They hunt, fish and are afraid of spirits

As with most primitive peoples the main occupations of the Ainus are fishing and hunting. Those who have become more Japanized use modern methods, but pure Ainus still spear fish and hunt bears with bow and arrow. Other practices, such as funeral customs, are equally antique. When an AINU dies his corpse is wrapped in the floor mat he used last. Then a hole is made in the wall of his house and the body passed out through the hole. Superstitious

Ainus believe that if a door were used the spirit would return to haunt the house. Such superstitions rule AINU houses, which all have a "god's window" on the eastern side and no other windows except on the south. Mortals are forbidden to peep through god's window. Ainus hate to farm and Jap attempts to force them to farm have failed. Most of their rice is bought from Japanese, who buy fish and hides from Ainus.



FISHING NETS hung up to dry are tended by bearded elder. Women help with tasks. Nets are replacing spears.



WAREHOUSE on stilts is where villagers store dried fish to eat in long, frigid winters. Note rubber overshoes.



HUNTER is Chief Miyamoto, who has slung a dogskin over back as protection against cold. He hunts rabbit, fox.



SKINNING BEAR took one hour. The young hunters, who were in the Japanese army, still wear their uniforms.



BEAR'S BLOOD is quaffed by chieftain, who also ate parts of the liver, heart and kidneys raw during skinning.



WASHING MOUTH of bear is part of ceremony. Then the chief poured liquor in mouth to appease new deity.

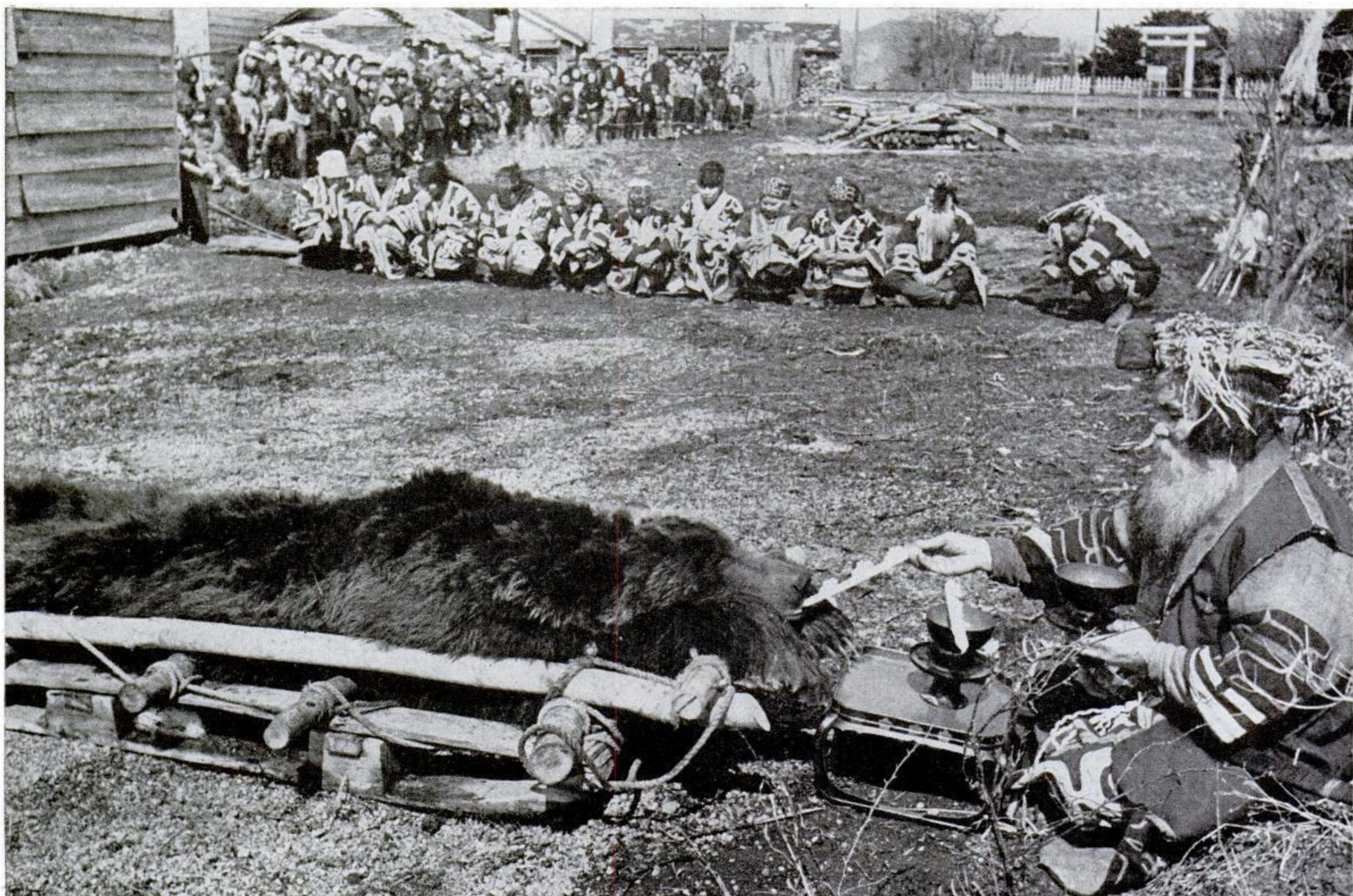
BEAR GOD

Each spring they kill and worship new deity

When the snows melt each spring, Ainu hunters go into the hills in search of a new bear god. This spring Photographer Eisenstaedt, after five days of negotiations, was permitted to photograph the bear festival, which is the most important event in Ainu religious and social life. Shiraoi's two best hunters were gone three days, returned with a 450-pound beast slain as it emerged from winter hibernation.

In the ritual, Chief Miyamoto sat before the dead

bear offering prayers of welcome and apology for bringing it intact into the village before dismemberment. Then the new god was skinned as the chief watched, its blood drunk by the village elders, and its skin, with head attached, placed in the sacred corner of the chief's hut. Later the bear's flesh was eaten with feasting and dancing that lasted several days. Afterward the smelly hide was left hanging in the chief's hut to draw flies indefinitely.

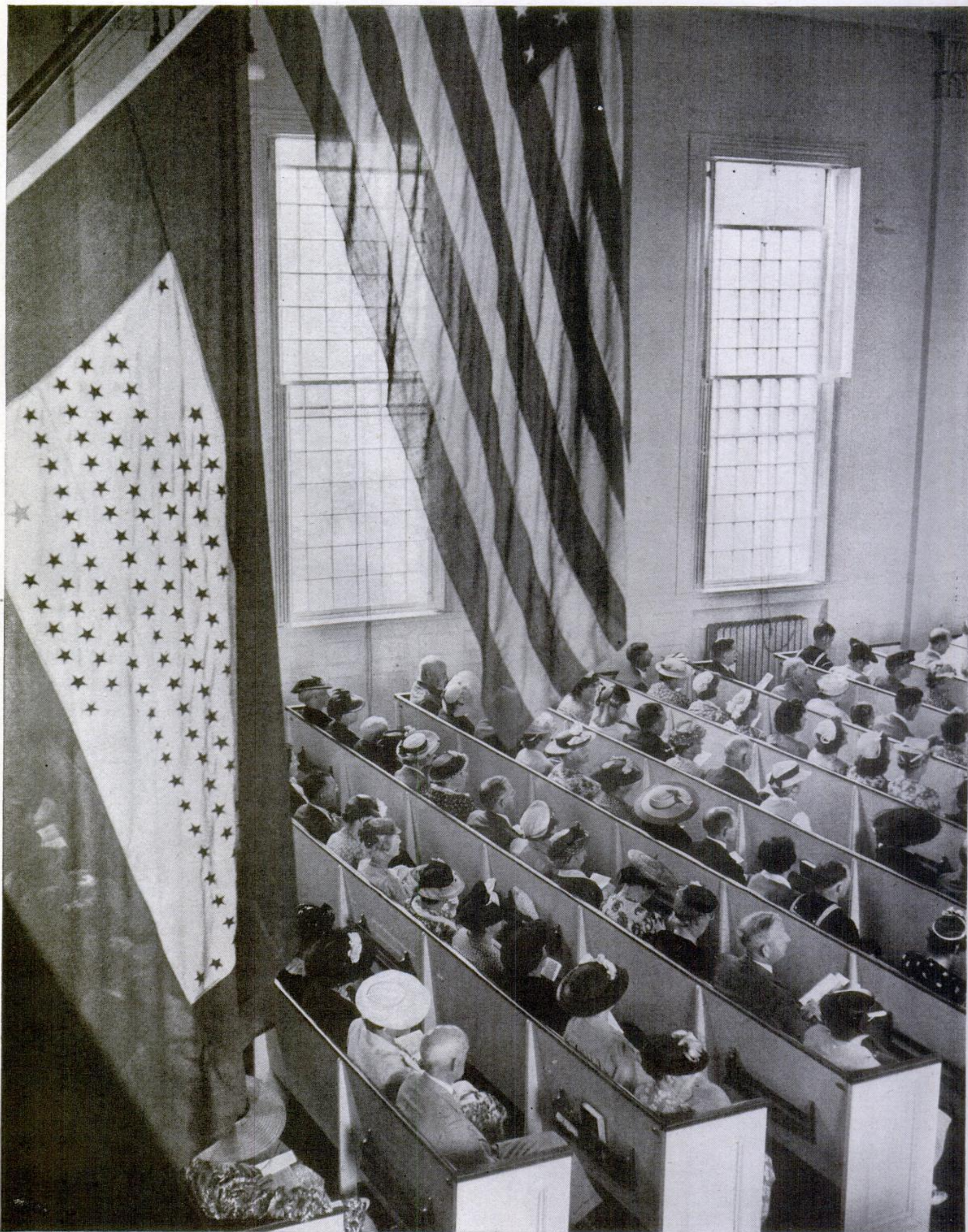


FEEDING BEAR and sprinkling liquor on it, Chief Miyamoto prepares new god for final ceremony of lengthy festival which involves dancing, prayers and considerable liquor-

drinking by worshipers. After these rites, the bloody bear's head is placed on the *chipa* (an outdoor fence shrine) alongside the skulls of bears which were gods of other years.



Bear's skin is enthroned as god in holy corner of hut amid ceremonial offerings



A RELIGIOUS REDEDICATION is considered by Dulles to be "the most significant demonstration" that Americans can now make to show the Russians that we believe that

individual freedom is an unalienable right of man. At present only about a quarter of adult Americans attend church services. Above: Congregationalists in Plymouth, Mass.

THOUGHTS ON SOVIET FOREIGN POLICY AND WHAT TO DO ABOUT IT

PART II

by JOHN FOSTER DULLES

IF the leaders of a great nation have embarked upon a foreign policy which may lead to our violent resistance, the time to plan against that is now. The sooner we make it clear that the policy cannot succeed, the more likely it is that the dangerous aspects of that policy may be changed.

None of us likes to face up to a new major international problem just when, by victory over Germany and Japan, we feel we have earned the right to a period of relaxation. None of us likes to admit of danger coming from a nation which made an outstanding contribution to that victory. Some would avoid the issue by looking only upon the good ends which Soviet policy professes to seek. Some, while perceiving the intolerant and ruthless aspects of Soviet policy, cling to the hope that these aspects are only local or temporary. Some rely on the fact that no nation wants a major war or would deliberately provoke it. Some do not want to be bothered with unpleasant prospects when it cannot yet be demonstrated with mathematical certainty that they will happen.

Those are attitudes which contribute to war. They make possible the miscalculation out of which major wars arise.

It is quite true that no nation wants a big war or one the outcome of which is doubtful. That is almost always the case. Generally, such wars get started by mistake. National leaders begin by pushing outward their national domain and sphere of influence at points where, they calculate, there will be little resistance. When their calculation proves correct and no strong reaction occurs, they go on. Those within the country who advised restraint become discredited. Leadership becomes concentrated in the hands of the more reckless, who take more chances. Finally, they find to their chagrin that they have made a bad calculation.

If we have another great war, that is probably the way it will come. No one will deliberately plan it. It will be the result of miscalculating.

Twice within 25 years the U.S. has been drawn into a world war because the American people finally came to feel that aggressive policies in Europe and Asia threatened our conception of democracy and our ideals of personal freedom. In each case the foreign leaders would probably have followed a different course had they, at an early stage, realized that the American people would react as they did. In not making apparent, in time, our devotion to our ideals, we were guilty of contributory negligence. We must not make the same mistake three times in a generation.

Soviet Change of Program Is Possible

IT may be asked whether anything we can do would, as a practical matter, bring the Soviet leaders voluntarily to change their foreign program.

No one can answer that question with assurance. There seems to be an inevitability about Soviet foreign policy. Soviet leaders believe that cer-

tain freedoms for the individual are dangerous. They have stamped them out at home just as elsewhere governments stamp out the carriers of dangerous germs. But abroad, the freedoms which they fear are rife and they are highly contagious freedoms. So, to defend their land against contamination from without, Soviet leaders set up barriers to insulate their people. That, however, is no permanent solution. It is a form of self-imprisonment that is intolerable to ambitious and able men who know that their nation is a great power and desire it to play a world-wide role. Therefore, they

seek everywhere foreign governments which will join in their campaign of purge. Only in that way will the world be safe, from the standpoint of Soviet leaders.

It can be argued that so long as Soviet domestic policy is what it is, Soviet foreign policy must also be what it is. However, human events seldom unfold in accordance with a purely logical pattern. Soviet leaders today are not as fanatical as were their predecessors. They have made many changes of domestic policy in the interest of expediency. The so-called "communism" of Russia today is, economically, very different from the communism taught by Marx and inaugurated under Lenin and Trotsky. Soviet foreign policy has also changed in the sense that some years ago it would have been justified as fulfillment of a sacred mission to accomplish world revolution. Now it is justified as a practical way to assure the security of the Soviet Union.

Under Mr. Stalin, Soviet moves abroad seem to have been marked by an effort to calculate chances. Soviet foreign representatives have sometimes taken extreme positions, but Mr. Stalin has pulled back and re-

lieved the tension when unexpected opposition was encountered. All of that indicates that Soviet foreign policy is subject to change if it can be made abundantly clear to Soviet leaders that that policy is impractical and will not, in fact, promote the safety of the Soviet Union.

However, it is not very profitable to speculate about what will come out of the Kremlin. That is an interesting intellectual pastime, but an outsider will not, in that way, get much practical guidance. From the standpoint of action, the course is clear. We must act on the assumption that we can do something to bring Soviet leaders to change their foreign program. If we do not go ahead on that basis, we shall almost surely fail. If, for example, we assume that Soviet leaders cannot be brought to change their program, we drift into surrender or war. If the past is any guide, it will be war. Therefore, as a working hypothesis, we accept the possibility of change.

There is a second working hypothesis we must make. We must assume that it will be very difficult for us to bring about a change of Soviet foreign policy. We cannot expect Soviet leaders readily to change a policy which reflects the inner life and basic philosophy of Soviet communism and which has achieved great initial success. The difficulty is increased by the fact that Soviet leaders are not well informed about the state of the world.

THE AUTHOR'S FOREWORD

This is the second of two articles on the foreign policy of the Soviet Union.

In our first article we saw that the foreign policy of the Soviet Union is world-wide in scope. Its goal is to have governments everywhere which accept the basic doctrines of the Soviet Communist Party and which suppress political and religious thinking which runs counter to those doctrines. Thereby the Soviet Union would achieve world-wide harmony—a *Pax Sovietica*.

We saw that Soviet leaders seek to achieve their peace by (1) a gradual expansion of the Soviet Union itself—the Inner Zone; (2) the pressure of force in surrounding areas—the Middle Zone—which are subject to the controlling influence of Soviet land power; and (3) in the Outer Zone, the political organization of mass discontent.

That is a powerful program and it has achieved great initial success. On the other hand it carries a threat to personal freedoms which constitute our most cherished political and spiritual heritage and which we have fought to defend whenever they seem in jeopardy. Consequently, the Soviet program is a danger to peace. In this article we consider what policies will enable the American people to avert that danger.

—JOHN FOSTER DULLES

SOVIET FOREIGN POLICY CONTINUED

Therefore, any program of ours designed to bring the Soviet leaders to change their foreign policy should be a program that is wisely conceived, vigorously implemented and unitedly supported by the American people.

American Policy

THE basic purpose of Americans for the next few years should be to develop the facts which will make it apparent, even to those within the Kremlin, that present Soviet foreign policy will not succeed. Then they may change that policy. In that way, and only in that way, can we ward off the danger of another great war due to another great miscalculation.

It is, however, essential that we develop the right set of facts.

It will be easy to go wrong in this matter. As it becomes increasingly clear that the Soviet program threatens our way of life and our cherished political and spiritual freedoms, we may react violently and foolishly. Some will want us to place our reliance wholly on our military and economic power and to use it to coerce Soviet leaders.

Such a program would probably fail. Soviet leaders are not the kind of men who are easily coerced. They do not want another major war, particularly one which they could not win. But they are tough, they are not afraid of fighting, and they cannot be arbitrarily pushed around.

Also, such a program would divide us internally. Many Americans sympathize with the professed social goals of the Soviet experiment and feel toward it much as foreign peoples during the last century felt toward the "great American experiment." They would not want to crush it.

Even if we did crush it, that would prove nothing. That would not end the challenge to a society of personal freedom. On the contrary, it would probably intensify that challenge, for the Soviet experiment would then seem to have succumbed not to our merit, but to our might. New disciples of that faith would spring up everywhere.

No program is fruitful if it is merely *against* some one or some thing. Successful programs are those which are constructive and creative in their own right. What we need at this critical juncture is an affirmative demonstration that our society of freedom still has the qualities needed for survival. We must show that our free land is not spiritual lowland, easily submerged, but highland that, most of all, provides the spiritual, intellectual and economic conditions which all men want. Upon such a program all true Americans could agree, and it would peacefully achieve our purpose.

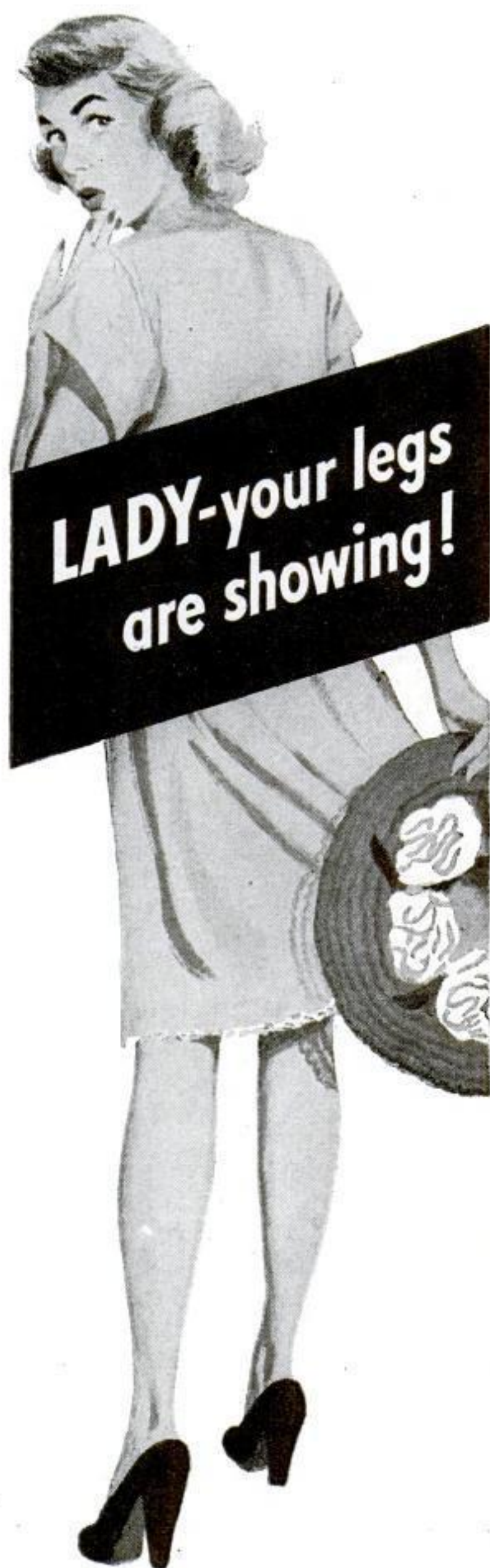
Every civilization faces, and ought to face, periodic challenges. That is nothing to complain about. It is the way the world works. In the face of the present challenge of Soviet foreign policy, we need to demonstrate:

First, that we genuinely cherish for ourselves and others the spiritual and intellectual freedoms which the Soviet system would take away, and that we are willing to sacrifice to preserve them;

Second, that those freedoms, which in the past have gloriously served mankind, are still the means whereby men can steadily advance their own development.

There is no difficulty in finding ways to make that demonstration. I make a few suggestions, primarily by way of illustration, because it is impractical here to be exhaustive.

1. The most significant demonstration that can be made is at the religious level. The overriding and ever-present reason for giving freedom to the individual is that men are created as the children of God, in His image. The human personality is thus sacred and the State must not trample upon it. That is what our forebears believed. They set forth in their Declaration of Independence that men were "endowed by their Creator with certain unalienable rights." They fought to make that Declaration good and founded a government dedicated to preserve for the people "the blessings of liberty" and which could not trespass on the Bill of Rights. If that religious belief has gone from us, then personal freedoms become primarily a matter of personal satisfaction and their retention largely a matter of self-gratification. Indeed, under those circumstances, freedom is dangerous. Mr. Vishinsky has rightly said, "It is indispensable to bring a limitation to the will and the action of man." In a free society that limitation comes primarily from acceptance of the moral law and the exercise by free men of the self-restraints, the self-discipline and self-sacrifice which the moral law enjoins. If a society ceases to be a religious society or if it falls under atheistic leadership, as in the case of the Soviet Union, then it is both logical and practical to treat human freedoms like the freedoms of wild animals and to suppress those freedoms so that men, like domesticated animals, will be more amenable and more secure. But



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CONTINUED ON PAGE 122



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AUTHOR DULLES

Ever since he was 19 and attended the Second Hague Peace Conference, John Foster Dulles has concerned himself with foreign relations. He was Wilson's legal adviser at Versailles. He is this country's top international lawyer. This past year he has three times been a U.S. delegate at great conferences—San Francisco, the London Conference of Foreign Ministers and the U.N. Assembly. At each he has spent hours discussing world affairs with Soviet delegates.

SOVIET FOREIGN POLICY CONTINUED

Soviet leaders would know that that project is impracticable as against a people who believe that their freedoms flow from their Creator and who also use those freedoms with the restraint which is enjoined by divine commandment.

Rededication to the faith of our fathers is thus, above all, what is needed to make apparent the futility of any world program based on the suppression of human freedom.

2. We can demonstrate that our political and religious faith is a curative thing, able to heal the sores in our body politic.

There is encouraging evidence that free societies have not lost the capacity to advance the general welfare. Western Democracy is already reacting well to the Soviet challenge. The abuses against which Soviet propaganda tilts are much the ghosts of a dead past. Political imperialism and cold-blooded *laissez faire* economics are on their way out.

The colonial powers, by the Charter of the United Nations, made major commitments to promote the well-being and free institutions of dependent peoples. They seem ready to translate those words into deeds which, even if they are still inadequate, would go far toward liquidating imperialism. The mandatory powers, except for South Africa, have agreed to trusteeship or independence. Recent proposals of The Netherlands in respect of its East Indies, and of Great Britain in respect of India and Egypt show acceptance of the principle that imperialism and strategic advantage must yield to the right of independence.

We in the United States have done much to humanize our economic order. Social security has begun to be a reality and the specter of unemployment is being banished.

We have done something toward eradicating the blight of bigotry. Our religious groups have tackled the problem with vigor, as have some political leaders, and while progress is slow it is real.

In such ways our system of personal freedoms demonstrates its capacity to cure social ills. We must press on in those ways. We must, however, not press so fast that we stumble. We must avoid trying to cure everything by laws and decrees which so regiment and burden our society that government becomes the master of men, not their servant. We must keep our reforms in the hands of those who not only believe in personal freedoms but understand that, in fact, they disappear with the disappearance of free economic opportunity. To preserve a free society, we must choose political leaders who are competent. We can, in this respect, learn something from the Soviet system which gives leadership to those who, on the one hand, believe devoutly in their system and who, on the other hand, are hardheaded, competent persons.

3. Another important phase of our national life is the military phase. Most Americans would prefer that to be unimportant—some for idealistic reasons and others for selfish reasons. But if we neglect our military establishment, that may lead to a dangerous misjudgment of us by the Soviet leaders. They believe in force. They take it for granted that those who have precious things will, if they are able, maintain a force-in-being to protect them. They assume that a man who does not put a lock on the door of his house has nothing in it that he greatly values. There can be little doubt but what Soviet leaders became much more confident and ambitious when, immediately after the fighting stopped, we let our military establishments deteriorate. They infer that we have nothing left which we value enough so that we are willing to make a sacrifice to insure it against loss. So long as the leaders of the Soviet Union reason that way about the significance of military establishments, so long must we maintain a strong military establish-

CONTINUED ON PAGE 124

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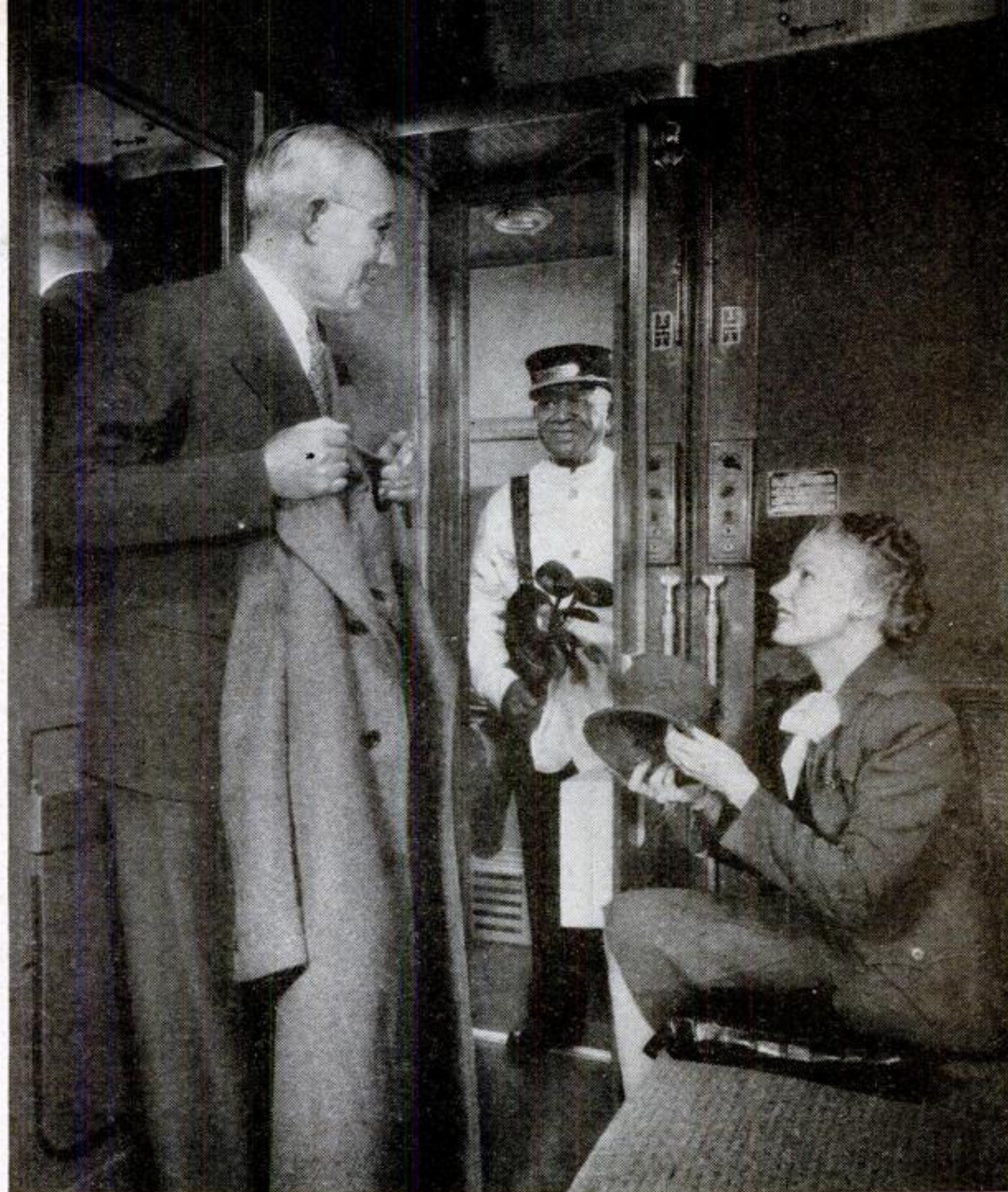
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...If your hair looks like the business end of Mrs. Murphy's mop



You've got
"MORNING MIRROR BLUES"

When you first look in the mirror in the morning, hair all tangled and wild, you've got "MORNING MIRROR BLUES" . . . you need a LUCKY TIGER RUB! Reach for your bottle of Lucky Tiger Hair Tonic, Regular or With Oil. Apply freely, rub hard. Feel that invigorating "wake-up" tingle, enjoy its fresh fragrance. Then comb and see how handsome you look.

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When you wash your hair use
Lucky Tiger Magic Shampoo



SOVIET FOREIGN POLICY CONTINUED

ment. That does not require us to become a militaristic people or to make a provocative use of far-flung bases. It need not stop us from seeking a general reciprocal reduction of military establishments as contemplated by the United Nations Charter. What it does mean is that we should translate into modern terms the spirit which led our founders to say, in our Constitution, that a well-regulated militia was "necessary to the security of a free State."

4. Another demonstration we can make is in the area of economic aid. If we believe in a humane society, we will help those in other lands who are destitute. If we believe in a society of human freedoms, we will keep life and vigor in those, who, if they live, will support and defend that kind of society. We will show the world that it is a good thing to have free people as neighbors.

We have already done that on a truly gigantic scale. We plan to do more through extending credits to Great Britain and other nations. That is as it should be.

However, the effect of what we are doing is largely nullified by abuses of individual freedom. The result on net balance is to make people elsewhere wonder whether, after all, a society of individual freedom is tolerable. Most of them have only a small margin for survival. They can exist only if production and transportation are steady and uninterrupted. They are frightened when they see that our freedom to eat is exercised so that our food exports fall below what our Government has promised to starving people and when our freedom to strike is exercised to interrupt production and transportation vital to world recovery. In these ways we witness against our professed faiths.

Our people's apparent recklessness in the use of their freedoms and apparent apathy to the cause of world-wide freedom are primarily due to the failure of those in authority to see the true nature of the present world crisis, to tell it simply to the American people, and to propose, with foresight, policies which measure up to the need. That should be corrected in order that the American people should, by their conduct, make it clear beyond peradventure that they are prepared to accept personal sacrifice to help keep freedom alive in the world. Such sacrifice now may spare us far greater sacrifice later on.

5. Another demonstration we can make is in those parts of the world where, as a result of our military operations, we are in *de facto* control. We fought for the Four Freedoms and for justice as expressed in the Atlantic Charter. There are some parts of the world where for the present it is impossible for us to do much to realize those goals. But there are other parts of the world, notably in Japan, in Italy and its colonies, in the western parts of Germany and Austria, and also in China and southern Korea, where the United States could, if it would, actually give men a good chance to get the freedom and justice for which we fought.

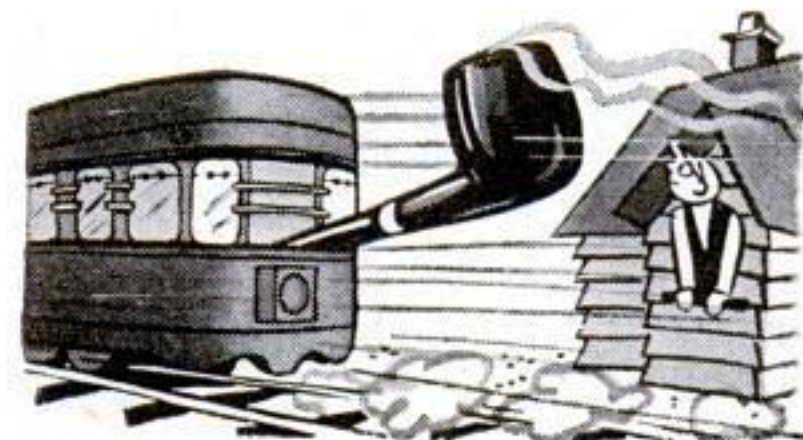
In Japan, General MacArthur has shown what can be done. Elsewhere we act as though we were inhibited from giving men freedom and justice until formal peace treaties say we may. Actually, treaty or no treaty, life goes on and the pattern of that life is being made. We should, wherever we can, make that pattern one which reflects the ends for which we professedly fought.

The fact is that our war and post-war diplomacy, as a whole, makes it natural for Soviet leaders to feel that we are insincere. Often, and conspicuously in our dealings with the Soviet government, we have abandoned the very principles which, when it seems to serve our convenience, we invoke against the Soviet government. For example, we bartered away to the Soviet Union the rights of weak nations, as China and Poland, despite the Atlantic Charter. We have, in Germany, shared in policies and practices which are inhuman and unjust by the standards we use to condemn Soviet policies and methods. At the London and Paris meetings of the Council of Foreign Ministers we began to put our foreign policy on the right track, but we have a big deficit to make up.

Soviet leaders are even more suspicious of us than we are of them. They are materialistic and highly skeptical of noble professions. If we wish them to look upon us as people of righteous convictions, it is vitally necessary to adhere steadfastly to principle not merely in word but above all in deed.

What the United Nations Might Do

SO far we have not spoken of the United Nations as a mechanism for preventing the violent clash we apprehend. We have talked primarily of our demonstrating that our way of life is so vigorous and deeply rooted that others will renounce, as both impractical and as undesirable, the task of uprooting it. We count upon Soviet tolerance coming through Soviet realization that international intolerance will not work.



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CONTINUED ON PAGE 127

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Dad... Give him the Gift he
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The Rum to Remember

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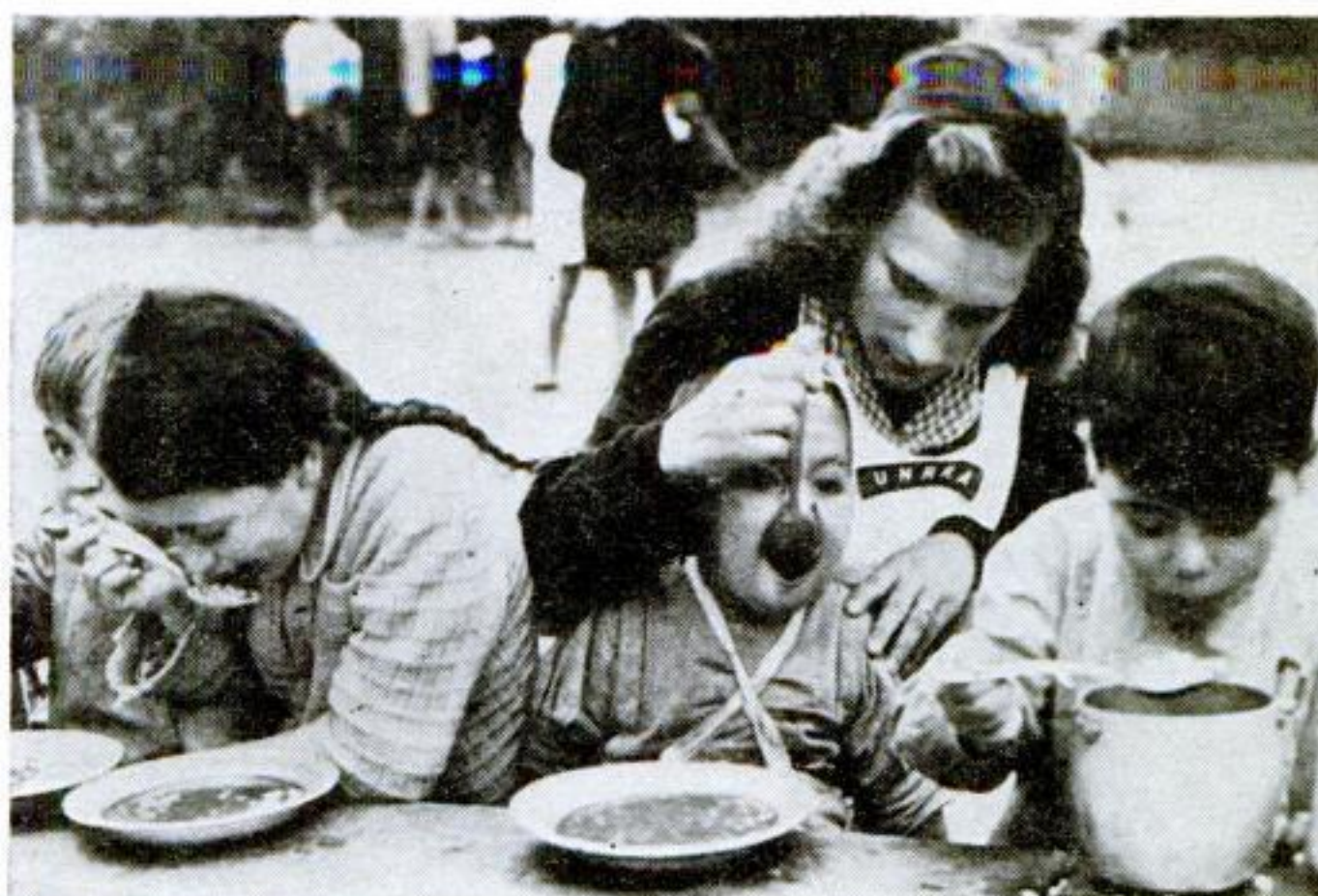
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FLASHLIGHT
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BY GIVING FOOD U.S. can keep 40,000,000 people, like these Italian children, from starving. This would be a practical demonstration of our ideals.

SOVIET FOREIGN POLICY CONTINUED

We deliberately make that approach to the problem. The healthy quality of any society must always be its first reliance. No artificial props can be devised, no mechanistic formulae can be invented to sustain a society which has lost its vigor and its prestige. That is as it should be.

The United Nations can be useful. It has great potentialities. Also it has severe limitations. Unless we appreciate these limitations, our efforts may be misdirected and our reliance may be misplaced.

Today, friendly relations among the nations are threatened by three practices which, to one nation or another, seem to be dangerous, but which the United Nations cannot control.

1) Great powers use force, or more subtle methods, to gain working control of the governments of weak states.

Two cases before the Security Council illustrate this cause of complaint. One was the case of Soviet troops in Iran. Another was the case of British troops in Greece. In both cases public discussion led to promises of early withdrawal. But the action of the Security Council did not go to the heart of the matter, namely, was the government of a presumably sovereign state being improperly influenced by penetrations and pressures from abroad?

The Security Council may be able to arouse enough public opinion to prevent power politics assuming a crude form. That is something. But it is not nearly enough if the result is merely to drive such politics underground. There are many underground ways. The U.S. during its expansive period used them in its relation to Texas and Panama. Since then the art has been perfected. It is one against which the Security Council can give little protection. For if the penetration wholly succeeds, the local government, under the force of penetration, condones it. If the penetration succeeds partially, the outward manifestation is apt to be a civil war. In either case there is little that the United Nations can do about it without interference in what, in form, has become a domestic matter.

This condition causes much concern to nations small and great. The peoples of small states may have imposed on them governments which in major matters serve foreign masters. That is in essence the Soviet Middle Zone program. Also, great nations see their place in the world menaced by such methods. The Soviet policy in the Mediterranean and Middle East makes the leaders of Britain feel that their nation is today in peril as great as when Rommel was knocking at the door of Egypt. Communist activities in Latin America are bringing the American people to sense the first serious challenge to the Monroe Doctrine and its successor, the doctrine of Chapultepec. On the other hand, Soviet leaders feel that unless they do what they are doing in the Middle Zone it would be done to them.

So fear grips men's souls because of international practices with which the United Nations is not yet equipped to deal.

2) Another practice which, according to Soviet leaders, causes them fear is the use of our freedoms to stir up hatred. This abuse of freedom, said Mr. Vishinsky, "leads to the commission of crime against the members of the United Nations." Mr. Molotov at the Council of Foreign Ministers in London charged that the freedom of press which we sought for Rumania reflected not so much high principle as a desire to have publicized in Rumania opinions hostile to the Soviet Union. He has pointed out that the Soviet constitution (Art. 123) says that the advocacy of racial hatred or contempt

CONTINUED ON NEXT PAGE

Adelphi College coed REVEALS SECRET!



"Head first for big dates," says lovely **Ruth Sales, President of Student Council** Glamour-conscious coeds know the allure **Laco Castile Shampoo** gives hair. Three oils—olive oil, coconut oil and castor oil—give triple-action results. Your hair is left *clean, gleaming and glorified*. Your hair is left ravishingly soft—and manageable. You create hairdos that make 'em look twice. Get the mild and gentle **Laco Genuine Castile Shampoo** at drug counters everywhere. **Laco Products Inc., Baltimore 24, Md.**

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Smooth on that pink cream. Massage thoroughly. See—it rolls off a dirt gray. Your face gleams with new radiance—new vigor! You've put your best face forward! And it only took a jiffy. At all drug counters or ask your barber for a genuine Pompeian massage pep-up. The Pompeian Co., Baltimore 24, Maryland.

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is punishable, and he demands, internationally, protection against the advocacy of hatred against, and contempt of, the Soviet Union.

Such pleas from such a source seem to us strange, for Soviet communism itself relies much on fomenting class hatred. But the concern which Soviet leaders express is probably genuine. They are used to living dangerously. But at least they get protection at home from public attack by speech or press. Now, after nearly 30 years of that kind of protection, they have developed an almost morbid fear of an outer world where men are free to criticize them and the system for which they stand. There is, of course, no United Nations machinery for dealing with such use, and possible abuse, of freedom of speech and press as to Soviet leaders seem a danger.

3) Another practice which causes international friction is the use of freedoms to destroy freedom. The Soviet program uses our freedom of press, speech and communication in order to convert us to a society which will suppress those freedoms. It causes acute irritation when aliens make such use of our freedoms and at the same time deny us freedom to test the truth of what they portray to us. It seems as though our society should protect itself against the possible perpetration upon it of a fraud. However, to build up retaliatory barriers would increase distrust and intensify division. The real remedy is to enlarge, not contract, the freedoms of speech, press and communication so that different peoples may learn the truth about each other. But no organ of the United Nations has authority to administer this cure.

Thus, as matters now stand, the United Nations has no power to control those practices of nations which are, above all, the present cause of international fear and dislike. Small states can be coerced and great nations may be imperiled. Freedom of speech and press may be abused. "Iron curtains" can be used to prevent enlightenment.

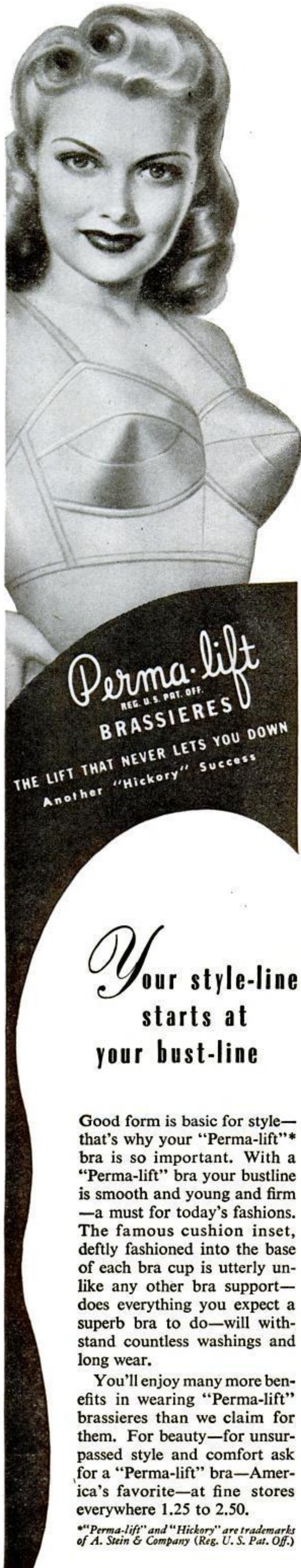
The United Nations will, no doubt, gradually develop ways to meet these problems. The General Assembly has broad power to encourage the development of international law. Also, through the Economic and Social Council and the Commission on Human Rights, the Assembly can recommend measures to establish an international flow of information and to prevent the abuse of certain freedoms. Such developments, however, are bound to be slow. The subjects are elusive and there is not a uniform moral or political foundation on which to build. We can, at this stage, expect more from using the United Nations as a "harmonizing center" as contemplated by Article 1 of the Charter.

So far the attention of the members and of the world has been concentrated on the Security Council. There, the United States, the Soviet Union and the United Kingdom have provided a virtually continuous public spectacle of controversy, maneuver and countermovement. This may have been inevitable and has had some good results. But the disturbance of world harmony would have been less if there had been comparable efforts through other organs of the United Nations to develop fellowship.

Members should begin to use the General Assembly as the Town Meeting of the World where the real problems which weigh on their minds are discussed with courtesy, yet with frankness. Such discussion may be formal or informal. Surely the freedom of speech which we defend at home, and the right to which in the United Nations was gained only through great exertion, is a right worth using and one which, if used with sincerity and self-restraint, can help to clear up misunderstandings and promote reconciliation.

The United Nations will, however, never assure international peace merely by being a place where nations air their differences. It must also be a place where nations organize together projects of human betterment and mutual advantage. Out of that can come a sense of comradeship and increased trust and tolerance. That would strike at the root of the evils which now plague us.

That is not going to be an easy road to follow because of the reluctance of the Soviet Union to join with free states in functional tasks. But we must not accept that aloofness as final. We must be resourceful and persistent in seeking ways whereby citizens of the Soviet Union will cooperate with others. To make that more likely we must let the United Nations play a greater part in the origination of such tasks. So far the functional agencies proposed have, for the most part, been conceived and developed by ourselves, and by officials who often have been as intolerant in their ways as Soviet officials are intolerant in theirs. The Soviet Union has been invited to take or leave what we had prepared. Even the states with which we have the closest relations have privately expressed complaint over our arbitrary methods and attitudes. As a member of the United Nations we can do much better than we have yet done to find ways whereby the nations can cooperate to their mutual advantage.



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HEY KIDS! COUNT 'EM!
16 DISC WHEELS FOR EASY ROLLING!

EASY, SAFE TO LEARN ON, AGES 3 TO 7, ADJUSTABLE

ONLY \$2.40 pr.
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CONTINUED ON PAGE 130

When Junior's fighting rates a scold...



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Wednesday Evenings 9:00 (E.D.T.) CBS
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*Developed by the U. S. Department of Agriculture from the juice of fresh apples, the special moisture-guarding agent we call Apple Honey helps keep Old Golds free from cigarette dryness.

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An irresistible comedy... wonderfully funny...laughter at every turn. The production has all the showmanship one expects from Samuel Goldwyn.

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The popularity of the incredible Danny Kaye will reach the flood level. He takes full advantage of his superior talent for broad and beguiling burlesque.

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AKayo for Kaye! Hilariously funny...one of the funniest pictures ever made! Out-of-the-worldly beautiful Virginia Mayo; Vera-Ellen steps forth as one of the top dancers in films.

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Kaye's antics are new and hilariously funny...the Goldwyn Girls are glamorous in beautiful costumes.

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Dancing, Music, Color, and Danny Kaye...who can take care of the laughs in almost any kind of gag or slapstick sequence. Fast and skillful.

CREELMAN—SUN

See for yourself—it's Danny Kaye, gorgeous Virginia Mayo, vivacious Vera-Ellen, Walter Abel, Eve Arden, Steve Cochran, Fay Bainter, Lionel Stander, and those luscious, lovely Goldwyn Girls in "THE KID FROM BROOKLYN"!

SOVIET FOREIGN POLICY CONTINUED

We must, however, clearly understand that the United Nations is not some post-war, foolproof gadget guaranteed to keep the peace. War has not been abolished and our peace and security depend primarily on ourselves. Above all they depend on our demonstrating that our society has such vigorous and life-giving qualities that others would not destroy it if they could, and could not destroy it if they would.

Conclusion

WE have not discussed particular matters, such as Iran, or Poland, or Trieste, or Manchuria, or even atomic bombs. That is because the first basic task is to develop an international climate which is conducive to the settlement of such particular problems.

The problem of maintaining peace in a changing world is always difficult of solution. It is not solved by identifying peace with maintenance of the *status quo*. But also it becomes impossible of solution if a dynamic group seeks to impose on all others practices which violate their political and religious faiths.

So long as Soviet policy seeks its own security by achieving a *Pax Sovietica*, the United States will be disposed to resist all expansive manifestations of Soviet policy. Under those conditions the problem of Iran is not an economic problem relating to oil, but essentially a political problem involving one more step toward realization of the *Pax Sovietica*. Similarly, when we consider what to do with our knowledge of atomic energy, the question is whether, if we communicate that knowledge, we communicate it to a nation whose leaders accept a live-and-let-live policy or whether they are intolerant and fearful of difference, and believe it right to use ruthless methods to conform others to their particular pattern.

Once the Soviet leaders make it apparent that they have abandoned their grandiose program and accept a world in which the Soviet Union will be one of many nations, each representing a distinctive way of life, then accommodation becomes possible. We would each still seek by "conduct and example"—as it is put in *The Federalist* papers—to exert an influence in the world. We would each hope that our example would be so good that men everywhere would follow it. But we would each let the extension of our influence depend primarily on letting our light shine before men so that they may see our good works. The Soviet Union would abandon such methods as are being used by it within the Middle Zone and Outer Zone and we in turn would abandon methods which seem to us defensive, but which may seem to Soviet leaders to be offensive. Under those circumstances the tension between us would be eased and ways could be found to settle our particular differences just as we have found ways to settle like differences with Britain and France over the last 130 years. Then we could see a probability of enduring peace.



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*Enjoyment
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**America's Favorite because it's Mellow
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When you taste SCHENLEY Reserve, you will know why it is America's largest selling whiskey. Its rich, smooth flavor comes of quality ingredients skillfully blended. Try SCHENLEY Reserve soon. Blended Whiskey 86 proof. 65% grain neutral spirits. Schenley Distillers Corp., N. Y. C.



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1. Bask in the sun in a Mansco Basque Shirt.

Colorful as a sunset on the water — and made in a variety of materials and patterns. Mansco Basques are mighty practical, too — they launder perfectly. Get yourself several at your Mansco dealer's — for boating, golf, any kind of outdoor fun.

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Cool . . . casual . . . quality through and through. The special convertible collar can be worn open at the neck or with a tie. Manhattan Sportshirts are smartly tailored in a variety of fabrics and in many patterns as well as soft pastel solid shades.

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Manhattan

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MEDITATIVELY LAPPING A VANILLA CONE ON THE MAIN STREET OF LITTLE SARATOGA, CALIF., DONNA REED RESTS BETWEEN VISITS TO TOWN CHARACTERS

DONNA REED

James Stewart's new leading lady
spends a weekend in a small town

Donna Reed (*see cover*) is a native of tiny Denison, Iowa who tired of rising for her farm work at 6 a.m. and so became an actress in Hollywood where she now rises for her film work at 6 a.m. The only difference is about \$40,000 a year. Going West in 1938 with \$60 cash, Miss Reed landed at M-G-M via a business college beauty contest. After the comparative oblivion of small parts (the fiancée of *Dorian Gray*, the nurse and only woman in *They Were Expendable*), she recently won the lead opposite James Stewart in his first postwar picture, *It's a Wonderful Life*, the tale of a small town now being produced by Frank Capra.

With a fine eye for Miss Reed's fresh, earthy beauty, Capra's press agents sprang into action, announced that she must be "reindoctrinated" with small-town atmosphere. They dispatched her on a weekend visit to sleepy little Saratoga, Calif. (pop. 2,645), a farming community near the Santa Cruz mountains. The town's farmers and friendly yokelry greatly enjoyed her visit. Miss Reed, who is no fake farmerette but, on the contrary, once won \$50 from Lionel Barrymore by proving that she could really milk a cow, enjoyed herself, too.



AFTER WINDOW-SHOPPING at Van Arsdale's Fixit Shop, Miss Reed dropped in to compare notes on

her own home town and Saratoga, learned Joan Fontaine and Olivia de Havilland used to live in Saratoga.

Exciting New LAWN SPRINKLER

Actually Walks!

SHUTS ITSELF OFF!

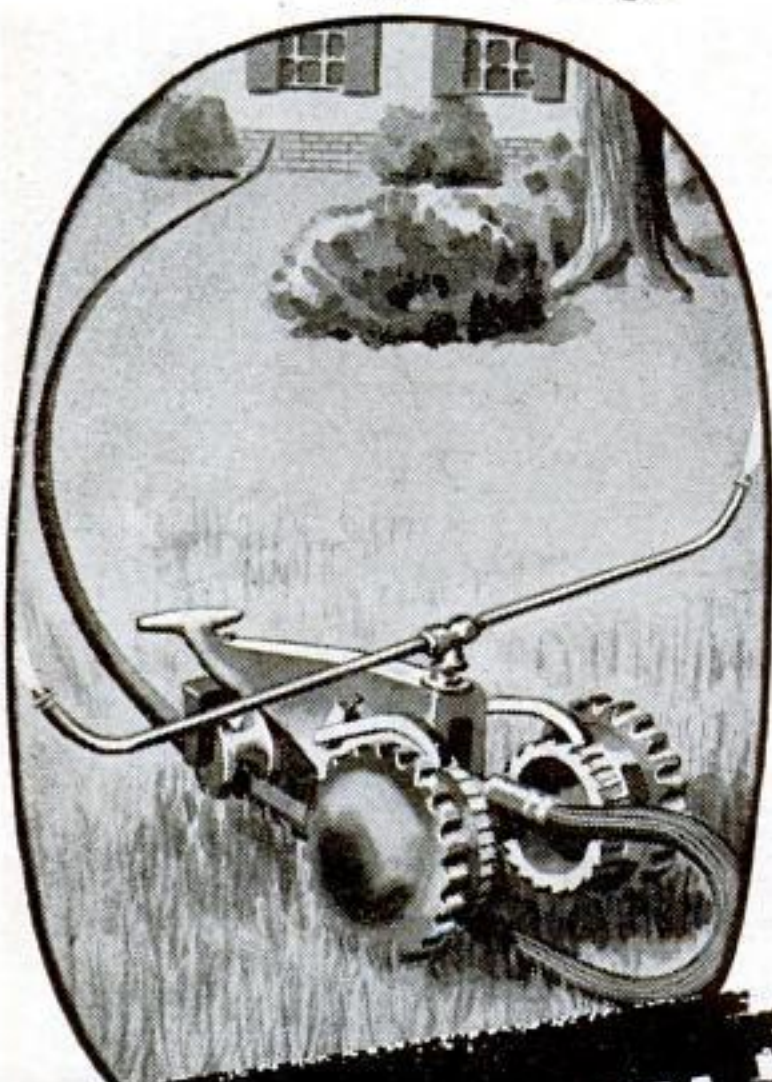
Gives every home an automatic sprinkling system. Single setting waters a lawn up to 100 ft. long . . . adjustable from 15 to 50 ft. width.

No matter what size, what shape your lawn is, here is an amazing new sprinkler that will "walk" its way across the area! You can give your lawn a "summer shower" or a "drenching rain" by simply setting TRAV-EL-AWN once. Set it—and forget it: when its job is done, TRAV-EL-AWN shuts itself off—automatically!

Operates entirely by water power at ordinary house pressure. No special piping necessary—just your regular garden hose and TRAV-EL-AWN.

Relax this summer—and keep your lawn greener and healthier with TRAV-EL-AWN. Ask for TRAV-EL-AWN at better appliance, hardware, or department stores. If your dealer can't supply you, use coupon below.

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Please send me information and
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Donna Reed CONTINUED



PRIDE OF SARATOGA, its only fire engine, is fondly displayed to Miss Reed by its driver, Carl Taylor, who is also constable and gas-station operator.



TOWN'S ONLY TAXI, operated by Ted Scarlett, reminded Miss Reed of home. Once a logging town, Saratoga now deals in tourists, prunes, apricots.



IN THE TOWN DRUGSTORE she enjoys the small-town privilege of a free look at the magazines with soda-fountain attendant, Dollie Nardie, 19.

Blue-Jay with Nupercaine
Gives Greater

CORN RELIEF!



WORKS
3 WAYS

1 ANESTHETIC Nupercaine, exclusive with Blue-Jay, soon curbs surface pain (inflamed area around top of corn) as NO OTHER corn plaster does.

2 INSTANTLY stops pain caused by shoe-pressure, thanks to soft Dura-felt pad.

3 GENTLE medication loosens corn's hard "core"—you simply lift it out in a few days.

*Have Happy
Feet with
Blue-Jay!*

TWO sizes—Standard and Little Toe (also special Blue-Jay Soft Corn Pads). All contain the miracle pain quiter, Nupercaine.

For GREATER relief, insist on Blue-Jay, America's largest selling corn plaster! At drug and toilet goods counters.

FREE—One complete treatment. Write Dept. B-13.



A product of
(BAUER & BLACK)

Division of The Kendall Company, Chicago 16

Men need it, too!

QUEST

All-purpose

DEODORANT

A most effective powder,
for body odors,
for foot comfort:

CONTINUED ON PAGE 138

See the New MARCH OF TIME...

TOMORROW'S

MEXICO



A MOVIE FOR THE MILLIONS...

WITH SPECIAL MEANING FOR YOU



Wherever you look, *amigo*, it's Mexican fashions, Mexican dishes, Mexican music. Mexico shows up more and more every day in our U. S. life! And more people than ever before are planning to vacation this summer in Mexico.

What's Mexico like today? It's still the *mañana*-land of slow-toiling peons—it's still got its fast-living millionaires—yet things are not quite as they were: economic and political upheavals *have* left their imprints on the place and the people. And now MOT's camera explores Mexico as most tourists never do. You will meet Mexico's leaders, past and present—Diaz, Cardenas, Camacho, Padilla, Alemán—you will see new industrial, social, educational reforms taking hold even while Mexico keeps on staging her traditional festivals and pageants as in centuries past.

This is a picture which will interest everyone who has ever wanted to see Mexico for himself. And it will be of special interest to LIFE readers, who have seen Mexican styles and revolutions and celebrations featured in LIFE's pictures—who will now see the whole colorful, vivid story of Mexico brought to unforgettable life.

LIFE readers will also like
"NIGHT CLUB BOOM"
"WANTED—MORE HOMES"

PRODUCED BY THE EDITORS OF TIME AND LIFE

THE MARCH OF TIME

Every
Four
Weeks
RELEASED BY
20th
CENTURY-FOX

ACTORS' FACES are extra sensitive



*—that's why
Dennis King
shaves with soothing
WILLIAMS*

RUBBING off the heavy "clown" make-up that he wears on stage in the Theatre Guild's "He Who Gets Slapped," keeps Dennis King's face sensitive. He says: "Removing make-up leaves my face tender. That made shaving closely a problem, but not since I've used Williams. It never irritates."

A shaving cream can be truly mild only when it's made of finest quality ingredients—put together in exact proportions. Williams is a cream like this—made with a knowing skill that comes from over 100 years' experience.

Smooth, easy shaves

Rich, easy-lathering Williams wilts toughest beards *completely* soft. It lets the razor do its work quickly and easily—helps you get close shaves without pulling or scraping. Get Williams today.

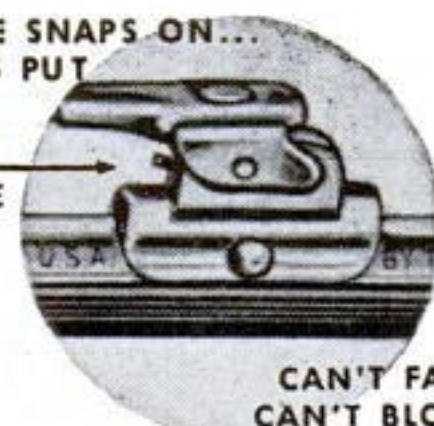


CROSSING SARATOGA CREEK, local fishermen's paradise, Miss Reed hoists her skirt in the manner hallowed by long usage among pretty actresses.

ANCO RAIN-MASTER "Dead-Locker" WINDSHIELD WIPER ARMS and BLADES

BLADE SNAPS ON...
STAYS PUT

FINGER-
TIP
RELEASE



CAN'T FALL OFF
CAN'T BLOW OFF

(A war-born invention—by ANCO—first
for military aircraft—now for your car.)

DON'T SHOOT YOUR GAS-PUMP MAN!

He's doing the best he can. Sure, he knows how dangerous it is for you to drive your car... in stormy weather... with your dull old windshield wipers that smear and smear. He'd gladly put on for you quickly a pair of keen new ANCO RAIN-MASTER Wiper Blades and Arms. He has them—Newest Models! But he forgets to remind you? Too busy? You can't shoot him for that!



After all, it's *your* car to protect. So *you* remind *him*. Get RAIN-MASTERS... patented features... original equipment on many makes of high grade cars and trucks... used in war—on our fighting tanks and trucks and ships and bombers too...because ANCO RAIN-MASTERS clean quicker, clean cleaner... last longer. May save you a costly smashup. Ask for RAIN-MASTER Windshield Wiper Arms and Blades next time you buy gas.

THE ANDERSON COMPANY
Established 1918
GARY, INDIANA

VanRoy

with the

Ajustomatic STEM



VanRoy
Ajustomatic
Bard \$5

VanRoy Ajustomatic holds a man's affection; it is the only screw stem pipe that maintains perfect alignment of stem and bowl throughout its long, happy life! The patented, "float-mounted" stem can't lock at an off angle, always lines up as straight as a die. A remarkable innovation, worthy of the fine quality assured by VanRoy pipe leadership. VANROY COMPANY, INC., Empire State Building, New York 1, New York.

 SIGNET OF QUALITY IN PIPES

Airline Office on Wheels
is your Taxi, too . . .



by Men who Plan beyond Tomorrow



IF YOU LIVE off the main line routes, your trip by air Tomorrow starts right at your front door or office. Phone for the bus...it picks you up, and as it takes you to the nearest feeder airline connecting with the major routes, you're served with food, while the operator, in touch with both main and branch lines by radiophone, arranges for tickets and time. From door to destination, every detail will be arranged.

Wherever you live, you're on the main line to whisky enjoyment when you ask for Seagram's V.O. Canadian. This imported whisky—very light, very *clean-tasting*—is a superb blend of Canada's finest whiskies, none less than 6 years old. Taste it tonight, you'll tell your friends tomorrow that Seagram's V.O. makes the world's lightest highball.

This Whisky is 6 Years Old 86.8 Proof.
Seagram-Distillers Corporation, New York

Seagram's V.O. CANADIAN

CANADIAN WHISKY—A BLEND....OF RARE SELECTED WHISKIES





Mommy needs it quick, Mr. Milton

That prescription—a precious bit of paper because it holds someone's hope of recovery. The writing on it may be a few Latin symbols, but in them lie the devoted skill of a physician, years of research by great pharmaceutical houses such as Wyeth . . . and, as a completing link in the chain, the professional knowledge and service of pharmacists like Mr. Milton.

One of his highest services to both

your doctor and your family lies in handling immunizing vaccines and serums. He keeps these under constant refrigeration, for many are perishable—all vital. They perform miracles, carrying us lightly through infections or diseases which might permanently weaken heart, eyes, or ears. More often, they ward off illness completely.

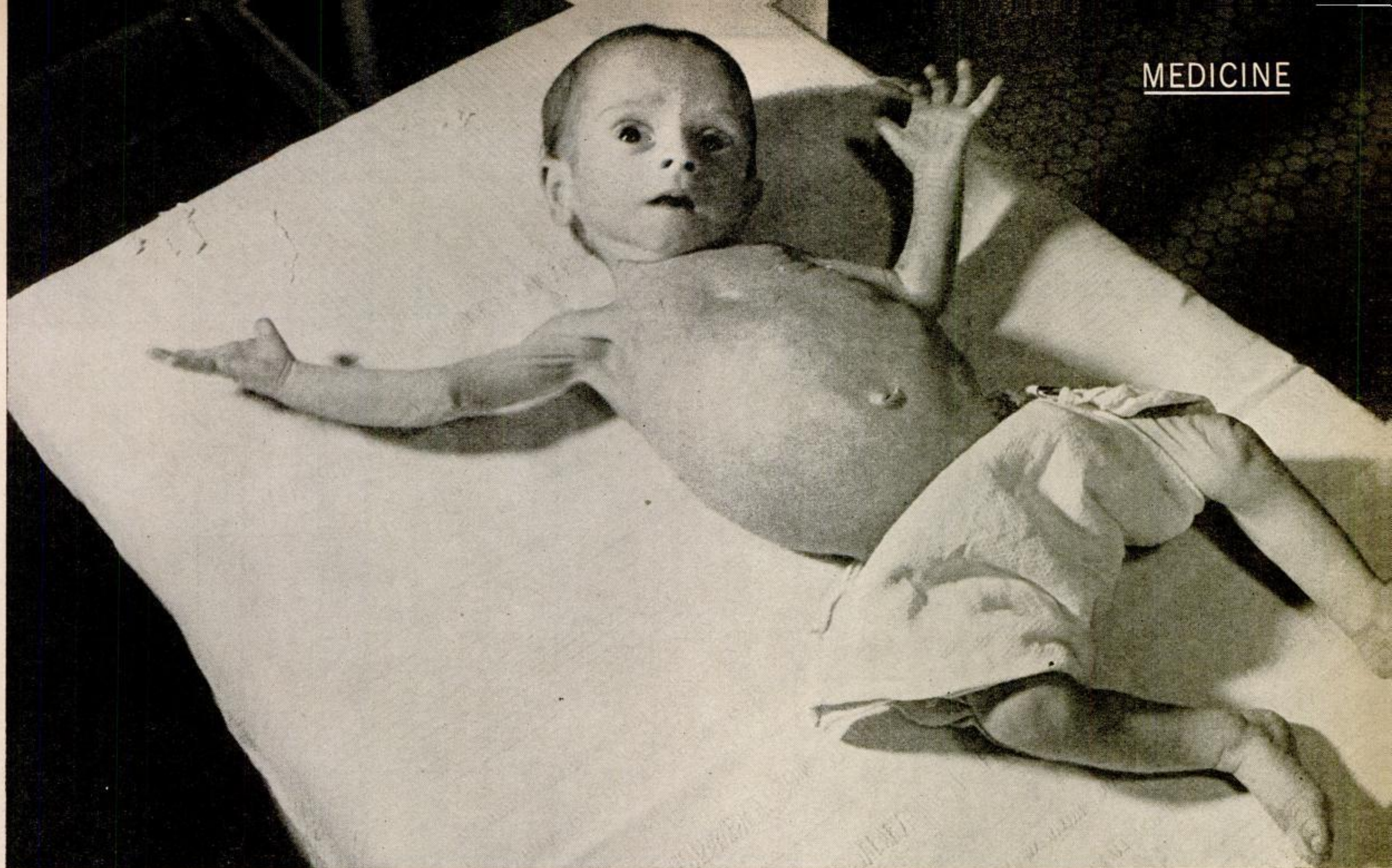
Rely on your druggist—your doctor does!

To guard your health, your physician and pharmacist work hand in hand. For medical products of the highest ethical standard, both doctor and druggist rely upon Wyeth of Philadelphia. Wyeth is an honored name—a symbol of purity, quality, reliability since 1860.

WYETH INCORPORATED • PHILADELPHIA 3, PA.

Wyeth

REG. U. S. PAT. OFF.



BABY IN THE BOSTON CHILDREN'S HOSPITAL SUFFERS FROM ERYTHROBLASTOSIS, A COMBINATION OF JAUNDICE AND ANEMIA CAUSED BY Rh INCOMPATIBILITY

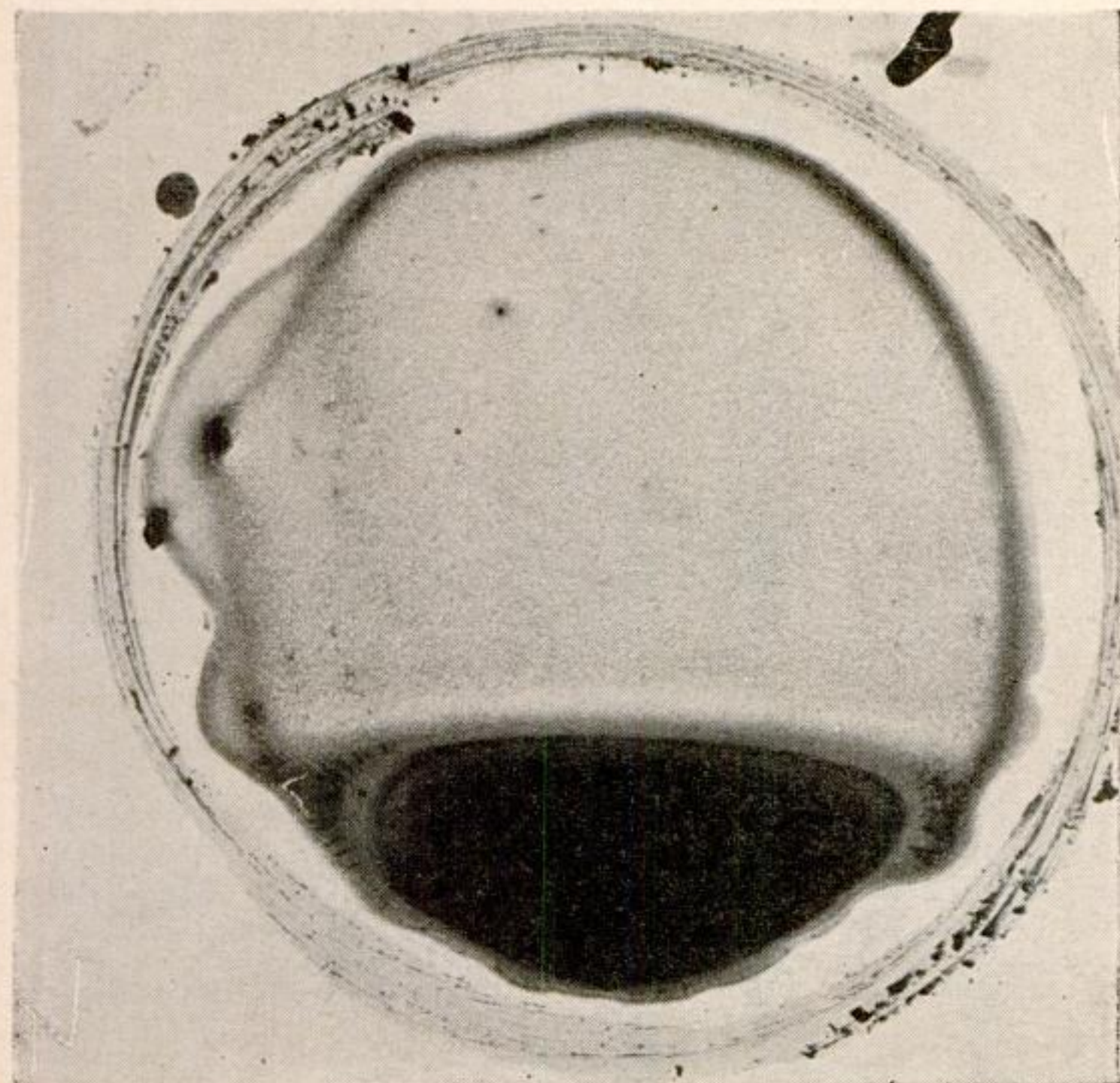
Rh FACTOR

New blood type causes trouble in transfusions and childbirth

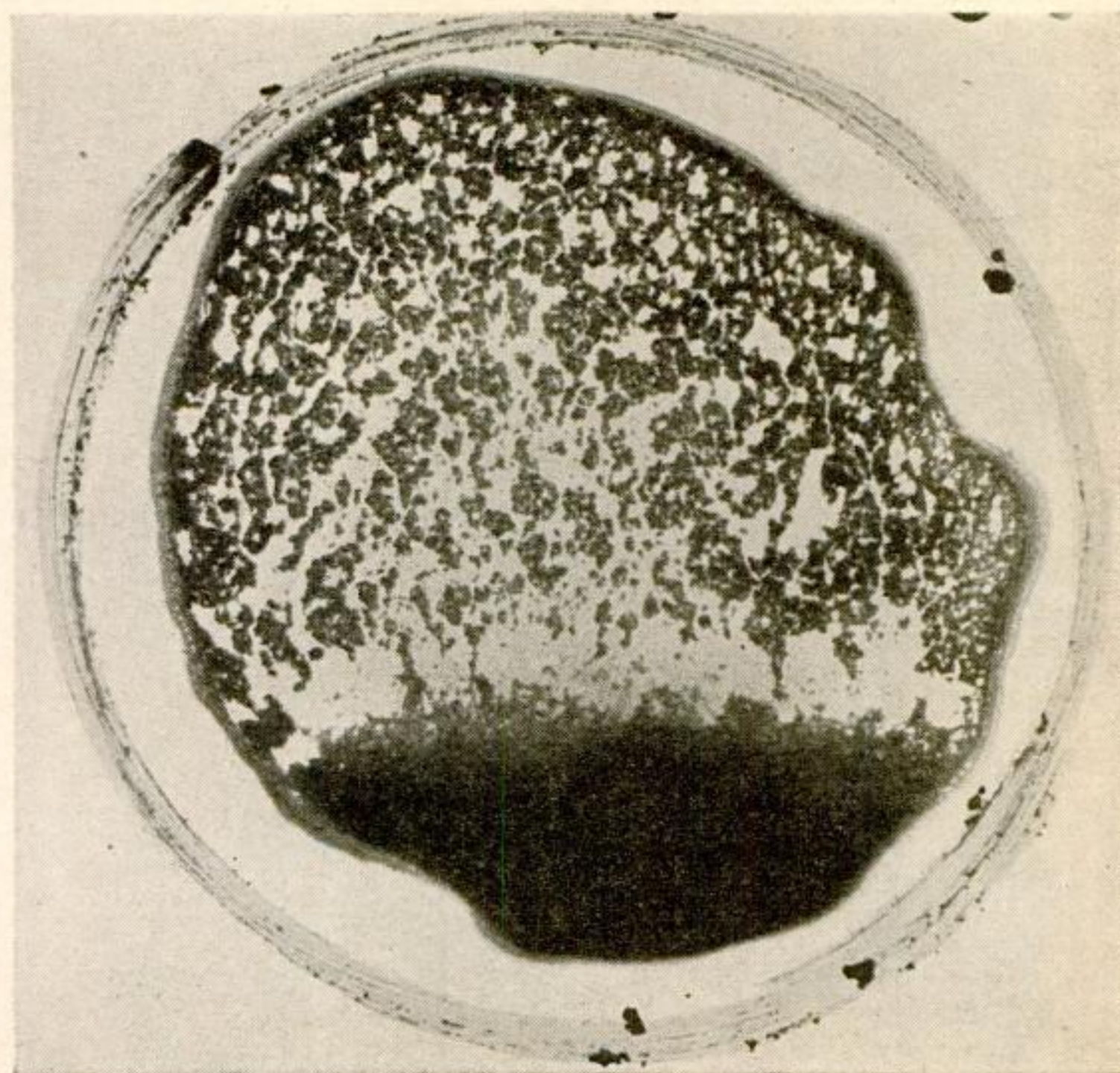
The Rh factor is an unknown substance which most people have in their blood. This fact is most important to those whose blood does not contain the Rh factor. When such people, known as Rh—, are given Rh+ blood either by transfusion or through the common circulation of a mother and child during pregnancy, it may begin a chain of reactions with dangerous end consequences. One of these, the ugly disease affecting the baby above, goes by the jaw-breaking name of erythroblastosis.

Exactly how and when these reactions occur is explained on the following pages.

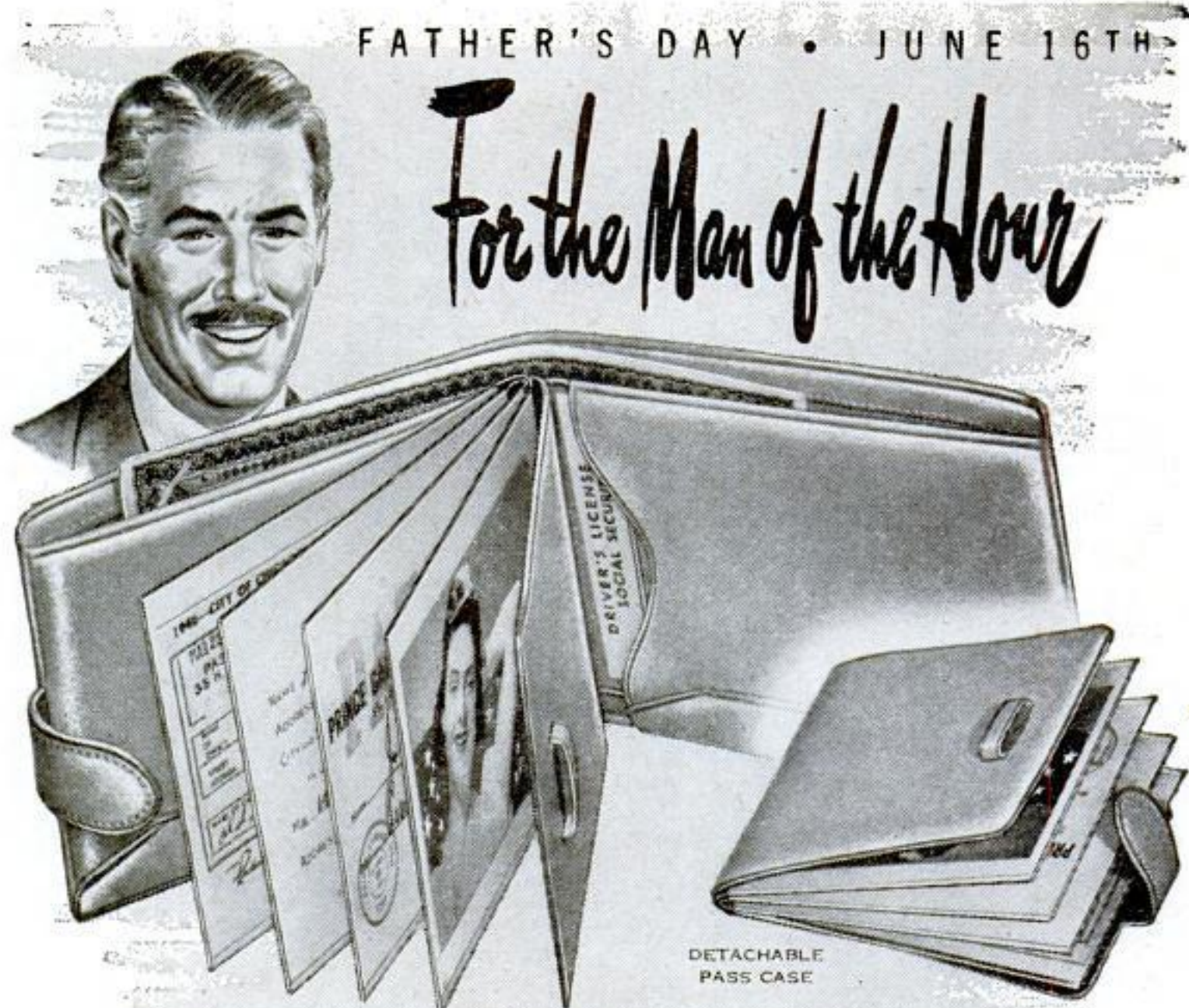
The Rh factor is named after the rhesus monkey, used in the experiments which led to the discovery of the factor in 1940. During the war it became particularly important because many men received transfusions of potentially dangerous Rh blood. To avoid accidents of Rh incompatibility, doctors would now like to test the Rh factor of everyone who gets a transfusion or bears children.



FACTOR IS TESTED in drop of blood on a slide. Serum from Rh— person who has developed antibodies against Rh+ blood (see following pages) is now added. Blood above is proved Rh— because antibodies have no effect on it. This test was developed by Dr. Louis K. Diamond and associates at Boston Blood Grouping Laboratory.



RED CELLS CLUMP in Rh+ blood when serum containing antibodies is added to it. This is a small-scale reproduction of what happens when Rh+ cells clash with antibodies in blood stream. Antibodies attack Rh+ cells, which then clog capillaries like sewage, cause disorders like jaundice, erythroblastosis, Bright's disease, anemia.



Watch Dad's eyes glow when he opens your gift and lifts out the richly handsome Prince Gardner Registrar. Superbly crafted of fine leather with the famous detachable windowed pass case—it's a billfold Dad will enjoy for a long, long time. As shown in California Saddle leather, \$5. Others to \$20, plus tax. PRINCE GARDNER, Dept. 53, St. Louis 10, Mo.



AMERICA'S FASTEST SELLING BILLFOLD

PRINCE GARDNER
Registrar

CREATORS OF PRINCESS GARDNER REGISTRAR FOR WOMEN

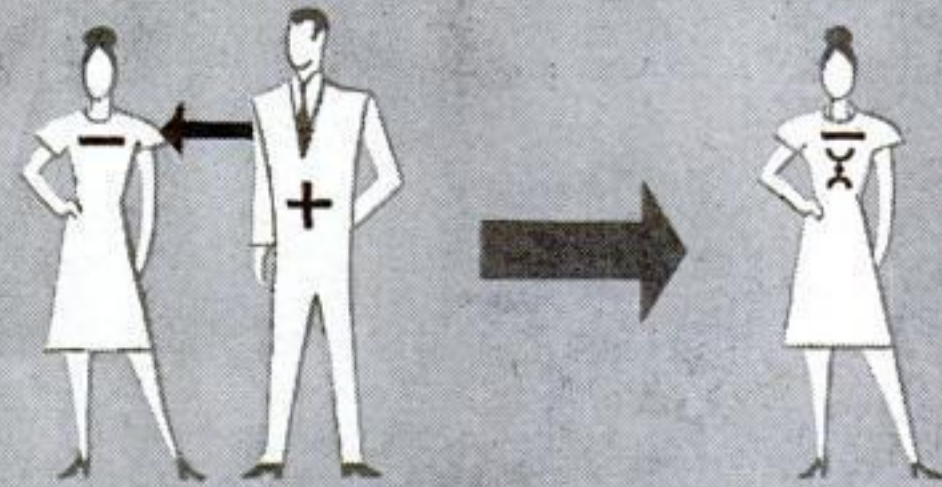
WE DON'T STAND A GHOST OF A CHANCE SINCE HE GAVE HER LEAF GUM!

Listen to LEAF'S "Tin Pan Alley of the Air" Every Saturday—Coast to Coast.

THE FLAVOR LINGERS LONGER...

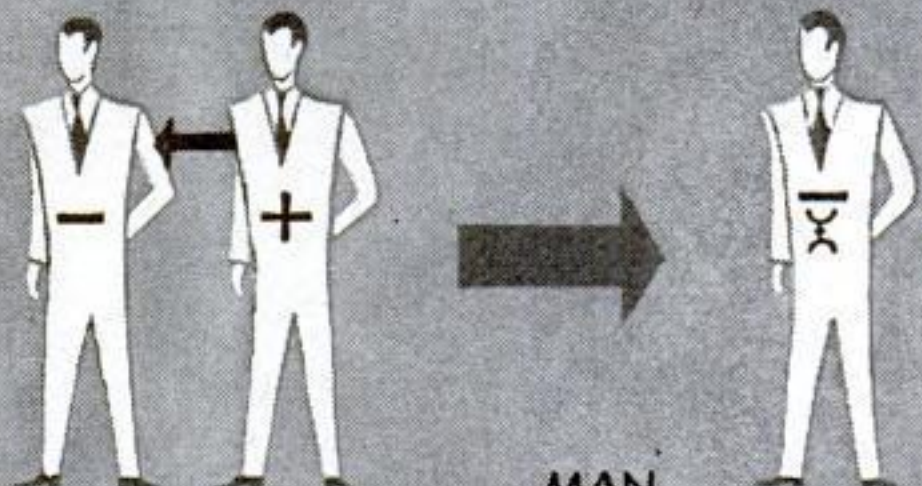
LEAF

Rh Factor CONTINUED



RH- WOMAN GETS TRANSFUSION FROM RH+ DONOR

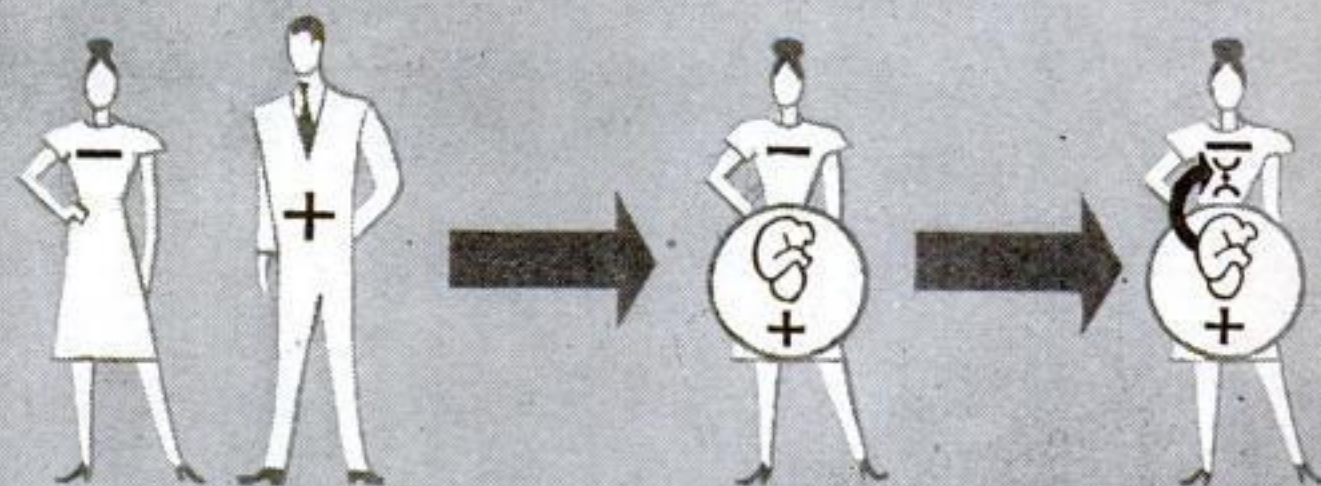
WOMAN DEVELOPS ANTIBODIES AGAINST RH+ BLOOD CELLS



RH- MAN GETS TRANSFUSION FROM RH+ DONOR

MAN DEVELOPS ANTIBODIES AGAINST RH+ BLOOD CELLS

BLOOD TRANSFUSIONS are one of the two starting points for Rh difficulties. When Rh- people are given Rh+ blood, they often develop antibodies (symbol: x above) against it. This causes no ill effects but it may lead to later disorders. If these same people are given more Rh+ blood, their anti-

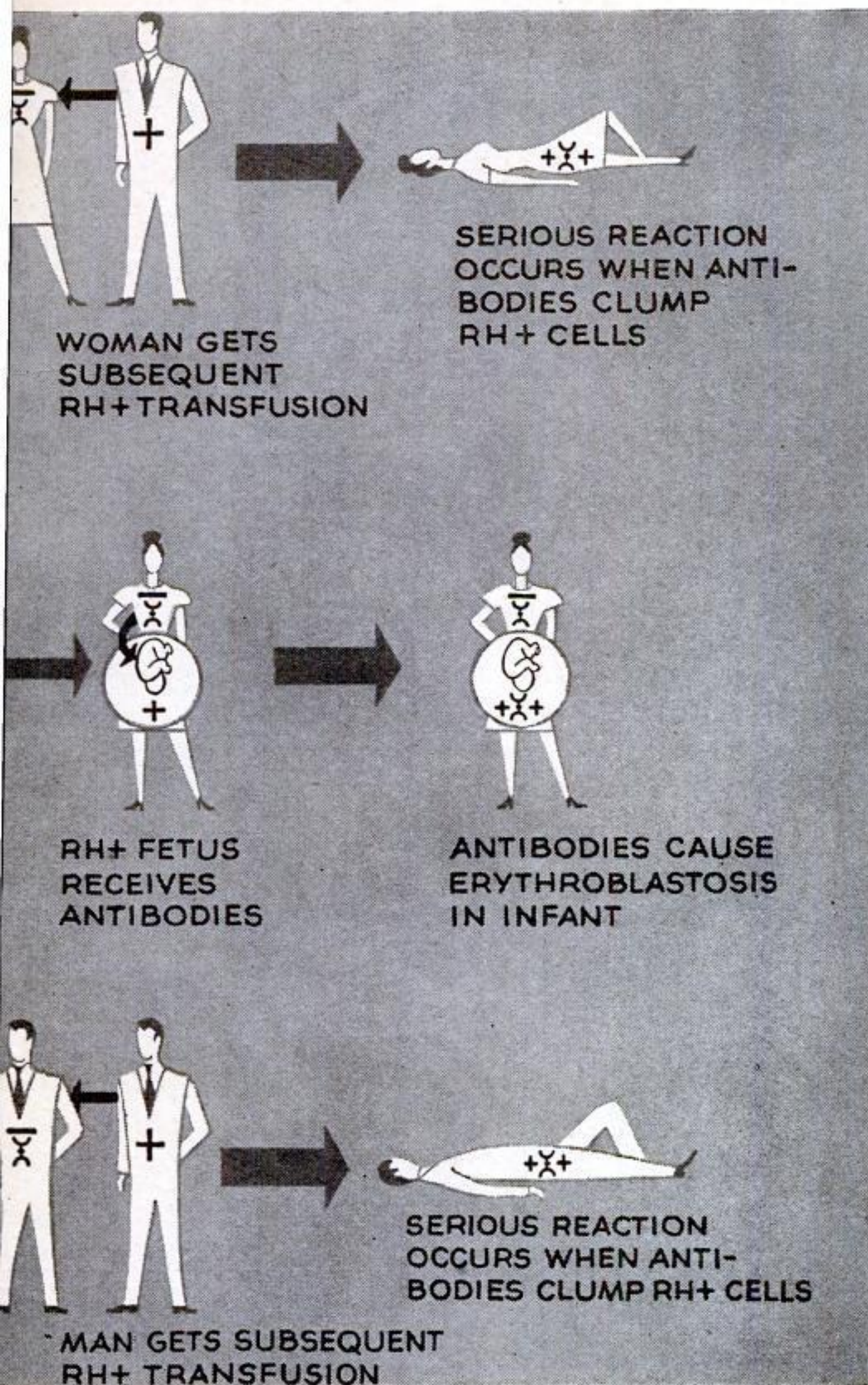


RH- WOMAN MARRIED TO RH+ MAN

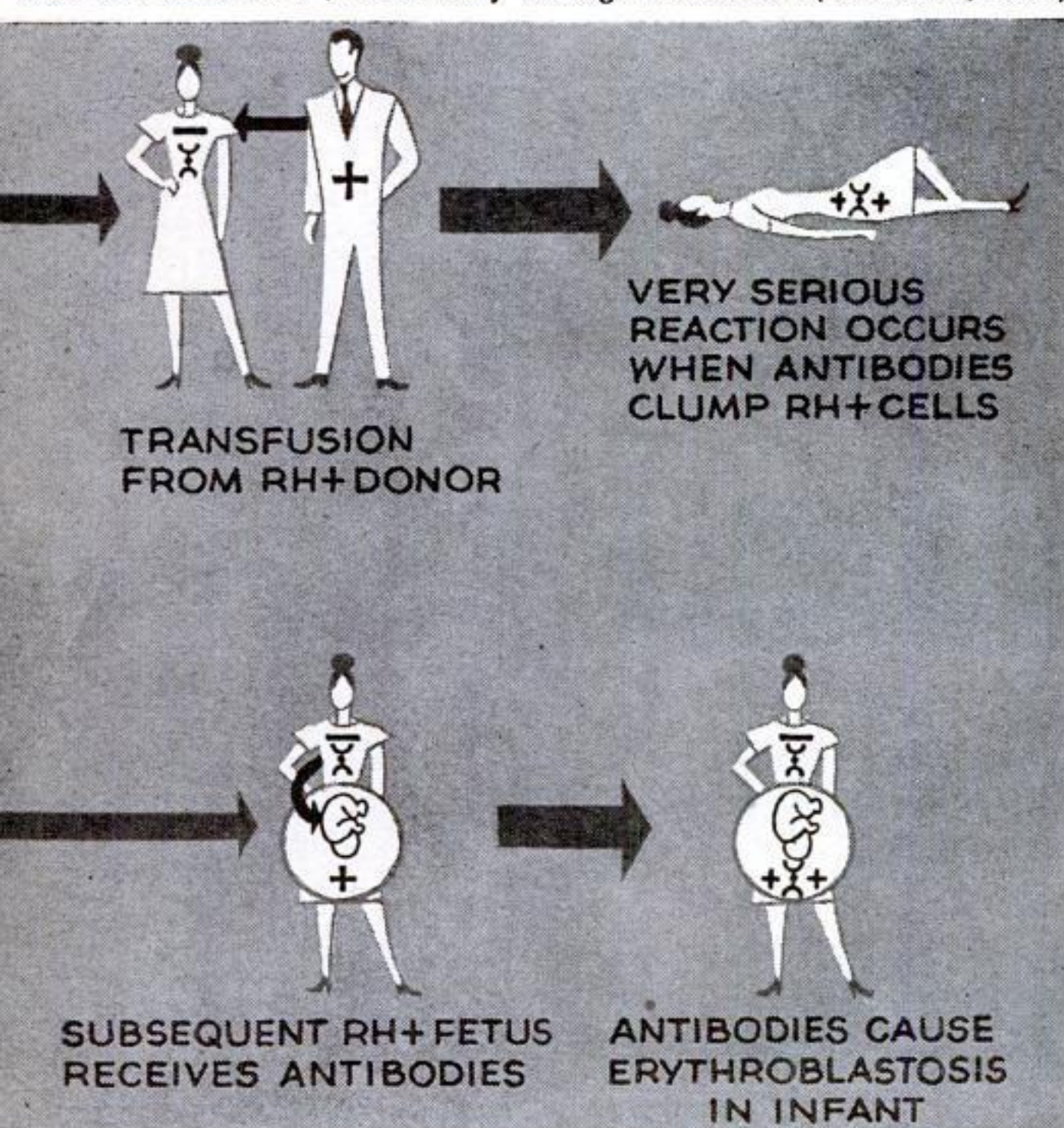
FETUS IS RH+

RH+ BLOOD FROM FETUS CAUSES ANTIBODIES TO DEVELOP IN RH-WOMAN

PREGNANCY can also sensitize Rh- women against Rh+ blood. When an Rh- woman married to an Rh+ man bears an Rh+ child, red cells from the child sometimes pass into the mother's blood stream. The mother may then develop antibodies against her baby's blood. If a mother sensitized in this



bodies attack Rh+ red cells, causing reactions such as jaundice and anemia. Women can also transmit these antibodies to their unborn Rh+ babies. Antibodies then attack Rh+ cells in babies' blood, causing erythroblastosis. Men can receive Rh+ blood only through transfusion (bottom row, above)



manner gets a transfusion of Rh+ blood later, her antibodies may cause an extremely serious reaction by attacking Rh+ cells (top right). In subsequent pregnancies the mother's antibodies will also pass into the blood stream of an Rh+ child, causing the development of erythroblastosis (bottom right).

CONTINUED ON NEXT PAGE

Outstanding

on the
AMERICAN SCENE

The Eddy

American Gentleman SHOES

"Air-conditioned" . . . with open coolness, as welcome as a breezy sail on the lake. Fine craftsmanship, style and fit make American Gentleman Shoes outstanding values. Write for name of nearest dealer.

\$600 TO \$800
Distant Points Slightly Higher

AMERICAN GENTLEMAN DIVISION Craddock-Terry Shoe Corp., Lynchburg, Va.

Look Smart! Be at Ease!

DOUBLE YOUR COMFORT with knit Mac DEES

1. You're comfortable from the waist up because the exclusive Kut-Ups feature keeps the shirt tucked in. It can't creep, can't bunch!
2. You're comfortable from the waist down because the Cantilever action built into the bottoms gives you firm yet gentle support. No bind, no chafe! And MacDees' full elastic waistband means a snug, perfect fit.

★
MacDees' fine, close-knit yarns wear and wear, too . . . laugh at launderings. Ask for MacDees—the Healthknit wonderwear—now at your favorite store.

SHIRTS: Athletic with Kut-Ups feature.
BOTTOMS: Briefs, Mid-Lengths.

BE AT EASE IN Healthknit Mac DEES

STANDARD KNITTING MILLS, INC., KNOXVILLE 3, TENN.

Wilbur "Fixes" his bicycle — AND HOW!



Wilbur's the curious type . . . and now he seems to have enough spare parts to build 2 motorcycles and a small jeep—only he can't put them together to make anything.

If, when he first got curious about his bike, he'd gone right to his neighborhood dealer, he'd look less foolish now—and he'd have a bike that worked! Your weatherproof, dustproof New Departure Coaster Brake seldom gets out of adjustment . . . but if there should be fixing to be done, let your bicycle repair man do it right! Give your bike a break with the New Departure Coaster Brake—"The Brake of the Day."

Have you read the fun-filled booklet "Pedalers' Progress"? Send postcard for your free copy.



New Departure

Coaster Brakes

New Departure, Division of General Motors, Bristol, Conn.

It's a NEW FORMULA, boss

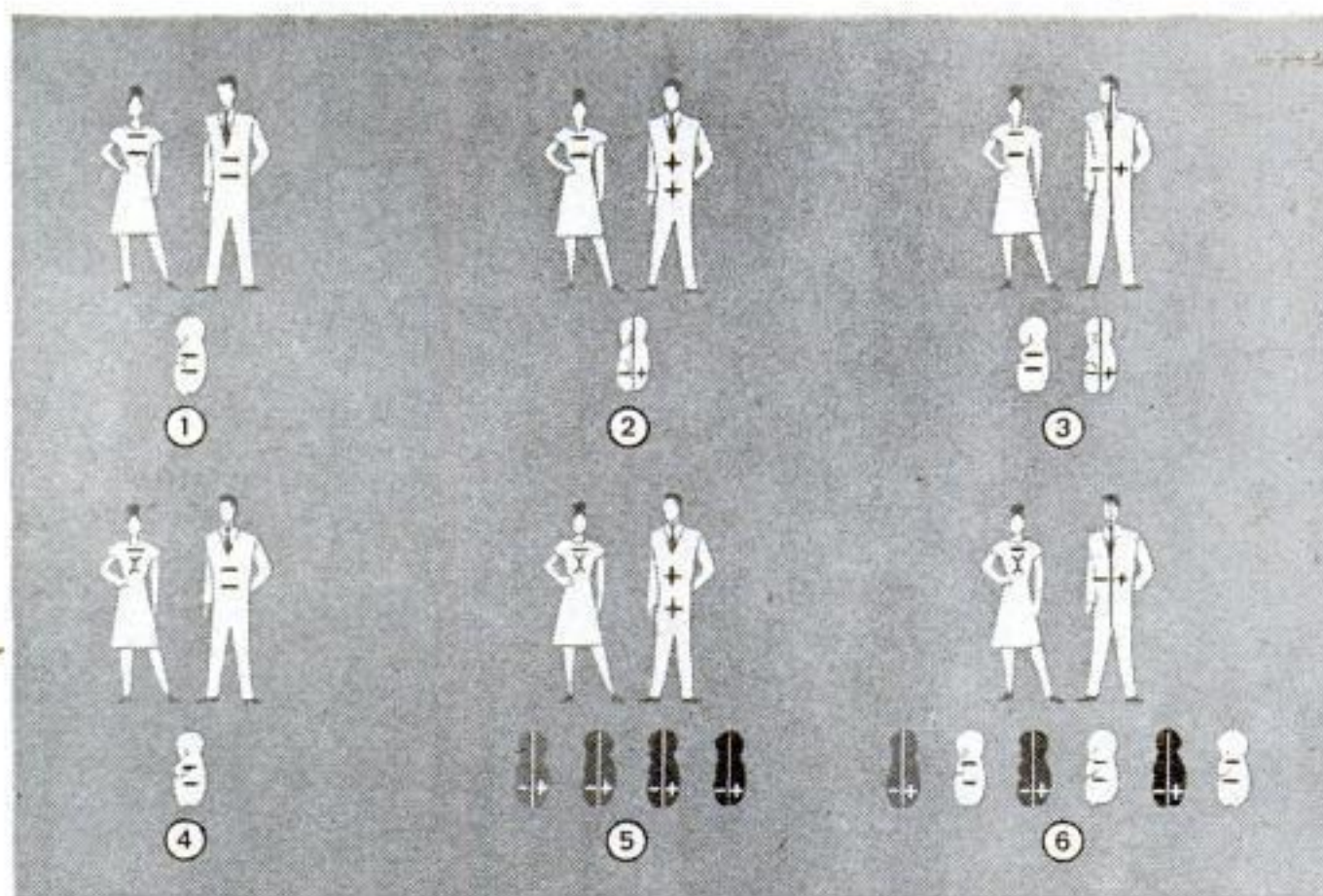


kills fleas safe for me

• The new Sergeant's SKIP-FLEA Powder has DDT, Boss, and a combination of other important ingredients that work together to kill fleas . . . without bothering me. The Sergeant folks worked for years to perfect the formula and it has been thoroughly tested on dogs . . . it doesn't stir up the fleas . . . it simply kills them fast, and sure. Come on; let's get it now at the drug store. We can get SKIP-FLEA Soap there, too.

Sergeant's SKIP-FLEA POWDER

Rh Factor CONTINUED



INHERITANCE of the Rh factor, explained more fully below, follows the classic Mendelian laws. Two symbols on each figure indicate a pair of Rh genes.

HEREDITY GOVERNS RH DISORDERS

A baby's chances of being born with erythroblastosis vary considerably with the Rh blood type of its parents. The genes which determine Rh type, like the genes which control most other human characteristics, come in pairs, one from each parent. One Rh+ gene from either parent is sufficient to make the offspring Rh+. The rules of Rh heredity, as illustrated above, are: 1) Rh- parents bear only Rh- children; 2) the children of an Rh- mother and a father with two Rh+ genes will all be Rh+, even though they have one Rh- gene; 3) half of the children of an Rh- mother and a father with mixed Rh genes will be Rh- and half Rh+. When an Rh- mother has been sensitized by an Rh+ transfusion or a previous Rh+ pregnancy (see previous pages) these rules apply; 4) if both parents are Rh-, none of their children will have erythroblastosis; 5) all children of an Rh- mother and a father with two Rh+ genes will develop erythroblastosis, its severity increasing with successive pregnancies (indicated by increase in shading); 6) only half of the children of an Rh- mother and a father with only one Rh+ gene will develop erythroblastosis.

Although they are important in predicting Rh disorders, all of these complex considerations boil down to fairly simple statistics. These are illustrated in the chart below. Out of every 150 births, 18 will be the offspring of Rh- mothers and Rh+ fathers (all shaded figures below). If all of these 18 Rh- mothers should happen to receive Rh+ blood in transfusions, about nine of them would develop antibodies. Their babies (dark shading) would then have erythroblastosis. Since only a small percent of all Rh- mothers are sensitized, however, the general average of children with erythroblastosis is one out of 150 (black figure at lower right). This means that, among other diseases of infancy, erythroblastosis is comparatively rare. Furthermore, erythroblastosis can often be cured quickly by transfusions of Rh- blood (see p. 145).



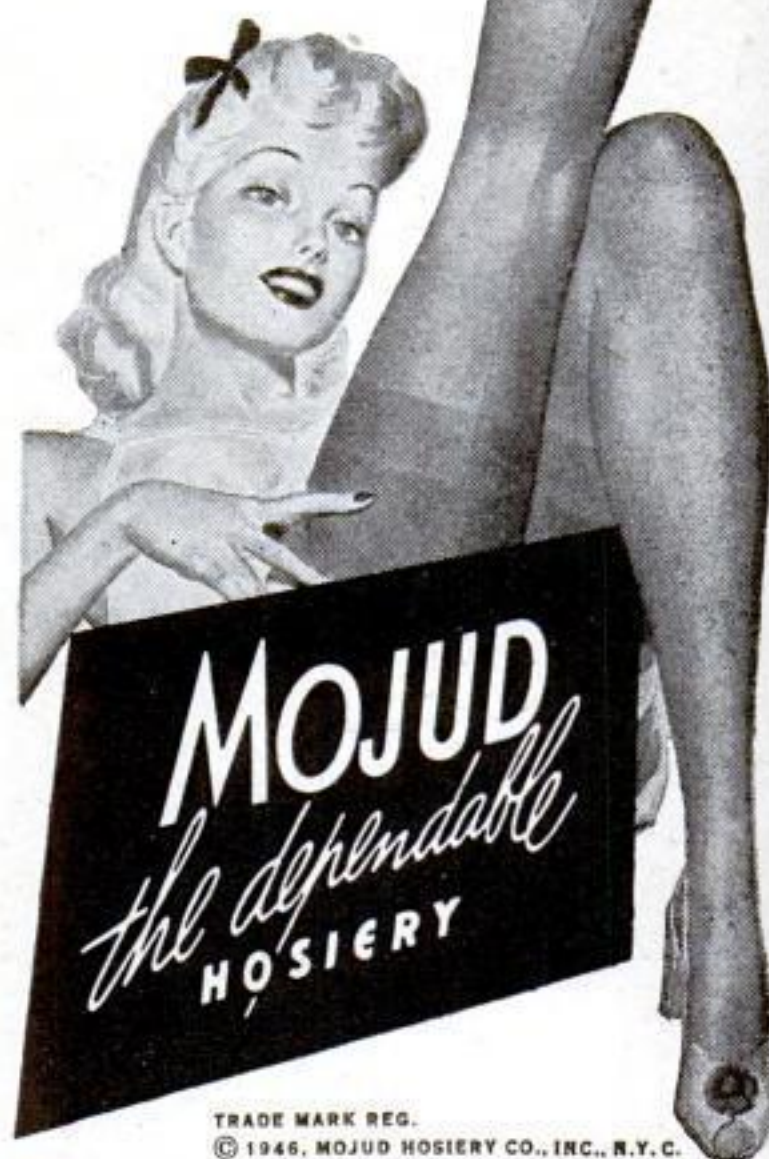
ONE OF EVERY 150 BABIES is born with erythroblastosis (black figure). Other shaded figures indicate further Rh statistics which are discussed above.

CONTINUED ON PAGE 145

MOJUD

... a name that means everything you can ask for in nylon stockings

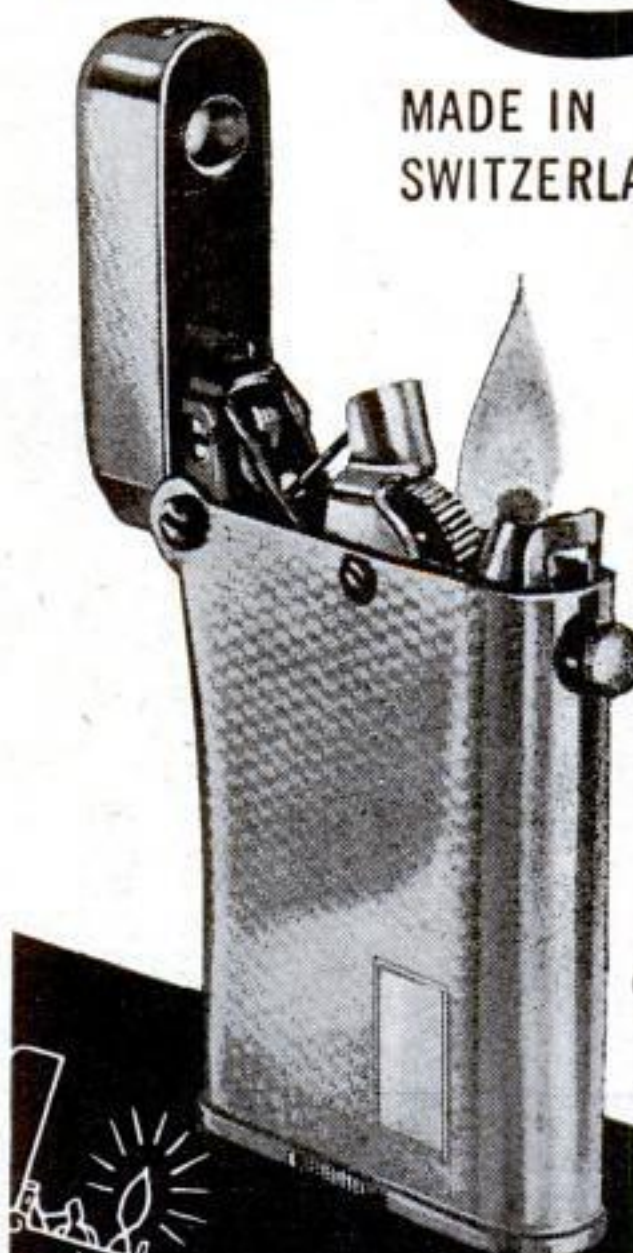
Stockings are still scarce, and often you can't get Mojuds; but in time more will be available. Then, as before the scarcity, you'll be able to say: "Mojuds please" ... and get them.



TRADE MARK REG.
© 1945, MOJUD HOSIERY CO., INC., N.Y.C.

THORENS

MADE IN SWITZERLAND



CHROME FINISH \$5 and up

PRESS THE BUTTON...
it lights automatically

(MAIL ORDERS CANNOT BE ACCEPTED)
REXON INC., GENERAL DISTRIBUTORS
295 FIFTH AVE., NEW YORK 16
SERVICE DEPT. 122 FIFTH AVE., NEW YORK 11

Vibrant

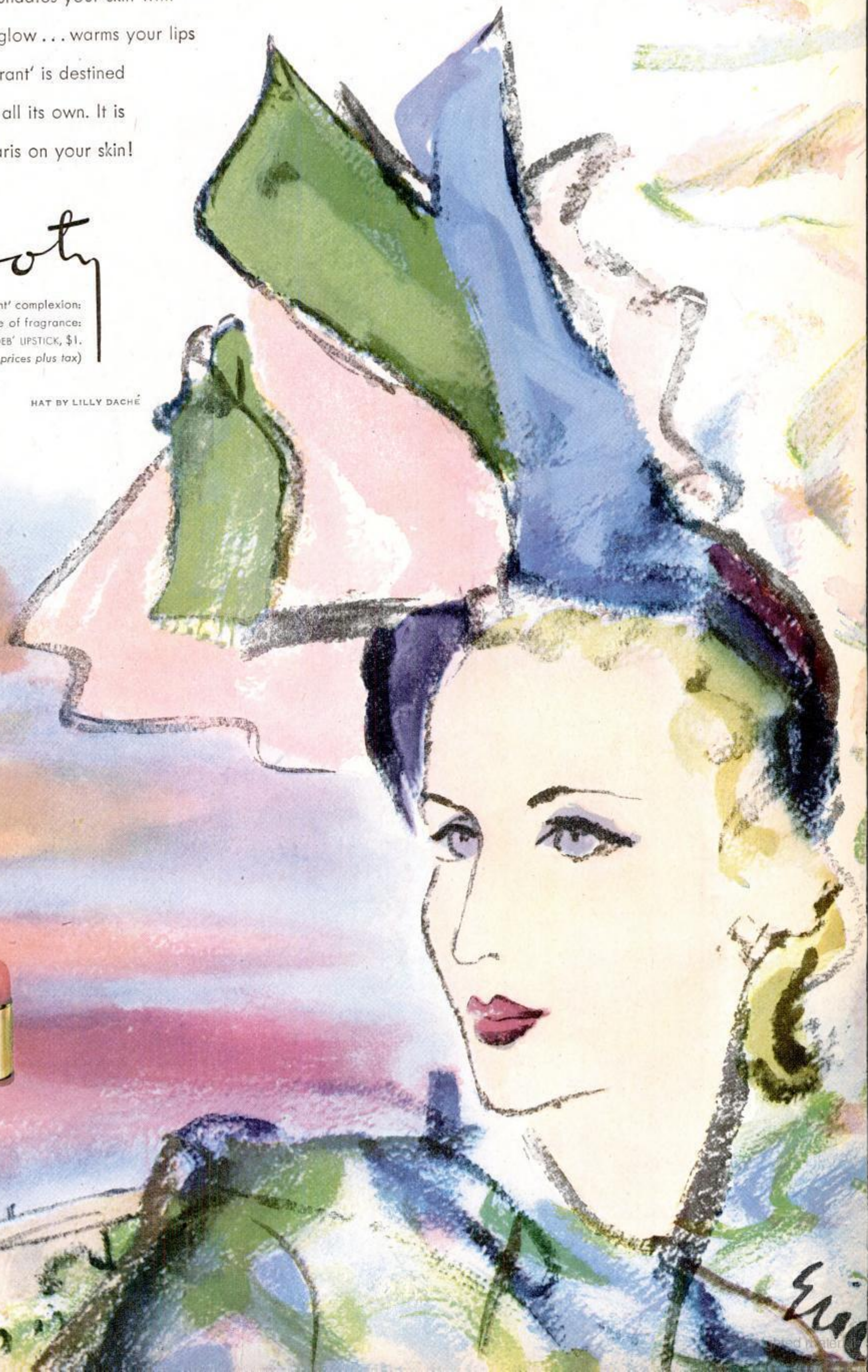
new Paris-born color by Coty

Frankly Parisian . . . 'Vibrant' Make-up is to be worn only by the woman with a knowing sense of fashion. It inundates your skin with a luminous-pink glow . . . warms your lips with lustrous brilliance. 'Vibrant' is destined to set a make-up trend all its own. It is Paris on your lips! Paris on your skin!

Coty

'VIBRANT' Matched Make-up Ensemble for the complete 'Vibrant' complexion:
'SUB-TINT' Cream-Powder base, \$1. • FACE POWDER (your choice of fragrance:
L'Origan, L'Aimant, Emeraude, 'Paris') \$1. • 'SUB-DEB' ROUGE • 'SUB-DEB' LIPSTICK, \$1.
Compounded and Copyrighted by Coty, Inc., in U. S. A. (All prices plus tax)

HAT BY LILLY DACHÉ



Eric
Painted Water



“So that’s why they took time out between sets”

A DELICIOUS Calvert highball is just about the best thing we know to make winner and loser *both* feel mighty pleased.

For when you serve up Calvert you’re scoring with *the real thing* in whiskey. Its pre-war quality is so rich and flavorful, there’s no imitating it.

The reason is simple. At Calvert we’ve blended more fine whiskey in our time than any other distiller in America. And that experience counts!

Want to make *your* service tops? Just be sure that your next highball is made with Calvert.
 ***It’s the real thing!***

Clear Heads Choose **Calvert**



Calvert Distillers Corporation, New York City. BLENDED WHISKEY 86.8 Proof. Calvert "Reserve"—65% Grain Neutral Spirits...Calvert "Special"—72½% Grain Neutral Spirits



TRANSFUSION IS GIVEN through a scalp vein to a baby with erythroblastosis at Children's Hospital. Blood of an Rh— donor is used. Rh— blood replaces Rh+ blood damaged by antibodies from the baby's Rh— mother.



FORMER PATIENTS who have suffered from erythroblastosis are brought to the Children's Hospital for examination. Although erythroblastosis is fatal in some 25% of cases, nearly all survivors recover without permanent effects.

**"you bet it's good,
it's a Brentwood"**



A
FULLER
Fabric

Typically Brentwood...the free-and-easy lines
and faultless tailoring in the superb sport shirt
illustrated. Made of the famous cool-and-crisp
Fuller fabric that launders so handsomely.
Brentwood short sleeve sport shirts, \$3 to \$7.50.

Brentwood

at better stores everywhere

America's Finer SPORTSWEAR

Brentwood Sportswear, Philadelphia, New York



FEATURE FLOAT at aquacade was a model of L.S.U. Memorial Tower. Given a trial launching before show, it proved eminently seaworthy and was boarded by Marguerite

McClelland, elected "Darling of L.S.U.," who sang song while sitting on it during actual show. She is a singing star in college opera productions, already has a movie contract.

Life Goes to an Aquacade

at Louisiana State

Huey Long's pet college puts on
big carnival in its big pool

Though it is 11 years since Huey Long was assassinated, his personality lingers on in his favorite pondoggle, Louisiana State University at Baton Rouge. There may be other colleges whose presidents have been jailed for embezzlement, others which have lost many of their medical faculty in angry resignations, others with huge outdoor swimming pools festooned with Spanish moss. There may even be a college which employs a Director of Social Activities, plus a Director of Social Recreation, and a Director of the Social Calendar. But L.S.U. is the only one in America which can boast of all these things and also a \$12,000 cage for its tiger mascot thrown in.

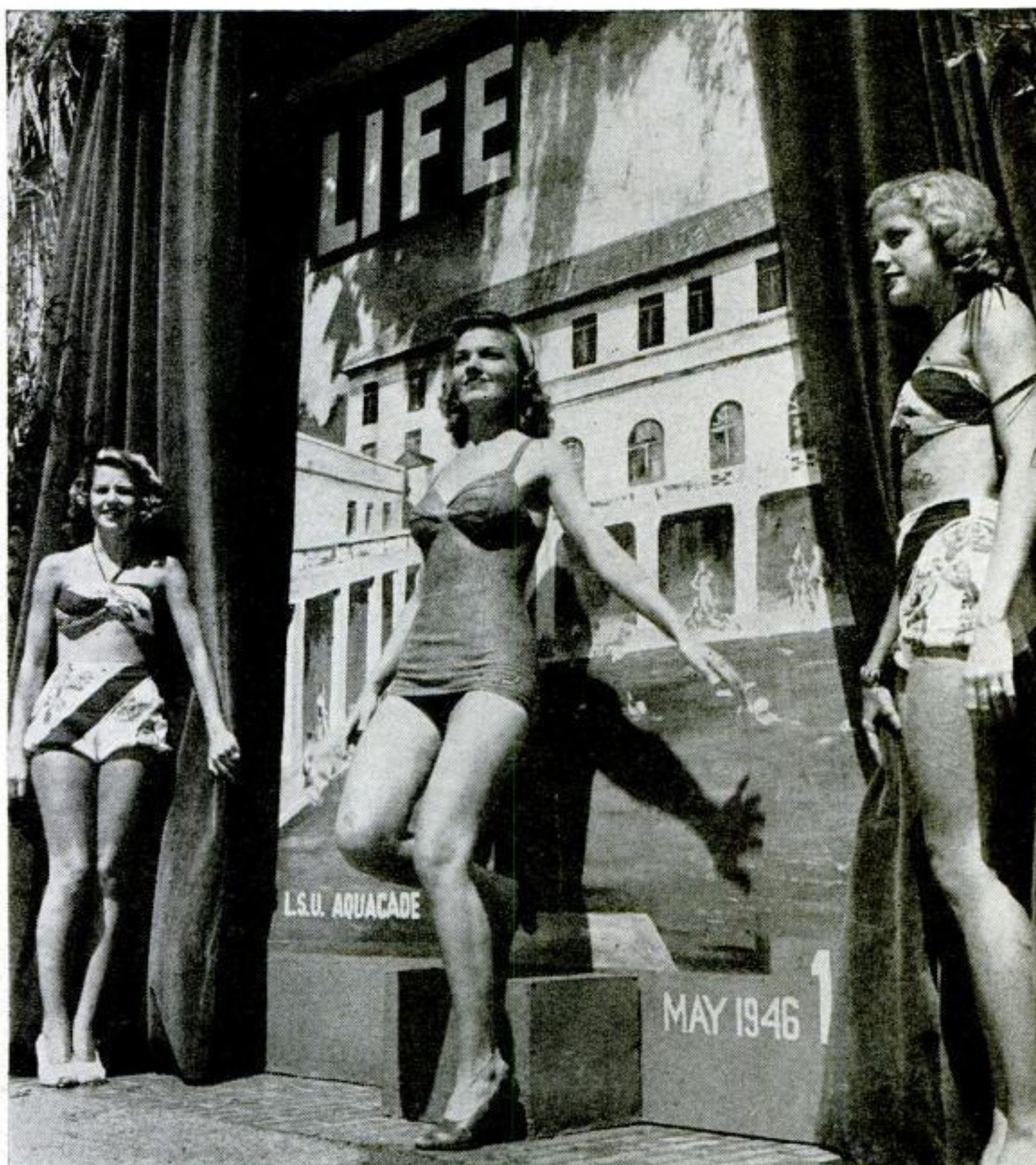
In such a three-ring circus L.S.U.'s annual aquacade fits like the okra in a bowl of gumbo. Held in the 180-foot-long Huey P. Long Memorial Pool, this year's show had as its theme "Moonlight and Magnolias." The cast was composed of 400 students who dived, swam and coasted about the pool on elaborate floats, all to the tune of songs composed by the Director of Social Recreation, Mr. Gene Quaw, and wafted across the water by a chorus of 115 voices. The photographs on these two pages were taken during a dress rehearsal the day before the show. For pictures of the big night, turn the page.



EACH OF L.S.U.'S 31 GREEK LETTER ORGANIZATIONS SPONSORED ONE GIRL IN CONTEST FOR AQUACADE QUEEN



QUEEN OF THE AQUACADE was Alleene Girlinghouse, a war widow from Graham, Texas, who sat on an artificial magnolia blossom and was pushed up and down the pool.



CANDIDATES FOR QUEEN took turns displaying their charms by posing before eight-foot picture of Huey P. Long Swimming Pool, made up to resemble cover of LIFE.

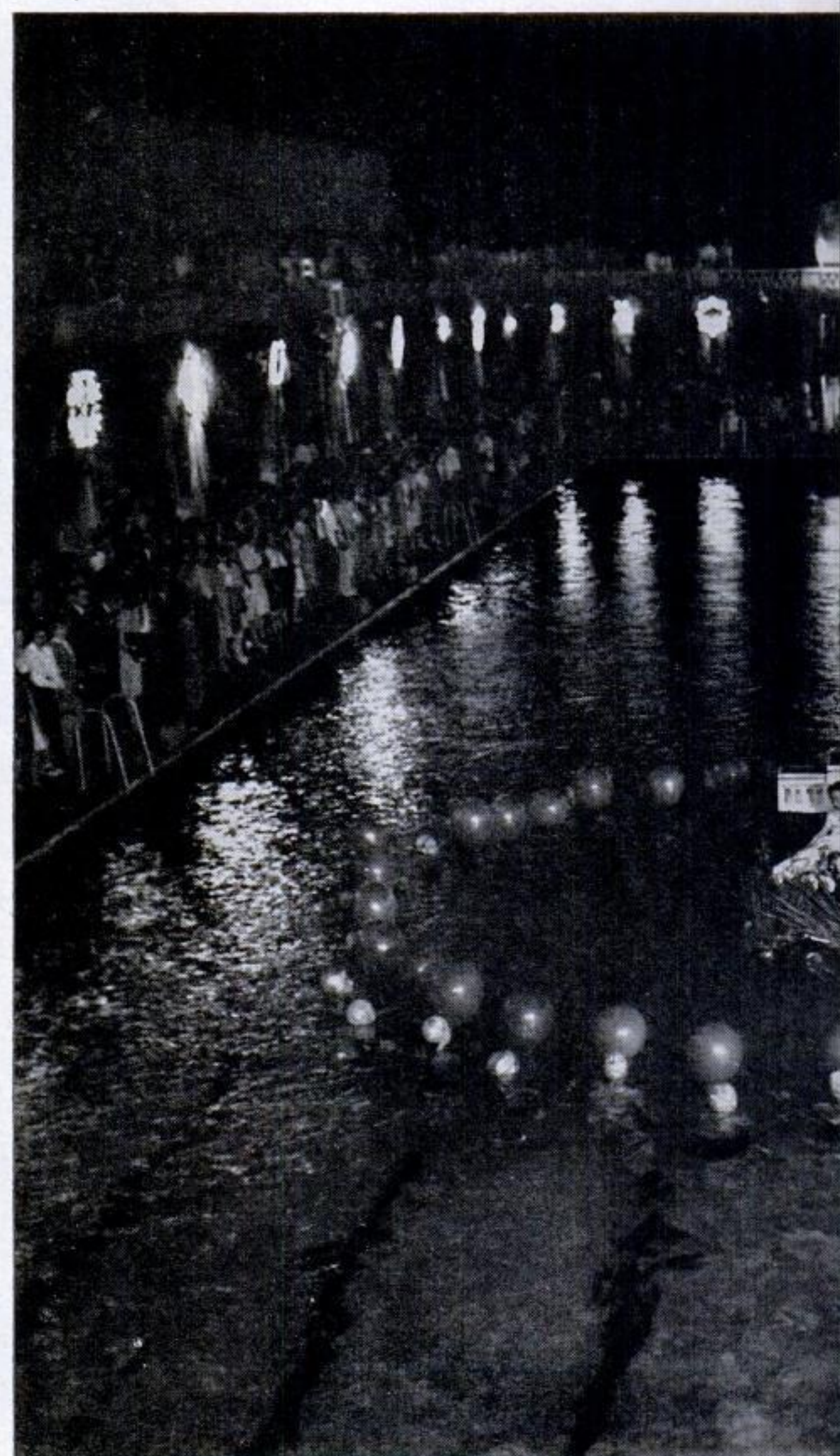
*When you wish
you had **SIX HANDS!***



Stop your itchy thinking! When a burning skin condition makes you scratch and squirm, apply ZEMACOL for *quick* relief. Easy and pleasant to use, it covers affected parts with a soothing, medicated film that stays in prolonged contact, *and doesn't show on your skin!*

- ✓ **INVISIBLE**—no ugly stains or smears. No one knows it's on but you!
- ✓ **GREASELESS**—doesn't mess up your clothes; won't soil your bed linen.
- ✓ **MEDICATED**—Antiseptic, Germicidal, Fungicidal. Kills germs, bacteria, fungi on contact.

Try ZEMACOL tonight. It's like an invisible bandage that protects but doesn't show. 50¢ and \$1.00 at druggists.



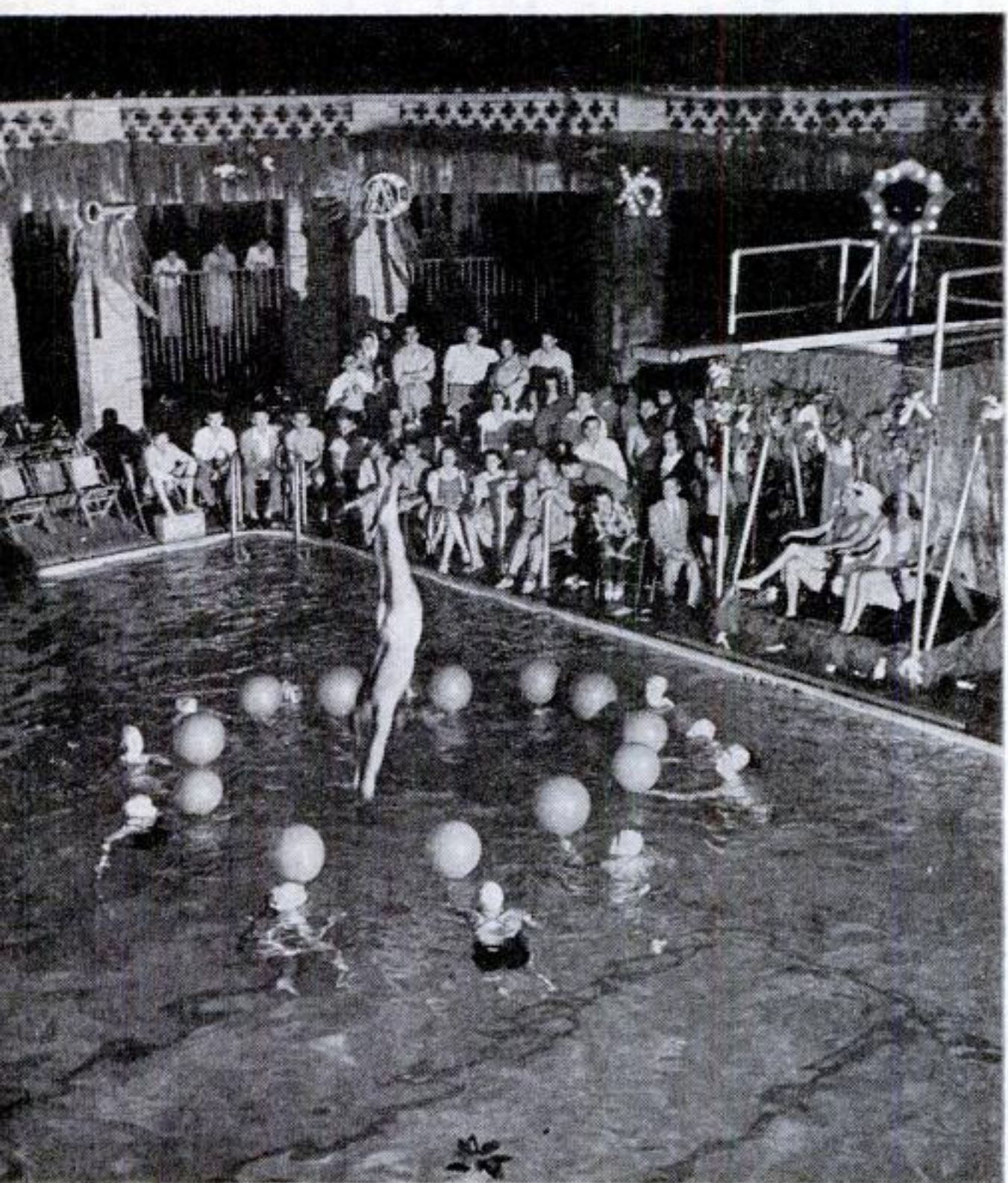
CAMPANILE NUMBER was the last of 19 different episodes put on during the show. While Marguerite McClelland and singing partner James K



SWAN DIVE into circle of swimmers holding balloons was executed by star student diver. Enthroned under the diving board are the king and queen



varbled *Sweet Dreams*, their float was slowly drawn the length of the pool by swimmers as an aquatic balloon ballet formed a bobbing circle about them.



NTO THE CIRCLE of balloons plunges the diver. Theme song of balloon holders, composed for the occasion, was *Float On, Bubble of Rainbow Hue*.

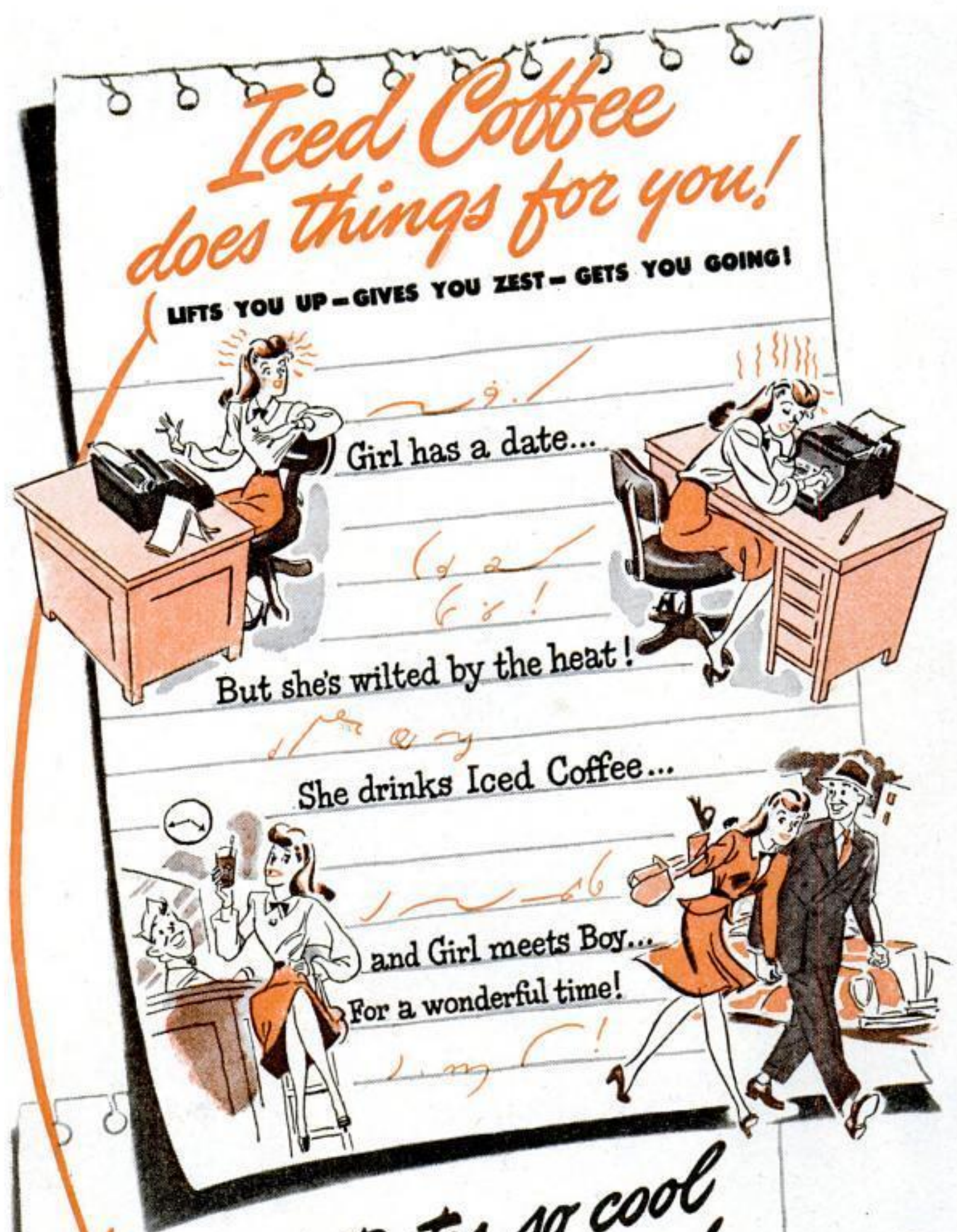
#1 from every angle



Every way you look at it, Barbasol is America's #1 shave. Yes, far more men favor Barbasol than any other kind of shaving cream for speed and ease, for soothing comfort—and for those smooth, refreshing results that leave your skin *feeling* as good as it looks.

Try this superfine shaving cream and convince yourself of this: Barbasol is "facially yours"—*all* ways! Tubes and jars. Large size, 25¢. Giant size, 50¢. Economy family sizes, 75¢ and \$1.00.





*and it tastes so cool
and delicious!*

Any time, any place . . . try Iced Coffee for quick refreshment. It's the perfect cold drink for any hot-weather occasion! HAVE ANOTHER GLASS!

**HOW TO MAKE DELICIOUS
ICED COFFEE . . . It's easy!**

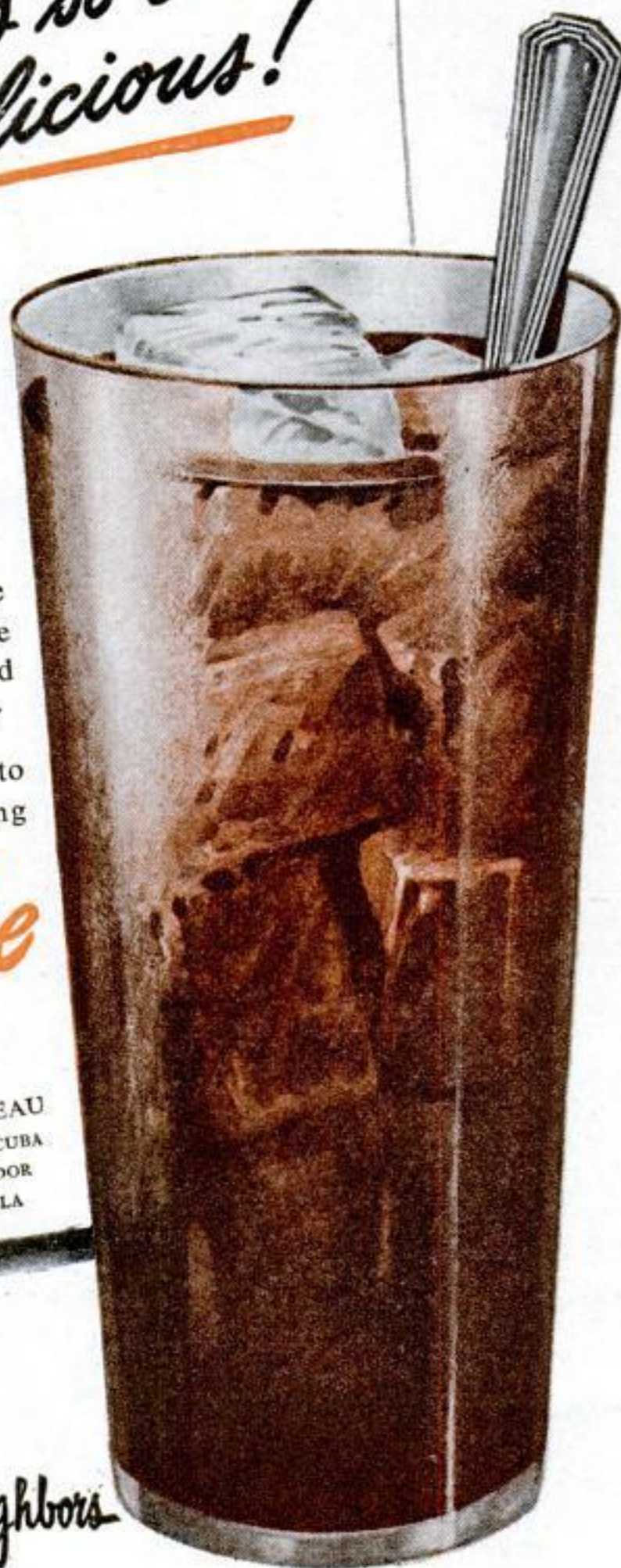
- Make coffee double strength. Use double the amount of coffee with the usual amount of water. Pour hot and fresh over ice cubes in tall glass—or
- Make regular strength; cool to room temperature before pouring over ice.

Iced Coffee
SETS YOU RIGHT!

PAN-AMERICAN COFFEE BUREAU
BRAZIL COLOMBIA COSTA RICA CUBA
DOMINICAN REPUBLIC EL SALVADOR
GUATEMALA MEXICO VENEZUELA

COFFEE

The Friendly Drink...from Good Neighbors



THREE MICE, WHO BELONG TO MRS. WILLIAMS' SON BILL, PASS TH

MOUSE-LOVING CAT

Pippit's best friends are six playful mice



IN A PHILOSOPHIC MOOD Pippit No. 2 allows a friend to explore his feline features. Pippit's relations with dogs have never been put to a test



ME OF DAY ON PIPPIT NO. 2, WHOM THEY USE AS A PLACE TO SIT

rs. Ivy Williams of London has two cats. Of them, she says with res-
 nation, "I never seen such daft cats in all my life!" Mrs. Williams,
 ho tolerates daftness in animals, has named both cats Pippit "so we
 on't have to call two names when we want them for meals." Pippit
 o. 1 raps the front-door knocker when he wants to be let in. Pippit
 o. 2 likes mice. Hatred for mice is an acquired taste and Pippit No.
 who has never acquired it, enjoys having them romp all over him.



PIPPIT IS NONCHALANT when one of his friends scampers down his
 m face. Pippit is 9 months old, has liked company of mice since birth.

CONTINUED ON NEXT PAGE

SKOL TAN

K

O

L

eeeps them
 uthdoor
 ovely



Cast the *glamour-spell* of your SKOL Tan
 on all who see you this summer. Use SKOL
 and become SKOL Tan lovely *quickly*. A
 special patented ingredient screens out
 the harmful burning rays of the sun, but
 permits the beneficial rays to SKOL Tan
 your skin into golden-brown loveliness.
 You acquire your SKOL Tan not in tedi-
 ous weeks of build up—but in a few days.
 SKOL, unlike many other preparations, is
not oily... not sticky. It disappears when
 rubbed on skin. Get a bottle of SKOL
 today.

SKOL COMPANY, INC., New York, N. Y.

SKOL acts as a pro-
 tecting filter. Screens
 out the sun's burning
 rays...lets the bene-
 ficial rays come
 through to SKOL Tan
 your skin. Apply fre-
 quently as directed.



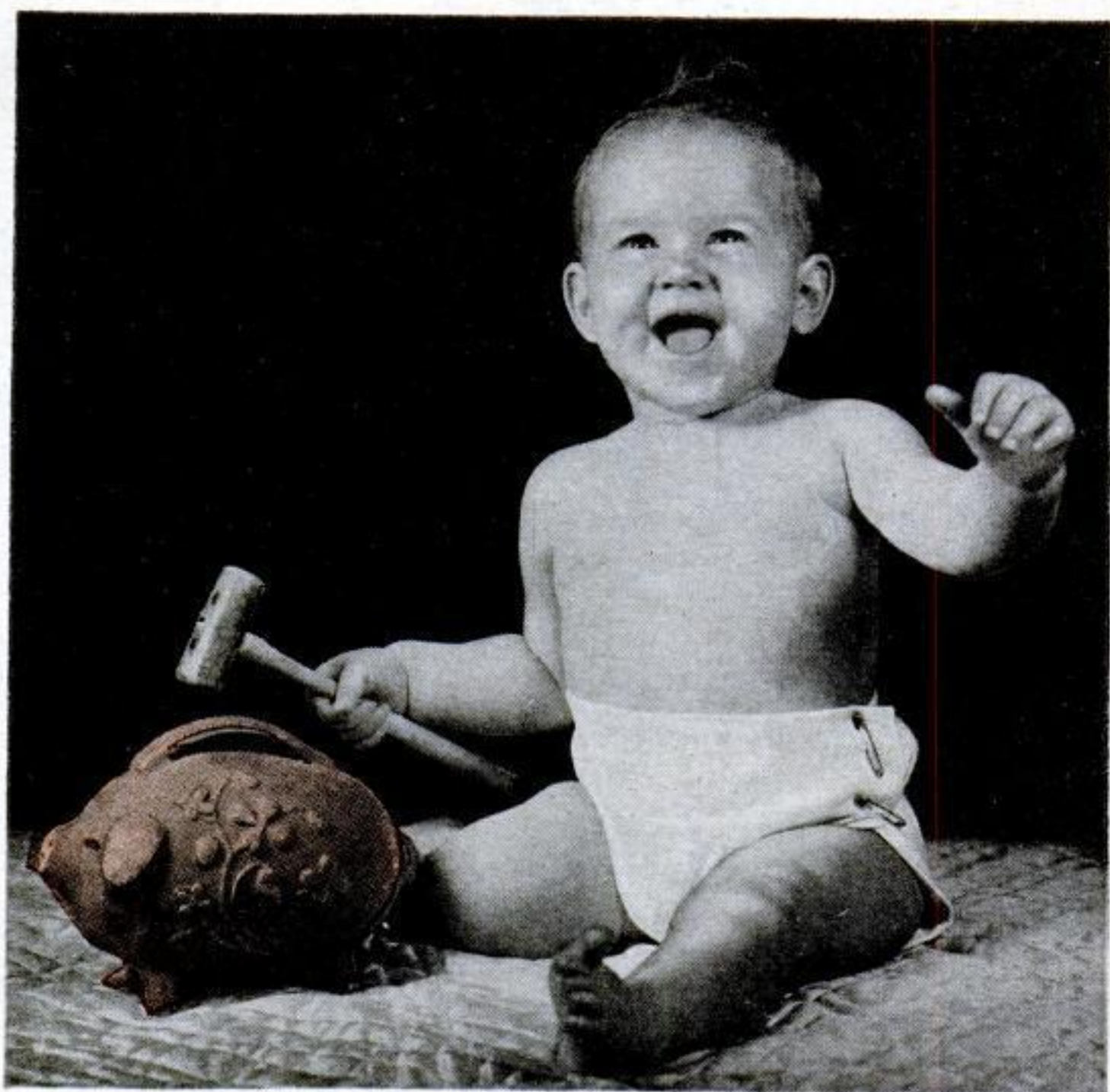
SKOL

SUN

TAN

LOTION





**"Let's break the bank
— and get Pop
a TruVal Shirt For Father's Day"**

Okay, Baby, let's give Dad a break! Give him one of those elegant TruVal shirts or sports shirts he's been dreaming about... But say, TruVals are so easy on the pocketbook, you won't have to break the piggy bank, after all!

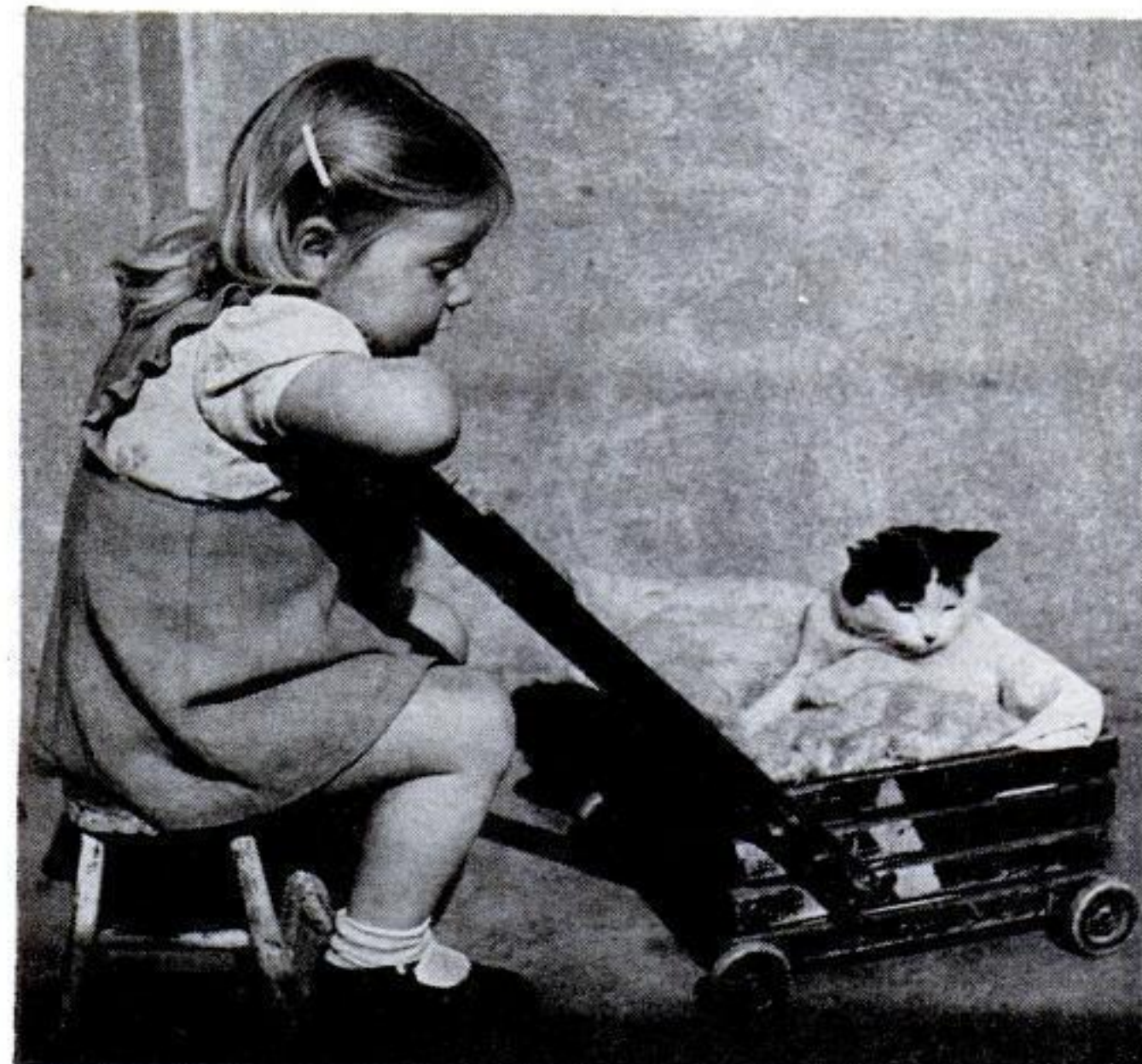


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*Reg. U.S. Pat. Off.

TruVal Mfrs., Inc., 261 Fifth Ave., New York 16, N. Y.

AMERICA'S
SMARTEST BUY



"CAT PRAM," in which Pippit No. 2 luxuriates, is pushed around by little Anita Williams, aged 2. Sometimes she uses Pippit as a fur neckpiece



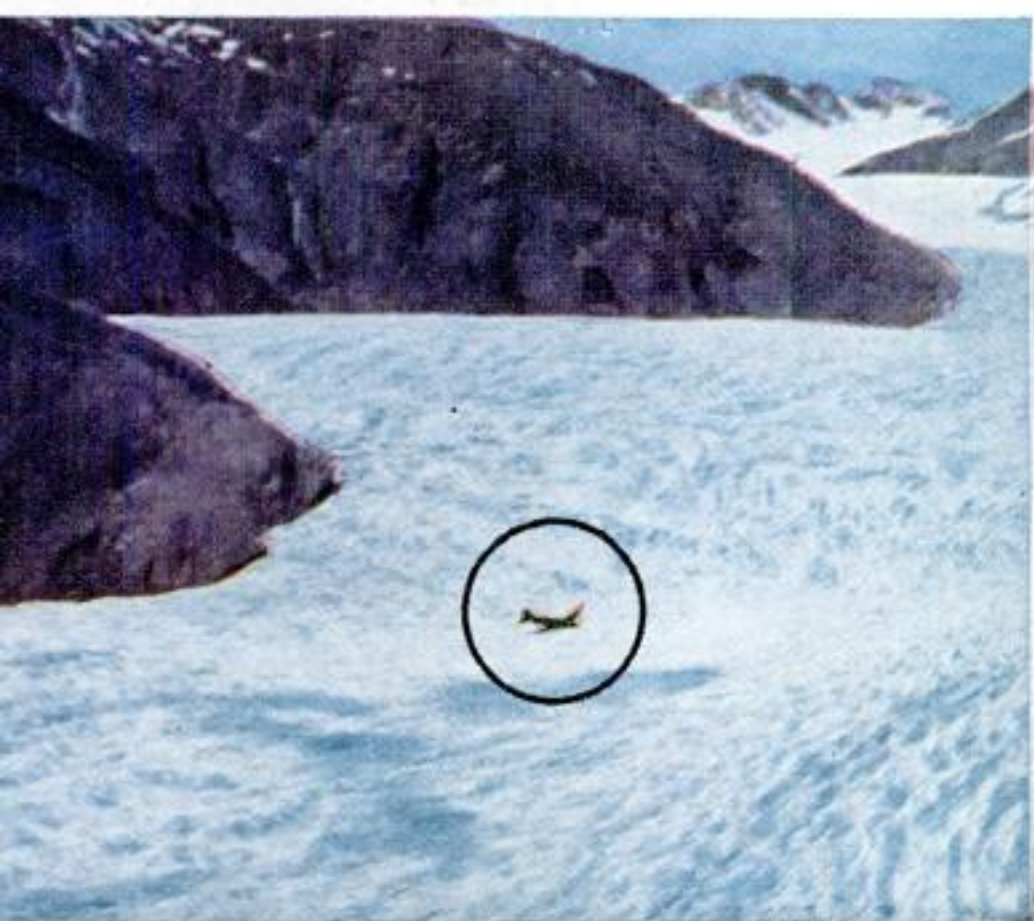
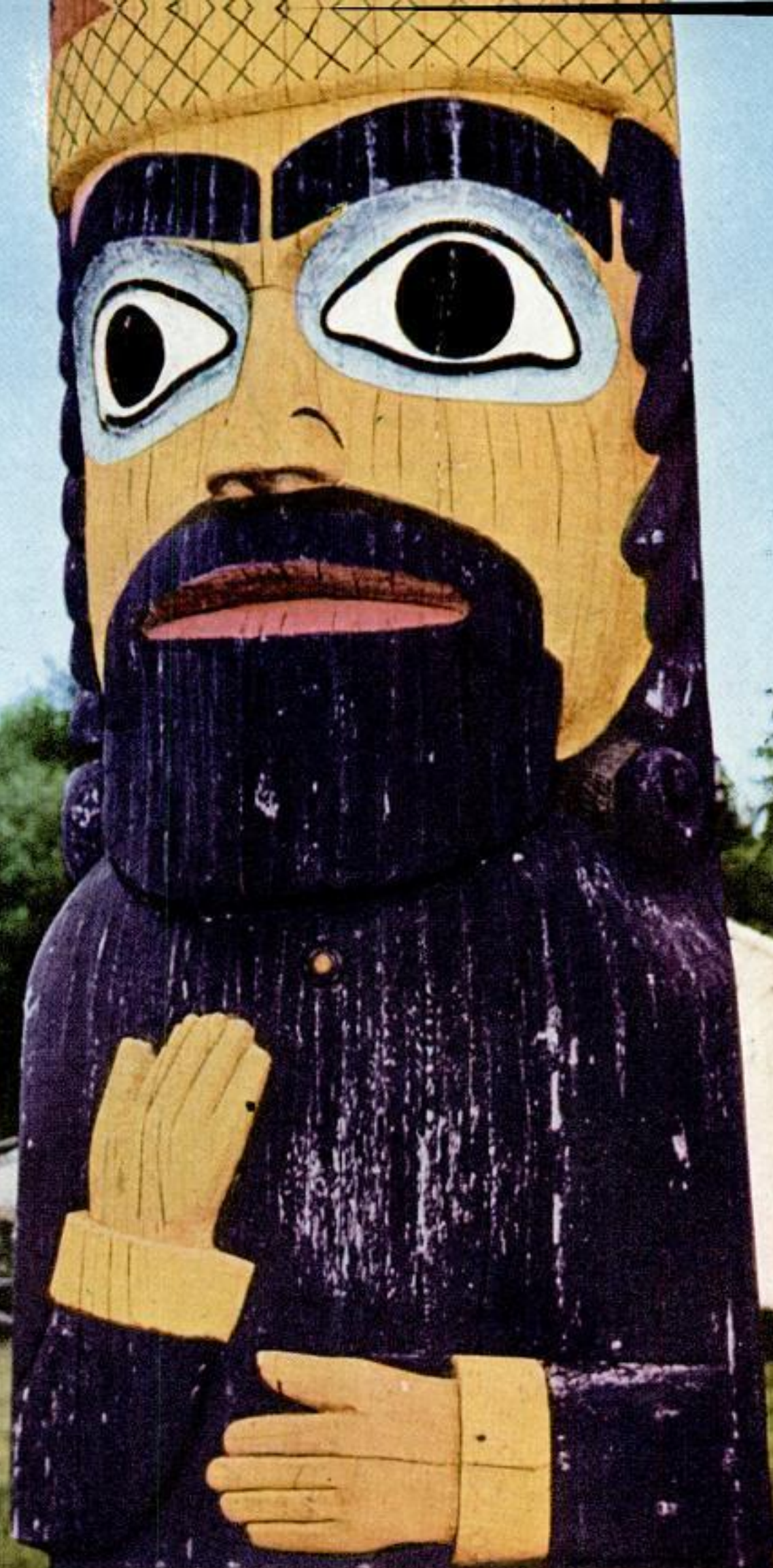
PIPPIT NO. 1 (right) is unlike his companion cat. He does not like mice but does not molest the friends of Pippit No. 2. He usually roams outdoors



PIPPIT NO. 1 BANGS KNOCKER on the front door with his paw to let in after he has climbed the ladder placed by door for his convenience

AGOG OVER ALASKA

1 "Seeing totem poles in a big-city museum is interesting," writes a friend of Canadian Club Whisky, "but seeing them in Alaska—whole 'forests' of them—is really impressive. And that's just what I came upon near Ketchikan, right over the threshold of the Territory. These story-telling monuments are so photogenic that it's hard to photograph them without including a camera fan or two.



2 "From my reading, I expected a thrill at the sight of the great Mendenhall Glacier. Even so I was awed. The big Pan American Airways Clipper circled in the picture above gives an idea of Mendenhall's vastness.



3 "Not that Alaska is all ice and snow. Why, 'way up in Fairbanks—almost in the Arctic Circle—I came upon this garden of giant delphinium. Here, in summer, the sun works almost around the clock.



4 "I'd always thought of Alaska as a primitive, hard-to-reach place—but only 6 hours by Clipper from Seattle, I was riding up the streets of Juneau to the luxury of a fine modern hotel.



5 "And a few moments later in the world-famed bar of that hotel I was enjoying the luxury of a whisky whose distinctive flavor is prized at smart hostleries around the world. Canadian Club!"

Even these days travelers tell of being offered Canadian Club all over the earth—often from a cherished pre-war supply. And why this whisky's worldwide popu-

larity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon—yet there is no other whisky in all the world that tastes like Canadian Club. It is equally satisfying in mixed drinks and highballs; so you can stay with Canadian Club all evening long—in cocktails before dinner and tall ones after. That's why Canadian Club is the largest-selling imported whisky in the United States.

IN 87 LANDS NO OTHER WHISKY TASTES LIKE

Canadian Club



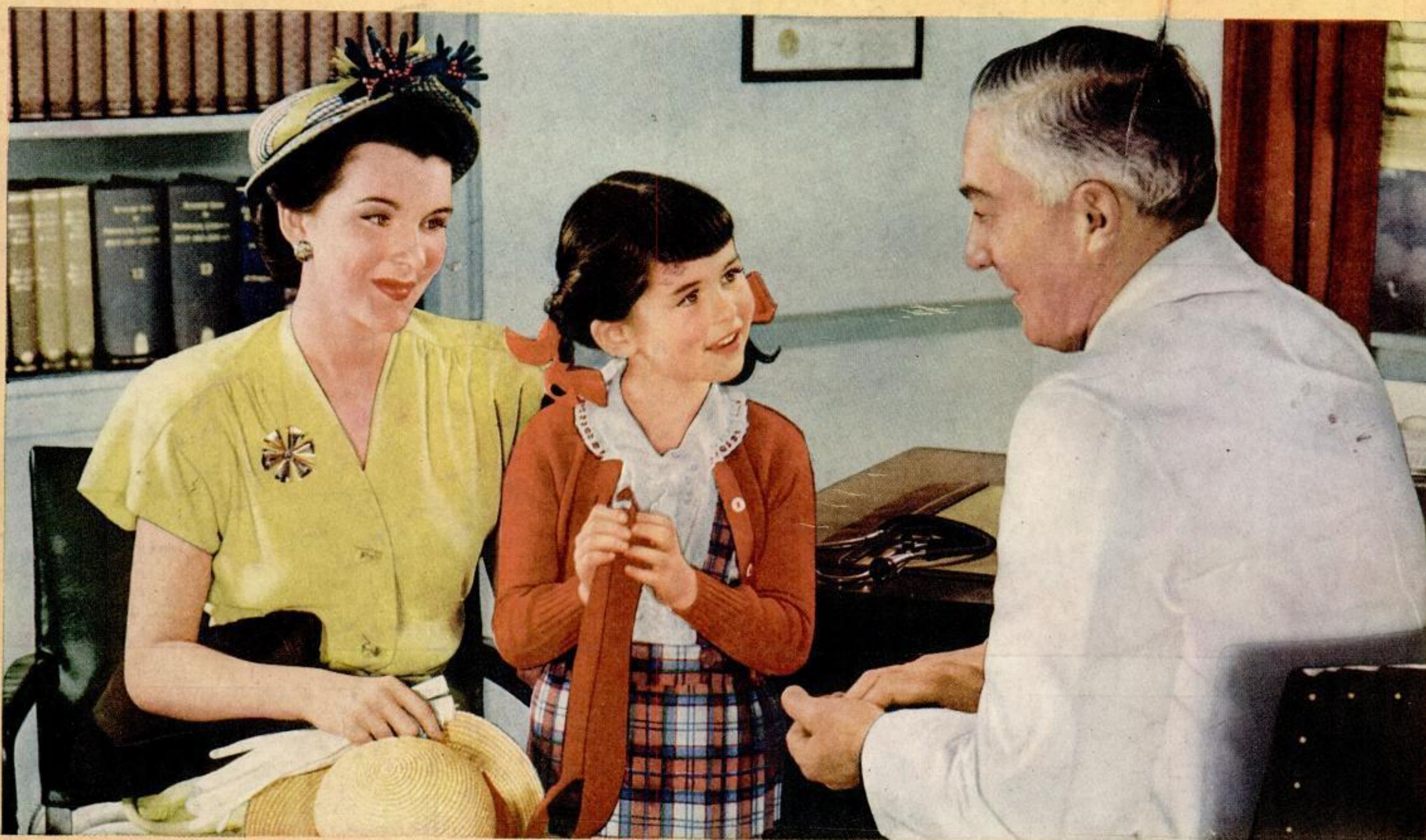
Imported from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky. 90.4 proof

**"I'm going to grow
a hundred
years old!"**

*...and possibly she may—for the amazing strides
of medical science have added years to life expectancy*

● It's a fact—a warm and wonderful fact—that this five-year-old child, or your own child, has a life expectancy almost a whole decade longer than was her mother's, and a good 18 to 20 years longer than that of her grandmother. Not only the expectation

of a longer life, but of a life by far healthier. Thank medical science for that. Thank your doctor and thousands like him... toiling ceaselessly, often with little or no public recognition... that you and yours may enjoy a longer, better life.



According to a recent Nationwide survey:

More Doctors smoke Camels *than any other cigarette!*

NOT ONE but three outstanding independent research organizations conducted this survey. And they asked not just a few thousand, but 113,597, doctors from coast to coast to name the cigarette they themselves preferred to smoke.

The answers came in by the thousands...from general physicians, diagnosticians, surgeons—yes, and nose and throat specialists too. The most-named brand was Camel.

If you are not now smoking Camels, try them. Compare them critically. See how the full, rich flavor of Camel's costlier tobaccos suits your taste. See how the cool mildness of a Camel suits your throat. Let your "T-Zone" tell you (*see right*).

CAMELS *Costlier
Tobaccos*



THE "T-ZONE" TEST WILL TELL YOU



The "T-Zone" — T for taste and T for throat—is your own proving ground for any cigarette. Only your taste and throat can decide which cigarette tastes best to you... how it affects your throat. On the basis of the experience of many, many millions of smokers, we believe Camels will suit your "T-Zone" to a "T."

R. J. Reynolds Tobacco Co.
Winston-Salem, N. C.



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